

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KBVA Lite 106.5 FM and KCYT 96.7 FM The Coyote (AR)

Date: 1/17/20I, Aaron Bleidt, Vantage Point Communications, AOR,being/on behalf of: Judge Stacey Zimmerman,a legally qualified candidate of the Non-Partisan/Judicialpolitical party for the office of: Circuit Judge, Division 3in the Non-Partisan Judicialelection to be held on: March 3, 2020do hereby request station time as follows: per signed order

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-7p	m-F	POS	37	5

Attach proposed schedule with charges (if available):

\$ 1,005⁰⁰

I represent that the payment for the above described broadcast time has been furnished by:

Vantage Point Communications, AOR, for Judge Stacey Zimmerman Re-Election Cmte.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

George Knight

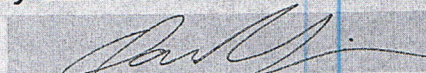
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/17/20

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Candace Dixon-Horne

Printed Name

General Manager

Title

Zimmerman

From: Candace Dixon-Home
 Phone: (479) 303-2034 x209
 Email: candace@hogradio.com
 1/17/2020 4:09 PM

Flight Dates: 02/07/2020 - 03/03/2020

Demo: P 18+

Radio Market: FAYETTEVILLE (NORTH WEST ARKANSAS)
 Survey: SP19 / FA18
 Geography: Metro

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Gls
Radio Total			185		\$5.43	\$1,005.00	63,800	4.6	294,000
KCYT-FM			80		\$6.00	\$480.00	27,300	4.1	112,000
96.7 The Coyote - 5 wks (02/03, 02/10, 02/17, 02/24, 03/02)									
			80		\$6.00	\$480.00	27,300	4.1	112,000
One Week Total			16		\$6.00	\$96.00	11,200	2.0	22,400
		PROT	16	30	\$6.00	\$96.00	11,200	2.0	22,400
KBVA-FM			105		\$5.00	\$525.00	33,100	5.5	182,000
Lite 106.5 - 5 wks (02/03, 02/10, 02/17, 02/24, 03/02)									
			105		\$5.00	\$525.00	33,100	5.5	182,000
One Week Total			21		\$5.00	\$105.00	15,000	2.4	36,400
		AM	8	30	\$5.00	\$40.00	6,700	1.8	12,000
		MD	5	30	\$5.00	\$25.00	6,900	1.4	10,000
		PM	8	30	\$5.00	\$40.00	8,200	1.8	14,400

Accepted by Station

Date

Aaron Bleidt, Vantage Point Communications, AOR, Re-Elected Zimmerman for Judge Cmte.

1/17/20

Accepted by Client

Date

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: FAYETTEVILLE (NORTH WEST ARKANSAS), SP19 / FA18, Metro, Multiple Dayparts Used, P 18+, See Detailed Sourcing Page for Complete Details.
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Zimmerman

From: Candace Dixon-Horne
Phone: (479) 303-2034 x209
Email: candace@hogradio.com
1/17/2020 4:09 PM

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



The first demo listed is the Primary Demo.
This report was created in TAPOSCAN using the following Radio information: FAYETTEVILLE (NORTH WEST ARKANSAS), SP19 / FA18; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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HOG RADIO, INC.
ACCOUNTING DEPT
PO BOX 191
BERRYVILLE, AR 72616
870-423-2789

Client: RE-ELECT ZIMMERMAN FOR JUDGE COMMITTEE
Invoice #: 2620-00002
Description:
Date Entered: 1/20/2020
P.O.#:
Salesperson: Dixon-Horne, Candace
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd
Phone/Fax: 479-601-4310

VANTAGE POINT COMMUNICATIONS
1 E CENTER STREET
STE 337
PRYOR CENTER BUILDING
FAYETTEVILLE, AR 72701

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/3/2020	2/9/2020	KCYT- FM	06:00:00 to 19:00:00	Weekly	:30	16	6.00	96.00	3	3	3	3	4	0	0
2	2/10/2020	2/16/2020	KCYT- FM	06:00:00 to 19:00:00	Weekly	:30	16	6.00	96.00	3	3	3	3	4	0	0
3	2/17/2020	2/23/2020	KCYT- FM	06:00:00 to 19:00:00	Weekly	:30	16	6.00	96.00	3	3	3	3	4	0	0
4	2/24/2020	3/1/2020	KCYT- FM	06:00:00 to 19:00:00	Weekly	:30	16	6.00	96.00	3	3	3	3	4	0	0
5	3/2/2020	3/8/2020	KCYT- FM	06:00:00 to 19:00:00	Weekly	:30	16	6.00	96.00	3	3	3	3	4	0	0
6	2/3/2020	2/9/2020	KBVA-FM	06:00:00 to 10:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
7	2/10/2020	2/16/2020	KBVA-FM	06:00:00 to 10:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
8	2/17/2020	2/23/2020	KBVA-FM	06:00:00 to 10:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
9	2/24/2020	3/1/2020	KBVA-FM	06:00:00 to 10:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
10	3/2/2020	3/8/2020	KBVA-FM	06:00:00 to 10:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
11	2/3/2020	2/9/2020	KBVA-FM	10:00:00 to 15:00:00	Weekly	:30	5	5.00	25.00	1	1	1	1	1	0	0
12	2/10/2020	2/16/2020	KBVA-FM	10:00:00 to 15:00:00	Weekly	:30	5	5.00	25.00	1	1	1	1	1	0	0
13	2/17/2020	2/23/2020	KBVA-FM	10:00:00 to 15:00:00	Weekly	:30	5	5.00	25.00	1	1	1	1	1	0	0
14	2/24/2020	3/1/2020	KBVA-FM	10:00:00 to 15:00:00	Weekly	:30	5	5.00	25.00	1	1	1	1	1	0	0
15	3/2/2020	3/8/2020	KBVA-FM	10:00:00 to 15:00:00	Weekly	:30	5	5.00	25.00	1	1	1	1	1	0	0
16	2/3/2020	2/9/2020	KBVA-FM	15:00:00 to 19:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
17	2/10/2020	2/16/2020	KBVA-FM	15:00:00 to 19:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
18	2/17/2020	2/23/2020	KBVA-FM	15:00:00 to 19:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
19	2/24/2020	3/1/2020	KBVA-FM	15:00:00 to 19:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0
20	3/2/2020	3/8/2020	KBVA-FM	15:00:00 to 19:00:00	Weekly	:30	8	5.00	40.00	2	1	2	1	2	0	0

Station Totals:

Station	Spot Count	Net Billing
KBVA-FM	105	\$525.00
KCYT- FM	80	\$480.00

Order Start Date: 2/3/2020 Order End Date: 3/8/2020 Spots: 185 Total Charges: \$1,005.00

Billing Totals for RE-ELECT ZIMMERMAN FOR JUDGE COMMITTEE / 2620-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
February	2020	111	\$603.00
March	2020	74	\$402.00
Total:		185	\$1,005.00