

## ISSUES & PROGRAMS REPORT (Q3-2014)

### WWL-AM

#### July 1<sup>st</sup> –September 30<sup>th</sup>, 2014

From July 1<sup>st</sup> - September 30<sup>th</sup>, 2014, WWL-AM ran programming that reflects the needs and interests of the community. This programming aired 5am-midnight weekdays and 3-4 hours on Saturdays and Sundays. A summary of content of these programs is included in this report, categorized by the issues addressed. Note: All programming is streamed on [www.wwl.com](http://www.wwl.com)

For, July 1<sup>st</sup> - September 30<sup>th</sup>, 2014, issues deemed to be of significant importance were as follows:

- |                    |                  |                   |
|--------------------|------------------|-------------------|
| • 9/11 anniversary | • Food           | • ISIS            |
| • BP Oil           | • Fracking       | • Middle East     |
| • Coastal Issues   | • Health         | • NOPD            |
| • Crime            | • Healthcare     | • Parenting       |
| • Drugs            | • Homeless       | • Politics        |
| • Education        | • Immigration    | • Ray Nagin trial |
| • Environment      | • Infrastructure | • PSA's           |

Live Press Conferences: Mayor Landrieu, Chief Serpas & U.S. Attorney Kenneth Police – press conference re: humanitarian crisis in N.O.—asking for state, federal & other help...even another looksee at the consent decree to make sure it works FOR N.O. not AGAINST us. Press Conference-President Obama on the Malaysian Plane crash in the Ukraine. Mayor Mitch Landrieu holds press conference...the retirement of the superintendent of NOPD Ronal Serpas was announced & the appt. Of Michael Harrison as interim chief.

Issues of significant importance to the community are ascertained through interviews with community leaders and monitoring of top news stories affecting the area.

WWL-AM also highlights Public Service segments to publicize events, fundraising activities, volunteerism and other efforts to benefit local community and charitable organizations. Lists of these segments are under the –PSA and Entertainment tabs in the spreadsheet.

Individual programs are indicated in this report below are listed under the ‘Public Affairs Shows’ tab. These shows air Sundays

7am “United We Go” w/Terry Westerfield of United Way

7:30am “Community Matters” w/ Monica Pierre

Topics covered this quarter:

- **Mentoring fatherless boys**
- **Movie Extras needed**
- **Children's Bureau**
- **Spanish/English program**
- **New Orleans ballet**
- **United Way SE La Fundraiser**
- **ARC of Greater New Orleans**
- **Historic New Orleans Collection**
- **Crimestoppers**
- **Community Conversations & Transformation**
- **Auctions for non-profits & Schools**
- **Pursuing career in music**
- **Financial stability**
- **Camp Pelican Benefit**
- **New Orleans Speech & Hearing**
- **Homeless**
- **Catholic Charities**
- **Crimestoppers**
- **Nutrition for children**
- **Family Service of Greater New Orleans**
- **CASA New Orleans**
- **Health and Wellness Symposium**
- **Addiction**
- **Second Harvest Food Bank**
- **Suicide Prevention**
- **Raintree Children & Family Services**
- **Katrina & BP oil spill anniversaries**
- **Jewish Family Service of New Orleans**
- **School vouchers & scholarships**