

Attachment C

Notification Procedure**Job ID:** 110032**Category:** Sales**Position:** Account Executive**Notification Sent/Recorded to Recruitment Agencies**

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission. Select **Jobs Details Report/Upload Resumes** from the **Jobs** option, and click to View Details.

Recruiting Agency Name	Notified by E-mail	Notified by Fax
Ramar Communications	sgonzales@ramarcom.com	1---
South Plains College	jhoes@southplainscollege.edu	1---
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522
Texas Tech University	career.comc@ttu.edu	1---
Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378

To be notified by User or Other System

Recruiting Agency Name
TVjobs.com

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JOB DETAILS

Job ID: 110032
 Member Name: Ramar-Lubbock
 Category: Sales
 Position: Account Executive
 Type: Full Time
 Salary:
 Date Posted: 1/20/2023
 Closing Date: 5/31/2023
 City: Lubbock
 State: Texas
 ZipCode: 79401
 URL:

Experience: Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent, and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
- Demonstrated ability to boldly push ideas through resistance and grow business relationships

Requirements: See above.

Additional Information: Ramar Communications is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, disability, gender, sexual orientation, veteran status, or any other status protected under federal, state, or local law.

Contact Details: Apply in person during regular business hours M-F at: Ramar Communications 620 Avenue O Lubbock, Texas

Details: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

We offer a competitive compensation plan, great benefits, a family first environment, and continuous training. Ramar is a locally owned media company with deep ties to this community.

Our seven music stations cover diverse genres of music and an expansive weekly audiences. Our two sports stations carry the most live sports and programming in the region. We are the flagship stations for Texas Tech Athletics, NCAA Athletics, The Dallas Cowboys, Texas Rangers and Houston Astros. We also carry high school live games for Lubbock Cooper ISD and Frenship ISD.

Responsibilities Include:

- Provide media solutions to local businesses with a focus on broadcast radio, play by play sports, sports sponsorships, digital marketing, social media, and live events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenges
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

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Job Notifications:

Total Successful: **7** Total Failed: **0** Total Sent: **7**

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission.

Date	Agency Name	E-Mail	Fax No.	Status	Prong 2	User Name	Proof of Contact Document
3/3/2023	Texas Association of Broadcasters	jobs@tab.org		PENDING	No	Kathryn Wofford	Delete Notification
3/3/2023	TVJobs.com			RECORDED	No	Kathryn Wofford	Delete Notification
3/3/2023	Ramar Communications	sgonzales@ramarcom.com		PENDING	No	Kathryn Wofford	Delete Notification
3/3/2023	South Plains College	jhoes@southplainscollege.edu		PENDING	No	Kathryn Wofford	Delete Notification

EEO Compliance from Broadcast1Source

3/3/2023	Texas Tech University	career.comc@ttu.edu		PENDING	No	Kathryn Wofford	Delete Notification
3/3/2023	Workforce Solutions South Plains		1-806-744-5378	PENDING	No	Kathryn Wofford	Delete Notification
3/3/2023	www.mediagignow.com	customerservice@mediagignow.com		PENDING	No	Kathryn Wofford	Delete Notification

Prong 2 Sources not Notified

Agency Name	Reason for Exception
<p>No Prong 2 Sources were omitted from notification of this job.</p>	

Job Vacancy Interview Details

Interview Date	Interviewee	Agency Name	Prong 2	Contact Person	Interviewer
<p>Sorry, no Interviews found</p>					

Job Vacancy Hired Persons Details

Interview Date	Interviewee	Hire Date	Agency Name	Prong 2	Contact Person	Interviewer
<p>Sorry, no Hired Persons found</p>						

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LinkedIn Job Details | LinkedIn

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Job description

Multi-Media Account Executive – Sports Marketing Lubbock Texas
 Ramar Communications with 9 Radio Stations and a Digital Agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses, excel at cultivating relationships with decision-makers and influencers with ability to grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that wins people over. We offer a competitive compensation plan, great benefits, a family-first environment, and continuous training. Ramar is a locally owned media company with deep ties to this community. With two sports stations, seven music stations, a digital agency, and numerous live events, we offer results-oriented marketing solutions. Our seven music stations feature diverse genres of music and expansive weekly audiences. Our two sports stations carry the most live sports and programming in the region. We are the flagship stations for Texas Tech Red Raiders, NCAA Athletics, The Dallas Cowboys, Texas Rangers and Houston Astros. We also broadcast high school sports for Lubbock Cooper ISD and Franship ISD.

Industry
Broadcast Media

Employment Type
Full-time

Responsibilities include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting a pipeline of business
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to

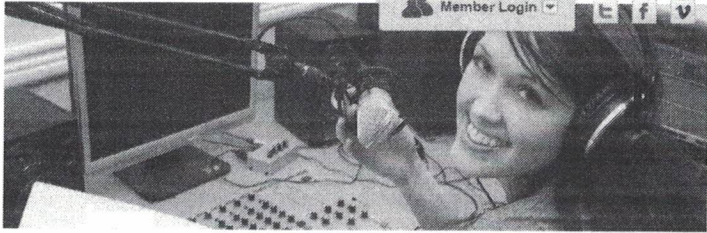
Payment method
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tab.org/job-bank/find-job/account-executive-1jw3

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Account Executive

KJTV-AM / KXTQ / KLZK / KTTU / KLBB / K16LV-D

Location: Lubbock, TX
Contact Name: Ramar Communications

Job Description

Category: Sales
 Position/Title: Account Executive

Details, Experience & Requirements:
 Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Our seven music stations cover diverse genres of music and an expansive weekly audiences. Our two sports stations carry the most live sports and programming in the region. We are the flagship stations for Texas Tech Athletics, NCAA Athletics, The Dallas Cowboys, Texas Rangers and Houston Astros. We also carry high school live games for Lubbock Cooper ISD and Franship ISD.

Responsibilities include:

- Provide media solutions to local businesses with a focus on broadcast radio, play by play sports, sports sponsorships, digital marketing, social media, and live events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenge
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time

Notification Procedure**Job ID:** 111319**Category:** Sales**Position:** Account Executive**Notification Sent/Recorded to Recruitment Agencies**

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Recruiting Agency Name	Notified by E-mail	Notified by Fax
Lubbock Christian University	Ashton.Darrow@lcu.edu	1---
Ramar Communications	kwofford@ramarcom.com	1---
South Plains College	jhoes@southplainscollege.edu	1---
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522
Texas Tech University	career.comc@ttu.edu	1---
Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378

To be notified by User or Other System

Recruiting Agency Name
Sorry, no Recruitment Agencies found

Close Window

Job Title: Account Executive
Job Category: Sales
Open Date: 5/30/2023
Closing Date: 6/30/2023
Job Type: Full Time
City: Lubbock
Zipcode: 79423
State: Texas

Job Details: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Experience: Responsibilities Include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenges

- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent, and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
- Demonstrated ability to boldly push ideas through resistance and grow business relationships

Requirements: See above.

Additional Information: Benefit Conditions: - Waiting period may apply - Only full-time employees eligible - Paid training Ramar Communications is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, disability, gender, sexual orientation, veteran status, or any other status protected under federal, state, or local law.

Contact Details: Apply in person during regular business hours M-F at: Ramar Communications 620 Avenue O Lubbock, Texas

Kathryn Wofford

From: contact@broadcast1source.com
Sent: Wednesday, April 19, 2023 4:08 PM
To: Kathryn Wofford
Subject: Alert from Broadcast1Source

Dear Kathryn,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Account Executive

Open Date: 4/19/2023

Close Date: 5/19/2023

Best regards,

The Broadcast1Source Team
www.broadcast1source.com
customerservice@bc1source.com
(336) 553-0620

Kathryn Wofford

From: contact@broadcast1source.com
Sent: Wednesday, April 19, 2023 4:08 PM
To: Kathryn Wofford
Subject: Job Notification from Broadcast1Source

To,
Keith Kerr
Ramar Communications
Human Resources
Lubbock-79452
Texas

Sent On: 4/19/2023
Subject: New Job listing from Ramar-Lubbock

Category:
Sales

Position/Title:
Account Executive

Details:

Ramar Communications with 9 Radio Stations and a Digital Agency is currently seeking a **Multi-Media Account Executive**. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Responsibilities Include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenges
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Vacancy Type:

Full Time

Date Posted:

4/19/2023

Closing Date:

5/19/2023

City:

Lubbock - 79423

State:

Texas

Experience:

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent, and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
- Demonstrated ability to boldly push ideas through resistance and grow business relationships

Requirements:

See above.

Additional Information:

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Contact:

Apply in person during regular business hours M-F at:

Ramar Communications

620 Avenue O

Lubbock, Texas

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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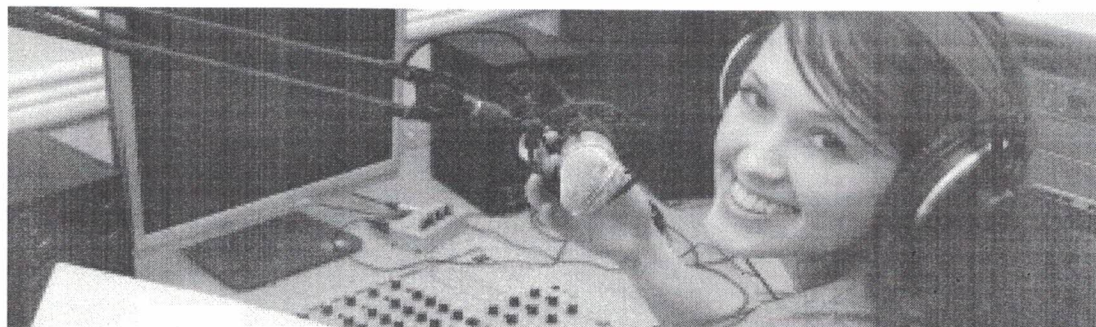
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Account Executive

[KJTV-AM](#) / [KXTQ](#) / [KLZK](#) / [KTTU](#) / [KLBB](#) / [K15LV-D](#)

Location: Lubbock, TX

Contact Name: Ramar Communications

Job Description

Category: Sales

Position/Title: Account Executive

Details, Experience & Requirements:

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Responsibilities include:

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- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenges
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our

customers

- Establish strong and lasting relationships with the business community

Vacancy Type: Full Time

Date Posted: 4/19/2023

Closing Date: 5/19/2023

City: Lubbock - 79401

State: Texas

Experience:

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
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Contact:



Job Notification details

Market/Station Name: Ramar-Lubbock
 Position: Account Executive
 Date Posted: 1/4/2024
 Closing Date: 3/31/2024

Add Notifications

Close

Date	Agency Name	E-Mail	Fax No.	Status	User Name
1/4/2024	Texas Tech University	career.comc@ttu.edu		SUCCESS	Kathryn Wofford
1/4/2024	Lubbock Christian University	Ashton.Darrow@lcu.edu		FAILURE	Kathryn Wofford
1/4/2024	Workforce Solutions South Plains		1-806-744-5378	SUCCESS	Kathryn Wofford
1/4/2024	Texas Association of Broadcasters	jobs@tab.org		SUCCESS	Kathryn Wofford
1/4/2024	www.mediagignow.com	customerservice@mediagignow.com		SUCCESS	Kathryn Wofford
1/4/2024	Ramar Communications	kwofford@ramarcom.com		SUCCESS	Kathryn Wofford
1/4/2024	South Plains College	jhoes@southplainscollege.edu		SUCCESS	Kathryn Wofford

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Job Title: Account Executive
Job Category: Sales
Open Date: 1/4/2024
Closing Date: 3/31/2024
Job Type: Full Time
City: Lubbock
Zipcode: 79401
State: Texas
Url: Texas
Job Details: **Multi-Media Account Executive – Sports Marketing**

Ramar Communications with 9 Radio Stations and a Digital Agency is currently seeking a **Multi-Media Account Executive**. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Experience: Responsibilities Include:

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- Create and deliver strategic and custom presentations that address challenges
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced

audience targeting capabilities and their value to our customers

- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

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Benefit Conditions:

Waiting period may apply

Only full-time employees eligible

Paid Training:

Requirements: see above

Additional Information: Ramar Communications is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, disability, gender, sexual orientation, veteran status, or any other status protected under federal, state, or local law.

Contact Details: Apply in person during regular business hours M-F at: Ramar Communications 620 Avenue O Lubbock, Texas

Kathryn Wofford

From: contact@broadcast1source.com
Sent: Thursday, January 4, 2024 5:59 PM
To: Kathryn Wofford
Subject: Alert from Broadcast1Source

Dear Kathryn,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Account Executive
Open Date: 1/4/2024
Close Date: 3/31/2024

Best regards,

The Broadcast1Source Team
www.broadcast1source.com
customerservice@bc1source.com
(336) 553-0620

Kathryn Wofford

From: contact@broadcast1source.com
Sent: Thursday, January 4, 2024 5:59 PM
To: Kathryn Wofford
Subject: Job Notification from Broadcast1Source

To,
Keith Kerr
Ramar Communications
Human Resources
Lubbock-79452
Texas

Sent On: 1/4/2024
Subject: New Job listing from Ramar-Lubbock
From: Kathryn Wofford
Email: kwofford@ramarcom.com

Category:
Sales

Position/Title:
Account Executive

Details:
Multi-Media Account Executive – Sports Marketing

Ramar Communications with 9 Radio Stations and a Digital Agency is currently seeking a **Multi-Media Account Executive**. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Vacancy Type:
Full Time

Date Posted:
1/4/2024

Closing Date:
3/31/2024

City:
Lubbock - 79401

State:

Texas

URL:

Texas

Experience:

Responsibilities Include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
- Ability to boldly lead conversations with business owners that uncover challenges
- Create and deliver strategic and custom presentations that address challenges
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Benefit Conditions:

Waiting period may apply

Only full-time employees eligible

Paid Training:

Requirements:

see above

Additional Information:

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Contact:

Apply in person during regular business hours M-F at:

Ramar Communications

620 Avenue O
Lubbock, Texas

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email **Kathryn Wofford** at kwofford@ramarcom.com

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Account Executive

KJTV-AM / KXTQ / KLZK / KTTU / KLBB / K15LV-D

Location: Lubbock, TX
Contact Name: Ramar Communications

Job Description

Category: Sales
Position Title: Account Executive

Details:
Multi-Media Account Executive - Sports Marketing
Ramar Communications with 9 Radio Stations and a Digital Agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

We offer a competitive compensation plan, great benefits, a family first environment, and continuous training. Ramar is a locally owned media company with deep ties to this community. With two sports stations, seven music stations, a digital agency, and numerous live events, we offer results-oriented marketing solutions.

Our seven music stations cover diverse genres of music and expansive weekly audiences. Our two sports stations carry the most live sports and programming in the region. We are the flagship stations for Texas Tech Red Raiders, NCAA Athletics, The Dallas Cowboys, Texas Rangers and Houston Astros. We also carry high school live games for Lubbock Cooper ISD and Frenship ISD.

Vacancy Type: Full Time
Date Posted: 1/4/2024
Closing Date: 3/31/2024
City: Lubbock - 79401
State: Texas
URL: Texas

Experience:

- Responsibilities Include:**
- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
 - Ability to boldly lead conversations with business owners that uncover challenges
 - Create and deliver strategic and custom presentations that address challenges
 - Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
 - Successful at cold calling and prospecting
 - Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
 - Establish strong and lasting relationships with the business community

Ideal candidate brings with them:
Consultative/Solutions based selling experience

Overview Talent pool Pipeline Job post

Account Executive • Open

Ramar Communications • Lubbock, Texas, United States (On-site) • Posted 3/20/2024
Job poster: Brad Bullington • Job listing type: Premium listing

This is a preview of how a job seeker will see your job post. View job on LinkedIn.com



Account Executive

Ramar Communications • Lubbock, Texas, United States (On-site)

Save

Apply

Multi-Media Account Executive – Sports Marketing

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- Responsibilities include:
- Provide growth solutions to local businesses using radio, digital marketing, social media, Texas Tech sports sponsorships, and events
 - Ability to boldly lead conversations with business owners that uncover challenges

Seniority Level

Associate

Industry

Broadcast Media Production and Distribution, Sports Teams and Clubs, Events Services

Employment Type

Full-time

Job Functions

Sales, Advertising, Marketing

Skills

Sales, Marketing, Digital Media, Social Media Marketing, Advertising Sales, Sports Marketing, Radio Advertising, New Business Development, Sponsorship Sales, Client Prospecting