

# ORDER



**Orders**  
**Order / Rev:** 2897638  
**Alt Order #:** WOC14611172  
**Product Desc:** PROTECT OUR CARE  
**Estimate:** 4208  
**Flight Dates:** 04/09/24 - 04/15/24  
**Original Date / Rev:** 04/05/24 / 04/10/24  
**Order Type:** General

**Primary AE:** Kristen Waskie  
**Sales Office:** TSPHI  
**Sales Region:** NAT

**Agency Name:** Assembly / POL  
**Buying Contact:**  
**Billing Contact:**  
 One World Trade Center, 67th Floor  
 New York, NY 10007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ Protect Our Care  
**Demographic:** A35+  
**Product Codes:** IS-US House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 130874  
**Agency External ID:** 73053AG  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	40	\$24,175.00	\$20,548.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$24,175.00	\$20,548.75	81.00
<b>Totals</b>	<b>40</b>	<b>\$24,175.00</b>	<b>\$20,548.75</b>	<b>81.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WZZM	20%	\$24,175.00
Market	100%	\$120,875.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	80%	\$96,700.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	04/09/24	04/12/24	Local News @ 530a M-FCM WZZM News At 530A		530-6a	-- 111--	:30	3	\$300.00	P03	0.90	NM	37	\$23,500.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 5:30a-6:00a TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/08/24	04/14/24	-- 111--		3		\$300.00		0.90					

Order / Rev: 2897638  
 Alt Order #: WOC14611172  
 Flight Dates: 04/09/24 - 04/15/24

Advertiser: ISS/ Protect Our Care  
 Product Desc: PROTECT OUR CARE  
 Estimate: 4208  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--111--					3	\$300.00		0.90			
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type					
1	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	<del>(\$300.00)</del>	0.90	NM					
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
2	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	<del>(\$300.00)</del>	0.90	NM					
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
3	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	<del>(\$300.00)</del>	0.90	NM					
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
4	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	\$350.00	0.90	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
5	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	\$350.00	0.90	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
6	NZZM	04/08/24-04/14/24	Local News @ 530a M-F	530-6a		--WThF----	:30	\$350.00	0.90	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
7	NZZM	04/08/24-04/14/24	Good Morning America 7-8a	7-8a		-TWTh-----	:30	\$750.00	2.60	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
8	NZZM	04/08/24-04/14/24	Good Morning America 7-8a	7-8a		-TWTh-----	:30	\$750.00	2.60	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
9	NZZM	04/08/24-04/14/24	Good Morning America 7-8a	7-8a		-TWTh-----	:30	\$750.00	2.60	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
10	NZZM	04/15/24-04/21/24	Good Morning America 7-8a	7-8a		M-----	:30	\$750.00	2.60	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
11	NZZM	04/08/24-04/14/24	Good Morning America 8-9a	8-9a		-TWThF----	:30	\$700.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
12	NZZM	04/08/24-04/14/24	Good Morning America 8-9a	8-9a		-TWThF----	:30	\$700.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
13	NZZM	04/08/24-04/14/24	Good Morning America 8-9a	8-9a		-TWThF----	:30	\$700.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
14	NZZM	04/08/24-04/14/24	Good Morning America 8-9a	8-9a		-TWThF----	:30	\$700.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
15	NZZM	04/08/24-04/14/24	Judge Judy 430-5p	430-5p		-TW-----	:30	\$600.00	1.90	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
16	NZZM	04/08/24-04/14/24	Judge Judy 430-5p	430-5p		-TW-----	:30	\$600.00	1.90	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
17	NZZM	04/15/24-04/21/24	Local News @ 5p M-F	5-530p		M-----	:30	\$675.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
18	NZZM	04/08/24-04/14/24	Local News @ 5p M-F	5-530p		-TW-----	:30	\$675.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
19	NZZM	04/08/24-04/14/24	Local News @ 5p M-F	5-530p		-TW-----	:30	\$675.00	2.20	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
20	NZZM	04/08/24-04/14/24	Local News @ 530p M-F	530-6p		MT-ThF----	:30	\$725.00	2.50	NM					
		Ⓜ MG for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6 [rate revisions]													
21	NZZM	04/08/24-04/14/24	Local News @ 530p M-F	530-6p		MT-ThF----	:30	\$725.00	2.50	NM					

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 Product Desc: PROTECT OUR CARE  
 Estimate: 4208  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--111--					3	\$300.00		0.90			
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
22	NZZM	04/11/24-04/11/24	Local News @ 530p M-F	530-6p		---Th----	:30	\$725.00	2.50	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
23	NZZM	04/08/24-04/14/24	Local News @ 530p M-F	530-6p		MT-ThF----	:30	\$725.00	2.50	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
24	NZZM	04/15/24-04/21/24	Local News @ 6p M-F	6-630p		MTWTh----	:30	\$1,250.00	3.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
25	NZZM	04/09/24-04/11/24	Local News @ 6p M-F	6-630p		-TWTh----	:30	\$1,250.00	3.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
26	NZZM	04/09/24-04/11/24	Local News @ 6p M-F	6-630p		-TWTh----	:30	\$1,250.00	3.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
27	NZZM	04/09/24-04/11/24	Local News @ 6p M-F	6-630p		-TWTh----	:30	\$1,250.00	3.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
28	NZZM	04/08/24-04/14/24	ET 7-730p	7-730p		M-WThF----	:30	\$675.00	2.40	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
29	NZZM	04/08/24-04/14/24	ET 7-730p	7-730p		M-WThF----	:30	\$675.00	2.40	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
30	NZZM	04/11/24-04/11/24	ET 7-730p	7-730p		---Th----	:30	\$675.00	2.40	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
31	NZZM	04/08/24-04/14/24	ET 7-730p	7-730p		M-WThF----	:30	\$675.00	2.40	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
32	NZZM	04/11/24-04/11/24	Daily Blast Live 730-8p	730-8p		---Th----	:30	\$450.00	1.20	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
33	NZZM	04/08/24-04/14/24	Daily Blast Live 730-8p	730-8p		M-ThF----	:30	\$450.00	1.20	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
34	NZZM	04/08/24-04/14/24	Daily Blast Live 730-8p	730-8p		M-ThF----	:30	\$450.00	1.20	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
35	NZZM	04/10/24-04/11/24	Jimmy Kimmel	1135p-1237x		--WTh----	:30	\$225.00	0.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
36	NZZM	04/09/24-04/10/24	Jimmy Kimmel	1135p-1237x		--W-----	:30	\$225.00	0.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
37	NZZM	04/15/24-04/21/24	Jimmy Kimmel	1135p-1237x		M-WTh----	:30	\$225.00	0.70	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
38	NZZM	04/08/24-04/14/24	Local News @ 7a Sa	7-8a		-----Sa--	:30	\$300.00	1.50	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
39	NZZM	04/08/24-04/14/24	Hot Bench 330-4p	330-4p		MTWThF----	:30	\$250.00	1.90	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															
40	NZZM	04/08/24-04/14/24	Hot Bench 330-4p	330-4p		MTWThF----	:30	\$250.00	1.90	NM					
Ⓜ	MG	for 3.4,3.3,3.2,3.1,8.3,8.2,8.1,8.4,2.4,12.1,10.1,7.3,9.2,11.2,1.1,7.2,6.3,1.3,2.2,11.3,5.2,7.1,10.3,9.3,10.2,11.1,1.2,7.4,6													
[rate revisions]															

Order / Rev: 2897638  
 Alt Order #: WOC14611172  
 Flight Dates: 04/09/24 - 04/15/24

Advertiser: ISS/ Protect Our Care  
 Product Desc: PROTECT OUR CARE  
 Estimate: 4208  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WZZM	04/09/24	04/15/24	Good Morning America 7-8a M-F 7-8AM GMA	CM	7-8a	- 111---	:30	3	\$850.00	P02	2.60	NM	0	\$0.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 7:00a-8:00a TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	- 111---			3		\$850.00	2.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24	Good Morning America 7-8a		7-8a		- TWTh----	:30	<del>(\$850.00)</del>	2.60	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
2	NZZM	04/08/24-04/14/24	Good Morning America 7-8a		7-8a		- TWTh----	:30	<del>(\$850.00)</del>	2.60	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
3	NZZM	04/08/24-04/14/24	Good Morning America 7-8a		7-8a		- TWTh----	:30	<del>(\$850.00)</del>	2.60	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
Week:		04/15/24	04/21/24	1-----			1		\$850.00	2.60					
4	NZZM	04/15/24-04/21/24	Good Morning America 7-8a		7-8a		M-----	:30	<del>(\$850.00)</del>	2.60	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
N 3	WZZM	04/09/24	04/12/24	Good Morning America 8-9a M-F 8-9AM GMA	CM	8-9a	- 1111--	:30	4	\$800.00	P02	2.20	NM	0	\$0.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 8:00a-9:00a TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	- 1111--			4		\$800.00	2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24	Good Morning America 8-9a		8-9a		- TWThF----	:30	<del>(\$800.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
2	NZZM	04/08/24-04/14/24	Good Morning America 8-9a		8-9a		- TWThF----	:30	<del>(\$800.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
3	NZZM	04/08/24-04/14/24	Good Morning America 8-9a		8-9a		- TWThF----	:30	<del>(\$800.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
4	NZZM	04/08/24-04/14/24	Good Morning America 8-9a		8-9a		- TWThF----	:30	<del>(\$800.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
N 4	WZZM	04/09/24	04/15/24	Access Daily 9-10a ACCESS DAILY	CM	9-10a	-- 11---	:30	2	\$225.00	P02	1.10	NM	3	\$675.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 9:00a-10:00a TIME PERIOD ON WZZM ADJUSTED TO THE M; ay/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	-- 11---			2		\$225.00	1.10					
Week:		04/15/24	04/21/24	1-----			1		\$225.00	1.10					
N 5	WZZM	04/09/24	04/10/24	Judge Judy 430-5p JUDGE JUDY	CM	430-5p	- 11----	:30	2	\$650.00	P02	1.90	NM	0	\$0.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 4:30p-5:00p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	- 11----			2		\$650.00	1.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24	Judge Judy 430-5p		430-5p		- TW-----	:30	<del>(\$650.00)</del>	1.90	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
2	NZZM	04/08/24-04/14/24	Judge Judy 430-5p		430-5p		- TW-----	:30	<del>(\$650.00)</del>	1.90	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
N 6	WZZM	04/09/24	04/15/24	Local News @ 5p M-F WZZM NEWS AT 5P	CM	5-530p	- 11----	:30	2	\$750.00	P02	2.20	NM	0	\$0.00
Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 5:00p-5:30p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	- 11----			2		\$750.00	2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24	Local News @ 5p M-F		5-530p		- TW-----	:30	<del>(\$750.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															
2	NZZM	04/08/24-04/14/24	Local News @ 5p M-F		5-530p		- TW-----	:30	<del>(\$750.00)</del>	2.20	NM				
See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1															

Order / Rev: 2897638  
 Alt Order #: WOC14611172  
 Flight Dates: 04/09/24 - 04/15/24

Advertiser: ISS/ Protect Our Care  
 Product Desc: PROTECT OUR CARE  
 Estimate: 4208  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WZZM	04/09/24	04/15/24	Local News @ 530p M-FCM	CM	530-6p	- 1-11--	:30	3	\$850.00	P02	2.50	NM	0	\$0.00
WZZM NEWS AT 530P Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 5:30p-6:00p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/15/24	04/21/24	1-----			1		\$750.00	2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	NZZM	04/15/24-04/21/24		Local News @ 5p M-F	5-530p		M-----	:30	<del>(\$750.00)</del>	2.20	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
N 8	WZZM	04/09/24	04/15/24	Local News @ 6p M-F	CM	6-630p	-- 111--	:30	3	\$1,300.00	P02	3.70	NM	0	\$0.00
WZZM NEWS AT 6P Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 6:00p-6:30p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	- 1-11--			3		\$850.00	2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24		Local News @ 530p M-F	530-6p		- T-ThF----	:30	<del>(\$850.00)</del>	2.50	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
2	NZZM	04/08/24-04/14/24		Local News @ 530p M-F	530-6p		- T-ThF----	:30	<del>(\$850.00)</del>	2.50	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
3	NZZM	04/08/24-04/14/24		Local News @ 530p M-F	530-6p		- T-ThF----	:30	<del>(\$850.00)</del>	2.50	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
Week:		04/15/24	04/21/24	1-----			1		\$850.00	2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	NZZM	04/15/24-04/21/24		Local News @ 530p M-F	530-6p		M-----	:30	<del>(\$850.00)</del>	2.50	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
N 9	WZZM	04/09/24	04/15/24	ET 7-730p	CM	7-730p	-- 111--	:30	3	\$500.00	P03	2.40	NM	0	\$0.00
ENTERTAINMENT TONIGHT Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 7:00p-7:30p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/24	04/14/24	-- 111--			3		\$500.00	2.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	04/08/24-04/14/24		ET 7-730p	7-730p		-- WThF----	:30	<del>(\$500.00)</del>	2.40	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
2	NZZM	04/08/24-04/14/24		ET 7-730p	7-730p		-- WThF----	:30	<del>(\$500.00)</del>	2.40	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
3	NZZM	04/08/24-04/14/24		ET 7-730p	7-730p		-- WThF----	:30	<del>(\$500.00)</del>	2.40	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
Week:		04/15/24	04/21/24	1-----			1		\$500.00	2.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	NZZM	04/15/24-04/21/24		ET 7-730p	7-730p		M-----	:30	<del>(\$500.00)</del>	2.40	NM				
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1															
N 10	WZZM	04/09/24	04/15/24	Daily Blast Live 730-8p	CM	730-8p	--- 11--	:30	2	\$375.00	P03	1.20	NM	0	\$0.00
DAILY BLAST LIVE Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 7:30p-8:00p TIME PERIOD ON WZZM ADJUSTED TO THE Ma; y/2022 TP HUT LEVEL															

Order / Rev: 2897638  
 Alt Order #: WOC14611172  
 Flight Dates: 04/09/24 - 04/15/24

Advertiser: ISS/ Protect Our Care  
 Product Desc: PROTECT OUR CARE  
 Estimate: 4208  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	---11--					2	\$375.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NZZM	04/08/24-04/14/24	Daily Blast Live 730-8p			730-8p			---ThF----	:30	<del>(\$375.00)</del>	1.20	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
2	NZZM	04/08/24-04/14/24	Daily Blast Live 730-8p			730-8p			---ThF----	:30	<del>(\$375.00)</del>	1.20	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
Week:		04/15/24	04/21/24	1-----					1	\$375.00		1.20			
3	NZZM	04/15/24-04/21/24	Daily Blast Live 730-8p			730-8p			M-----	:30	<del>(\$375.00)</del>	1.20	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
N11	WZZM	04/09/24	04/15/24	Jimmy Kimmel	CM	1135p-1237x	-11----	:30	2	\$125.00	P03	0.70	NM	0	\$0.00
		JIMMY KIMMEL LIVE													
		Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Mo-Fr 11:35p-12:37a TIME PERIOD ON WZZM ADJUSTED TO THE; May/2022 TP HUT LEVEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-11----					2	\$125.00		0.70			
1	NZZM	04/08/24-04/14/24	Jimmy Kimmel			1135p-1237x			-TW-----	:30	<del>(\$125.00)</del>	0.70	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
2	NZZM	04/08/24-04/14/24	Jimmy Kimmel			1135p-1237x			-TW-----	:30	<del>(\$125.00)</del>	0.70	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
Week:		04/15/24	04/21/24	1-----					1	\$125.00		0.70			
3	NZZM	04/15/24-04/21/24	Jimmy Kimmel			1135p-1237x			M-----	:30	<del>(\$125.00)</del>	0.70	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
N12	WZZM	04/09/24	04/13/24	Local News @ 7a Sa	CM	7-8a	-----1-	:30	1	\$350.00	P02	1.50	NM	0	\$0.00
		WZZM NEWS AT 7A SATU													
		Q2 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2; 022 Sat 7:00a-8:00a TIME PERIOD ON WZZM ADJUSTED TO THE May/; 2022 TP HUT LEVEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1-					1	\$350.00		1.50			
1	NZZM	04/08/24-04/14/24	Local News @ 7a Sa			7-8a			-----Sa-	:30	<del>(\$350.00)</del>	1.50	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1													
													Totals	40	\$24,175.00