## INVOICE



645 3 Mile Road NW Grand Rapids, MI 49544-1601 be Main: (616)785-1313

www.wzzm13.com

Billing Address:

Assembly / POL Attention: Accounts Payable One World Trade Center, 67th Floor New York, NY 10007

Send Payment To:

**WZZM 13** WZZM PO BOX: 637386 Cincinnati, OH 45263-7386

| Property       | WZZM                  |                   |                     |  |  |
|----------------|-----------------------|-------------------|---------------------|--|--|
| Invoice #      | 2880356-2             | Order #           | 2880356             |  |  |
| Invoice Date   | 04/07/24              | Alt Order #       | WOC14572819         |  |  |
| Invoice Month  | April 2024            | Deal #            |                     |  |  |
| Invoice Period | 04/01/24 - 04/01/24   | Flight Dates      | 03/26/24 - 04/01/24 |  |  |
| Advertiser     | ISS/ Protect Our Care |                   |                     |  |  |
| Product        | PROTECT OUR CARE      |                   |                     |  |  |
| Estimate #     | 4126                  |                   |                     |  |  |
|                | Account Executive     | Kristen Wask      | ie                  |  |  |
|                | Sales Office          | TEGNA Sales       | s Philadelphia      |  |  |
|                | Sales Region          | National          |                     |  |  |
|                | Agency Code           | 9915458           |                     |  |  |
|                | Advertiser Code       | POCR              |                     |  |  |
|                | Billing Calendar      | Broadcast<br>Cash |                     |  |  |
|                | Billing Type          |                   |                     |  |  |
|                | Special Handling      |                   |                     |  |  |
|                | Agency Ref            | 73053AG           |                     |  |  |
|                | Advertiser Ref        | 130874            |                     |  |  |
|                | Product 1             | POCR              |                     |  |  |
|                | Product 2             |                   |                     |  |  |
|                |                       |                   |                     |  |  |

|                    |                        |                               |                 |                           |        | Spots/         |            |      |                      |
|--------------------|------------------------|-------------------------------|-----------------|---------------------------|--------|----------------|------------|------|----------------------|
| Line Start Date    | End Date               | Description                   | Start/End Time  | MTWTFSS                   | Length | Week           | Rate       | Туре |                      |
| 4 04/01/24         | 04/01/24               | JUDGE JUDY                    | 1030-11a        | 1                         | :30    | 1              | \$225.00   | NM   |                      |
| Weeks:             | Start Date<br>04/01/24 | End Date MTWTFSS   04/07/24 1 | Spots/Week<br>1 | <u>Rate</u><br>\$225.00   |        |                |            |      |                      |
| Spots: <u>#</u> Ch | <u>Day</u> Air         | Date <u>Air Time</u> Desc     | ription         | Start/End Time            | Lengt  | <u>h Ad-ID</u> |            |      | Rate Type            |
| 1 W2               | ZZM M 04               | /01/24 10:40 AM JUD           | GE JUDY         | 1030-11a                  | :3     | 0 P0C2411      | 30H        |      | \$225.00 NM          |
| 5 03/26/24         | 04/01/24               | THE VIEW                      | 11a-12n         | 1- 1                      | :30    | 2              | \$275.00   | NM   |                      |
| Weeks:             | Start Date<br>04/01/24 | End Date MTWTFSS   04/07/24 1 | Spots/Week<br>1 | Rate<br>\$275.00          |        |                |            |      |                      |
| Spots: # Ch        | Day Air                | Date <u>Air Time</u> Desc     | ription         | Start/End Time            | Lengt  | h Ad-ID        |            |      | Rate Type            |
| 3 WZ               | ZM M 04                | /01/24 11:35 AM THE           | VIEW            | 11a-12n                   | :3     | 0 P0C2411      | 30H        |      | \$275.00 NM          |
| 8 04/01/24         | 04/01/24               | WZZN NEWS 6P                  | 6-630p          | 1                         | :30    | 1              | \$1,200.00 | NM   |                      |
| Weeks:             | Start Date<br>04/01/24 | End Date MTWTFSS   04/07/24 1 | Spots/Week<br>1 | <u>Rate</u><br>\$1,200.00 |        |                |            |      |                      |
| Spots: <u>#</u> Ch | Day Air                | Date <u>Air Time</u> Desc     | ription         | Start/End Time            | Lengt  | h Ad-ID        |            |      | Rate Type            |
| 1 WZ               | ZM M 04                | /01/24 6:17 PM WZZ            | N NEWS 6P       | 6-630p                    | :3     | 0 P0C2411      | 30H        |      | \$1,200.00 NM        |
| 10 04/01/24        | 04/01/24               | ENT TONIGHT                   | 7-730p          | 1                         | :30    | 1              | \$675.00   | NM   |                      |
| Weeks:             | Start Date<br>04/01/24 | End Date MTWTFSS   04/07/24 1 | Spots/Week<br>1 | Rate<br>\$675.00          |        |                |            |      |                      |
| Spots: <u>#</u> Ch | Day Air                | Date <u>Air Time</u> Desc     | ription         | Start/End Time            | Lengt  | h Ad-ID        |            |      | Rate Type            |
| 1 WZ               | ZM M 04                | /01/24 7:20 PM ENT            | TONICHT         | 7-730p                    | .3     | 0 P0C2411      | 30H        |      | \$675.00 NM          |
|                    |                        | /01/24 7.201 WI LINT          |                 | 1-1000                    | .5     | 0 1002 111     |            |      | <b>\$010100</b> 1111 |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are avail

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To: **WZZM 13** WZZM PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice # 2880356-2 Invoice Month April 2024 04/07/24 04/01/24 - 04/01/24 Invoice Date Invoice Period ISS/ Protect Our Care Advertiser Product PROTECT OUR CARE Estimate # 4126

www.wzzm13.com

## Include Invoice # on Check - Payment Terms 30 Days Gross Total \$2 275 00

| 01033 1014 | φ <b>Ζ</b> ,373.00 |
|------------|--------------------|
|            |                    |
|            |                    |

Agency Commission \$356.25

Net Amount Due \$2,018.75

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