



Updated November 12th for October, 2013
Underwriters List

Television

Underwriter	Program(s)
The Alliance Theater	Run of Schedule 7pm-11pm, Weekend 11am – 6pm
The Atlanta Symphony Orchestra	Downton Abbey, Kids programming
Augusta Convention and Visitors Bureau	Georgia Traveler
Booth Western Art Museum	Run of Schedule Prime Time 7pm-11pm
Capital GMC	Football Fridays
Cobb Energy/INA Garten	Martha Stewart Cooking School/Cooking Programs
Dekalb Medical	Downton Abbey, Antiques Roadshow, Georgia Traveler, Masterpiece Classic
Emory University	Atlanta Business Chronicle, Run of Schedule Prime Time
Fernbank Museum of Natural History	Run of Schedule Prime Time
German Consulate in Atlanta	Football Fridays
Georgia Core & Northside Hospital	Downton Abbey, Run of Schedule 8am-11pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Department of Natural Resources, State Parks Division	Run of Schedule 11am-6pm on GPB HD, 6am-11pm on Knowledge
Georgia Electric Membership Corporation	Football Fridays; Run of Schedule Prime Time
Georgia Peanut Commission	Football Fridays; Run of Schedule Prime Time
Gibbs Gardens	Run of Schedule Prime Time 8pm-11pm
Honda Regional	Prime Rotator 8pm-11pm, Antiques Roadshow 8pm-9pm, Nature 8pm-9pm,

	Nova 9pm-10pm
Kid to Kid	GPB Kids 7am-11am M-S; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Morehouse Healthcare	Kids Programming 3pm-6pm
Original Appalachian Artworks/Babyland	Run of Schedule 8pm-11pm on HD and Knowledge
Publix	Arthur, Sesame Street
Regions Bank	Football Fridays; Run of Schedule Prime Time
Saint Augustine/MMGY Global	African American Many Rivers to Cross
Sports Medicine South	Football Fridays
Technical College System of Georgia	Football Fridays; Run of Schedule primetime 7pm-11pm
Tellus Northwest Georgia Science Museum	Kids Block 6am-Noon
Westobou Festival	Run of Schedule Prime Time 6pm-11pm

Web

Underwriter	Program(s)
Augusta Convention and Visitors Bureau	Website Ad -Georgia Traveler Website
Big Canoe Company	Website Ad – Run of Site 160 x 600
Booth Western Art Museum	Website Ad – Skyscraper 160 x 600 Run of Site
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia Food Bank Association	Website Ad – 160 x 600 Skyscraper
Georgia Peanut Commission	GPB Website Ad – 300 x 250 Rectangle
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper 160 x 600 pixel
Original Appalachian Artworks/Babyland	Website Ad – Skyscraper Run of site