



Updated October, 2014
Underwriters List

Television

Underwriter	Program(s)
Booth Western Art Museum	Run of Schedule Prime 8pm-11pm on GPB HD and Knowledge Channel
Broadway Across America	Run of Schedule M-F 8pm-10pm, News 6pm-7pm, Daytime Saturday-Sunday 11am-6pm
Children's Museum of Atlanta	Kids programming 3pm-6pm
Cigna	Football Fridays, Run of Schedule 7pm-12am Monday-Sunday and 11am-7pm Saturday and Sunday
College Football Hall of Fame	Football Fridays, GPB ROS 7pm-11pm
Emory Healthcare	News 6pm-7pm, Antiques Roadshow, Football Friday, Run of schedule 7pm-11pm
Fernbank Museum of Natural History	Kids programming 6am-6pm on GPB HD and Knowledge
Georgia Cotton Commission	Football Fridays, Run of Schedule prime 7pm-11pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Division of Aging Services	GPB News 6pm-8pm, GPB Prime 8pm-11pm, GPB Weekend 11pm-6pm, GPB Knowledge 7pm-11pm
Georgia Electric Membership Corporation	Football Fridays, Run of Schedule 7pm-11pm and 11pm-7pm weekends
Georgia Goodwill Association	Antiques Roadshow on Monday and Thursday
Georgia Dept. of Natural Resources	Run of Schedule 8pm-12am on GPB HD, Run of Schedule 8pm-11pm on Knowledge

Go Build Georgia Foundation	Football Fridays
Goodwill of North Georgia	The Roosevelts, Finding Your Roots, Masterpiece Mystery, Run of Schedule 8pm-11pm
Gwinnett Medical	News 6pm-8pm, Prime 8pm-11pm, Sat-Sun 11pm-6pm, Knowledge 7pm-11pm
Historic Banning Mills	Run of Schedule Prime Time 8pm-11pm on GPB HD, Prime Time 7pm-11pm Knowledge, News 6pm-8pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
The Orienne Society	PBS Newshour 6pm-8pm, Prime Rotation 8pm-11pm, Weekend 11am-6pm, and Knowledge 7pm-11pm
Piedmont Healthcare	The Roosevelts, Masterpiece Theater, PBS Newshour, Antiques Roadshow, American Experience, Prime rotation 8pm-11pm
Publix	Kids Programming 6am-6pm
Regions Bank	Football Fridays, Run of Schedule 7pm-11pm
Synovus Financial Group	GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm-11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday-Sunday 5pm-8pm
Technical College System of Georgia	Football Fridays, Run of Schedule 7pm-12 midnight and 11am-6pm weekends
The Alliance Theatre	Prime Monday-Sunday 8p-11pm, Weekend Sat/Sun 11am-6pm, TV ROS Monday-Sunday 8pm-12am, Sat/Sun 11am-6pm
Trinity School	Kids programming 6am-6pm on GPB HD and 6am-8pm on Digital Channel

Walton EMC	News 6pm-11pm, Late Fringe 11pm-1pm, Weekend 11am-6pm, Knowledge 7pm-11pm
Westobou Festival	Run of Schedule 6pm-11pm

Web

Underwriter	Program(s)
Arts for Learning	Website Run of Site – 160 x 600 pixel Skyscraper
Big Canoe Company	Website - 160 x 600 Pixel Skyscraper
Booth Western Art Museum	Website – 160 x 600 pixel skyscraper
Cigna	Website - GPB.org & GPB Mobile
College Football Hall of Fame	Website – 300 x 250 Rectangle
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
Georgia Cotton Commission	Web Banner 300 x 250 Rectangle
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper Run of Site 160 x 600 pixels
Spivey Hall	Website – 160 x 600 pixel skyscraper
White County Chamber of Commerce	Website – Run of Site GPB.org 160 x 600 Skyscraper
Woodrow Wilson Teaching Fellowship	Website – Run of Site GPB.org 160 x 600 pixel skyscraper