



Updated November, 2014  
Underwriters List  
**Television**

| <b>Underwriter</b>                         | <b>Program(s)</b>   |
|--|---|
| Booth Western Art Museum                   | Run of Schedule Prime 8pm-11pm on GPB HD and Knowledge Channel                            |
| Cigna                                      | Football Fridays, Run of Schedule 7pm-12am Monday-Sunday and 11am-7pm Saturday and Sunday |
| College Football Hall of Fame              | Football Fridays, GPB ROS 7pm-11pm  |
| Colquitt Regional Medical Center           | Football Fridays  |
| Emory Healthcare                           | News 6pm-7pm, Antiques Roadshow, Football Friday, Run of schedule 7pm-11pm                |
| Fernbank Museum of Natural History         | Kids programming 6am-6pm on GPB HD and Knowledge  |
| Georgia Cotton Commission                  | Football Fridays, Run of Schedule prime 7pm-11pm  |
| Georgia Department of Economic Development | Production Partner for Georgia Traveler   |
| Georgia Division of Aging Services         | GPB News 6pm-8pm, GPB Prime 8pm-11pm, GPB Weekend 11pm-6pm, GPB Knowledge 7pm-11pm        |
| Georgia Electric Membership Corporation    | Football Fridays, Run of Schedule 7pm-11pm and 11pm-7pm weekends                          |
| Georgia Farm Bureau                        | Football Fridays  |
| Georgia Goodwill Association               | Antiques Roadshow on Monday and Thursday  |
| Go Build Georgia Foundation                | Football Fridays  |
| Goodwill of North Georgia                  | The Roosevelts, Finding Your Roots, Masterpiece Mystery, Run of Schedule 8pm-11pm         |

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| Gwinnett Medical                    | News 6pm-8pm, Prime 8pm-11pm, Sat-Sun 11pm-6pm, Knowledge 7pm-11pm  |
| Kid to Kid                          | GPB Kids 7am-11am Monday-Sunday;<br>GPB Kids Subchannel 4pm-8pm   |
| Metropolitan Dermatology            | PBS Newshour  |
| The Orianne Society                 | PBS Newshour 6pm-8pm, Prime Rotation 8pm-11pm, Weekend 11am-6pm, and Knowledge 7pm-11pm   |
| Piedmont Healthcare                 | Prime Rotation Mon-Sun 8pm-11pm, PBS Newshour 6pm-7pm   |
| Progressive Medical Center          | Run of Schedule 6pm-11pm  |
| Publix                              | Kids Programming 6am-6pm  |
| Regions Bank                        | Football Fridays, Run of Schedule 7pm-11pm  |
| Reynolds Plantation                 | Run of Schedule primetime 8pm-11pm  |
| Saint Augustine                     | American Experience, Finding Your Roots, This Old House, Prime Rotation 8pm-11pm, Antiques Roadshow, GPB Knowledge Primetime  |
| Sea Island                          | Masterpiece Theater, Football Fridays, Run of Schedule 8pm-11pm   |
| Synchronicity Theater               | Kids 6am-6pm, Digital Kids 6am-6pm, Knowledge 8pm-11pm  |
| Synovus Financial Group             | GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm-11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday-Sunday 5pm-8pm |
| Technical College System of Georgia | Football Fridays, Run of Schedule 7pm-12 midnight and 11am-6pm weekends   |
| The Alliance Theatre                | Prime Monday-Sunday 8p-11pm, Weekend Sat/Sun 11am-6pm, TV ROS Monday-Sunday 8pm-12am, Sat/Sun 11am-6pm  |

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| The Davis Academy   | GPB Kids Run of Schedule 6am-6pm,<br>Digital Run of Schedule 6am-6pm                     |
| The Galloway School | GPB Kids Run of Schedule 6am-6pm,<br>Digital Run of Schedule 6am-6pm                     |
| The Lovett School   | GPB Kids Run of Schedule 6am-6pm,<br>Digital Run of Schedule 6am-6pm                     |
| The Orianne Society | News Block 6pm -8pm, Prime Rotation<br>8pm-11pm, Weekend 11am-6pm,<br>Knowledge 7pm-11pm |
| Walton EMC          | News 6pm-11pm, Late Fringe 11pm-<br>1pm, Weekend 11am-6pm, Knowledge<br>7pm-11pm         |

### Web

| <b>Underwriter</b>                         | <b>Program(s)</b>  |
|--|--|
| Arts for Learning                          | Website Run of Site – 160 x 600 pixel<br>Skyscraper            |
| Big Canoe Company                          | Website - 160 x 600 Pixel Skyscraper                           |
| Booth Western Art Museum                   | Website – 160 x 600 pixel skyscraper                           |
| Cigna                                      | Website - GPB.org & GPB Mobile                                 |
| College Football Hall of Fame              | Website – 300 x 250 Rectangle                                  |
| Fernbank Museum of Natural History         | Website Ad - 12 Months GPB.org Run of<br>Site                  |
| Georgia Archives                           | Website – Run of site Skyscraper 160 x<br>600 pixel            |
| Georgia Cotton Commission                  | Web Banner 300 x 250 Rectangle                                 |
| Georgia Electric Membership<br>Corporation | GPB Sports Digital Elements; GPB.org<br>and GPB Mobile         |
| Macon Bibb County CVB                      | Website Ad – 300 X 250 Pixel Run of<br>Site Rectangle          |
| Oak Hill & The Martha Berry Museum         | Website Ad – Skyscraper Run of Site<br>160 x 600 pixels        |
| Reynolds Plantation                        | Website Ad – Run of site Skyscraper<br>Banner 160 x 600 pixels |
| White County Chamber of Commerce           | Website – Run of Site GPB.org 160 x<br>600 Skyscraper          |
| Woodrow Wilson Teaching Fellowship         | Website – Run of Site GPB.org 160 x                            |

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|                     | 600 pixel skyscraper |
| The Davis Academy   | Website – Skyscraper |
| The Galloway School | Website – Skyscraper |