

Tester for Senate 2024



Station	KCGL-FM	Buyer	James Wells
Market	Billings	Email	James.Wells@screenstrategies.com
Flight Dates	5/1/2024 - 5/7/2024 (Est. 9182)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/1	Thu 5/2	Fri 5/3	Sat 5/4	Sun 5/5	Mon 5/6	Tue 5/7	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$36.80 \$404.80	2	2	3			2	2	11
10:00 AM - 3:00 PM	MD	M-F 60	\$27.60 \$276.00	2	2	2			2	2	10
3:00 PM - 7:00 PM	PM	M-F 60	\$32.20 \$322.00	2	2	2			2	2	10
6:00 AM - 10:00 AM	S1	Sa 60	\$18.40 \$18.40				1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$18.40 \$18.40				1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$18.40 \$18.40				1				1
6:00 AM - 10:00 AM	U1	Su 60	\$18.40 \$18.40					1			1
10:00 AM - 3:00 PM	U2	Su 60	\$18.40 \$18.40					1			1
3:00 PM - 7:00 PM	U3	Su 60	\$18.40 \$18.40					1			1
Station Totals			\$1,113.20	6	6	7	3	3	6	6	37