

ORDER



Orders
Order / Rev: 4409244
 Alt Order #: 28383399
 Product Desc: Issue
 Estimate: 13352
 Flight Dates: 03/27/24 - 03/28/24
 Original Date / Rev: 03/26/24 / 03/26/24
 Order Type: REG

Spartanburg WYCW
 Primary AE: Katz Political
 Sales Office: K-POL
 Sales Region: Nat

Agency
Name: McKenna Media
 Buying Contact:
 Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: POL/Conservation Voters of South Ca
 Demographic: HH
 Product Codes: PL6
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P3

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	2	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	2	\$250.00	\$212.50	0.00
Totals	2	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYCW	03/28/24	03/28/24	M-F 12p-1p Divorce Court	CM	12p-1p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Divorce Court 2x													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	---T---		1		\$100.00		0.00					
N 2	WYCW	03/27/24	03/27/24	M-F 3p-4p Court Cam	CM	3p-4p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Court Cam 2x													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	--W----		1		\$150.00		0.00					
													Totals	2	\$250.00