

# ORDER



**Orders**  
**Order / Rev:** 4388824  
**Alt Order #:** 28367348  
**Product Desc:** Issue  
**Estimate:** 13342  
**Flight Dates:** 03/20/24 - 03/26/24  
**Original Date / Rev:** 03/19/24 / 03/19/24  
**Order Type:** REG

**Spartanburg WYCW**

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** McKenna Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street, SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Conservation Voters of South Ca  
**Demographic:** HH  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	6	\$1,165.00	\$990.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	6	\$1,165.00	\$990.25	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,165.00</b>	<b>\$990.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYCW	03/20/24	03/20/24	M-F 4p-5p People's Court	CM	4p-5p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	--W----		1				\$175.00		0.00			
N 2	WYCW	03/22/24	03/22/24	M-F 4p-5p People's Court	CM	4p-5p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	----F--		1				\$175.00		0.00			
N 3	WYCW	03/26/24	03/26/24	M-F 4p-5p People's Court	CM	4p-5p	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-T-----		1				\$175.00		0.00			
N 4	WYCW	03/21/24	03/21/24	M-F 5p-6p People's Court	CM	5p-6p	---T---	:30	1	\$220.00	P3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---T---		1				\$220.00		0.00			
N 5	WYCW	03/25/24	03/25/24	M-F 5p-6p People's Court	CM	5p-6p	M-----	:30	1	\$220.00	P3	0.00	NM	1	\$220.00

Order / Rev: 4388824  
 Alt Order #: 28367348  
 Flight Dates: 03/20/24 - 03/26/24

Advertiser: POL/Conservation Voters of South Carol  
 Product Desc: Issue  
 Estimate: 13342

**Spartanburg WYCW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	M-----		1		\$220.00		0.00					
N 6	WYCW	03/23/24	03/23/24	LN	CM	9:59:50p-11p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		M-Su 9:59:50p-11p Loc Nws													
		7 News @ 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	-----S-		1		\$200.00		0.00					
													Totals	6	\$1,165.00