

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179668

Traffic Order #	12293403		Created On	5/6/2024 4:32:35 PM		Order Status	Contract Confirmed	
Order #	4179668		Created By	Steinman, Jake		Gross \$	600.00	
Order Descrp	63180448_POL_Issue_AMERICAN PETROLEUM INSTITUTE- P		Updated On	5/7/2024 11:04:28 AM		Net \$	432.00	
Client	AMP - AMERICAN PETROLEUM		Updated By	eClerx BOT		Units	1	
Start Date	7/8/2024		Industry	Political-Association		Credit Hold	NO	
End Date	7/14/2024		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63180448	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Kailis, Susan		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	AMP MEDIA		Product	635	
RepFirm	NCC	13.00%	Address 2			Estimate	7366	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Wilkes-Barre Interconnect		Contact			5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	1		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			Contract Type	Standard		9166		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 9166

Traffic Order #	12293403	Created On	5/6/2024 4:32:35 PM	Order Status	Contract Confirmed
Order #	4179668	Created By	Steinman, Jake	Syscode Gross \$	600.00
Order Descrp	63180448_POL_Issue_AMERICAN PETROLEUM INSTITUTE- P	Updated On	5/7/2024 10:59:11 AM	Syscode Net \$	432.00
Client	AMP - AMERICAN PETROLEUM INSTITUTE- PA	Updated By	eClerx BOT	Syscode Units	1
Start Date	7/8/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	7/14/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	600.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105 105	USA	9166	HighPoint.com 400 - Pocono	07/14/2024	07/14/2024	Su 2:30p- 5:30p							X	1	\$600.00	\$600.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12293403	# of Weeks	1	Active	Yes
Order #	4179668	Created On	5/6/2024 4:32:35 PM	Order Status	Contract Confirmed
Order Descrp	63180448_POL_Issue_AMERICAN PETROLEUM INSTITUTE- P	Created By	Steinman, Jake	Gross \$	600.00
Client	AMP - AMERICAN PETROLEUM	Updated On	5/7/2024 11:04:28 AM	Net \$	432.00
Start Date	7/8/2024	Updated By	eClerx BOT	Units	1
End Date	7/14/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	