

NCC Cable System Order

Order #	62336696
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,672.00	
Commission		\$850.80	
Net Total		\$4,821.20	
Total Spots		210	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	4.98	GIMP	129231
CPP	\$1,138.00	CPM	\$43.89

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	516	6	\$30.00	\$180.00	30	IPE 09/09/16-11/08/16
2	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.02	560	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
3	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	144	3	\$24.00	\$72.00	30	IPE 09/09/16-11/08/16
4	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							0.01	168	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	253	6	\$21.00	\$126.00	30	IPE 09/09/16-11/08/16
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							0.01	188	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
7	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	349	6	\$17.00	\$102.00	30	IPE 09/09/16-11/08/16
8	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							0.01	282	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
9	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	495	6	\$30.00	\$180.00	30	IPE 09/09/16-11/08/16
10	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.02	452	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	200	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
12	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	619	6	\$20.00	\$120.00	30	IPE 09/09/16-11/08/16
13	DISC	STREET OUTLAWS<	11/7/16	11/13/16	19:00	24:00	X							0.02	585	1	\$20.00	\$20.00	30	IPE 09/09/16-11/08/16
14	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	255	3	\$43.00	\$129.00	30	IPE 09/09/16-11/08/16
15	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	16:00	X							0.00	112	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
16	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	593	2	\$43.00	\$86.00	30	IPE 09/09/16-11/08/16
17	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	380	3	\$35.00	\$105.00	30	IPE 09/09/16-11/08/16
18	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							0.01	305	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
19	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.04	988	7	\$63.00	\$441.00	30	IPE 09/09/16-11/08/16
20	ESPN	SPORTSCENTER 1<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.02	433	3	\$24.00	\$72.00	30	IPE 09/09/16-11/08/16
21	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	02:00	X							0.01	204	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16

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Agency	Prism Communications
Advertiser	MDSCCHD30

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Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,672.00	
Commission		\$850.80	
Net Total		\$4,821.20	
Total Spots		210	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	4.98	GIMP	129231
CPP	\$1,138.00	CPM	\$43.89

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FSD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.03	687	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
23	FSD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	66	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
24	FSD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.10	2606	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
25	FSD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.06	1428	4	\$17.00	\$68.00	30	IPE 09/09/16-11/08/16
26	FSD	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	322	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
27	FSD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.08	2190	6	\$30.00	\$180.00	30	IPE 09/09/16-11/08/16
28	FSD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.14	3602	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
29	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	394	4	\$19.00	\$76.00	30	IPE 09/09/16-11/08/16
30	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	09:00	16:00	X							0.01	180	1	\$19.00	\$19.00	30	IPE 09/09/16-11/08/16
31	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	0.03	796	4	\$19.00	\$76.00	30	IPE 09/09/16-11/08/16
32	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.02	601	4	\$16.00	\$64.00	30	IPE 09/09/16-11/08/16
33	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	16:00	19:00	X							0.01	343	1	\$16.00	\$16.00	30	IPE 09/09/16-11/08/16
34	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.04	1068	6	\$28.00	\$168.00	30	IPE 09/09/16-11/08/16
35	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.04	990	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
36	HGTV	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.02	453	6	\$11.00	\$66.00	30	IPE 09/09/16-11/08/16
37	HGTV	TINY HOUSE BIG<	11/7/16	11/13/16	00:00	02:00	X							0.02	505	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
38	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	264	3	\$21.00	\$63.00	30	IPE 09/09/16-11/08/16
39	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	473	2	\$21.00	\$42.00	30	IPE 09/09/16-11/08/16
40	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	364	4	\$17.00	\$68.00	30	IPE 09/09/16-11/08/16
41	HIST	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	274	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
42	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	552	6	\$30.00	\$180.00	30	IPE 09/09/16-11/08/16

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AE	Brenda Hadley
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,672.00	
Commission		\$850.80	
Net Total		\$4,821.20	
Total Spots		210	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	4.98	GIMP	129231
CPP	\$1,138.00	CPM	\$43.89

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.01	368	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
44	HIST	AMERICAN PICKE<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	236	3	\$12.00	\$36.00	30	IPE 09/09/16-11/08/16
45	HIST	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	59	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
46	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	254	4	\$20.00	\$80.00	30	IPE 09/09/16-11/08/16
47	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							0.01	330	1	\$20.00	\$20.00	30	IPE 09/09/16-11/08/16
48	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	289	4	\$17.00	\$68.00	30	IPE 09/09/16-11/08/16
49	MNBC	MSNBC LIVE<	11/7/16	11/13/16	09:00	16:00	X							0.01	242	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
50	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	278	3	\$14.00	\$42.00	30	IPE 09/09/16-11/08/16
51	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	364	4	\$25.00	\$100.00	30	IPE 09/09/16-11/08/16
52	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	385	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
53	MNBC	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	183	3	\$14.00	\$42.00	30	IPE 09/09/16-11/08/16
54	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	623	6	\$38.00	\$228.00	30	IPE 09/09/16-11/08/16
55	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.02	407	1	\$38.00	\$38.00	30	IPE 09/09/16-11/08/16
56	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	376	3	\$37.00	\$111.00	30	IPE 09/09/16-11/08/16
57	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	405	6	\$31.00	\$186.00	30	IPE 09/09/16-11/08/16
58	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	X							0.01	155	1	\$31.00	\$31.00	30	IPE 09/09/16-11/08/16
59	TNT	CASTLE<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.02	427	3	\$25.00	\$75.00	30	IPE 09/09/16-11/08/16
60	TNT	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	300	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
61	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.04	914	6	\$45.00	\$270.00	30	IPE 09/09/16-11/08/16
62	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.06	1565	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
63	TNT	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.02	516	6	\$18.00	\$108.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

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Syscode	1694	Agency	Prism Communications	Version	1 Vs. 1
System Name	Comcast/WOW-Macomb County, MI	Advertiser	MDSCCHD30	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code	712	Total	\$5,672.00
AE	Brenda Hadley	Product Code	735	Commission	\$850.80
Sales Coordinator	Collin Moore	Est Code	3858	Net Total	\$4,821.20
Office	Washington	Product Name		Total Spots	210
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU)	Primary Demo	Adults 35+	GRP	4.98
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	129231
				CPP	\$1,138.00
				CPM	\$43.89
Comments :	9.20 New Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.05	1424	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
65	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	319	3	\$40.00	\$120.00	30	IPE 09/09/16-11/08/16
66	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	477	3	\$34.00	\$102.00	30	IPE 09/09/16-11/08/16
67	USA	NCIS	11/7/16	11/13/16	09:00	16:00	X							0.02	514	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
68	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.03	812	3	\$28.00	\$84.00	30	IPE 09/09/16-11/08/16
69	USA	NCIS	11/7/16	11/13/16	16:00	19:00	X							0.03	724	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
70	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	662	6	\$51.00	\$306.00	30	IPE 09/09/16-11/08/16
71	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							0.03	834	1	\$51.00	\$51.00	30	IPE 09/09/16-11/08/16
72	USA	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	188	3	\$20.00	\$60.00	30	IPE 09/09/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	210	0	0	0	0	0	0	0	0	0	0	0	210
AMT	\$5,672.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,672.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/20/16

62336696 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

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Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
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Affiliate Split		100.0	
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GRP	4.33	GIMP	112294
CPP	\$1,525.00	CPM	\$58.81

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1	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	488	6	\$34.00	\$204.00	30	IPE 09/09/16-11/08/16
2	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.02	528	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
3	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	124	3	\$24.00	\$72.00	30	IPE 09/09/16-11/08/16
4	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							0.01	144	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	217	6	\$21.00	\$126.00	30	IPE 09/09/16-11/08/16
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							0.01	161	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
7	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	300	6	\$33.00	\$198.00	30	IPE 09/09/16-11/08/16
8	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							0.01	242	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
9	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	425	6	\$37.00	\$222.00	30	IPE 09/09/16-11/08/16
10	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	388	1	\$37.00	\$37.00	30	IPE 09/09/16-11/08/16
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	172	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
12	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	584	6	\$25.00	\$150.00	30	IPE 09/09/16-11/08/16
13	DISC	STREET OUTLAWS<	11/7/16	11/13/16	19:00	24:00	X							0.02	552	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
14	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	219	3	\$34.00	\$102.00	30	IPE 09/09/16-11/08/16
15	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	16:00	X							0.00	96	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
16	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	509	2	\$42.00	\$84.00	30	IPE 09/09/16-11/08/16
17	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	327	3	\$63.00	\$189.00	30	IPE 09/09/16-11/08/16
18	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							0.01	262	1	\$63.00	\$63.00	30	IPE 09/09/16-11/08/16
19	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	848	7	\$68.00	\$476.00	30	IPE 09/09/16-11/08/16
20	ESPN	SPORTSCENTER 1<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	371	3	\$20.00	\$60.00	30	IPE 09/09/16-11/08/16
21	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	02:00	X							0.01	175	1	\$20.00	\$20.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$6,604.00	
Commission		\$990.60	
Net Total		\$5,613.40	
Total Spots		210	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	4.33	GIMP	112294
CPP	\$1,525.00	CPM	\$58.81

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FSD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	589	4	\$11.00	\$44.00	30	IPE 09/09/16-11/08/16
23	FSD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	57	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
24	FSD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.09	2237	4	\$11.00	\$44.00	30	IPE 09/09/16-11/08/16
25	FSD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.05	1226	4	\$8.00	\$32.00	30	IPE 09/09/16-11/08/16
26	FSD	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	276	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
27	FSD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.07	1880	6	\$15.00	\$90.00	30	IPE 09/09/16-11/08/16
28	FSD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.12	3091	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
29	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	338	4	\$29.00	\$116.00	30	IPE 09/09/16-11/08/16
30	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	09:00	16:00	X							0.01	154	1	\$29.00	\$29.00	30	IPE 09/09/16-11/08/16
31	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	0.03	683	4	\$29.00	\$116.00	30	IPE 09/09/16-11/08/16
32	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.02	516	4	\$24.00	\$96.00	30	IPE 09/09/16-11/08/16
33	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	16:00	19:00	X							0.01	295	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
34	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.04	917	6	\$43.00	\$258.00	30	IPE 09/09/16-11/08/16
35	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.03	850	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
36	HGTV	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	388	6	\$17.00	\$102.00	30	IPE 09/09/16-11/08/16
37	HGTV	TINY HOUSE BIG<	11/7/16	11/13/16	00:00	02:00	X							0.02	434	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
38	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	250	3	\$26.00	\$78.00	30	IPE 09/09/16-11/08/16
39	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	447	2	\$26.00	\$52.00	30	IPE 09/09/16-11/08/16
40	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	344	4	\$30.00	\$120.00	30	IPE 09/09/16-11/08/16
41	HIST	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	259	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
42	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	521	6	\$38.00	\$228.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$6,604.00	
Commission		\$990.60	
Net Total		\$5,613.40	
Total Spots		210	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	4.33	GIMP	112294
CPP	\$1,525.00	CPM	\$58.81

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.01	347	1	\$38.00	\$38.00	30	IPE 09/09/16-11/08/16
44	HIST	AMERICAN PICKE<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	223	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
45	HIST	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	55	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
46	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	218	4	\$22.00	\$88.00	30	IPE 09/09/16-11/08/16
47	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							0.01	283	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
48	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	248	4	\$19.00	\$76.00	30	IPE 09/09/16-11/08/16
49	MNBC	MSNBC LIVE<	11/7/16	11/13/16	09:00	16:00	X							0.01	208	1	\$19.00	\$19.00	30	IPE 09/09/16-11/08/16
50	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	239	3	\$30.00	\$90.00	30	IPE 09/09/16-11/08/16
51	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	312	4	\$34.00	\$136.00	30	IPE 09/09/16-11/08/16
52	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	330	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
53	MNBC	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	157	3	\$14.00	\$42.00	30	IPE 09/09/16-11/08/16
54	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	535	6	\$43.00	\$258.00	30	IPE 09/09/16-11/08/16
55	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	350	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
56	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	323	3	\$37.00	\$111.00	30	IPE 09/09/16-11/08/16
57	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	348	6	\$31.00	\$186.00	30	IPE 09/09/16-11/08/16
58	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	X							0.01	133	1	\$31.00	\$31.00	30	IPE 09/09/16-11/08/16
59	TNT	CASTLE<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	366	3	\$45.00	\$135.00	30	IPE 09/09/16-11/08/16
60	TNT	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	258	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
61	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	785	6	\$50.00	\$300.00	30	IPE 09/09/16-11/08/16
62	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.05	1343	1	\$50.00	\$50.00	30	IPE 09/09/16-11/08/16
63	TNT	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.02	443	6	\$18.00	\$108.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696	Flight Dates	10/31/16 - 11/13/16	Update Date	09/20/16
Syscode	2945	Agency	Prism Communications	Version	1 Vs. 1
System Name	Comcast/Macomb, MI	Advertiser	MDSCCHD30	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code	712	Total	\$6,604.00
AE	Brenda Hadley	Product Code	735	Commission	\$990.60
Sales Coordinator	Collin Moore	Est Code	3858	Net Total	\$5,613.40
Office	Washington	Product Name		Total Spots	210
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	4.33
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	112294
				CPP	\$1,525.00
				CPM	\$58.81
Comments :	9.20 New Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.05	1222	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
65	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	274	3	\$34.00	\$102.00	30	IPE 09/09/16-11/08/16
66	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	409	3	\$29.00	\$87.00	30	IPE 09/09/16-11/08/16
67	USA	NCIS	11/7/16	11/13/16	09:00	16:00	X							0.02	441	1	\$29.00	\$29.00	30	IPE 09/09/16-11/08/16
68	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.03	697	3	\$58.00	\$174.00	30	IPE 09/09/16-11/08/16
69	USA	NCIS	11/7/16	11/13/16	16:00	19:00	X							0.02	622	1	\$58.00	\$58.00	30	IPE 09/09/16-11/08/16
70	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	568	6	\$63.00	\$378.00	30	IPE 09/09/16-11/08/16
71	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							0.03	716	1	\$63.00	\$63.00	30	IPE 09/09/16-11/08/16
72	USA	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	161	3	\$17.00	\$51.00	30	IPE 09/09/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	210	0	0	0	0	0	0	0	0	0	0	0	210
AMT	\$6,604.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,604.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/20/16

62336696 | Detroit | Comcast/Macomb, MI | 2945 |

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	THE FIRST 48<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	182	6	\$17.00	\$102.00	30	IPE 09/09/16-11/08/16
2	AEN	THE FIRST 48	11/7/16	11/13/16	16:00	19:00	X							0.01	163	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
3	AEN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	252	6	\$24.00	\$144.00	30	IPE 09/09/16-11/08/16
4	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	285	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
5	AMC	AMC MOVIE<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	200	6	\$17.00	\$102.00	30	IPE 09/09/16-11/08/16
6	AMC	AMC MOVIE<	11/7/16	11/13/16	09:00	16:00	X							0.01	149	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
7	AMC	AVG. ALL WKS/AMC MOVIE	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	215	6	\$15.00	\$90.00	30	IPE 09/09/16-11/08/16
8	AMC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	313	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
9	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	412	6	\$25.00	\$150.00	30	IPE 09/09/16-11/08/16
10	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.02	446	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
11	BRVO	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	204	6	\$39.00	\$234.00	30	IPE 09/09/16-11/08/16
12	BRVO	SOUTHERN CHARM<	11/7/16	11/13/16	19:00	24:00	X							0.01	234	1	\$39.00	\$39.00	30	IPE 09/09/16-11/08/16
13	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	102	6	\$18.00	\$108.00	30	IPE 09/09/16-11/08/16
14	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							0.00	120	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
15	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	180	6	\$16.00	\$96.00	30	IPE 09/09/16-11/08/16
16	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							0.01	134	1	\$16.00	\$16.00	30	IPE 09/09/16-11/08/16
17	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	249	6	\$24.00	\$144.00	30	IPE 09/09/16-11/08/16
18	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							0.01	201	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
19	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	353	6	\$28.00	\$168.00	30	IPE 09/09/16-11/08/16
20	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	322	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
21	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	142	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	74	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
23	DISC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	203	6	\$15.00	\$90.00	30	IPE 09/09/16-11/08/16
24	DISC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	233	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
25	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	494	6	\$19.00	\$114.00	30	IPE 09/09/16-11/08/16
26	DISC	STREET OUTLAWS<	11/7/16	11/13/16	19:00	24:00	X							0.02	466	1	\$19.00	\$19.00	30	IPE 09/09/16-11/08/16
27	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	182	4	\$32.00	\$128.00	30	IPE 09/09/16-11/08/16
28	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	16:00	X							0.00	80	1	\$32.00	\$32.00	30	IPE 09/09/16-11/08/16
29	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	423	4	\$34.00	\$136.00	30	IPE 09/09/16-11/08/16
30	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	271	4	\$51.00	\$204.00	30	IPE 09/09/16-11/08/16
31	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							0.01	218	1	\$51.00	\$51.00	30	IPE 09/09/16-11/08/16
32	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	703	14	\$55.00	\$770.00	30	IPE 09/09/16-11/08/16
33	ESPN	SPORTSCENTER 1<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	308	6	\$18.00	\$108.00	30	IPE 09/09/16-11/08/16
34	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	02:00	X							0.01	146	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
35	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	241	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
36	FOOD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	108	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
37	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	429	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
38	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	198	4	\$17.00	\$68.00	30	IPE 09/09/16-11/08/16
39	FOOD	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	180	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
40	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	354	6	\$30.00	\$180.00	30	IPE 09/09/16-11/08/16
41	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	194	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
42	FSD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.02	489	4	\$16.00	\$64.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FSD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	47	1	\$16.00	\$16.00	30	IPE 09/09/16-11/08/16
44	FSD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.07	1856	4	\$16.00	\$64.00	30	IPE 09/09/16-11/08/16
45	FSD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.04	1017	4	\$12.00	\$48.00	30	IPE 09/09/16-11/08/16
46	FSD	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	229	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
47	FSD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.06	1560	12	\$22.00	\$264.00	30	IPE 09/09/16-11/08/16
48	FSD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.10	2565	2	\$22.00	\$44.00	30	IPE 09/09/16-11/08/16
49	FX	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	235	6	\$15.00	\$90.00	30	IPE 09/09/16-11/08/16
50	FX	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.01	268	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
51	FX	FX MOVIE PRIME<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	280	6	\$27.00	\$162.00	30	IPE 09/09/16-11/08/16
52	FX	FX MOVIE PRIME<	11/7/16	11/13/16	19:00	24:00	X							0.01	205	1	\$27.00	\$27.00	30	IPE 09/09/16-11/08/16
53	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	205	6	\$10.00	\$60.00	30	IPE 09/09/16-11/08/16
54	HALL	LITTLE HOUSE O<	11/7/16	11/13/16	16:00	19:00	X							0.01	186	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
55	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	262	6	\$11.00	\$66.00	30	IPE 09/09/16-11/08/16
56	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	165	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
57	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	280	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
58	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	09:00	16:00	X							0.00	128	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
59	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	0.02	567	4	\$21.00	\$84.00	30	IPE 09/09/16-11/08/16
60	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.02	428	4	\$17.00	\$68.00	30	IPE 09/09/16-11/08/16
61	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	16:00	19:00	X							0.01	244	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
62	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	761	12	\$30.00	\$360.00	30	IPE 09/09/16-11/08/16
63	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.03	705	2	\$30.00	\$60.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	322	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
65	HGTV	TINY HOUSE BIG<	11/7/16	11/13/16	00:00	02:00	X							0.01	360	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
66	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	211	4	\$19.00	\$76.00	30	IPE 09/09/16-11/08/16
67	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							0.00	127	1	\$19.00	\$19.00	30	IPE 09/09/16-11/08/16
68	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.01	377	4	\$19.00	\$76.00	30	IPE 09/09/16-11/08/16
69	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	291	4	\$24.00	\$96.00	30	IPE 09/09/16-11/08/16
70	HIST	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	219	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
71	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	440	6	\$28.00	\$168.00	30	IPE 09/09/16-11/08/16
72	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.01	293	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
73	HIST	AMERICAN PICKE<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	188	6	\$11.00	\$66.00	30	IPE 09/09/16-11/08/16
74	HIST	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	47	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
75	LMN	MOVIE<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	176	6	\$9.00	\$54.00	30	IPE 09/09/16-11/08/16
76	LMN	MOVIE	11/7/16	11/13/16	19:00	24:00	X							0.00	104	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
77	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	181	4	\$18.00	\$72.00	30	IPE 09/09/16-11/08/16
78	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							0.01	235	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
79	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	206	4	\$16.00	\$64.00	30	IPE 09/09/16-11/08/16
80	MNBC	MSNBC LIVE<	11/7/16	11/13/16	09:00	16:00	X							0.01	172	1	\$16.00	\$16.00	30	IPE 09/09/16-11/08/16
81	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	198	3	\$24.00	\$72.00	30	IPE 09/09/16-11/08/16
82	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	259	4	\$28.00	\$112.00	30	IPE 09/09/16-11/08/16
83	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	274	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
84	MNBC	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	130	3	\$12.00	\$36.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	NBCS	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	260	6	\$2.00	\$12.00	30	IPE 09/09/16-11/08/16
86	NBCS	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	265	1	\$2.00	\$2.00	30	IPE 09/09/16-11/08/16
87	TBSC	MARRIED WITH C<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	167	6	\$33.00	\$198.00	30	IPE 09/09/16-11/08/16
88	TBSC	MARRIED WITH C<	11/7/16	11/13/16	05:00	09:00	X							0.00	128	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
89	TBSC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	173	3	\$28.00	\$84.00	30	IPE 09/09/16-11/08/16
90	TBSC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	111	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
91	TBSC	FRIENDS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	250	3	\$35.00	\$105.00	30	IPE 09/09/16-11/08/16
92	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	444	6	\$40.00	\$240.00	30	IPE 09/09/16-11/08/16
93	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	290	1	\$40.00	\$40.00	30	IPE 09/09/16-11/08/16
94	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	268	6	\$28.00	\$168.00	30	IPE 09/09/16-11/08/16
95	TNT	CHARMED<	11/7/16	11/13/16	05:00	09:00	X							0.01	202	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
96	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	289	6	\$24.00	\$144.00	30	IPE 09/09/16-11/08/16
97	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	X							0.00	110	1	\$24.00	\$24.00	30	IPE 09/09/16-11/08/16
98	TNT	CASTLE<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	304	6	\$28.00	\$168.00	30	IPE 09/09/16-11/08/16
99	TNT	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.01	214	1	\$28.00	\$28.00	30	IPE 09/09/16-11/08/16
100	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.03	651	12	\$35.00	\$420.00	30	IPE 09/09/16-11/08/16
101	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.04	1115	2	\$35.00	\$70.00	30	IPE 09/09/16-11/08/16
102	TNT	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	368	6	\$14.00	\$84.00	30	IPE 09/09/16-11/08/16
103	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.04	1014	1	\$14.00	\$14.00	30	IPE 09/09/16-11/08/16
104	TVL	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	146	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
105	TVL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.01	164	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TVL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	233	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
107	TVL	ANDY GRIFFITH<	11/7/16	11/13/16	16:00	19:00	X							0.01	382	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
108	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	196	6	\$7.00	\$42.00	30	IPE 09/09/16-11/08/16
109	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.01	260	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
110	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	285	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
111	TVL	KING OF QUEENS/NEW ADVNTRE OL	11/7/16	11/13/16	00:00	02:00	X							0.01	382	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
112	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.01	227	3	\$39.00	\$117.00	30	IPE 09/09/16-11/08/16
113	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	340	6	\$33.00	\$198.00	30	IPE 09/09/16-11/08/16
114	USA	NCIS	11/7/16	11/13/16	09:00	16:00	X							0.01	366	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
115	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.02	578	6	\$45.00	\$270.00	30	IPE 09/09/16-11/08/16
116	USA	NCIS	11/7/16	11/13/16	16:00	19:00	X							0.02	516	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
117	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	472	6	\$50.00	\$300.00	30	IPE 09/09/16-11/08/16
118	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							0.02	594	1	\$50.00	\$50.00	30	IPE 09/09/16-11/08/16
119	USA	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.01	134	3	\$18.00	\$54.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,698.00	
Commission		\$1,454.70	
Net Total		\$8,243.30	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	6.31	GIMP	163565
CPP	\$1,537.00	CPM	\$59.29

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
120	USA	CSI<	11/7/16	11/13/16	00:00	02:00	X							0.00	114	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	420	0	0	0	0	0	0	0	0	0	0	0	420
AMT	\$9,698.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,698.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/20/16

62336696 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62336696
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,004.00	
Commission		\$300.60	
Net Total		\$1,703.40	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	1.77	GIMP	45794
CPP	\$1,135.00	CPM	\$43.76

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	THE FIRST 48<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	49	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
2	AEN	THE FIRST 48	11/7/16	11/13/16	16:00	19:00	X							0.00	44	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
3	AEN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	68	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
4	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.00	77	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
5	AMC	AMC MOVIE<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	48	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
6	AMC	AMC MOVIE<	11/7/16	11/13/16	09:00	16:00	X							0.00	36	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
7	AMC	AVG. ALL WKS/AMC MOVIE	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	52	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
8	AMC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.00	76	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
9	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	99	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
10	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.00	108	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
11	BRVO	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	55	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
12	BRVO	SOUTHERN CHARM<	11/7/16	11/13/16	19:00	24:00	X							0.00	63	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
13	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	29	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
14	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							0.00	34	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
15	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	51	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
16	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							0.00	38	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
17	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	70	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
18	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							0.00	57	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
19	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	100	12	\$5.00	\$60.00	30	IPE 09/09/16-11/08/16
20	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.00	91	2	\$5.00	\$10.00	30	IPE 09/09/16-11/08/16
21	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	40	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696	Flight Dates	10/31/16 - 11/13/16	Update Date	09/20/16
Syscode	4078	Agency	Prism Communications	Version	1 Vs. 1
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	MDSCCHD30	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code	712	Total	\$2,004.00
AE	Brenda Hadley	Product Code	735	Commission	\$300.60
Sales Coordinator	Collin Moore	Est Code	3858	Net Total	\$1,703.40
Office	Washington	Product Name		Total Spots	420
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	1.77
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	45794
				CPP	\$1,135.00
				CPM	\$43.76
Comments :	9.20 New Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	21	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
23	DISC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	50	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
24	DISC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.00	58	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
25	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	123	12	\$5.00	\$60.00	30	IPE 09/09/16-11/08/16
26	DISC	STREET OUTLAWS<	11/7/16	11/13/16	19:00	24:00	X							0.00	116	2	\$5.00	\$10.00	30	IPE 09/09/16-11/08/16
27	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	49	4	\$5.00	\$20.00	30	IPE 09/09/16-11/08/16
28	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	16:00	X							0.00	21	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
29	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.00	114	4	\$5.00	\$20.00	30	IPE 09/09/16-11/08/16
30	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	73	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
31	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							0.00	59	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
32	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	190	14	\$7.00	\$98.00	30	IPE 09/09/16-11/08/16
33	ESPN	SPORTSCENTER 1<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	83	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
34	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	02:00	X							0.00	39	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
35	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	66	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
36	FOOD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	30	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
37	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.00	118	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
38	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	55	4	\$3.00	\$12.00	30	IPE 09/09/16-11/08/16
39	FOOD	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.00	50	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
40	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	98	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
41	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.00	54	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
42	FSD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.01	131	4	\$2.00	\$8.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,004.00	
Commission		\$300.60	
Net Total		\$1,703.40	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	1.77	GIMP	45794
CPP	\$1,135.00	CPM	\$43.76

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FSD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	13	1	\$2.00	\$2.00	30	IPE 09/09/16-11/08/16
44	FSD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.02	497	4	\$2.00	\$8.00	30	IPE 09/09/16-11/08/16
45	FSD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	272	4	\$1.00	\$4.00	30	IPE 09/09/16-11/08/16
46	FSD	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.00	61	1	\$1.00	\$1.00	30	IPE 09/09/16-11/08/16
47	FSD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.02	417	12	\$2.00	\$24.00	30	IPE 09/09/16-11/08/16
48	FSD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.03	686	2	\$2.00	\$4.00	30	IPE 09/09/16-11/08/16
49	FX	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	63	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
50	FX	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							0.00	72	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
51	FX	FX MOVIE PRIME<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	75	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
52	FX	FX MOVIE PRIME<	11/7/16	11/13/16	19:00	24:00	X							0.00	55	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
53	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	77	4	\$5.00	\$20.00	30	IPE 09/09/16-11/08/16
54	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	09:00	16:00	X							0.00	35	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
55	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	0.01	156	4	\$5.00	\$20.00	30	IPE 09/09/16-11/08/16
56	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	118	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
57	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	16:00	19:00	X							0.00	67	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
58	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	210	12	\$7.00	\$84.00	30	IPE 09/09/16-11/08/16
59	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.01	194	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16
60	HGTV	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	89	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
61	HGTV	TINY HOUSE BIG<	11/7/16	11/13/16	00:00	02:00	X							0.00	99	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
62	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	52	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
63	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							0.00	31	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,004.00	
Commission		\$300.60	
Net Total		\$1,703.40	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	1.77	GIMP	45794
CPP	\$1,135.00	CPM	\$43.76

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	0.00	94	4	\$4.00	\$16.00	30	IPE 09/09/16-11/08/16
65	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	72	4	\$3.00	\$12.00	30	IPE 09/09/16-11/08/16
66	HIST	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.00	54	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
67	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	109	12	\$5.00	\$60.00	30	IPE 09/09/16-11/08/16
68	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.00	73	2	\$5.00	\$10.00	30	IPE 09/09/16-11/08/16
69	HIST	AMERICAN PICKE<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	47	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
70	HIST	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.00	12	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
71	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	49	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
72	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							0.00	64	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
73	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	56	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
74	MNBC	MSNBC LIVE<	11/7/16	11/13/16	09:00	16:00	X							0.00	47	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
75	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	54	3	\$3.00	\$9.00	30	IPE 09/09/16-11/08/16
76	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							0.00	53	1	\$3.00	\$3.00	30	IPE 09/09/16-11/08/16
77	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	70	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
78	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.00	74	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
79	MNBC	VARIOUS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	35	3	\$5.00	\$15.00	30	IPE 09/09/16-11/08/16
80	NBCS	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	67	6	\$2.00	\$12.00	30	IPE 09/09/16-11/08/16
81	NBCS	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							0.00	69	1	\$2.00	\$2.00	30	IPE 09/09/16-11/08/16
82	TBSC	MARRIED WITH C<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	45	6	\$8.00	\$48.00	30	IPE 09/09/16-11/08/16
83	TBSC	MARRIED WITH C<	11/7/16	11/13/16	05:00	09:00	X							0.00	34	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
84	TBSC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	47	3	\$7.00	\$21.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
All ratings are based on DMA populations	

Flight Dates	10/31/16 - 11/13/16
Agency	Prism Communications
Advertiser	MDSCCHD30

Client Code	712
Product Code	735
Est Code	3858
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,004.00	
Commission		\$300.60	
Net Total		\$1,703.40	
Total Spots		420	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	1.77	GIMP	45794
CPP	\$1,135.00	CPM	\$43.76

Comments :	9.20 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TBSC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							0.00	30	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
86	TBSC	FRIENDS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	67	3	\$5.00	\$15.00	30	IPE 09/09/16-11/08/16
87	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	120	12	\$10.00	\$120.00	30	IPE 09/09/16-11/08/16
88	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							0.00	78	2	\$10.00	\$20.00	30	IPE 09/09/16-11/08/16
89	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	68	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
90	TLC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.00	31	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
91	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	72	6	\$6.00	\$36.00	30	IPE 09/09/16-11/08/16
92	TNT	CHARMED<	11/7/16	11/13/16	05:00	09:00	X							0.00	55	1	\$6.00	\$6.00	30	IPE 09/09/16-11/08/16
93	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	78	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
94	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	X							0.00	30	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
95	TNT	CASTLE<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.00	82	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
96	TNT	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							0.00	58	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
97	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.01	176	12	\$7.00	\$84.00	30	IPE 09/09/16-11/08/16
98	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							0.01	301	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16
99	TNT	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	99	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
100	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X							0.01	274	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
101	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	0.00	62	3	\$6.00	\$18.00	30	IPE 09/09/16-11/08/16
102	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	0.00	92	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
103	USA	NCIS	11/7/16	11/13/16	09:00	16:00	X							0.00	99	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
104	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	0.01	157	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
105	USA	NCIS	11/7/16	11/13/16	16:00	19:00	X							0.01	140	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16

NCC Cable System Order

Order #	62336696	Flight Dates	10/31/16 - 11/13/16	Update Date	09/20/16
Syscode	4078	Agency	Prism Communications	Version	1 Vs. 1
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	MDSCCHD30	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code	712	Total	\$2,004.00
AE	Brenda Hadley	Product Code	735	Commission	\$300.60
Sales Coordinator	Collin Moore	Est Code	3858	Net Total	\$1,703.40
Office	Washington	Product Name		Total Spots	420
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	1.77
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	45794
				CPP	\$1,135.00
				CPM	\$43.76
Comments :	9.20 New Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	0.00	128	12	\$7.00	\$84.00	30	IPE 09/09/16-11/08/16
107	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							0.01	161	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16
108	USA	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	0.00	36	3	\$4.00	\$12.00	30	IPE 09/09/16-11/08/16
109	USA	CSI<	11/7/16	11/13/16	00:00	02:00	X							0.00	31	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	420	0	0	0	0	0	0	0	0	0	0	0	420
AMT	\$2,004.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,004.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/20/16

62336696 | Detroit | Comcast/Sterling Heights U-verse, MI | 4078 |