

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

Old Towne Media, LLC
PO Box 31150
Alexandria, VA 23321

<u>Contract / Revision</u> 126462 / 3		<u>Alt Order #</u>
<u>Product</u> Bernie Sanders for President		
<u>Contract Dates</u> 03/09/16 - 03/15/16		<u>Estimate #</u> 3 3 140
<u>Advertiser</u> Bernie 2016		<u>Original Date / Revision</u> 03/08/16 / 03/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

344907

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	03/09/16	03/10/16	Eyewitness News @ 11p	11p-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 11---				2	\$300.00				
2	WTVD	03/09/16	03/15/16	Eyewitness News @ 430a	430a-5a		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 111--				3	\$35.00				
Week:		03/14/16	03/20/16	11-----				2	\$35.00				
3	WTVD	03/09/16	03/10/16	Eyewitness News @ 5a	5a-530a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 11---				2	\$100.00				
4	WTVD	03/09/16	03/15/16	Eyewitness News @ 530am	530a-6a		:30				NM	5	\$1,295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 111--				3	\$259.00				
Week:		03/14/16	03/20/16	11-----				2	\$259.00				
5	WTVD	03/09/16	03/15/16	Eyewitness News @ 6a	6a-7a		:30				NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 122--				5	\$400.00				
Week:		03/14/16	03/20/16	22-----				4	\$400.00				
6	WTVD	03/09/16	03/15/16	Good Morning America	7a-9a		:30				NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 222--				6	\$375.00				
Week:		03/14/16	03/20/16	22-----				4	\$375.00				
7	WTVD	03/09/16	03/15/16	Live w/Kelly & Michael	9a-10a		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 11---				2	\$180.00				
Week:		03/14/16	03/20/16	1-----				1	\$180.00				
8	WTVD	03/09/16	03/15/16	Rachael Ray	10a-11a		:30				NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 111--				3	\$145.00				
Week:		03/14/16	03/20/16	1-----				1	\$145.00				
9	WTVD	03/09/16	03/11/16	The View	11a-12p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-- 111--				3	\$150.00				

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<u>Contract Dates</u> 03/09/16 - 03/15/16		<u>Product</u> Bernie Sanders for Presi
<u>Advertiser</u> Bernie 2016		<u>Estimate #</u> 3 3 140
		<u>Original Date / Revision</u> 03/08/16 / 03/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
10	WTVD	03/09/16	03/11/16	Eyewitness News @ Noon	12p-1230p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$200.00				
11	WTVD	03/09/16	03/15/16	Eyewitness News @ 1230p	1230p-1p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$200.00				
Week:		03/14/16	03/20/16	1-----				1	\$200.00				
12	WTVD	03/09/16	03/15/16	The Chew	1p-2p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$200.00				
Week:		03/14/16	03/20/16	1-----				1	\$200.00				
13	WTVD	03/09/16	03/15/16	General Hospital	3p-4p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--11---				2	\$200.00				
Week:		03/14/16	03/20/16	11-----				2	\$200.00				
14	WTVD	03/09/16	03/15/16	Eyewitness News @ 4pm	4p-5p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--121--				4	\$225.00				
Week:		03/14/16	03/20/16	1-----				1	\$225.00				
15	WTVD	03/09/16	03/15/16	Eyewitness News @ 5pm	5p-530p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--112--				4	\$400.00				
Week:		03/14/16	03/20/16	1-----				1	\$400.00				
16	WTVD	03/09/16	03/15/16	Eyewitness News @ 530pm	530p-6p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--112--				4	\$425.00				
Week:		03/14/16	03/20/16	1-----				1	\$425.00				
17	WTVD	03/09/16	03/10/16	Eyewitness News @ 6pm	6p-630p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--12---				3	\$400.00				
18	WTVD	03/09/16	03/15/16	Jeopardy	7p-730p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$700.00				
Week:		03/14/16	03/20/16	1-----				1	\$700.00				
19	WTVD	03/09/16	03/15/16	Wheel of Fortune	730p-8p		:30				NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$675.00				
Week:		03/14/16	03/20/16	1-----				1	\$675.00				
20	WTVD	03/09/16	03/11/16	Jimmy Kimmel	1135p-1237a		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--111--				3	\$130.00				
21	WTVD	03/12/16	03/12/16	Eyewitness News Sat @ 7a	7a-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$200.00				
22	WTVD	03/12/16	03/12/16	GMA Saturday 8a-9a	8a-9a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$475.00				
23	WTVD	03/12/16	03/12/16	Eyewitness News Sat 9a-10	9a-10a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2-				2	\$275.00				
24	WTVD	03/12/16	03/12/16	Eyewitness News Sat @ 6pm	6p-630p		:30				NM	2	\$200.00

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Week:		03/07/16	03/13/16	-----2-				2	\$100.00				
25	WTVD	03/12/16	03/12/16	Jeopardy	7p-730p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2-				2	\$125.00				
27	WTVD	03/13/16	03/13/16	Eyewitness News Sun 6a-7a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$200.00				
28	WTVD	03/13/16	03/13/16	Eyewitness News Sun 7a-8a	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2				2	\$250.00				
29	WTVD	03/13/16	03/13/16	GMA Sunday 8a-9a	8a-9a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$475.00				
30	WTVD	03/13/16	03/13/16	Eyewitness News @ 9a	9a-10a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2				2	\$200.00				
31	WTVD	03/13/16	03/13/16	Eyewitness News Sun 10a	10a-1030a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2				2	\$125.00				
32	WTVD	03/13/16	03/13/16	This Week w/George S	1030a-1130a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$125.00				
33	WTVD	03/13/16	03/13/16	Eyewitness News Sun @ 6p	6p-630p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2				2	\$400.00				
34	WTVD	03/11/16	03/15/16	Eyewitness News @ 5a	5a-530a		:30				NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$135.00				
Week:		03/14/16	03/20/16	11-----				2	\$135.00				
35	WTVD	03/11/16	03/14/16	Eyewitness News @ 6pm	6p-630p		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$675.00				
Week:		03/14/16	03/20/16	1-----				1	\$675.00				
36	WTVD	03/14/16	03/14/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	1-----				1	\$450.00				
37	WTVD	03/11/16	03/11/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$450.00				
Totals								0.00				113	\$33,610.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	113	\$33,610.00	(\$5,041.50)	\$28,568.50
Totals	113	\$33,610.00	(\$5,041.50)	\$28,568.50

Signature: _____ **Date:** _____

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