

# ORDER



**Orders**  
**Order / Rev:** 688737  
**Alt Order #:** 10780491  
**Product Desc:** ALLRED  
**Estimate:**  
**Flight Dates:** 05/17/24 - 05/20/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** GENERAL

**KSAT 12 TV**  
**Primary AE:** Nick Welte  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** Thematic Campaigns  
**Buying Contact:**  
**Billing Contact:** Debra Schommer Klein  
 405 W Superior Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/C Allred/D/US/Senate  
**Demographic:** A35+  
**Product Codes:** PL-Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** Pol-Lev 3  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	20	\$14,290.00	\$12,146.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$14,290.00	\$12,146.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$14,290.00</b>	<b>\$12,146.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/17/24	05/17/24	6-7a GMSA GMSA 6-7a	CM	6-7a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$400.00		0.00					
N 2	KSAT	05/20/24	05/20/24	6-7a GMSA GMSA 6-7a	CM	6-7a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$400.00		0.00					
N 3	KSAT	05/17/24	05/17/24	7-9a GMA GMA 7-9a	CM	7-9a	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$500.00		0.00					
N 4	KSAT	05/20/24	05/20/24	7-9a GMA GMA 7-9a	CM	7-9a	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$500.00		0.00					
N 5	KSAT	05/18/24	05/18/24	9-10a GMSA Sat GMSA	CM	9-10a	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$300.00		0.00					
N 6	KSAT	05/19/24	05/19/24		CM	8-9a	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

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 Flight Dates: 05/17/24 - 05/20/24

Advertiser: POL/C Allred/D/US/Senate  
 Product Desc: ALLRED  
 Estimate: \_\_\_\_\_  
**KSAT 12 TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8-9a GMSA Sun											
				GMSA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$150.00	0.00								
N 7	KSAT	05/18/24	05/18/24	10-11a Texas Eats Sat	CM	10-11a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Texas Eats											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$200.00	0.00								
N 8	KSAT	05/17/24	05/17/24	430-5p ET	CM	4:30-5p	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				ET 4:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----1--	1	\$500.00	0.00								
N 9	KSAT	05/20/24	05/20/24	430-5p ET	CM	4:30-5p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				ET 4:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	1-----	1	\$500.00	0.00								
N 10	KSAT	05/17/24	05/17/24	5-530p KSAT News	CM	5-530p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----1--	1	\$1,000.00	0.00								
N 11	KSAT	05/20/24	05/20/24	5-530p KSAT News	CM	5-530p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	1-----	1	\$1,000.00	0.00								
N 12	KSAT	05/17/24	05/17/24	6-630p KSAT News	CM	6-630p	----1--	:30	1	\$1,120.00	P-3	0.00	NM	1	\$1,120.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----1--	1	\$1,120.00	0.00								
N 13	KSAT	05/20/24	05/20/24	6-630p KSAT News	CM	6-630p	1-----	:30	1	\$1,120.00	P-3	0.00	NM	1	\$1,120.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	1-----	1	\$1,120.00	0.00								
N 14	KSAT	05/19/24	05/19/24	530-6p KSAT News Sun	CM	530-6p	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				KSAT News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$600.00	0.00								
N 15	KSAT	05/18/24	05/18/24	6-7p ET This Week Sat	CM	6-7p	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				ET This Week Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$300.00	0.00								
N 16	KSAT	05/17/24	05/17/24	10-1035p KSAT News	CM	10-1035p	----1--	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----1--	1	\$1,600.00	0.00								
N 17	KSAT	05/20/24	05/20/24	10-1035p KSAT News	CM	10-1035p	1-----	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	1-----	1	\$1,600.00	0.00								
N 18	KSAT	05/19/24	05/19/24	10-1030p KSAT News SGM	CM	10-1030P	-----1	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
				KSAT News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$1,700.00	0.00								
N 19	KSAT	05/17/24	05/17/24	1035-1137p Kimmel	CM	1035-1137p	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----1--	1	\$400.00	0.00								
N 20	KSAT	05/20/24	05/20/24	1035-1137p Kimmel	CM	1035-1137p	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/20/24	05/26/24	1-----	1	\$400.00	0.00								
													Totals	20	\$14,290.00