

# ORDER



**Orders**  
**Order / Rev:** 688821  
**Alt Order #:** 10780583  
**Product Desc:** ALLRED  
**Estimate:**  
**Flight Dates:** 05/21/24 - 05/27/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** GENERAL

**KSAT 12 TV**  
**Primary AE:** Nick Welte  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** Thematic Campaigns  
**Buying Contact:**  
**Billing Contact:** Debra Schommer Klein  
 405 W Superior Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/C Allred/D/US/Senate  
**Demographic:** A35+  
**Product Codes:** PL-Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** Pol-Lev 3  
**Order Separation:** 00:10:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 04/29/24   | 05/26/24 | 34      | \$28,040.00  | \$23,834.00 |
| 05/27/24   | 05/27/24 | 8       | \$6,520.00   | \$5,542.00  |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2024      | 34        | \$28,040.00        | \$23,834.00        | 0.00        |
| June 2024     | 8         | \$6,520.00         | \$5,542.00         | 0.00        |
| <b>Totals</b> | <b>42</b> | <b>\$34,560.00</b> | <b>\$29,376.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Nick Welte        |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days          | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|------------------------|-------|-------------------|---------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KSAT | 05/21/24          | 05/24/24        | 6-7a GMSA<br>GMSA 6-7a | CM    | 6-7a              | - TWTF - -    | :30 | 4     | \$400.00    | P-3 | 0.00          | NM   | 4     | \$1,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 05/20/24    | 05/26/24        | - TWTF - -             |       | 4                 |               |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 2 | KSAT | 05/27/24          | 05/27/24        | 6-7a GMSA<br>GMSA 6-7a | CM    | 6-7a              | 1 - - - - -   | :30 | 1     | \$400.00    | P-3 | 0.00          | NM   | 1     | \$400.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 05/27/24    | 06/02/24        | 1 - - - - -            |       | 1                 |               |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 3 | KSAT | 05/21/24          | 05/24/24        | 7-9a GMA<br>GMA 7-9a   | CM    | 7-9a              | - TWTF - -    | :30 | 3     | \$500.00    | P-3 | 0.00          | NM   | 3     | \$1,500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 05/20/24    | 05/26/24        | - TWTF - -             |       | 3                 |               |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 4 | KSAT | 05/27/24          | 05/27/24        | 7-9a GMA<br>GMA 7-9a   | CM    | 7-9a              | 1 - - - - -   | :30 | 1     | \$500.00    | P-3 | 0.00          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 05/27/24    | 06/02/24        | 1 - - - - -            |       | 1                 |               |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 5 | KSAT | 05/25/24          | 05/25/24        | 7-8a GMA Sat<br>GMA    | CM    | 7-8a              | - - - - - 1 - | :30 | 1     | \$330.00    | P-3 | 0.00          | NM   | 1     | \$330.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 05/20/24    | 05/26/24        | - - - - - 1 -          |       | 1                 |               |     |       | \$330.00    |     | 0.00          |      |       |            |

Order / Rev: 688821  
 Alt Order #: 10780583  
 Flight Dates: 05/21/24 - 05/27/24

Advertiser: POL/C Allred/D/US/Senate  
 Product Desc: ALLRED  
 Estimate: KSAT 12 TV

| Ln   | Ch   | Start                            | End             | Inventory Code                            | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|----------------------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 6  | KSAT | 05/25/24                         | 05/25/24        | 6-7p ET This Week Sat<br>ET This Week Sat | CM    | 6-7p              | -----1- | :30 | 1     | \$300.00    | P-3 | 0.00          | NM   | 1     | \$300.00   |
|      |      | M1 no show for Sun 8a d/t sports |                 |   |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -----1-                                   |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| N 7  | KSAT | 05/27/24                         | 05/27/24        | 630-7p KSAT News<br>KSAT News             | CM    | 6:30-7p           | 1-----  | :30 | 1     | \$1,000.00  | P-3 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | M1 d/t no show for Sun 9a        |                 |   |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/27/24                   | 06/02/24        | 1-----                                    |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 8  | KSAT | 05/25/24                         | 05/25/24        | 10-11a Texas Eats Sat<br>Texas Eats       | CM    | 10-11a            | -----1- | :30 | 1     | \$200.00    | P-3 | 0.00          | NM   | 1     | \$200.00   |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -----1-                                   |       | 1                 |         |     |       | \$200.00    |     | 0.00          |      |       |            |
| N 9  | KSAT | 05/21/24                         | 05/24/24        | 430-5p ET<br>ET 4:30p                     | CM    | 4:30-5p           | -TWTF-- | :30 | 3     | \$500.00    | P-3 | 0.00          | NM   | 3     | \$1,500.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -TWTF--                                   |       | 3                 |         |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 10 | KSAT | 05/27/24                         | 05/27/24        | 430-5p ET<br>ET 4:30p                     | CM    | 4:30-5p           | 1-----  | :30 | 1     | \$500.00    | P-3 | 0.00          | NM   | 1     | \$500.00   |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/27/24                   | 06/02/24        | 1-----                                    |       | 1                 |         |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 11 | KSAT | 05/21/24                         | 05/24/24        | 5-530p KSAT News<br>KSAT News             | CM    | 5-530p            | -TWTF-- | :30 | 3     | \$1,000.00  | P-3 | 0.00          | NM   | 3     | \$3,000.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -TWTF--                                   |       | 3                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 12 | KSAT | 05/27/24                         | 05/27/24        | 5-530p KSAT News<br>KSAT News             | CM    | 5-530p            | 1-----  | :30 | 1     | \$1,000.00  | P-3 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/27/24                   | 06/02/24        | 1-----                                    |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 13 | KSAT | 05/21/24                         | 05/24/24        | 6-630p KSAT News<br>KSAT News             | CM    | 6-630p            | -TWTF-- | :30 | 3     | \$1,120.00  | P-3 | 0.00          | NM   | 3     | \$3,360.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -TWTF--                                   |       | 3                 |         |     |       | \$1,120.00  |     | 0.00          |      |       |            |
| N 14 | KSAT | 05/27/24                         | 05/27/24        | 6-630p KSAT News<br>KSAT News             | CM    | 6-630p            | 1-----  | :30 | 1     | \$1,120.00  | P-3 | 0.00          | NM   | 1     | \$1,120.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/27/24                   | 06/02/24        | 1-----                                    |       | 1                 |         |     |       | \$1,120.00  |     | 0.00          |      |       |            |
| N 15 | KSAT | 05/26/24                         | 05/26/24        | 530-6p KSAT News Sun<br>KSAT News Sun     | CM    | 530-6p            | -----1  | :30 | 1     | \$600.00    | P-3 | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -----1                                    |       | 1                 |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 16 | KSAT | 05/25/24                         | 05/25/24        | 6-7p ET This Week Sat<br>ET This Week Sat | CM    | 6-7p              | -----1- | :30 | 1     | \$300.00    | P-3 | 0.00          | NM   | 1     | \$300.00   |
|      |      | M1 d/t incorrect program         |                 |   |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -----1-                                   |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| N 17 | KSAT | 05/23/24                         | 05/23/24        | 7-8p Thursday<br>9-1-1                    | CM    | 7-8p              | ---1--- | :30 | 1     | \$1,800.00  | P-3 | 0.00          | NM   | 1     | \$1,800.00 |
|      |      | M1 no show for Press Your Luck   |                 |   |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | ---1---                                   |       | 1                 |         |     |       | \$1,800.00  |     | 0.00          |      |       |            |
| N 18 | KSAT | 05/24/24                         | 05/24/24        | 7-8p Friday<br>Shark Tank                 | CM    | 7-8p              | ----1-- | :30 | 1     | \$1,500.00  | P-3 | 0.00          | NM   | 1     | \$1,500.00 |
|      |      | M1 d/t incorrect t/p             |                 |   |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | ----1--                                   |       | 1                 |         |     |       | \$1,500.00  |     | 0.00          |      |       |            |
| N 19 | KSAT | 05/26/24                         | 05/26/24        | 6-7p Sunday<br>AFHV                       | CM    | 6-7p              | -----1  | :30 | 1     | \$1,600.00  | P-3 | 0.00          | NM   | 1     | \$1,600.00 |
|      |      | <u>Start Date</u>                | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/20/24                   | 05/26/24        | -----1                                    |       | 1                 |         |     |       | \$1,600.00  |     | 0.00          |      |       |            |

Order / Rev: 688821  
 Alt Order #: 10780583  
 Flight Dates: 05/21/24 - 05/27/24

Advertiser: POL/C Allred/D/US/Senate  
 Product Desc: ALLRED  
 Estimate: \_\_\_\_\_  
**KSAT 12 TV**

| Ln  | Ch   | Start             | End             | Inventory Code                          | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/20/24    | 05/26/24        | -----1                                  |       |                |         |     | 1                 | \$1,600.00  |     | 0.00          |        |       |             |
| N20 | KSAT | 05/21/24          | 05/24/24        | 10-1035p KSAT News<br>KSAT News         | CM    | 10-1035p       | -TWTF-- | :30 | 4                 | \$1,600.00  | P-3 | 0.00          | NM     | 4     | \$6,400.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/20/24    | 05/26/24        | -TWTF--                                 |       |                |         |     | 4                 | \$1,600.00  |     | 0.00          |        |       |             |
| N21 | KSAT | 05/27/24          | 05/27/24        | 10-1035p KSAT News<br>KSAT News         | CM    | 10-1035p       | 1-----  | :30 | 1                 | \$1,600.00  | P-3 | 0.00          | NM     | 1     | \$1,600.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/27/24    | 06/02/24        | 1-----                                  |       |                |         |     | 1                 | \$1,600.00  |     | 0.00          |        |       |             |
| N22 | KSAT | 05/25/24          | 05/25/24        | 10-1030p KSAT News S&M<br>KSAT News     | CM    | 10-1030p       | -----1- | :30 | 1                 | \$750.00    | P-3 | 0.00          | NM     | 1     | \$750.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/20/24    | 05/26/24        | -----1-                                 |       |                |         |     | 1                 | \$750.00    |     | 0.00          |        |       |             |
| N23 | KSAT | 05/26/24          | 05/26/24        | 10-1030p KSAT News SGM<br>KSAT News Sun | CM    | 10-1030P       | -----1  | :30 | 1                 | \$1,700.00  | P-3 | 0.00          | NM     | 1     | \$1,700.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/20/24    | 05/26/24        | -----1                                  |       |                |         |     | 1                 | \$1,700.00  |     | 0.00          |        |       |             |
| N24 | KSAT | 05/21/24          | 05/24/24        | 1035-1137p Kimmel<br>Kimmel Live        | CM    | 1035-1137p     | -TWTF-- | :30 | 4                 | \$400.00    | P-3 | 0.00          | NM     | 4     | \$1,600.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/20/24    | 05/26/24        | -TWTF--                                 |       |                |         |     | 4                 | \$400.00    |     | 0.00          |        |       |             |
| N25 | KSAT | 05/27/24          | 05/27/24        | 1035-1137p Kimmel<br>Kimmel Live        | CM    | 1035-1137p     | 1-----  | :30 | 1                 | \$400.00    | P-3 | 0.00          | NM     | 1     | \$400.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/27/24    | 06/02/24        | 1-----                                  |       |                |         |     | 1                 | \$400.00    |     | 0.00          |        |       |             |
|     |      |                   |                 |   |       |                |         |     |                   |             |     |               | Totals | 42    | \$34,560.00 |