

NCC Cable System Order

Order #	62566470
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Collin Moore
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Hilltop Public Solutions
Advertiser	Kelda Roys for Governor

Client Code	911
Product Code	WI Gov
Est Code	5579
Product Name	8.11-8.14
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/10/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$34.00	
Commission		\$5.10	
Net Total		\$28.90	
Total Spots		22	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.9 New Candidate Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/13/18	8/19/18	05:00	09:00	X	X						-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
2	CNN	AVG. ALL WKS<	8/6/18	8/12/18	05:00	09:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
3	CNN	CNN NEWSROOM<	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
4	CNN	VARIOUS	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$1.00	\$1.00	30	PRE 06/30/18-08/14/18
5	USA	AVG. ALL WKS<	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
6	USA	AVG. ALL WKS	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$1.00	\$1.00	30	PRE 06/30/18-08/14/18
7	FOOD	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18
8	FOOD	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18
9	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$2.00	\$6.00	30	PRE 06/30/18-08/14/18
10	HGTV	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X							-	-	3	\$2.00	\$6.00	30	PRE 06/30/18-08/14/18
11	TVL	VARIOUS	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18
12	TVL	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$34.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/18

62566470 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

NCC Cable System Order

Order #	62566470
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Collin Moore
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Hilltop Public Solutions
Advertiser	Kelda Roys for Governor

Client Code	911
Product Code	WI Gov
Est Code	5579
Product Name	8.11-8.14
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/10/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$34.00	
Commission		\$5.10	
Net Total		\$28.90	
Total Spots		22	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.9 New Candidate Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/13/18	8/19/18	05:00	09:00	X	X						-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
2	CNN	AVG. ALL WKS<	8/6/18	8/12/18	05:00	09:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
3	CNN	CNN NEWSROOM<	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
4	CNN	VARIOUS	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$1.00	\$1.00	30	PRE 06/30/18-08/14/18
5	HGTV	AVG. ALL WKS	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$1.00	\$2.00	30	PRE 06/30/18-08/14/18
6	HGTV	LOVE IT OR LIS<	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$1.00	\$1.00	30	PRE 06/30/18-08/14/18
7	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18
8	HGTV	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18
9	HGTV	AVG. ALL WKS	8/6/18	8/12/18	16:00	19:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18
10	HGTV	LOVE IT OR LIS	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18
11	FOOD	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18
12	FOOD	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18
13	LIF	AVG. ALL WKS	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$2.00	\$4.00	30	PRE 06/30/18-08/14/18

NCC Cable System Order

Order #	62566470	Flight Dates	08/06/18 - 08/19/18	Update Date	08/10/18
Syscode	1458	Agency	Hilltop Public Solutions	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Kelda Roys for Governor	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	911	Total	\$34.00
AE	Collin Moore	Product Code	WI Gov	Commission	\$5.10
Sales Coordinator	Oogii Cuello	Est Code	5579	Net Total	\$28.90
Office	Washington	Product Name	8.11-8.14	Total Spots	22
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.9 New Candidate Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	LIF	AVG. ALL WKS	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	PRE 06/30/18-08/14/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$34.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34.00

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Date Printed 08/10/18

62566470 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

NCC Cable System Order

Order #	62566470	Flight Dates	08/06/18 - 08/19/18	Update Date	08/10/18
Syscode	8166	Agency	Hilltop Public Solutions	Version	2 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Kelda Roys for Governor	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	911	Total	\$575.00
AE	Collin Moore	Product Code	WI Gov	Commission	\$86.25
Sales Coordinator	Oogii Cuello	Est Code	5579	Net Total	\$488.75
Office	Washington	Product Name	8.11-8.14	Total Spots	21
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :				8.10 R1: MG from previous order 62561737 and total +\$32.	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/13/18	8/19/18	05:00	09:00	X	X						-	-	2	\$32.00	\$64.00	30	PRE 06/30/18-08/14/18
2	CNN	AVG. ALL WKS<	8/6/18	8/12/18	05:00	09:00						X	X	-	-	2	\$32.00	\$64.00	30	PRE 06/30/18-08/14/18
3	CNN	CNN NEWSROOM<	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$26.00	\$52.00	30	PRE 06/30/18-08/14/18
4	CNN	VARIOUS	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	PRE 06/30/18-08/14/18
5	MNBC	MORNING JOE<	8/13/18	8/19/18	05:00	09:00	X	X						-	-	2	\$19.00	\$38.00	30	PRE 06/30/18-08/14/18
6	MNBC	AVG. ALL WKS<	8/6/18	8/12/18	05:00	09:00						X	X	-	-	2	\$19.00	\$38.00	30	PRE 06/30/18-08/14/18
7	MNBC	AVG. ALL WKS<	8/6/18	8/12/18	16:00	19:00						X	X	-	-	2	\$25.00	\$50.00	30	PRE 06/30/18-08/14/18
8	MNBC	VARIOUS	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 06/30/18-08/14/18
9	MNBC	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$31.00	\$93.00	30	PRE 06/30/18-08/14/18
10	MNBC	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	3	\$31.00	\$93.00	30	PRE 06/30/18-08/14/18
11	CNN	NEW DAY<	8/13/18	8/19/18	05:00	09:00	X	X						-	-	1	\$32.00	\$32.00	30	R1: +1x PRE 06/30/18-08/14/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$575.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$575.00

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Date Printed 08/10/18

62566470 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |