

ORDER



Orders
Order / Rev: 3543534
 Alt Order #:
Product Desc: Lyons for Superior Court Judge
 Estimate:
Flight Dates: 05/08/24 - 05/26/24
Original Date / Rev: 05/08/24 / 05/09/24
Order Type: NORMAL

WRDW
Primary AE: Augusta House
Sales Office: AUGN
Sales Region: National

Agency Name: Impact Media Group
 Buying Contact:
 Billing Contact:
 216 8th Street
 Augusta, GA 30901

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lyons for Superior Court Judge
 Demographic: HH
 Product Codes: Candidate - Local - Judicial
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P-05

New Business End:
Advertiser External ID: 632152
Agency External ID: 203983
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/24/24	29	\$3,125.00	\$2,656.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	29	\$3,125.00	\$2,656.25	0.00
Totals	29	\$3,125.00	\$2,656.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Augusta House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRDW	05/08/24	05/26/24	News 12 This Morning @ 6a News 12 This Morning @ 6a	CM	558a-7a	MTWTF--	:30	3	\$115.00	P-04	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---TF--		3				\$115.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$115.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$115.00		0.00			
N 2	WRDW	05/08/24	05/26/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	3	\$40.00	P-05	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--WTF--		3				\$40.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	/RDW	05/08/24-05/08/24	M-F 9a-10a	9a-10a	--W-----	:30		\$40.00		0.00	NM		
		Week: 05/13/24	05/19/24	MTWTF--		5				\$40.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$40.00		0.00			
N 3	WRDW	05/08/24	05/26/24	News 12 @ 6p News 12 @ 6p	CM	558p-630p	MTWTF--	:30	3	\$175.00	P-05	0.00	NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--WTF--		3				\$175.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	/RDW	05/06/24-05/12/24	News 12 @ 6p	558p-630p	--W-----	:30		\$175.00		0.00	NM		
		Week: 05/13/24	05/19/24	MTWTF--		5				\$175.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		1				\$175.00		0.00			

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WRDW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	29	\$3,125.00