

CONTRACT

WYFX
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

Contract / Revision 863734 /		Alt Order # 25171972
Product FPORT		
Contract Dates 11/01/16 - 11/08/16		Estimate # 2984
Advertiser POL/Rob Portman		Original Date / Revision 10/03/16 / 10/03/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WYFX	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
		Total Ratings 75.20
Agy Code 9912736	Advertiser Code 280	Product 1/2 316
Agency Ref IN2570/SP271/TO132E		Advertiser Ref

And:

Mentzer Media Services
210 West Pennsylvania Avenue
Suite 250
Towson, MD 21204
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WYFX	11/05/16	11/05/16	Sa 630p-7p	Sa 630p-7p		:30				NM	0	\$0.00
D 2	WYFX	11/05/16	11/05/16	Sa PA 7p-730p	Sa PA 7p-730p		:30				NM	0	\$0.00
D 3	WYFX	11/05/16	11/05/16	Sa PA 730p-8p	Sa PA 730p-8p		:30				NM	0	\$0.00
4	WYFX	11/06/16	11/06/16	PA Su 6-630p	6p-630p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00	7.70			
5	WYFX	11/06/16	11/06/16	Pa Su 630-7p	630p-7p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00	8.20			
N 6	WYFX	11/03/16	11/03/16	Thur Prime Hour 1	Thur Prime Hour 1		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$500.00	2.90			
N 7	WYFX	11/04/16	11/04/16	Fri Prime Hour 1	Fri Prime Hour 1		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$200.00	2.10			
N 8	WYFX	11/04/16	11/04/16	Fri Prime Hour 2	Fri Prime Hour 2		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$200.00	1.50			
N 9	WYFX	11/06/16	11/06/16	Sun Prime Hour 1	Sun Prime Hour 1		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$250.00	7.00			
10	WYFX	11/01/16	11/01/16	LN M-F 10p-11p	LN M-F 10p-11p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				2	\$300.00	3.90			
N 11	WYFX	11/02/16	11/02/16	LN M-F 10p-11p	LN M-F 10p-11p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				2	\$300.00	3.90			
12	WYFX	11/03/16	11/03/16	LN M-F 10p-11p	LN M-F 10p-11p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				2	\$300.00	3.90			
13	WYFX	11/04/16	11/04/16	LN M-F 10p-11p	LN M-F 10p-11p		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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863734 /	25171972

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11/01/16 - 11/08/16	FPORT	2984

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Rob Portman	10/03/16 / 10/03/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$300.00	3.90			
14	WYFX	11/07/16	11/07/16	LN M-F 10p-11p	LN M-F 10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$300.00	3.90			
D 15	WYFX	11/05/16	11/05/16	LN Sa 10p-1030p	LN Sa 10p-1030p		:30				NM	0	\$0.00
16	WYFX	11/06/16	11/06/16	LN Sunday 10p-1030p	LN Sunday 10p-1030p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$300.00	4.20			
D 17	WYFX	11/05/16	11/05/16	LF FOX Block 1	LF FOX Block 1		:30				NM	0	\$0.00
D 18	WYFX	11/05/16	11/05/16	LF Sa 12-1230a	LF Sa 12-1230a		:30				NM	0	\$0.00
N 19	WYFX	11/01/16	11/01/16	MLB World Series	MLB World Series		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$225.00	10.40			
Totals								75.20				16	\$4,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	16	\$4,125.00	(\$618.75)	\$3,506.25
Totals	16	\$4,125.00	(\$618.75)	\$3,506.25

Signature: _____ **Date:** _____

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