

**Quarter:** 1st Quarter 2023 - KTXY

**Title:** **Y107's Girl Scout Troop of the Week**

**Description:** During cookie season, Y107's Kristin invites area girl scouts to submit their goals and info about their troop to be featured on Y107.com and on-air. We featured 8 troops during the promotion, including a photo and link to their cookie sales site on Y107.com. A couple of them did tours and were live on air. This was supported by over 30 messages each week.

**Date(s):** 01/5/2023 – 03/26/2023

**Station/Staff:** KTXY / Kristin

**Title:** **9<sup>th</sup> Annual Spayghetti Dinner**

**Description:** Y107 served as a media partner for the annual "Spayghetti Dinner" with No Kill Columbia-The Spay Neuter Project, providing low cost spay/neuter services and vaccinations. The event is a dinner and silent auction. We supported the event with 50 promotional messages, an interview during the morning show, and web and social posts.

**Date(s):** 2/1/23-2/21/23

**Station/Staff:** Y107

**Title:** **Pour For A Paw Event w/Armani's Angels**

**Description:** Y107 served as a media partner for the annual "A Pour For A Paw" Benefit with Armani's Angels, a non-profit organization dedicated to raising funds to assist in the treatment of ill or injured pets. The event was a food and wine tasting with silent auction. We supported this event with 20 promotional message and an interview during the morning show. The event raised over \$30,000.

**Date(s):** 2/20/23-2/23/23

**Station/Staff:** Y107

**Title:** **Children's Miracle Network Hospital – Miracles for Kids Radiothon**

**Description:** On February 23rd and 24th, Y107 participated in our 17<sup>th</sup> Annual Radiothon for our local CMN Hospital. We broadcasted live for two days, 6am-6pm both days, taking phone and online donations, which helped to raise over \$260,000 for sick children in our community. We supported this event with a total of 300 promotional messages and 48 hours of work the day of the event and prior to.

**Time:** 6a-6p

**Duration:** 36 hours

**Date(s):** 02/23/23 – 02/24/2023

**Station/Staff:** KTXY / Full Staff

**Title:** **Special Olympics Polar Plunge**

**Description:** Y107 was a promotional partner for the Special Olympics Polar Plunge at Bass Pro Lake in Columbia, benefiting Special Olympics Missouri. We supported the event with a total of 50 promotional messages and an on-air interview leading up to the event on 03/11/23.

**Date(s):** 3/3 - 3/11/2023

**Station/Staff:** KTXY

**Title: Centralia High School Tour and Panel Discussion**

**Description:** On March 13th, Y107's Cosmo served as a host and panelist for a group of High School students learning about media/broadcasting.

**Time:** 11:30a-1:30p

**Duration:** 2 hours

**Date(s):** 3/13/23

**Station/Staff:** Cosmo

**Title:** Y107 Cares

**Description:** Y Cares is a weekly segment on Sunday mornings at 5:30 as Y107 Morning Host Cosmo talks with local charity organization about what they do, and how our community can help.

**Time:** 6:30 AM Sunday mornings

**Date:** Every Sunday

**Duration:** 5 minutes

**Station/Staff:** KTXY - Cosmo