

ORDER



Orders
Order / Rev: 4804975
Alt Order #: 37250863
Product Desc: JON TESTER FOR US SENATE '24
Estimate: 9158
Flight Dates: 04/24/24 - 04/30/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: POLITICAL CANDIDATE

KSEN-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media AP
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jon Tester for US Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-01

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	23	\$427.00	\$362.95
04/29/24	04/30/24	12	\$228.00	\$193.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	23	\$427.00	\$362.95	0.00
May 2024	12	\$228.00	\$193.80	0.00
Totals	35	\$655.00	\$556.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	04/24/24	04/30/24	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	--222--	1:00	6	\$19.00	P-01	0.00	NM	6	\$114.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/24/24	04/30/24	--222--			6			\$19.00			0.00		
N 2	KSEN	04/24/24	04/30/24	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	--222--	1:00	6	\$19.00	P-01	0.00	NM	6	\$114.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/24/24	04/30/24	--222--			6			\$19.00			0.00		
N 3	KSEN	04/24/24	04/30/24	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	--222--	1:00	6	\$19.00	P-01	0.00	NM	6	\$114.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/24/24	04/30/24	--222--			6			\$19.00			0.00		
N 4	KSEN	04/27/24	04/30/24	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$17.00	P-01	0.00	NM	1	\$17.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/27/24	05/03/24	-----1-			1			\$17.00			0.00		
N 5	KSEN	04/27/24	04/30/24	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$17.00	P-01	0.00	NM	1	\$17.00

Order / Rev: 4804975
 Alt Order #: 37250863
 Flight Dates: 04/24/24 - 04/30/24

Advertiser: Jon Tester for US Senate
 Product Desc: JON TESTER FOR US SENATE '24
 Estimate: 9158
KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Midday											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/24	05/03/24	-----1-					1	\$17.00		0.00			
N 6	KSEN	04/28/24	04/30/24	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1	1:00	1	\$17.00	P-01	0.00	NM	1	\$17.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/28/24	05/04/24	-----1					1	\$17.00		0.00			
N 7	KSEN	04/28/24	04/30/24	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$17.00	P-01	0.00	NM	1	\$17.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/28/24	05/04/24	-----1					1	\$17.00		0.00			
N 8	KSEN	04/28/24	04/30/24	Sa-Su PM Sa-Su PM	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$17.00	P-01	0.00	NM	1	\$17.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/28/24	05/04/24	-----1					1	\$17.00		0.00			
N 9	KSEN	04/29/24	04/30/24	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	22-----	1:00	4	\$19.00	P-01	0.00	NM	4	\$76.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	22-----					4	\$19.00		0.00			
N 10	KSEN	04/29/24	04/30/24	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	22-----	1:00	4	\$19.00	P-01	0.00	NM	4	\$76.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	22-----					4	\$19.00		0.00			
N 11	KSEN	04/29/24	04/30/24	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	22-----	1:00	4	\$19.00	P-01	0.00	NM	4	\$76.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	22-----					4	\$19.00		0.00			
													Totals	35	\$655.00

Apr 22, 24
 CONT# 37250863 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY SCREEN STRATEGIES MEDIA PH
 ADDR 11150 FAIRFAX BLVD SUITE 505
 FAIRFAX, VA 22030

DDS CONT# 0
 C/P/E: na / na / 9158

SALESPERSON FAX#

PH #

BYR WIL MCLAUGHLIN
 ADV JON TESTER FOR US SENATE
 PDT JON TESTER FOR US SENATE '24
 FLT Apr 24, 24 - Apr 30, 24

* REP ORDER COMMENT *

** 4/22/2024 4:03:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	04/24/2024 - 04/24/2024	1D	2	\$19.00	2
	1.2	..W....	10A - 3P	60	04/24/2024 - 04/24/2024	1D	2	\$19.00	2
	1.3	..W....	3P - 7P	60	04/24/2024 - 04/24/2024	1D	2	\$19.00	2
					** FLIGHT TOTALS **		6	\$114.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	04/25/2024 - 04/25/2024	1D	2	\$19.00	2
	2.2	...T...	10A - 3P	60	04/25/2024 - 04/25/2024	1D	2	\$19.00	2
	2.3	...T...	3P - 7P	60	04/25/2024 - 04/25/2024	1D	2	\$19.00	2
					** FLIGHT TOTALS **		6	\$114.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	04/26/2024 - 04/26/2024	1D	2	\$19.00	2
	3.2F..	10A - 3P	60	04/26/2024 - 04/26/2024	1D	2	\$19.00	2
	3.3F..	3P - 7P	60	04/26/2024 - 04/26/2024	1D	2	\$19.00	2
					** FLIGHT TOTALS **		6	\$114.00	
		FLIGHT 4							
	4.1S.	6A - 10A	60	04/27/2024 - 04/27/2024	1D	1	\$17.00	1
	4.2S.	10A - 3P	60	04/27/2024 - 04/27/2024	1D	1	\$17.00	1
					** FLIGHT TOTALS **		2	\$34.00	
		FLIGHT 5							

CONT# 37250863 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 9158

5.1S	6A - 10A	60	04/28/2024 - 04/28/2024	1D	1	\$17.00	1
5.2S	10A - 3P	60	04/28/2024 - 04/28/2024	1D	1	\$17.00	1
5.3S	3P - 7P	60	04/28/2024 - 04/28/2024	1D	1	\$17.00	1
** FLIGHT TOTALS **						3	\$51.00	
FLIGHT 6								
6.1	M.....	6A - 10A	60	04/29/2024 - 04/29/2024	1D	2	\$19.00	2
6.2	M.....	10A - 3P	60	04/29/2024 - 04/29/2024	1D	2	\$19.00	2
6.3	M.....	3P - 7P	60	04/29/2024 - 04/29/2024	1D	2	\$19.00	2
** FLIGHT TOTALS **						6	\$114.00	
FLIGHT 7								
7.1	.T.....	6A - 10A	60	04/30/2024 - 04/30/2024	1D	2	\$19.00	2
7.2	.T.....	10A - 3P	60	04/30/2024 - 04/30/2024	1D	2	\$19.00	2
7.3	.T.....	3P - 7P	60	04/30/2024 - 04/30/2024	1D	2	\$19.00	2
** FLIGHT TOTALS **						6	\$114.00	

	Apr 24	May 24				
SPOTS	23	12				
CASH	427.00	228.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	427.00	228.00				

							TOTAL
SPOTS							35
CASH							655.00
TRADE							0.00
NSL							0.00
TOTAL							655.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jon Tester
Authorized committee: Montanans for Tester
Agency requesting time (and contact information): <input type="checkbox"/> N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030
Candidate's political party: Democratic
Office sought (no acronyms or abbreviations): U.S. Senate
Date of election: 6/4/2024 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Brett Debruycker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Kyle Osterhout	Name: Julie Marks
Date of Request to Purchase Ad Time: 4/18/2024	Date of Station Agreement to Sell Time: 4/22/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Kyle Osterhout

Date: 4/18/2024

TO BE COMPLETED BY STATION ONLY



Ad submitted to Station? Yes No Date ad received: 4/22/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 37250863	Station Call Letters: KSEN	Date Received/Requested: 4/22/24
-------------------------	-------------------------------	-------------------------------------

Est. #: 9158	Station Location: Shelby, MI	Run Start and End Dates: 4/24-4/30/24
-----------------	---------------------------------	--

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Montanans for Tester

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Tim Sheehy

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

4/17/2024

printed name

date