

Buy Detail Report

5/8/2018

Client: Coloradans for Victor Mitchell **Estimate:** 6079
Media: Radio **Description:** Coloradans for Victor Mitchell Radio 5.10-5.15
Product: MVMIT
Market: Albuquerque Outer **Buyer:** Hailey Elias
Flight Date: 5/10/2018-5/15/2018

of SPOTS PER DAY

Station	Day	Time	Program	Dur	5/10 5/10	5/11 5/11	5/12 5/12	5/13 5/13	5/14 5/14	5/15 5/15	Total Spots	STN Gross Cost
KIQX-FM	M-F	6:00a-10:00a		60	2	1	0	0	1	1	5	\$20.58
	M-F	10:00a- 3:00p		60	1	1	0	0	1	1	4	\$17.35
	M-F	3:00p- 7:00p		60	1	1	0	0	1	2	5	\$20.58
	Sa	10:00a- 3:00p		60	0	0	1	0	0	0	1	\$17.35
	Sa	3:00p- 7:00p		60	0	0	1	0	0	0	1	\$17.35
	Su	10:00a- 3:00p		60	0	0	0	1	0	0	1	\$17.35
Station Total:											17	\$327.25
KRSJ-FM	M-F	6:00a-10:00a		60	2	1	0	0	1	1	5	\$20.58
	M-F	10:00a- 3:00p		60	1	1	0	0	1	1	4	\$17.35
	M-F	3:00p- 7:00p		60	1	1	0	0	1	2	5	\$20.58
	Sa	10:00a- 3:00p		60	0	0	1	0	0	0	1	\$17.35
	Sa	3:00p- 7:00p		60	0	0	1	0	0	0	1	\$17.35
	Su	10:00a- 3:00p		60	0	0	0	1	0	0	1	\$17.35
Station Total:											17	\$327.25
Spots Per Week					8	6	4	2	6	8	34	
Cost Per Week					158	117	69	35	117	158	655	

SCHEDULE TOTALS

TOTAL SPOTS: 34
 TOTAL COST: \$654.50