



KMTW  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1940952

Schedule Dates 10/02/14-10/08/14  
Advertiser Brownback For Governor-R (92766)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand BROWNBACK FOR GOVERN (652752)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Ramsey, Noelle  
Phone/Fax /  
CPE 110/231/2169  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Brownback for Govern  
BROWNBACK FOR GOVERNOR

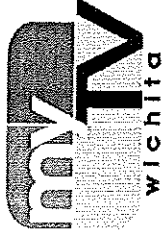
Date Entered 09/29/14  
Last Modified 09/29/14  
Entered By Jill Rellly  
CO-OP No  
Headline # ECR10416316  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$28.50  
Net Total \$161.50  
Sales Tax

Wichita MyNet (KMTW)  
By Broadcast Month Spots Rate  
Oct. 2014 7 \$190.00  
Grand Total: 7 \$190.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station              | Comments                | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|---------|---------|----------------------|-------------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 10/02/14-10/02/14 | 3   | :30    | 10A- 11A (CST)  | 1   |    |    |    | 1  |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 2.0  | Normal Line / SPOT (2)         | 10/03/14-10/03/14 | 3   | :30    | 10A- 11A (CST)  | 1   |    |    |    |    | 1  |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 3.0  | Normal Line / SPOT (3)         | 10/06/14-10/06/14 | 3   | :30    | 10A- 11A (CST)  | 1   | 1  |    |    |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 4.0  | Normal Line / SPOT (4)         | 10/07/14-10/07/14 | 3   | :30    | 10A- 11A (CST)  | 1   |    | 1  |    |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 5.0  | Normal Line / SPOT (5)         | 10/08/14-10/08/14 | 3   | :30    | 10A- 11A (CST)  | 1   |    |    | 1  |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 6.0  | Normal Line / SPOT (7)         | 10/06/14-10/06/14 | 3   | :30    | 3P- 4P (CST)    | 1   | 1  |    |    |    | X  | X  |    | 1     | \$60.00 | \$60.00 | Wichita MyNet (KMTW) | PEOPLES COURT           | 9/29/14 |
| 7.0  | Normal Line / SPOT (10)        | 10/02/14-10/03/14 | 3   | :30    | 4P- 4:30P (CST) | 1   | 1  |    |    |    | X  | X  |    | 1     | \$40.00 | \$40.00 | Wichita MyNet (KMTW) | EVERYBODY LOVES RAYMOND | 9/29/14 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



KMTW  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1940952

Schedule Dates 10/02/14-10/08/14  
Advertiser Brownback For Governor-R (92766)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand BROWNBACK FOR GOVERN (652752)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Ramsey, Noelle  
Phone/Fax /  
CPE 110/231/2169  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Brownback for Govern  
BROWNBACK FOR GOVERNOR

Date Entered 09/29/14  
Last Modified 09/29/14  
Entered By Jill Rellly  
CO-OP No  
Headline # ECR10416316  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$28.50  
Net Total \$161.50  
Sales Tax

Wichita MyNet (KMTW)  
By Broadcast Month Spots Rate  
Oct. 2014 7 \$190.00  
Grand Total: 7 \$190.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station              | Comments                | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|---------|---------|----------------------|-------------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 10/02/14-10/02/14 | 3   | :30    | 10A-11A (CST)  | 1   |    |    |    | 1  |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 2.0  | Normal Line / SPOT (2)         | 10/03/14-10/03/14 | 3   | :30    | 10A-11A (CST)  | 1   |    |    |    |    | 1  |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 3.0  | Normal Line / SPOT (3)         | 10/06/14-10/06/14 | 3   | :30    | 10A-11A (CST)  | 1   | 1  |    |    |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 4.0  | Normal Line / SPOT (4)         | 10/07/14-10/07/14 | 3   | :30    | 10A-11A (CST)  | 1   |    | 1  |    |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 5.0  | Normal Line / SPOT (5)         | 10/08/14-10/08/14 | 3   | :30    | 10A-11A (CST)  | 1   |    |    | 1  |    |    |    |    | 1     | \$18.00 | \$18.00 | Wichita MyNet (KMTW) | LAW & ORDER: SVU        | 9/29/14 |
| 6.0  | Normal Line / SPOT (7)         | 10/06/14-10/06/14 | 3   | :30    | 3P-4P (CST)    | 1   | 1  |    |    |    |    |    |    | 1     | \$60.00 | \$60.00 | Wichita MyNet (KMTW) | PEOPLES COURT           | 9/29/14 |
| 7.0  | Normal Line / SPOT (10)        | 10/02/14-10/03/14 | 3   | :30    | 4P-4:30P (CST) | 1   |    |    |    |    | X  | X  |    | 1     | \$40.00 | \$40.00 | Wichita MyNet (KMTW) | EVERYBODY LOVES RAYMOND | 9/29/14 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Rep Order# 10416316 Ver# 3 Status Revised Traffic Order# 1940952 Printed: 09/29/14 1:51 PM  
EC'd Yes

|            |                      |
|------------|----------------------|
| Station    | KMTW-TV WICHITA,KS   |
| Advertiser | (NW80) POLITICAL     |
| Product    | Brownback for Govern |
| Estimate#  | 2169                 |
| Buyer      | Noelle Ramsey        |

Agency (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 110/231/2169  
Flight Dates 10/01/14-10/08/14

**Rep Firm**    **MILLENNIUM SALES & MARKETING**  
**Sales Office**    **(DC) WASHINGTON**  
**Salesperson**    **(JSC) JAMES SCUTARI**  
**Sales Assistant**  
**Salesperson Phone#**    **202-955-5342**  
**Salesperson Fax#**

--- CONTRACT COMMENT ---

**BROWNBACK FOR GOVERNOR**

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS —

REMOVED NA SPOTS - REVISED RATES, AND ADDED MG TO BALANCE TOTAL - PLEASE CONFIRM - THANKS!

| Ln | Day | Time  | Program  | Len | Rate    | Dates       | Spots/<br>Week | Num of<br>Weeks | Total<br>Spots | Total Cost | RTG/IMP |
|----|-----|-------|--|-----|---------|-------------|----------------|-----------------|----------------|------------|---------|
| 6* | Th  | 3P-4P | PEOPLE'S COURT<br>Buy Comment: -1X<br>Sales remark: V3 -1X<br>V3 More than 2 codes changed                   | 30  | \$25.00 | 10/02-10/02 | 0              | 1               | 0              | \$0.00     | 1.0     |
| 7* | M   | 3P-4P | PEOPLE'S COURT<br>Buy Comment: REVISED RATE<br>Sales remark: V3 REVISED RATE<br>V3 More than 2 codes changed | 30  | \$60.00 | 10/06-10/06 | 1              | 1               | 1              | \$60.00    | 1.0     |
| 8* | Tu  | 3P-4P | PEOPLE'S COURT<br>Buy Comment: -1X<br>Sales remark: V3 -1X<br>V3 More than 2 codes changed                   | 30  | \$25.00 | 10/07-10/07 | 0              | 1               | 0              | \$0.00     | 1.0     |
| 9* | W   | 3P-4P | PEOPLE'S COURT<br>Buy Comment: -1X<br>Sales remark: V3 -1X<br>V3 More than 2 codes changed                   | 30  | \$25.00 | 10/08-10/08 | 0              | 1               | 0              | \$0.00     | 1.0     |

ORDER WORKSHEET

Rep Order# 10416316 Ver# 3 Status Revised Traffic Order# 1940952 Printed: 09/29/14 1:51 PM 2 of 2  
 EC'd Yes Last Received: 09/29/14 1:47 PM  
 Showing Buylines: All Rep Revised Lines

Station KMTW-TV WICHITA,KS  
 Advertiser (NW80) POLITICAL  
 Product Brownback for Govern  
 Estimate# 2169  
 Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 110/231/2169  
 Flight Dates 10/01/14-10/08/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

| Ln  | Day            | Time    | Program                 | Len | Rate    | Dates       | Spots/<br>Week | Num of<br>Weeks | Total<br>Spots | Total Cost | RTG/IMP |
|-----|----------------|---------|-------------------------|-----|---------|-------------|----------------|-----------------|----------------|------------|---------|
| 10* | Th-F, M-<br>Tu | 4P-430P | EVERYBODY LOVES RAYMOND | 30  | \$40.00 | 10/02-10/07 | 1              | 1               | 1              | \$40.00    | 1.0     |

Buy Comment: +1X MG  
 Sales remark: V3 +1X MG  
 V3 Added

---REPORT TOTALS---  
 Report Totals: 2 / \$100.00

---SALES MONTHLY TOTALS---

Oct2014: 7/ \$190.00  
 Order Totals: 7 / \$190.00  
 Total GRPS: 3.5

--- COMPETITIVE ---

Market Totals \$79,166.67

|             |             |           |            |            |
|-------------|-------------|-----------|------------|------------|
| CABL .00%   | KAKE 18.20% | KMTW .24% | KSAS 8.76% | KSCW 2.46% |
| KSNW 28.37% | KWCH 41.97% | KWCV .00% | UNKN .00%  |            |

--- COMPETITIVE COMMENTS ---  
 SHARES ACCURATE

Books [null]  
 Demos RA35+

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

# ORDER WORKSHEET

|                              |        |                 |                        |                                       |        |
|------------------------------|--------|-----------------|------------------------|---------------------------------------|--------|
| Rep Order# 10416316          | Ver# 2 | Status Returned | Traffic Order# 1940952 | Printed: 09/29/14 12:21 PM            | 1 of 2 |
| EC'd Yes                     |        |                 |                        | 09/29/14 12:19 PM                     |        |
|                              |        |                 |                        | Last Station Changes                  |        |
| Station KMTW-TV WICHITA.KS   |        |                 |                        | Rep Firm MILLENNIUM SALES & MARKETING |        |
| Advertiser (NW80) POLITICAL  |        |                 |                        | Sales Office (DC) WASHINGTON          |        |
| Product Brownback for Govern |        |                 |                        | Salesperson (JSC) JAMES SCUTARI       |        |
| Estimate# 2169               |        |                 |                        | Sales Assistant                       |        |
| Buyer Noelle Ramsey          |        |                 |                        | Salesperson Phone# 202-955-5342       |        |
|                              |        |                 |                        | Salesperson Fax#                      |        |

## --- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LINES 6-9 FOR NA SPOTS. THANKS JILL

| Ln   | Day | Time  | Program        | Len | Rate    | Dates       | Spots/Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|--|-----|-------|----------------|-----|---------|-------------|------------|--------------|-------------|------------|---------|
| 6*   | Th  | 3P-4P | PEOPLE'S COURT | 30  | \$25.00 | 10/02-10/02 | 1          | 1            | 1           | \$25.00    | 1.0     |
| Station remark: V2 THIS LINE IS NA, NEED \$60 TO CLEAR |     |       |                |     |         |             |            |              |             |            |         |
| 7*   | M   | 3P-4P | PEOPLE'S COURT | 30  | \$25.00 | 10/06-10/06 | 1          | 1            | 1           | \$25.00    | 1.0     |
| Station remark: V2 THIS LINE IS NA, NEED \$60 TO CLEAR |     |       |                |     |         |             |            |              |             |            |         |
| 8*   | Tu  | 3P-4P | PEOPLE'S COURT | 30  | \$25.00 | 10/07-10/07 | 1          | 1            | 1           | \$25.00    | 1.0     |
| Station remark: V2 THIS LINE IS NA, NEED \$60 TO CLEAR |     |       |                |     |         |             |            |              |             |            |         |
| 9*   | W   | 3P-4P | PEOPLE'S COURT | 30  | \$25.00 | 10/08-10/08 | 1          | 1            | 1           | \$25.00    | 1.0     |
| Station remark: V2 THIS LINE IS NA, NEED \$60 TO CLEAR |     |       |                |     |         |             |            |              |             |            |         |

## ---REPORT TOTALS---

Report Totals: 4 / \$100.00

## ---SALES MONTHLY TOTALS---

Oct2014: 9/ \$190.00

ORDER WORKSHEET

Rep Order# 10416316 Ver# 2 Status Returned Traffic Order# 1940952 Printed: 09/29/14 12:21 PM 2 of 2  
 EC'd Yes Last Station Changes

Station KMTW-TV WICHITA,KS  
 Advertiser (NW80) POLITICAL  
 Product Brownback for Govern  
 Estimate# 2169  
 Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 110/231/2169  
 Flight Dates 10/01/14-10/08/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Order Totals: 9 / \$190.00 Total GRPS: 5.5

--- COMPETITIVE ---

Market Totals \$79,166.67

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

|             |             |           |            |            |
|-------------|-------------|-----------|------------|------------|
| CABL .00%   | KAKE 18.20% | KMTW .24% | KSAS 8.76% | KSCW 2.46% |
| KSNW 28.37% | KWCH 41.97% | KWCY .00% | UNKN .00%  |            |

# ORDER WORKSHEET

|                              |                                    |                                       |                |   |        |
|------------------------------|------------------------------------|---------------------------------------|----------------|---|--------|
| Rep Order# 10416316          | Ver# 1                             | Status New                            | Traffic Order# | Printed: 09/29/14 10:35 AM                                | 1 of 2 |
| EC'd Yes                     |                                    |                                       |                | Last Received: 09/29/14 10:25 AM                          |        |
|                              |                                    |                                       |                | Showing Buylines: All Rep Changes or Last Station Changes |        |
| Station KMTW-TV WICHITA, KS  | Agency (CRSS) CROSSROADS MEDIA LLC | Rep Firm MILLENNIUM SALES & MARKETING |                |   |        |
| Advertiser (NW80) POLITICAL  | 66 CANAL CENTER PLAZA, SUITE 555   | Sales Office (DC) WASHINGTON          |                |   |        |
| Product Brownback for Govern | ALEXANDRIA, VA 22314               | Salesperson (JSC) JAMES SCUTARI       |                |   |        |
| Estimate# 2169               | Agency C/P1/P2/E 110/231/2169      | Sales Assistant                       |                |   |        |
| Buyer Noelle Ramsey          | Flight Dates 10/01/14-10/08/14     | Salesperson Phone# 202-955-5342       |                |   |        |
|                              |                                    | Salesperson Fax#                      |                |   |        |

*Political Candidate*

--- CONTRACT COMMENT ---  
BROWNEBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

| Ln | Day | Time    | Program          | Len | Rate    | Dates       | Spots/Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|-----|---------|------------------|-----|---------|-------------|------------|--------------|-------------|------------|---------|
| 1  | Th  | 10A-11A | LAW & ORDER: SVU | 30  | \$18.00 | 10/02-10/02 | 1          | 1            | 1           | \$18.00    | 0.3     |
| 2  | F   | 10A-11A | LAW & ORDER: SVU | 30  | \$18.00 | 10/03-10/03 | 1          | 1            | 1           | \$18.00    | 0.3     |
| 3  | M   | 10A-11A | LAW & ORDER: SVU | 30  | \$18.00 | 10/06-10/06 | 1          | 1            | 1           | \$18.00    | 0.3     |
| 4  | Tu  | 10A-11A | LAW & ORDER: SVU | 30  | \$18.00 | 10/07-10/07 | 1          | 1            | 1           | \$18.00    | 0.3     |
| 5  | W   | 10A-11A | LAW & ORDER: SVU | 30  | \$18.00 | 10/08-10/08 | 1          | 1            | 1           | \$18.00    | 0.3     |
| 6  | Th  | 3P-4P   | PEOPLE'S COURT   | 30  | \$25.00 | 10/02-10/02 | 1          | 1            | 1           | \$25.00    | 1.0     |
| 7  | M   | 3P-4P   | PEOPLE'S COURT   | 30  | \$25.00 | 10/06-10/06 | 1          | 1            | 1           | \$25.00    | 1.0     |
| 8  | Tu  | 3P-4P   | PEOPLE'S COURT   | 30  | \$25.00 | 10/07-10/07 | 1          | 1            | 1           | \$25.00    | 1.0     |
| 9  | W   | 3P-4P   | PEOPLE'S COURT   | 30  | \$25.00 | 10/08-10/08 | 1          | 1            | 1           | \$25.00    | 1.0     |

*need \$60*

# ORDER WORKSHEET

|                              |        |            |                                    |   |        |
|------------------------------|--------|------------|------------------------------------|---|--------|
| Rep Order# 10416316          | Ver# 1 | Status New | Traffic Order#                     | Printed: 09/29/14 10:35 AM              | 2 of 2 |
| EC'd Yes                     |        |            |                                    | Last Received: 09/29/14 10:25 AM        |        |
|                              |        |            |                                    | All Rep Changes or Last Station Changes |        |
| Station KMTW-TV WICHITA,KS   |        |            | Agency (CRSS) CROSSROADS MEDIA LLC | Rep Firm MILLENNIUM SALES & MARKETING   |        |
| Advertiser (NW80) POLITICAL  |        |            | 66 CANAL CENTER PLAZA, SUITE 555   | Sales Office (DC) WASHINGTON            |        |
| Product Brownback for Govern |        |            | ALEXANDRIA, VA 22314               | Salesperson (USC) JAMES SCUTARI         |        |
| Estimate# 2169               |        |            | Agency C/P1/P2/E 110/231/2169      | Sales Assistant                         |        |
| Buyer Noelle Ramsey          |        |            | Flight Dates 10/01/14-10/08/14     | Salesperson Phone# 202-955-5342         |        |
|                              |        |            |                                    | Salesperson Fax#                        |        |

## ---REPORT TOTALS---

Report Totals: 9 / \$190.00

## ---SALES MONTHLY TOTALS---

Oct2014: 9 / \$190.00  
 Order Totals: 9 / \$190.00      Total GRPS: 5.5

## --- COMPETITIVE ---

Market Totals      \$79,166.67

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
 Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

|             |             |           |            |            |
|-------------|-------------|-----------|------------|------------|
| CABL .00%   | KAKE 18.20% | KMTW .24% | KSAS 8.76% | KSCW 2.46% |
| KSNW 28.37% | KWCH 41.97% | KWCV .00% | UNKN .00%  |            |