



KMTW  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1948427

### Schedule Dates

10/09/14-10/15/14

### Advertiser

Brownback For Governor-R (92766)

### Agency

Crossroads Media-Alexandria (2097)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

BROWNBACK FOR GOVERN (652752)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Ramsey, Noelle

### Phone/Fax

/

### CPE

110/231/2219

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

Brownback for Govern  
BROWNBACK FOR GOVERNOR

### Date Entered

10/08/14

### Last Modified

10/08/14

### Entered By

Jill Rolly

### CO-OP

No

### Headline #

ECR10438288

### Demo

A35+R

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$74.25

### Net Total

\$420.75

### Sales Tax

### Wichita MyNet (KMTW)

By Broadcast Month Spots Rate

Oct. 2014 11 \$495.00

Grand Total: 11 \$495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/14-10/09/14	3	:30	10A- 11A (CST)					1				1	\$18.00	\$18.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
2.0	Normal Line / SPOT (2)	10/10/14-10/10/14	3	:30	10A- 11A (CST)						1			1	\$18.00	\$18.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
3.0	Normal Line / SPOT (3)	10/13/14-10/13/14	3	:30	10A- 11A (CST)		1							1	\$18.00	\$18.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
4.0	Normal Line / SPOT (4)	10/14/14-10/14/14	3	:30	10A- 11A (CST)			1						1	\$18.00	\$18.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
5.0	Normal Line / SPOT (5)	10/15/14-10/15/14	3	:30	10A- 11A (CST)				1					1	\$18.00	\$18.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
6.0	Normal Line / SPOT (7)	10/10/14-10/10/14	1	:30	3P- 4P (CST)						1			1	\$120.00	\$120.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	10/8/14
7.0	Normal Line / SPOT (9)	10/14/14-10/14/14	1	:30	3P- 4P (CST)			1						1	\$120.00	\$120.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	10/8/14
8.0	Normal Line / SPOT (13)	10/13/14-10/13/14	2	:30	8P- 9P (CST)		1							1	\$45.00	\$45.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
9.0	Normal Line / SPOT (14)	10/14/14-10/14/14	2	:30	7P- 8P (CST)			1						1	\$45.00	\$45.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
10.0	Normal Line / SPOT (15)	10/14/14-10/14/14	2	:30	8P- 9P (CST)			1						1	\$45.00	\$45.00	Wichita MyNet (KMTW)	LAW & ORDER: SVU	10/8/14
11.0	Normal Line / SPOT (16)	10/12/14-10/12/14	3	:30	7P- 8P (CST)								1	1	\$30.00	\$30.00	Wichita MyNet (KMTW)	BLUE BLOODS - 9/14 start	10/8/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10438288 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/08/14 9:05 AM  
Last Received: 10/07/14 5:33 PM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 3

Station KMTW-TV WICHITA, KS  
Advertiser (NW80) POLITICAL  
Product Brownback for Govern  
Estimate# 2219  
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 110/231/2219  
Flight Dates 10/09/14-10/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	Th	10A-11A V1 Added, Rate Changed	LAW & ORDER: SVU	30	\$18.00	10/09-10/09	1	1	1	\$18.00	1.3
2	F	10A-11A V1 Added, Rate Changed	LAW & ORDER: SVU	30	\$18.00	10/10-10/10	1	1	1	\$18.00	1.3
3	M	10A-11A V1 Added, Rate Changed	LAW & ORDER: SVU	30	\$18.00	10/13-10/13	1	1	1	\$18.00	1.3
4	Tu	10A-11A V1 Added, Rate Changed	LAW & ORDER: SVU	30	\$18.00	10/14-10/14	1	1	1	\$18.00	1.3
5	W	10A-11A V1 Added, Rate Changed	LAW & ORDER: SVU	30	\$18.00	10/15-10/15	1	1	1	\$18.00	1.3
6	Th	3P-4P V1 Added, Rate Changed	PEOPLE'S COURT	30	\$120.00	10/09-10/09	0	1	0	\$0.00	1.0
7	F	3P-4P V1 Added, Rate Changed	PEOPLE'S COURT	30	\$120.00	10/10-10/10	1	1	1	\$120.00	1.0

# ORDER WORKSHEET

Rep Order# 10438288 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/08/14 9:05 AM 2 of 3  
Last Received: 10/07/14 5:33 PM  
Showing Buylines: All Rep Changes or Last Station Changes

Station KMTW-TV WICHITA, KS  
Advertiser (NW80) POLITICAL  
Product Brownback for Govern  
Estimate# 2219  
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 110/231/2219  
Flight Dates 10/09/14-10/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8	M	3P-4P V1 Added, Rate Changed	PEOPLE'S COURT	30	\$120.00	10/13-10/13	0	1	0	\$0.00	1.0
9	Tu	3P-4P V1 Added, Rate Changed	PEOPLE'S COURT	30	\$120.00	10/14-10/14	1	1	1	\$120.00	1.0
10	W	3P-4P V1 Added, Rate Changed	PEOPLE'S COURT	30	\$120.00	10/15-10/15	0	1	0	\$0.00	1.0
11	Su	9P-10P	THE CLOSER	30	\$25.00	10/12-10/12	0	1	0	\$0.00	0.7
12	M	7P-8P	LAW & ORDER: SVU	30	\$45.00	10/13-10/13	0	1	0	\$0.00	0.7
13	M	8P-9P	LAW & ORDER: SVU	30	\$45.00	10/13-10/13	1	1	1	\$45.00	0.7
14	Tu	7P-8P	LAW & ORDER: CI - 9/30 start	30	\$45.00	10/14-10/14	1	1	1	\$45.00	0.9
15	Tu	8P-9P	LAW & ORDER: CI - 9/30 start	30	\$45.00	10/14-10/14	1	1	1	\$45.00	0.8
16	Su	7P-8P	BLUE BLOODS - 9/14 start	30	\$30.00	10/12-10/12	1	1	1	\$30.00	0.9

## ---REPORT TOTALS---

Report Totals: 11 / \$495.00

## ---SALES MONTHLY TOTALS---

Oct2014: 11/ \$495.00

Order Totals: 11 / \$495.00 Total GRPS: 11.8

## ---COMPETITIVE---

Market Totals	\$112,500.00	CABL .00%	KAKE 18.58%	KMTW .44%	KSAS 12.05%	KSCW 3.25%
		KSNW 21.53%	KWCH 44.16%	KWCV .00%	UNKN .00%	

# ORDER WORKSHEET

Rep Order#	10438288	Ver#	1	Status	New	Traffic Order#	Printed:	10/08/14 9:05 AM	3 of 3
EC'd	Yes						Last Received:	10/07/14 5:33 PM	
							Showing Buylines:	All Rep Changes or Last Station Changes	
Station	KMTW-TV WICHITA,KS					Agency	(CRSS) CROSSROADS MEDIA LLC	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(NW80) POLITICAL						66 CANAL CENTER PLAZA, SUITE 555	Sales Office	(DC) WASHINGTON
Product	Brownback for Govern						ALEXANDRIA, VA 22314	Salesperson	(JSC) JAMES SCUTARI
Estimate#	2219					Agency C/P1/P2/E	110/231/2219	Sales Assistant	
Buyer	Noelle Ramsey					Flight Dates	10/09/14-10/15/14	Salesperson Phone#	202-955-5342
								Salesperson Fax#	

--- COMPETITIVE COMMENTS ---  
SHARES ACCURATE

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS