

ORDER



Orders
Order / Rev: 1412396
Alt Order #: 26920251
Product Desc: 79/86/8168
Estimate: 8168
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 06/05/20 / 10/27/20
Order Type: GENERAL

WTGS
Primary AE: Washington DC Continental/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K St NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A18+
Product Codes: PL Advocacy, Political Candidate Super
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Advertiser External ID: 70523
Agency External ID: 7041
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	10	\$10,120.00	\$8,602.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	10	\$10,120.00	\$8,602.00	0.00
Totals	10	\$10,120.00	\$8,602.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental/E	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WTGS	12%	\$10,120.00
Market	100%	\$84,333.33

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	88%	\$74,213.33
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WSAV	0%	\$0.00
WTOC	0%	\$0.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTGS	10/27/20	11/02/20	M-F 11a-1130a HOT BENCH	CM	11a-1130a	MTWTF--	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/20	11/02/20	MTWTF--	1	\$600.00	0.00								
N 2	WTGS	10/28/20	11/02/20	M-F 1130a-12p HOT BENCH	CM	1130a-12p	M-WTF--	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--					1	\$600.00		0.00			
N 3	WTGS	10/28/20	11/02/20	M-F 12p-1p JUDGE MATHIS	CM	12p-1p	M-WTF--	:30	1	\$700.00	Pol1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--					1	\$700.00		0.00			
N 5	WTGS	10/28/20	11/02/20	M-F 4p-5p FAMILY FEUD	CM	358-5pm	M-WTF--	:30	2	\$880.00	Pol1	0.00	NM	2	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--					2	\$880.00		0.00			
N 9	WTGS	10/28/20	11/02/20	M-F 7p-730p BIG BANG THEORY	CM	658-730PM	M-WTF--	:30	1	\$1,750.00	Pol2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--					1	\$1,750.00		0.00			
N 14	WTGS	10/28/20	11/02/20	M-F Late News FOX NEWS AT 10P	CM	10-11PM	M-WTF--	:30	2	\$1,750.00	Pol1	0.00	NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--					2	\$1,750.00		0.00			
N 15	WTGS	11/01/20	11/01/20	Sun Late News FOX NEWS AT 10P	CM	10-11p	-----S	:30	1	\$1,190.00	Pol1	0.00	NM	1	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$1,190.00		0.00			
N 16	WTGS	11/01/20	11/01/20	Su 5a-6a MURDOCH MYSTERIES	CM	Su 5a-6a	-----S	:30	1	\$20.00	Pol1	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$20.00		0.00			
													Totals	10	\$10,120.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTGS, Savannah, GA	Date: 10/27/2020
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I, Authorized Media Buyer
do hereby request station time concerning the following issue:

HOUSE MAJORITY PAC (HMP)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: HOUSE MAJORITY PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESSIONAL DISTRICTS 2020

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HOUSE MAJORITY PAC
1029 VERMONT AVE NW, WASHINGTON DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alexandria Lapp
Brian Wolff
Kelly Ward
Robert Mook
Brynne Craig

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/19/2020

Date

Laura Bassett

Signature

(202) 813-4782

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Sierra Horton

Signature

Sierra Horton

Printed Name

GSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.