

WSLY
York, Alabama
Quarterly Issues/Programs List
Third Quarter 2019
10/6/2019

WSLY provides its listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Youth Outreach

MS Coaches Show

Interview Show that promotes athletic and academic achievement for Mississippi high schools

Community Outreach

Promotion of Batter Up 10% donation drive for Babe Ruth youth baseball in Demopolis

Public Service Announcements

Buzzed Driving – Ad Council

Stop Teen Vaping – Demopolis High School

Responsible Social Posting – Demopolis High School

WSLY PROGRAMS

Third Quarter 2019

ISSUE: Youth Outreach

TITLE: MS Coaches Show

DESCRIPTION: Show that interviews the team and coaches promoting athletics and academics

GUEST: Team and Coaches (varies, weekly show)

DATE/TIME: 9-12-19 6pm

LENGTH: 60 min

ISSUE: Community Outreach

TITLE: Batter Up Bingo with 10% restaurant proceeds donation local Babe Ruth team

DESCRIPTION: We promoted on air and with social to aid Batter Up in generating donations

GUEST: Community event organizers

DATE/TIME: 8-5-19

LENGTH: 60 min

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Drinking and Driving
TITLE: Buzzed Driving is Drunk Driving
DURATION: :30 second
RUNS: Approx 180

ISSUE: Youth Health
TITLE: Stop teen vaping (DHS)
DURATION: :30 SECOND
RUNS: Approx 180

ISSUE: Youth Bullying
TITLE: Responsible Social Posting
DURATION: :30 second
RUNS: Approx 180