

POLITICAL CHECK LIST

				Yes	No
Candidate / Issue	Curtis Loftis				
Agency	Adams Group Inc, The				
Flight Dates	10/26/18 - 11/11/18				
Amount	Gross	\$4600.00			
	Net	\$3910.00			
PR 18					
HRP Headline #					
Wide Orbit#	1042389				
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No	
Sales Person	House - Myrtle Bezet				
Office / Region	LMYBE / LOC				
Spot Approved					
Check Sent to SRC	38765				

10/26/2018-11/6/2018

ADVERTISER: Curtis Loflis Campaign
 MARKET: MYRTLE BEACH, SC
 STATION: WPDE
 CONTACT: Leigh Vaters

THE ADAMS GROUP
 P.O. BOX 221
 COLUMBIA, S.C. 29202
 P: 803-765-1223
 F: 803-254-4222

DAY/TIME	PROGRAM	GRPS 35+	REACH 1,000s	GROSS P3	NET P3	OCTOBER							NOVEMBER			TTL REACH	TGRP 35+	TOTAL GROSS	TOTAL NET	CPP
						1	8	15	22	29	5	12	19	26	:30 UNITS					
M-F 7A-9A	GOOD MORNING AMERICA	4.7	8.0	\$150	\$127	(H)	(H)	(H)	1	5	2	(H)	(H)	(H)	8	37.6	\$ 1,200	\$ 1,020	\$ 32	
M-F 6P-6:30P	ABC 15 NEWS AT 6P	3.6	6.0	\$275	\$234	(H)	(H)	(H)	1	5	2	(H)	(H)	(H)	8	28.8	\$ 2,200	\$ 1,870	\$ 76	
SUN 8P-9P	DANCING W/ THE STARS: JUNIORS	7.2	12.0	\$600	\$510	(H)	(H)	(H)	1	1	(H)	(H)	(H)	(H)	2	14.4	\$ 1,200	\$ 1,020	\$ 83	
SPOTS						(H)	(H)	(H)	3	11	4	(H)	(H)	(H)	18	136.0	\$ 4,600	\$ 3,910	\$ 57	
GRP'S						(H)	(H)	(H)	13.5	49.4	18.0	(H)	(H)	(H)						

ADAMS

WEEK OF:	NET	SPOTS	GRP'S
22-Oct	\$ 871	3	13.5
29-Oct	\$ 2,316	11	49.4
5-Nov	\$ 722	4	18.0
TOTAL	\$ 3,809	18	80.9

Agency Authorization: **Deirdre L. Callanan 10.18.2018**

ORDER



WPDE

Orders
Order / Rev: 1042389
Alt Order #:
Product Desc: 2018 Election
Estimate:
Flight Dates: 10/26/18 - 11/11/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: GENERAL

Primary AE: House House-Myrtle Beach
Sales Office: LMYBE
Sales Region: LOC

Agency Name: Adams Group Inc, The
Buying Contact:
Billing Contact:
 PO Box 221
 Columbia, SC 29201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Curtis Loftis for Treasurer-R
Demographic: A25-54
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol3

New Business Thru:
Advertiser External ID: 2918000
Agency External ID: 87909
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	3	\$1,025.00	\$871.25
10/29/18	11/25/18	15	\$3,575.00	\$3,038.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$1,025.00	\$871.25	0.00
November 2018	15	\$3,575.00	\$3,038.75	0.00
Totals	18	\$4,600.00	\$3,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Myrtle Beach			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPDE	10/26/18	11/11/18	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	5	\$275.00	Pol3	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$275.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$275.00		0.00			
		Week: 11/05/18	11/11/18	MTWTF--		2				\$275.00		0.00			
N 2	WPDE	10/26/18	11/11/18	GMA M-F GMA 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$150.00	Pol3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$150.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$150.00		0.00			
		Week: 11/05/18	11/11/18	MTWTF--		2				\$150.00		0.00			
N 3	WPDE	10/26/18	11/11/18	SUNDAY PRIME B Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$600.00	Pol3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$600.00		0.00			
		Week: 10/29/18	11/04/18	-----S		1				\$600.00		0.00			
		Week: 11/05/18	11/11/18	-----S		0				\$0.00		0.00			

Totals 18 \$4,600.00

Handwritten: 10/25/18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPDE - Myrtle Beach	Date: October 15, 2018
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I, Deirdre Callanan,

being/on behalf of: Curtis M. Loftis, Jr.

a legally qualified candidate of the Republican

political party for the office of: South Carolina State Treasurer

in the General

election to be held on: November 6, 2018

do hereby request station time as follows: Flight will run from 10/26-11/6/18. Insertion orders will be sent out the week of 10/22, along with traffic instructions.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Deirdre Callanan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Deirdre L. Callanan

signature of candidate or authorized committee

Deirdre Callanan

printed name

10.15.2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.