

ORDER



Orders
Order / Rev: 4408955
Alt Order #: 28383141
Product Desc: GREENVLL-SPARTA-ASHV
Estimate: 2004
Flight Dates: 03/25/24 - 04/28/24
Original Date / Rev: 03/26/24 / 03/26/24
Order Type: REG

Spartanburg WYCW

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Active International
Buying Contact:
Billing Contact:
 One Blue Hill Plaza
 Pearl River, NY 10965-8705

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/TikTok
Demographic: A25+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	15	\$3,270.00	\$2,779.50
04/01/24	04/28/24	44	\$9,305.00	\$7,909.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	15	\$3,270.00	\$2,779.50	0.00
April 2024	44	\$9,305.00	\$7,909.25	0.00
Totals	59	\$12,575.00	\$10,688.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WYCW	04/01/24	04/12/24	M-F 4p-5p People's Court	CM	4p-5p	MTWTF--	:30	9	\$175.00	P3	0.00	NM	19	\$3,325.00																		
COMMENTS APPLY TO SUB LINES A THRU B People's Court <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/01/24</td> <td>04/07/24</td> <td>MTWTF--</td> <td>9</td> <td>\$175.00</td> <td>0.00</td> </tr> <tr> <td>Week: 04/08/24</td> <td>04/14/24</td> <td>MTWTF--</td> <td>10</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/01/24	04/07/24	MTWTF--	9	\$175.00	0.00	Week: 04/08/24	04/14/24	MTWTF--	10	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 04/01/24	04/07/24	MTWTF--	9	\$175.00	0.00																												
Week: 04/08/24	04/14/24	MTWTF--	10	\$175.00	0.00																												
N 2	WYCW	04/01/24	04/12/24	M-F 5p-6p People's Court	CM	5p-6p	MTWTF--	:30	9	\$220.00	P3	0.00	NM	19	\$4,180.00																		
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 04/01/24	04/07/24	MTWTF--	9	\$220.00	0.00																												
Week: 04/08/24	04/14/24	MTWTF--	10	\$220.00	0.00																												
N 3	WYCW	04/01/24	04/12/24	M-F 6p-7p Judge Judy	CM	6p-7p	MTWTF--	:30	2	\$350.00	P3	0.00	NM	4	\$1,400.00																		
COMMENTS APPLY TO SUB LINES A THRU A Judge Judy 2x <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/01/24</td> <td>04/07/24</td> <td>MTWTF--</td> <td>2</td> <td>\$350.00</td> <td>0.00</td> </tr> <tr> <td>Week: 04/08/24</td> <td>04/14/24</td> <td>MTWTF--</td> <td>2</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/01/24	04/07/24	MTWTF--	2	\$350.00	0.00	Week: 04/08/24	04/14/24	MTWTF--	2	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 04/01/24	04/07/24	MTWTF--	2	\$350.00	0.00																												
Week: 04/08/24	04/14/24	MTWTF--	2	\$350.00	0.00																												
N 4	WYCW	03/27/24	03/29/24		CM	4p-5p	--WTF--	:30	6	\$175.00	P3	0.00	NM	6	\$1,050.00																		

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Spartanburg WYCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p People's Court											
				COMMENTS APPLY TO SUB LINES A THRU A People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	--WTF--	6	\$175.00	0.00								
N 5	WYCW	03/27/24	03/29/24	M-F 5p-6p People's Court	CM	5p-6p	--WTF--	:30	6	\$220.00	P3	0.00	NM	6	\$1,320.00
				COMMENTS APPLY TO SUB LINES A THRU A People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	--WTF--	6	\$220.00	0.00								
N 6	WYCW	03/27/24	03/29/24	M-F 6p-7p Judge Judy	CM	6p-7p	--WTF--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				COMMENTS APPLY TO SUB LINES A THRU A Judge Judy 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	--WTF--	2	\$350.00	0.00								
N 7	WYCW	03/30/24	04/13/24	LN M-Su 9:59:50p-11p Loc Nws	CM	9:59:50p-11p	-----S-	:30	1	\$200.00	P3	0.00	NM	3	\$600.00
				COMMENTS APPLY TO SUB LINES A THRU A 7 News @ 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	-----S-	1	\$200.00	0.00								
Week:		04/01/24	04/07/24	-----S-	1	\$200.00	0.00								
Week:		04/08/24	04/14/24	-----S-	1	\$200.00	0.00								
													Totals	59	\$12,575.00