

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1593747  
**Alt Order #:** 08404630  
**Product Desc:** PORTMAN FOR SENATE  
**Estimate:** 3894  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 09/28/16 / 09/28/16  
**Order Type:** General

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Portman, R/United States Senate  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	6	\$13,500.00	\$11,475.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$13,500.00	\$11,475.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$13,500.00</b>	<b>\$11,475.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/21/16	10/21/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$2,500.00		0.00			
E 2	WOIO	10/24/16	10/24/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----			1			\$2,000.00		0.00			
E 3	WOIO	10/20/16	10/20/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---			1			\$2,500.00		0.00			
E 4	WOIO	10/18/16	10/18/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----			1			\$2,000.00		0.00			
E 5	WOIO	10/19/16	10/19/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--1----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----			1			\$2,000.00		0.00			
E 6	WOIO	10/19/16	10/19/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--1----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----			1			\$2,500.00		0.00			

