

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

<u>Contract / Revision</u> 170620 /		<u>Alt Order #</u> 09577948
<u>Advertiser</u> Greg Gianforte For Governor		<u>Original Date / Revision</u> 07/02/19 / 07/02/19
<u>Contract Dates</u> 07/01/19 - 07/21/19	<u>Estimate #</u> 683	
<u>Product</u> GIANFORTE 4 GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Alex Hong (HRP)	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> 174	<u>Product 1/2</u> 194
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Medium Buying LLC
1351 King Ave, 2nd Floor
Columbus, OH 43212-2220

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	All	07/01/19	07/19/19	CBS This Morning	7:00 AM-9:00 AM		:30			P-03	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/01/19	07/07/19	MTWTF--				1	\$90.00				
	Week:	07/08/19	07/14/19	MTWTF--				2	\$90.00				
	Week:	07/15/19	07/21/19	MTWTF--				2	\$90.00				
N 2	All	07/06/19	07/13/19	Sa 530p News	5:30 PM-6:00 PM		:30			P-03	NM	2	\$410.00
	Week:	07/01/19	07/07/19	-----1-				1	\$205.00				
	Week:	07/08/19	07/14/19	-----1-				1	\$205.00				
N 3	All	07/14/19	07/14/19	CBS Sunday Morning	7:00 AM-8:30 AM		:30			P-03	NM	1	\$135.00
	Week:	07/08/19	07/14/19	-----1				1	\$135.00				
N 4	All	07/07/19	07/14/19	Face The Nation	8:30 AM-9:30 AM		:30			P-03	NM	2	\$240.00
	Week:	07/01/19	07/07/19	-----1				1	\$120.00				
	Week:	07/08/19	07/14/19	-----1				1	\$120.00				
N 5	All	07/07/19	07/14/19	Su 530p News	5:30 PM-6:00 PM		:30			P-03	NM	2	\$450.00
	Week:	07/01/19	07/07/19	-----1				1	\$225.00				
	Week:	07/08/19	07/14/19	-----1				1	\$225.00				
N 6	All	07/01/19	07/19/19	Noon News	12:00 PM-12:30 P		:30			P-03	NM	5	\$375.00
	Week:	07/01/19	07/07/19	MTWTF--				2	\$75.00				
	Week:	07/08/19	07/14/19	MTWTF--				2	\$75.00				
	Week:	07/15/19	07/21/19	MTWTF--				1	\$75.00				
N 7	All	07/01/19	07/19/19	M-F	4:00 PM-5:00 PM		:30			P-03	NM	8	\$680.00
	Week:	07/01/19	07/07/19	MTWTF--				2	\$85.00				
	Week:	07/08/19	07/14/19	MTWTF--				4	\$85.00				
	Week:	07/15/19	07/21/19	MTWTF--				2	\$85.00				
N 8	All	07/01/19	07/19/19	CBS Evening News	5:00 PM-5:30 PM		:30			P-03	NM	6	\$2,250.00
	Week:	07/01/19	07/07/19	MTWTF--				1	\$375.00				
	Week:	07/08/19	07/14/19	MTWTF--				3	\$375.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/15/19	07/21/19	MTWTF--				2	\$375.00				
N 9	All	07/01/19	07/19/19	M-F 530p News	5:30 PM-6:00 PM		:30			P-03	NM	6	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/01/19	07/07/19	MTWTF--				1	\$360.00				
Week:		07/08/19	07/14/19	MTWTF--				3	\$360.00				
Week:		07/15/19	07/21/19	MTWTF--				2	\$360.00				
N 10	All	07/01/19	07/19/19	M-F	6:00 PM-6:30 PM		:30			P-03	NM	7	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/01/19	07/07/19	MTWTF--				2	\$255.00				
Week:		07/08/19	07/14/19	MTWTF--				3	\$255.00				
Week:		07/15/19	07/21/19	MTWTF--				2	\$255.00				
N 11	All	07/01/19	07/19/19	M-F	6:30 PM-7:00 PM		:30			P-03	NM	6	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/01/19	07/07/19	MTWTF--				2	\$255.00				
Week:		07/08/19	07/14/19	MTWTF--				2	\$255.00				
Week:		07/15/19	07/21/19	MTWTF--				2	\$255.00				
N 12	All	07/08/19	07/15/19	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			P-03	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/08/19	07/14/19	1-----				1	\$375.00				
Week:		07/15/19	07/21/19	1-----				1	\$375.00				
N 13	All	07/01/19	07/19/19	M-F 10p News	10:00 PM-10:35 P		:30			P-03	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/01/19	07/07/19	MTWTF--				1	\$450.00				
Week:		07/08/19	07/14/19	MTWTF--				2	\$450.00				
Week:		07/15/19	07/21/19	MTWTF--				2	\$450.00				
N 14	All	07/03/19	07/03/19	Noon News	Various	--1----	:30	1	\$75.00	P-03	NM	1	\$75.00
		mg for previous order											
		mg for previous order											
Totals											58	\$13,540.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/19/19	58	\$13,540.00	(\$2,031.00)	\$11,509.00
Totals	58	\$13,540.00	(\$2,031.00)	\$11,509.00

Signature: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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