ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

| I, HAS | hereby request station time | as follows: See Order for proposed |
|--|--|--|
| schedule and charges | . See Invoice for actual schedule and cha | irges. |
| Check one: | | |
| (1) a legally qualifie issue of public impo | is a message relating to any political matter of national candidate for federal office; (2) an election to fortance (e.g., health care legislation, IRS tax code, easy or discussion at the national level. | ederal office; (3) a national legislative |
| Ad does NOT com only to a state or lo | municate a message relating to any political mat ocal issue). | ter of national importance (e.g., relates |
| | ALL QUESTIONS/BLOCKS MUST BE | COMPLETED |
| tation time requested by: | Hulsen Media Services | |
| Agency name: Hulsen Media: | Services | |
| Address: 2400 Laramie Trail | Comments are a series of the s | |
| Contact: Kristin-Black | Phone number: 512-627-7427 | Email: kristin@hulsenmedls.com |
| dame of advertiser/sponsor committees] with no acrony | (list entity's full legal name as disclosed to the ms; name must match the sponsorship ID in ad | Federal Election Commission for federal): |
| larne: American Cancer Soci | sty Cancer Action Network | |
| ddress: 655 15th Street, NW | , Suite 503 Washington, DC 20005 | |
| Contact | Phone number: (202) 661-5700 | Email: |
| Station is authorized to ann | ounce the time as paid for by such person or e | entity. |
| group(s) of the advertiser/s Karen E. Knudsen, MBA, PhD Lise Lacasse, MBA (President Kmberty L. Jeffiles Lachard, John J. Manna, Jr., Esq (Vice Scartott K. Mueller, MPH, RN, Kav Coleman (Treasurer) By signing below, advertiser/ executive committee and bo | thD (Chair of the Board) Chair) FAAN (Secretary) sponsor represents that those listed above are the ard of directors or other governing group(s). | ne only executive officers, members of the |
| A STATE OF THE STA | didate(s) or federal election, list ALL of the follo | owing: N/A |
| Name(s) of every candidate | referred to: | |
| | ndidate(s) (no acronyms or abbreviations): | |
| Date of election: | A garage page page page page and \$4000 per train a common or an or any of the standard will design the | and the second s |
| Clearly identify EVERY policed (no acronyms); use sapa | tical matter of national importance referred to rate page if necessary: | In the NA |

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Aidventiser/Sponsor | Station Representative |
|---|--|
| Signature: K-LBL | Signature: Jan William |
| Name: Knishn Black | Name: VAN WILLIAMS |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: 3/20/24 |
| TO BE CO | OMPLETED BY STATION ONLY |
| Ad submitted to station? Yes | No Date ad received: 3/20/24 |
| | ach version of the ad (i.e., for every ad with differing copy). |
| If only one officer, executive committee membilin writing if there are any other officers, executive this form if additional officers, members. | per or director is listed above, station should ask the advertiser/sponsor tive committee members or directors, maintain records of inquiry and its or directors are provided. |
| Disposition: Accepted Accepted in PART (e.g., ad not received Rejected provide reason: | to determine content? |
| *Upload partially accepted form, then promptly | uploed updated final form when complete. |
| Date and nature of follow-ups, if any: | |
| Contract # 3470770 Statio | n Call Letters: WLOX Date Received/Requested: 3/20/21 |
| Est. 8: 3708 Statio | n Location: Biloxi, MS Run Start and End Dates: 3/31/24 |
| For national assue a is only (not required for | state local issue ads) |

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebetes) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" tolder in the OPIF.



WLOX Send All Correspondence to: OX obc 13 208 Debuys Road Biloxi, MS 39531

Sales T & C: www.gray.tv/advertising

Main: (228) 896-1313 Billing: (228) 896-0774

Billing Address:

Hulsen Media Services Attention: Richard Reiter 2400 Laramie Trail Austin, TX 78745

Send Payment To:

WLOX PO Box 14200

4 03/18/24

03/22/24

M-F 5p News

Tallahassee, FL 32317-4200

| | Property | WLOX | | | | |
|---------|----------------|---|----------------|---------------------|--|--|
| | Invoice # | 3470770-1 | Order# | 3470770 | | |
| | Invoice Date | 03/31/24 | Alt Order# | WOC14543911 | | |
| | Invoice Month | March 2024 | Deal # | | | |
| | Invoice Period | 02/26/24 - 03/26/24 | Flight Dates | 03/18/24 - 04/08/24 | | |
| rtising | Advertiser | American Cancer Society Cancer Action Network | | | | |
| | Product | Issue | | | | |
| | Estimate # | 3708 | | | | |
| | | Account Executive | Van Williams | × | | |
| | | Sales Office | Biloxi Nationa | al | | |

| Account Executive | Van Williams |
|-------------------|-----------------|
| Sales Office | Biloxi National |
| Sales Region | National |
| Agency Code | 9915247 |
| Advertiser Code | 398 |
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |
| Agency Ref | 157991 |
| Advertiser Ref | 607574 |
| Product 1 | 385 |
| Product 2 | |

| Spors |
|-------|
|-------|

| Line Start Date | End Date Desc | ription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|---|-------------------------------------|--------------------|-------------------|-------------------------|-------------|------------|----------|------|-------------|
| 1 03/18/24 | 04/08/24 M-F 6 | 6-7a News | 6:00 AM-7:00 AM | 1 | :30 | 1 | \$300.00 | NM | |
| | tart Date End Da 3/18/24 03/24/2 | | Spots/Week 1 | <u>Rate</u> \$300.00 | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | on | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| A course on the course of the | F 03/22/24 | 6:47 AM M-F 6-7a | News | 6:00 AM-7:00 AN | И :3 | O CPMACSMS | 5001н | | \$300.00 NM |
| | tart Date End Da 3/25/24 03/31/2 | 24 -1 | Spots/Week 1 | <u>Rate</u> \$300.00 | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | on | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 2 WLOX | Credited | M-F 6-7ε | a News | 6:00 AM-7:00 AM | M :C | 00 | | | \$300.00 NM |
| 2 03/18/24 | 03/25/24 M-F 1 | 11a News | 11:00 AM-11:30 AN | 1 | :30 | 1 | \$150.00 | NM | |
| | tart Date End Da 3/18/24 03/24/2 | | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | on | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WLOX | F 03/22/24 | 11:07 AM M-F 11a | News | 11:00 AM-11:30 | AN :3 | O CPMACSMS | 001н | | \$150.00 NM |
| | tart Date End Date 3/25/24 03/31/2 | | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | on | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 2 WLOX | M 03/25/24 | 11:26 AM M-F 11a | News | 11:00 AM-11:30 | AN :3 | O CPMACSMS | 001н | | \$150.00 NM |
| 3 03/18/24 | 04/08/24 M-F 4 | 1p News | 4:00 PM-4:30 PM | 1 | :30 | 1 | \$150.00 | NM | |
| | tart Date End Da 3/18/24 03/24/2 | | Spots/Week 1 | <u>Rate</u> \$150.00 | 2- | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| | F 03/22/24 | 4:08 PM M-F 4p N | | 4:00 PM-4:30 PN | M :3 | 0 CPMACSMS | 5001н | | \$150.00 NM |
| | 3/25/24 End Date 03/31/2 | 24 -1 | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descripti | ion | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 2 WLOX | Credited | M-F 4p 1 | Vews | 4:00 PM-4:30 PM | M :0 | 00 | | | \$150.00 NM |
| 1 | | | | | | | | | 1 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

:30

\$500.00

NM

5:00 PM-5:30 PM

Send Payment To:





| Invoice # | 3470770-1 | Invoice Month | March 2024 |
|--------------|-----------------|-----------------------|---------------------|
| Invoice Date | 03/31/24 | Invoice Period | 02/26/24 - 03/26/24 |
| Advertiser | American Cancer | Society Cancer Action | Network |
| Product | Issue | | |
| Estimate # | 3708 | | |

| | | Spots/ | | | |
|---|---|---|----------|------|---------------------------------------|
| ine Start Date End Date Description Start/End Time | MTWTFSS | Length Week | Rate | Туре | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 03/18/24 03/24/24 1 1 | <u>Rate</u> \$500.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WLOX F 03/22/24 5:29 PM M-F 5p News | Start/End Time 5:00 PM-5:30 PM | Length Ad-ID :30 CPMACSMS | 5001H | | <u>Rate Type</u> \$500.00 NN |
| 5 03/18/24 04/07/24 M-F 6p News 6:00 PM-6:30 PM | 1 | :30 1 | \$795.00 | NM | \$300.00 Ni |
| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | | | | |
| 03/18/24 03/24/241 1 Spots: <u># Ch Day Air Date Air Time Description</u> | \$795.00 Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WLOX Th 03/21/24 6:22 PM M-F 6p News Weeks: Start Date End Date MTWTFSS Spots/Week 03/25/24 03/31/24 11 2 | 6:00 PM-6:30 PM <u>Rate</u> \$795.00 | :30 CPMACSMS | 5001н | | \$795.00 NN |
| Spots: # Ch Day Air Date Air Time Description 2 WLOX M 03/25/24 6:26 PM M-F 6p News | Start/End Time | | | | Rate Type |
| 2 WLOX M 03/25/24 6:26 PM M-F 6p News 3 WLOX <i>Tu</i> 03/26/24 <i>M-F</i> 6p News Credited | 6:00 PM-6:30 PM 6:00 PM-6:30 PM | | 5001H | | \$795.00 NN \$795.00 NN |
| 6 03/25/24 03/25/24 M-F 630-7p 6:30 PM-7:00 PM | 1 | :30 1 | \$700.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 03/25/24 03/31/24 1 1 | <u>Rate</u> \$700.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WLOX M 03/25/24 6:48 PM M-F 630-7p | Start/End Time 6:30 PM-7:00 PM | Length Ad-ID :30 CPMACSMS | 5001H | | Rate Type \$700.00 NM |
| 7 03/18/24 04/08/24 M-F 10p Late News 10:00 PM-10:35 Pf | V1 | :30 1 | \$695.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 03/18/24 03/24/24 1 1 | Rate \$695.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WLOX Th 03/21/24 10:28 PM M-F 10p Late News Weeks: Start Date | 10:00 PM-10:35 F <u>Rate</u> \$695.00 | PN :30 CPMACSMS | 5001н | | \$695.00 NM |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 2 WLOX Tu 03/26/24 M-F 10p Late News Credited | 10:00 PM-10:35 F | PN :00 | | | \$695.00 NM |
| 8 03/18/24 03/21/24 ABC Jimmy Kimmel Sho 10:35 PM-11:37 Pf | /1 | :30 1 | \$200.00 | NM | |
| Weeks: Start Date 03/18/24 End Date 03/24/24 MTWTFSS 05/Week 03/24/24 Spots/Week 01/MTMT | <u>Rate</u> \$200.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WLOX Th 03/21/24 10:54 PM ABC Jimmy Kimmel Show | Start/End Time 10:35 PM-11:37 P | | 00111 | | Rate Type |
| 9 03/18/24 03/23/24 Sa 8-830a News 8:00 AM-8:30 AM | 1- | :30 1 | \$190.00 | NM | \$200.00 NN |
| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | 1 to | | | |
| 03/18/24 03/24/241- 1 | \$190.00 | Longth Ad ID | | | Detail T |
| Spots: # Ch Day Air Date Air Time Description 1 WLOX Sa 03/23/24 8:10 AM Sa 8-830a News | Start/End Time 8:00 AM-8:30 AM | Length Ad-ID :30 CPMACSMS | 001н | | Rate Type \$190.00 NN |
| 10 03/18/24 03/24/24 8:30 AM-9:00 AM 8:30 AM-9:00 AM | 1 | :30 1 | \$110.00 | NM | |
| Weeks: Start Date 03/18/24 End Date 03/24/24 MTWTFSS 05/Week 03/24/24 Spots/Week 01/24/24 | <u>Rate</u> \$110.00 | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.





| Invoice # | 3470770-1 | Invoice Month | March 2024 |
|--------------|-----------------|-----------------------|---------------------|
| Invoice Date | 03/31/24 | Invoice Period | 02/26/24 - 03/26/24 |
| Advertiser | American Cancer | Society Cancer Action | Network |
| Product | Issue | | |
| Estimate # | 3708 | | |

| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|-------------------------|----------------------|--|-------------------|--|------------|-------------------------------|----------------|------|---------------------------------|
| 10 03/18/24 | 03/24/24 | 8:30 AM-9:00 AM | 8:30 AM-9:00 AM | 1 | :30 | 1 | \$110.00 | NM | |
| Spots: # Ch 1 WL | Day Air OX Su 03/ | | | Start/End Time 8:30 AM-9:00 A | | th <u>Ad-ID</u> 30 CPMACSM | 4S001H | | <u>Rate Type</u> \$110.00 NM |
| 11 03/18/24 | 03/24/24 | Su 10p Late News 1 | 10:00 PM-10:35 PN | 1 | :30 | 1 | \$450.00 | NM | |
| Weeks: Spots: # Ch 1 WL | | End Date MTWTFSS 03/24/241 Date Air Time Descrip /24/24 10:32 PM Su 10p | | Rate \$450.00 Start/End Time 10:00 PM-10:3 Total Spots | 5 PN :3 | th <u>Ad-ID</u> 80 CPMACSM | 15001H | | Rate Type \$450.00 NM |
| Payment Te | erms 30 | Days | | | | | Gross Total | | \$5,185.00 |
| | | | | | | Agen | cy Commission | | \$777.75 |
| | | | | | | <u>N</u> | let Amount Due | | \$4,407.25 |
| | | | | Invoice Bala | ance as of | 04/09/24 1 | 0:24:10 AM CT | | \$0.00 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

| 1 pms | hereby request station time | as follows: See Order for proposed |
|--|--|--|
| schedule and charges | s. See Invoice for actual schedule and cha | rges. |
| Check one: | | |
| (1) a legally qualification of public impossible controverse | es a message relating to any political matter of nation and candidate for federal office; (2) an election to footname (e.g., health care legislation, IRS tax code, eversy or discussion at the national level. | ederal office; (3) a national legislative etc.); or (4) a political issue that is the |
| Ad does NOT con only to a state or l | mmunicate a message relating to any political mat local issue). | ter of national importance (e.g., relates |
| | ALL QUESTIONS/BLOCKS MUST BE | COMPLETED |
| Station time requested by: | Hulsen Media Services | |
| Agency name: Hulsen Media | Services | |
| Address: 2400 Leremie Trail | | |
| Contact: Kristin Black | Phone number: 512-827-7427 | Email: kristin@hulsenmedle.com |
| Name of advertiser/sponsor committees) with no acrony | or (list entity's full legal name as disclosed to the yms; name must match the sponsorship ID in ad) | Federal Election Commission (for federal : |
| Name: American Cancer Soc | lety Cancer Action Network | |
| Address: 655 15th Street, NW | V, Sulte 503 Washington, DC 20005 | |
| Contacte | Phone number: (202) 661-5700 | Email: |
| Station is authorized to ann | nounce the time as paid for by such person or e | ntily |
| group(s) of the advertiser/s | ive officers or members of the executive commisponsor (Use separate page if necessary.): | ttee or board of directors or other gover |
| | t) PhD (Chair of the Board) Chair) | e only executive officers, members of the |
| Wad refers to a federal can | didate(s) or federal election, list ALL of the follo | wing: NA |
| Name(s) of every candidate | referred to: | |
| | ndidate(s) (no acronyms or abbreviations): | o men and adjustments program transition of a second of the second of th |
| Date of election: | A CANCELL CONTRACTOR OF THE PARTY OF THE PAR | The second secon |
| Clearly identify EVERY poli ad (ne acronyms); use sepa | itical matter of national importance referred to erate page if necessary: | in the NA |
| ad (se acronyms); use sepa | irate page if necessary: | |

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested adis), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. dvertiser/Sponsor Station Representative (sy) (1) (Olyania Signature: Signature: Name: Knistin Black Name: Date of Station Agreement to Sell Times - 3/20/24 Date of Request to Purchase Ad Time: TO BE COMPLETED BY STATION ONLY Date ad received: 3/20/24 Ad submitted to station? No Note: Must have separate P8-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: "Uplood partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Station Call Letters: FLOX Date Received/Reque Station Location: Biloyi, MS Run Start and End D Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIP or use this space to document schedule of time purchased, when spots actually aired, the rates charge and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not uplosed the actual times spots aired until an invoice is generated, the name of a comact person who can provide that information immediately should be placed in the "Terms and Disciosures" folder in the OPIE

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY

IN THE PLACEMENT OF ADVERTISING.



ELOX Send All Correspondence to: 208 Debuys Road

Sales T & C: www.gray.tv/advertising

Main: (228) 896-1313 Billing: (228) 896-0774

Billing Address:

Hulsen Media Services Attention: Richard Reiter 2400 Laramie Trail Austin, TX 78745

Send Payment To:

ELOX PO Box 14200

Tallahassee, FL 32317-4200

ELOX

ELOX

Spots: #

F 03/22/24

M 03/25/24

Day Air Date

MG for 2 1 03/22

See MG 2.3

| | Property | ELOX | | | | |
|--------------|----------------|---|-------------------------|---------------------|--|--|
| | Invoice # | 3470709-1 | Order# | 3470709 | | |
| to: | Invoice Date | 03/31/24 | Alt Order # WOC14543890 | | | |
| | Invoice Month | March 2024 | Deal # | | | |
| | Invoice Period | 02/26/24 - 03/26/24 | Flight Dates | 03/18/24 - 04/08/24 | | |
| /advertising | Advertiser | American Cancer Society Cancer Action Network | | | | |
| - | Product | Issue | | | | |
| | Estimate # | 3708 | | | | |
| | | Account Executive | Van Williams | | | |

| Account Executive | Van Williams |
|-------------------|-----------------|
| Sales Office | Biloxi National |
| Sales Region | National |
| Agency Code | 9915247 |
| Advertiser Code | 398 |
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |
| Agency Ref | 157991 |
| Advertiser Ref | 607574 |
| Product 1 | 385 |
| Product 2 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------|--|-----------------------------------|---|-------------------------|--|--------|-------------------------------|----------|--|---------------------------------|
| 1 | 03/18/24 | 04/08/24 | CBS Price Is Right | 10:00 AM-11:00 AN | 1 | :30 | 1 | \$150.00 | NM | |
| , | Weeks: | Start Date 03/18/24 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| | s: <u>#</u> <u>Ch</u> 1 ELO Weeks: | | Date Air Time Descrip /22/24 10:28 AM CBS Pr End Date MTWTFSS 03/31/24 -1 | | Start/End Time 10:00 AM-11:00 Rate \$150.00 | | h <u>Ad-ID</u> O CPMACSMSO | 001н | | <u>Rate Type</u> \$150.00 NM |
| Spot | s: <u># Ch</u> 2 ELO | | | tion ice Is Right | Start/End Time 10:00 AM-11:00 | | h Ad-ID | | | Rate Type \$150.00 NM |
| 2 | 03/18/24 | 04/08/24 | M-F 6-630p | 6:00 PM-6:30 PM | 1 | :30 | 1 | \$200.00 | NM | |
| Spot | | Start Date 03/18/24 Day Air | End Date MTWTFSS 03/24/24 1 Date Air Time Description | Spots/Week 1 tion | Rate \$200.00 Start/End Time | Lengt | h Ad-ID | | ROBALISTI DA PROGRES MANGELS M | Rate Type |

| Weeks: Start Date 03/25/24 End Date 03/31/24 MTWTFSS 03/31/Week 03/31/24 Spots/Week 01/25/24 Spots: # Ch Day Air Date 2 ELOX Tu 03/26/24 Credited Air Time Description 2 M-F 6-630p | Rate \$200.00 Start/End Time Length Ad-ID Rate Type 6:00 PM-6:30 PM :00 \$200.00 NM |
|---|---|
| 3 03/18/24 03/25/24 M-F 10p Late News 10:00 PM-10:35 PN | 1 :30 1 \$150.00 NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week 03/18/24 03/24/24 1 1 | <u>Rate</u> \$150.00 |
| Spots: # Ch Day Air Date Air Time Description 1 ELOX Th 03/21/24 12:04 AM M-F 10p Late News | Start/End Time Length Ad-ID Rate Type 10:00 PM-10:35 PN :30 CPMACSMS001H \$150.00 NM |

6:00 PM-6:30 PM

6:00 PM-6:30 PM

:00

:30 CPMACSMS001H

Weeks: End Date Start Date MTWTFSS Spots/Week Rate

03/25/24 03/31/24 1----\$150.00 Air Time Description

M-F 6-630p

6:14 PM M-F 6-630p

Start/End Time Length Ad-ID Rate Type We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice

\$200.00 NM

\$200.00 NM

Send Payment To:





| Invoice # | 3470709-1 | Invoice Month | March 2024 | | | |
|--------------|---|----------------|---------------------|--|--|--|
| Invoice Date | 03/31/24 | Invoice Period | 02/26/24 - 03/26/24 | | | |
| Advertiser | American Cancer Society Cancer Action Network | | | | | |
| Product | Issue | | | | | |
| Estimate # | 3708 | | | | | |

| Line Otest Date - Ford Date - Description | 01-1/F-1 T | | Landh | Spots/ | Dete | T | |
|--|----------------------|------------------------|------------|------------|---------------|------|-----------------------|
| Line Start Date End Date Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 3 03/18/24 03/25/24 M-F 10p Late News | 10:00 PM-10:35 PM | 1 | :30 | 1 | \$150.00 | NM | × |
| Spots: # Ch Day Air Date Air Time Descrip | otion | Start/End Ti | me Lengt | h Ad-ID | | | Rate Type |
| 2 ELOX M 03/25/24 10:33 PM M-F 10 | p Late News | 10:00 PM-10 | 0:35 PN :3 | 0 CPMACSM | S001H | | \$150.00 NM |
| 4 03/18/24 03/23/24 CBS This Morning Satu | rd 7:00 AM-9:00 AM | 1- | :30 | 1 | \$40.00 | NM | |
| Weeks: Start Date End Date MTWTFSS 03/18/24 03/24/24 1- | Spots/Week 1 | Rate \$40.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Descrip | otion | Start/End Ti | me Lengt | th Ad-ID | | | Rate Type |
| 1 ELOX Sa 03/23/24 8:29 AM CBS TI | nis Morning Saturday | 7:00 AM-9:0 | 0 AM :3 | 0 CPMACSM | IS001H | | \$40.00 NM |
| 5 03/18/24 03/23/24 CBS NCAA 2nd RD WH Game 1 | C 11:00 AM-9:00 PM | 1- | :30 | 1 | \$450.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> | Spots/Week | Rate | | | | | |
| 03/18/24 03/24/241- | 1 | \$450.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Descrip | | Start/End Ti | | th Ad-ID | | | Rate Type |
| 1 ELOX Sa 03/23/24 2:18 PM CBS N | CAA 2nd RD WK Gam | ne 1 11:00 AM-9: | :00 PM :3 | O CPMACSM | ISOOTH | | \$450.00 NM |
| 6 03/18/24 03/24/24 CBS Sunday Morning | 8:00 AM-9:30 AM | 1 | :30 | 1 | \$40.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/18/24 03/24/241 | Spots/Week 1 | <u>Rate</u> \$40.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Descrip | otion | Start/End Ti | me Lengt | th Ad-ID | | | Rate Type |
| 1 ELOX Su 03/24/24 8:32 AM CBS S | unday Morning | 8:00 AM-9:3 | 30 AM :3 | O CPMACSM | IS001H | | \$40.00 NM |
| 7 03/18/24 03/24/24 CBS Sunday Prime Hr | | 1 | :30 | 1 | \$225.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/18/24 03/24/241 | Spots/Week 1 | Rate \$225.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Descrip | otion | Start/End Ti | me Leng | th Ad-ID | | | Rate Type |
| 1 ELOX Su 03/24/24 7:10 PM CBS S | unday Prime Hr 1 | 6:00 PM-7:0 | 00 PM :3 | 30 CPMACSM | IS001H | | \$225.00 NM |
| | | Total Spots | | 8 | | | |
| Payment Terms 30 Days | | | | | Gross Total | | \$1,405.00 |
| | | | | A a a a | cy Commission | | \$210.75 |
| | | | | | | | 100 000 0000 000 0000 |
| Net Amount Due | | | | | | ! | \$1,194.25 |
| Invoice Balance as of 04/09/24 10:24:44 AM CT | | | | | | | \$0.00 |