

# KTJK-FM/KCKB-FM ISSUES & PROGRAMS QUARTERLY REPORT

1<sup>st</sup> QUARTER 2024

| DATES    | ISSUE  | PROGRAM   | FRE-QUENCY                                  | DURA-TION                                    |
|----------|--|---|---|--|
| 1/1-3/31 | Weather Awareness & Emergency Communications | <p>PSAs with the National Weather Service San Angelo office promoting annual SKYWARN training opportunities across the area.</p> <p>Live broadcast from Abilene session that also included advocacy about SKYWARN area nets via Amateur Radio and how to become a licensed Ham.</p>   | <p>5 daily</p> <p>4 daily</p> <p>Day of</p> | <p>:30</p> <p>:15</p> <p>3 hours</p>         |
| 1/1-3/31 | Promotion of Local Commerce Advocacy         | Full PSA schedule, live in-studio interview, and all-day remote broadcast supporting the Abilene Chamber of Commerce for “Business Expo 2024”   | <p>5 daily</p> <p>1x</p> <p>1x</p>          | <p>:30 PSA</p> <p>10 min.</p> <p>8 hours</p> |
| 1/1-3/31 | Arts & Education                             | <p>Live Studio interviews with Chorus Abilene to promote their mission of performing arts accessible to all ages and featuring finalists of “Abilene Idol” fundraiser performing on air</p> <p>Remote broadcasting from “Abilene Idol” prelims</p> <p>“Opry” style live broadcast of the finals round performance/show from Paramount Theater</p> | <p>3x</p> <p>1x</p> <p>1x</p>               | <p>15 min.</p> <p>6 hours</p> <p>3 hours</p> |

| DATES    | ISSUE                                 | PROGRAM  | FRE-QUENCY | DURA-TION      |
|----------|---------------------------------------|--|------------|----------------|
| 1/1-3/31 | Local Commerce Advocacy               | 5 daily broadcast of Midday live show with Abilene Chamber/ Downtown Abilene Initiative on location with contestant restaurants in the inaugural Downtown Abilene Burger Brawl competition/awareness project | 5x         | 3.5 hours each |
| 1/1-3/31 | Weather Awareness                     | Live updates on weather conditions impacting the region given live using NWS data with a particular focus on dangerous conditions - especially related to recent wildfire danger                             | 18x daily  | :45s           |
| 1/1-3/31 | Cause of Death reduction              | TAB PEP program PSAs aired aiming to reduce the amount of traffic casualties related to impaired driving   | 4 daily    | :15            |
| 1/1-3/31 | Cause of Death reduction              | Ad Council PSAs - Suicide Prevention/Mental Health   | 4 daily    | :30 & :60      |
| 1/1-3/31 | Crime Prevention/Reduction of Victims | Ad council/NCIB PSAs on auto theft reduction and contractor fraud  | 4 daily    | :30 & :60      |
| 1/1-3/31 | Child Welfare                         | TAB PSA series on awareness of the Fentanyl crisis focused on teenagers and students   | 3 daily    | :15 & :30      |
| 1/1-3/31 | Child Welfare                         | Ad Council AdoptUSKids PSAs for adoption awareness   | 3 daily    | :30 & :60      |
| 1/1-3/31 | Public Safety                         | National Volunteer Fire Council PSAs aired for local shortage of volunteer fire personnel  | 4 daily    | :30            |
| 1/1-3/31 | Child Welfare                         | Connect360 PSA for teacher recruitment/career selection  | 2 daily    | :30            |

| DATES    | ISSUE  | PROGRAM   | FRE-QUENCY | DURA-TION |
|----------|--|---|------------|-----------|
| 1/1-3/31 | Public Safety/Responsible Gun Ownership        | Ad Council PSAs on safe storage of firearms   | 3 daily    | :15 & :30 |
| 1/1-3/31 | Quality of Life                                | Daily Community Calendar detail reports - assistance provided to Wylie ISD A/V students to produce these and prepare for air each school day. | 2 daily    | 2:00      |
| 1/1-3/31 | Quality of Life                                | Concert announcements - live mentions of artistic enrichment opportunities for the community with an emphasis on performing arts              | PRN        | :60       |
| 1/1-3/31 | Community Awareness/Safety                     | On-air dissemination of local news and current events as they happen, with a focus on news impacting public safety                            | PRN        | :60       |
| 1/1-3/31 | Animal Welfare/Promotion of Local Non- Profits | Weekly Pet of the Week segment with All-Kind Animal Initiative  | PRN        | 10:00     |