

2471560



Contract # 25146844 **Changes as of:** 4/14/2016 at 11:14 AM **Version:** Current State Version 2
CPE: 3/3/224 **Flight:** 4/17/16 - 4/26/16 **Station:** WPNT **Total \$:** \$540.00
Agency: OLD TOWN MEDIA **Advertiser:** SANDERS, BERNIE **Market:** Pittsburgh **Total Spots:** 6
 4507 PENWOOD DRIVE **Product:** Candidate **Office:** WASHINGTON **Total CPP:** \$0.00
 ALEXANDRIA, VA 22310 **Agency Order #:** 4963132 **Primary Demo:** Adults 35+ **Total GRP:** 0
Buyer: Abar Bougie, Barbara **Con Type:** POLITICAL/VOTE
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON
 202-955-5342 202-955-5342 **Separation:**
Comments: ALL RATE CHANGES DONE PER EMAIL
 PREVTT=400 - REVTT=540 - ADD=140
 PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/17 - 4/26										Total Spots	Total \$	CPP	GRP
							4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26				
1	W-F,M-Tu 10a-11a		Wendy Williams	\$60.00	0	60	0	0	1	0	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
2	W-F,M-Tu 12n-1p		Maury Povich	\$60.00	0	60	0	0	0	0	1	0	0	0	0	0	1	\$60.00	\$0.00	0.0
Changes: Rate from 80 to 60																				
3	W-F,M-Tu 1p-2p		Jerry Springer	\$160.00	0	60	0	0	0	0	0	0	0	0	1	0	1	\$160.00	\$0.00	0.0
Changes: Rate from 80 to 160																				
4	W-F,M-Tu 2p-3p		The Steve Wilkos Show	\$160.00	0	60	0	1	0	0	0	0	0	0	0	0	1	\$160.00	\$0.00	0.0
Changes: Rate from 80 to 160																				
5	Su 4:30p-5p		Two & A Half Men	\$40.00	0	60	1	0	0	0	0	0	0	0	0	0	1	\$40.00	\$0.00	0.0
6	Su 10:30p-11p		Whacked Out Sports	\$60.00	0	60	0	0	0	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
TOTALS:							1	1	1	0	1	0	0	0	1	0	6	\$540.00	\$0.00	0.0

9:30-10pm



Contract # 25146844	Changes as of: 4/14/2016 at 11:14 AM	Version: Current State Version 2	
CPE: 3/3/224	Flight: 4/17/16 - 4/26/16	Station: WPNT	Total \$: \$540.00
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Candidate	Market: Pittsburgh Office: WASHINGTON	Total Spots: 6 Total CPP: \$0.00
Agency Order #: 4963132	Primary Demo: Adults 35+		Total GRP: 0
Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE		
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:	

Hit Listed Programs	
----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
04/14/16 11:14 AM	CHRISTIAN CAMBEIRO	Separation: 30
04/14/16 8:35 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$40,000
WPNT Share:	1%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$540.00	N/A	0.0
Total	100%	6	\$540.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	5	\$380.00
2016-May	1	\$160.00
Total	6	\$540.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/14/16 11:14 AM	CHRISTIAN CAMBEIRO	Revised			\$140.00	\$540.00	Changes: Calculated Dollars from \$400.00 to \$540.00, Flight Start from 4/13/16 to 4/17/16, Demo Meta to [R16], User Entered \$ from \$0.00 to \$540.00, Comments from Separation: 30 to ALL RATE CHANGES DONE PER EMAIL PREVTT=400 - REVTT=540 - ADD=140 PLS CF - THANKS, Total \$ from \$400.00 to \$540.00. 6 buylines added or modified.
Queued for Electronic Contracting	4/14/16 8:52 AM					\$0	\$0	
New	4/14/16 8:35 AM	TREVOR HEATON	Confirmed	6		\$400.00	\$400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



Contract # 25146844	Changes as of: 4/14/2016 at 8:35 AM	Version: Current State Version 1
CPE: 3/3/224	Flight: 4/13/16 - 4/26/16	Station: WPNT
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Candidate	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 4963132	Primary Demo:	Total \$: \$400.00
Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE	Total Spots: 6
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/13 - 4/26														Total Spots	Total \$	CPP	GRP
						4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26				
1	W-F,M-Tu 10a-11a		Wendy Williams	\$60.00	60	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
2	W-F,M-Tu 12n-1p		Maury Povich	\$80.00 60	60	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	\$80.00	\$0.00	0.0
3	W-F,M-Tu 1p-2p		Jerry Springer	\$80.00 160	60	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	\$80.00	\$0.00	0.0
4	W-F,M-Tu 2p-3p		The Steve Wilkos Show	\$80.00 160	60	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$80.00	\$0.00	0.0
5	Su 4:30p-5p		Two & A Half Men	\$40.00	60	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$40.00	\$0.00	0.0
6	Su 10:30p-11p		Whacked Out Sports	\$60.00	60	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
TOTALS:						0	0	0	0	1	1	1	0	1	0	0	1	1	0	6	\$400.00	\$0.00	0.0



Contract # 25146844	Changes as of: 4/14/2016 at 8:35 AM	Version: Current State Version 1	
CPE: 3/3/224	Flight: 4/13/16 - 4/26/16	Station: WPNT	Total \$: \$400.00
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Candidate	Market: Pittsburgh Office: WASHINGTON	Total Spots: 6 Total CPP: \$0.00
Agency Order #: 4963132	Buyer: Abar Bougie, Barbara	Primary Demo:	Total GRP: 0
Salesperson: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE	Assistant: TREVOR HEATON 202-955-5342	Separation:

Hit Listed Programs	
----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
04/14/16 8:35 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$40,000
WPNT Share:	1%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$400.00	N/A	0.0
Total	100%	6	\$400.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	5	\$320.00
2016-May	1	\$80.00
Total	6	\$400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/14/16 8:35 AM	TREVOR HEATON	New	6		\$400.00	\$400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---