



Contract # 25143244	Changes as of: 4/19/2016 at 11:38 AM	Version: Highlighting Revision 4
CPE: 3/3/202	Flight: 4/10/16 - 4/16/16	Station: WPNT
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Bernie 2016	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 4949953	Primary Demo: Adults 35+	Total \$: \$4,460.00
Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE	Total Spots: 86
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2466300
		Separation:

Comments: credits applied lines 30,34,36-37 (-\$190) will MG on contract #25146843. revised total \$4460

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/10 - 4/16							Total Spots	Total \$	CPP	GRP	
							4/10	4/11	4/12	4/13	4/14	4/15	4/16					
REV- 30	Sa 3p-5p		Movie 2	\$20.00	0	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
REV- 34	Sa 7p-7:30p		Modern Family	\$50.00	0	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
REV- 36	Sa 7:30p-8p		The Middle	\$75.00	0	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
REV- 37	Sa 8p-10p		My Saturday Night Movie	\$45.00	0	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
TOTALS:							14	11	15	14	13	13	6	86	\$4,460.00	\$0.00	0.0	

39.5





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Agency Order #: 4949953	Primary Demo: Adults 35+	Total \$: \$4,460.00
Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE	Total Spots: 86
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2466300
		Separation:

Hit Listed Programs	
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Order Level Comments

Date/Time	Added by	Comment
04/19/16 11:38 AM	TREVOR HEATON	SEE LN 3 FOR SHIFTED SPOT PER EMAILS FROM YESTERDAY PLS CF - THANKS
04/13/16 8:47 AM	CHRISTIAN CAMBEIRO	SEE LNS 1/5/12 FOR SHIFTED SPOTS PER RICH'S EMAIL SEE LNS 16-24/26-28/32-34/37/47-49 FOR RATE REVS PER RICH'S EMAIL TO MATCH CAND CARD / CLEAR SEE LN 18 FOR ADD 1X TO MG \$20 BALANCE AFTER RATE REVS PLS CF - THANKS
04/12/16 2:51 PM	Gina D'Angelo	URGENT--TREVOR LN 3 1X AIRED 4/11; 1X AIRED 4/12; 1X PLACED 4/13. SHOULD WE CREDIT 4/14 TO MAKE MONEY BALANCE? THANKS
04/11/16 2:56 PM	Gina D'Angelo	LN 13 1X NA 4/12. 1X 4/11 PLS REINSTATE LN 12 1X NA 4/11 DT SENT TOO LATE. PLS MG 1X 4/12 LN 3 NA 1X 4/11 DT SENT TOO LATE. PLS MG 1X 4/13 LN 25 PLS CHG RATE TO \$50 LNS 39 TO 52 NA DT SENT LATE. MG OFFERS PENDING
04/11/16 1:04 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
04/08/16 5:23 PM	CHRISTIAN CAMBEIRO	Separation: 30
04/08/16 5:23 PM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information	
Market Budget:	\$223,000
WPNT Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	86	\$4,460.00	N/A	0.0
Total	100%	86	\$4,460.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	86	\$4,460.00
Total	86	\$4,460.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/19/16 11:38 AM	TREVOR HEATON	Revised		4	\$-190.00	\$4,460.00	Changes: Total Spots from 90 to 86, Calculated Dollars from \$4,650.00 to \$4,460.00, Competitive Market Budget from \$232,500 to \$223,000, Product from Candidate to Bernie 2016, Comments from SEE LN 3 FOR SHIFTED SPOT PER EMAILS FROM YESTERDAY PLS CF - THANKS to credits applied lines 30,34,36-37 (-\$190) will MG on contract #25146843. revised total \$4460, User Entered \$ from \$4,650.00 to \$4,460.00, Total \$ from \$4,650.00 to \$4,460.00. 4 bylines added or modified.



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Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Bernie 2016	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 4949953	Primary Demo: Adults 35+	Total \$: \$4,460.00
Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE	Total Spots: 86
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2466300
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/13/16 8:47 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$4,650.00	Changes: Comments from SEE LNS 1/5/12 FOR SHIFTED SPOTS PER RICH"S EMAIL SEE LNS 16-24/26-28/32-34/37/47-49 FOR RATE REVS PER RICH"S EMAIL TO MATCH CAND CARD / CLEAR SEE LN 18 FOR ADD 1X TO MG \$20 BALANCE AFTER RATE REVS PLS CF - THANKS to SEE LN 3 FOR SHIFTED SPOT PER EMAILS FROM YESTERDAY PLS CF - THANKS. 1 buyline added or modified.
Makegood 2	4/12/16 2:51 PM	Gina D'Angelo	Confirmed			\$0	\$4,650.00	
Makegood 1	4/11/16 2:56 PM	Gina D'Angelo	Confirmed			\$0	\$4,650.00	
Revision	4/11/16 1:04 PM	CHRISTIAN CAMBEIRO	Confirmed	1		\$0	\$4,650.00	Changes: Total Spots from 89 to 90, Comments from NEW POLITICAL ORDER - PLS CF - THANKS to SEE LNS 1/5/12 FOR SHIFTED SPOTS PER RICH"S EMAIL SEE LNS 16-24/26-28/32-34/37/47-49 FOR RATE REVS PER RICH"S EMAIL TO MATCH CAND CARD / CLEAR SEE LN 18 FOR ADD 1X TO MG \$20 BALANCE AFTER RATE REVS PLS CF - THANKS. 22 buylines added or modified.
Queued for Electronic Contracting	4/11/16 9:37 AM					\$0	\$0	
Revision	4/8/16 5:23 PM	CHRISTIAN CAMBEIRO	Confirmed			\$240.00	\$4,650.00	Changes: Calculated Dollars from \$4,410.00 to \$4,650.00, Competitive Market Budget from \$220,500 to \$232,500, User Entered \$ from \$0.00 to \$4,650.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Demo Meta to [R16], Total \$ from \$4,410.00 to \$4,650.00. 1 buyline added or modified.
New	4/8/16 5:22 PM	CHRISTIAN CAMBEIRO	New	89		\$4,410.00	\$4,410.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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