

CONTRACT



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KSL
55 North 300 West Broadcast House
Salt Lake City, UT 84101
(801)575-5672

<u>Contract / Revision</u> 35085 /		<u>Alt Order #</u> RABPOLITICAL
<u>Product</u>		
<u>Contract Dates</u> 09/29/14 - 11/04/14	<u>Estimate #</u> 854	
<u>Advertiser</u> SIM GILL		<u>Original Date / Revision</u> 04/18/14 / 09/08/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSL	<u>Account Executive</u> KSL LOCAL POLITIC	<u>Sales Office</u> Salt Lake City-L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 315.00
<u>IDB#</u> 682	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

LOVE COMMUNICATIONS
Attention: Peggy Conway
546 SOUTH 200 WEST
Salt Lake City, UT 84101

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSL	09/29/14	11/04/14	6a KSL News	M-F 6a-7a		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/29/14	10/05/14	MTWTF--				1	\$150.00	1.40			
	Week:	10/06/14	10/12/14	MTWTF--				1	\$150.00	1.40			
	Week:	10/13/14	10/19/14	MTWTF--				1	\$150.00	1.40			
	Week:	10/20/14	10/26/14	MTWTF--				1	\$150.00	1.40			
	Week:	10/27/14	11/02/14	MTWTF--				1	\$150.00	1.40			
	Week:	11/03/14	11/09/14	MT-----				1	\$150.00	1.40			
N 2	KSL	09/29/14	11/02/14	6a KSL News	M-F 6a-7a		:15				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/29/14	10/05/14	MTWTF--				2	\$75.00	1.40			
	Week:	10/06/14	10/12/14	MTWTF--				2	\$75.00	1.40			
	Week:	10/13/14	10/19/14	MTWTF--				2	\$75.00	1.40			
	Week:	10/20/14	10/26/14	MTWTF--				2	\$75.00	1.40			
	Week:	10/27/14	11/02/14	MTWTF--				2	\$75.00	1.40			
N 3	KSL	09/29/14	11/04/14	7a Today Show I	M-F 7a-8a		:30				NM	11	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/29/14	10/05/14	MTWTF--				2	\$300.00	1.60			
	Week:	10/06/14	10/12/14	MTWTF--				2	\$300.00	1.60			
	Week:	10/13/14	10/19/14	MTWTF--				2	\$300.00	1.60			
	Week:	10/20/14	10/26/14	MTWTF--				2	\$300.00	1.60			
	Week:	10/27/14	11/02/14	MTWTF--				2	\$300.00	1.60			
	Week:	11/03/14	11/09/14	MT-----				1	\$300.00	1.60			
N 4	KSL	09/29/14	11/02/14	7a Today Show I	M-F 7a-8a		:15				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/29/14	10/05/14	MTWTF--				1	\$150.00	1.60			
	Week:	10/06/14	10/12/14	MTWTF--				1	\$150.00	1.60			
	Week:	10/13/14	10/19/14	MTWTF--				1	\$150.00	1.60			
	Week:	10/20/14	10/26/14	MTWTF--				1	\$150.00	1.60			
	Week:	10/27/14	11/02/14	MTWTF--				1	\$150.00	1.60			
N 5	KSL	09/29/14	11/04/14	8a Today Show I	8-9am		:30				NM	11	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/29/14	10/05/14	MTWTF--				2	\$190.00	0.90			
	Week:	10/06/14	10/12/14	MTWTF--				2	\$190.00	0.90			
	Week:	10/13/14	10/19/14	MTWTF--				2	\$190.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 35085 /		Alt Order # RABPOLITICAL
Contract Dates 09/29/14 - 11/04/14		Estimate # 854
Advertiser SIM GILL		Original Date / Revision 04/18/14 / 09/08/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$190.00	0.90			
Week:		10/27/14	11/02/14	MTWTF--				2	\$190.00	0.90			
Week:		11/03/14	11/09/14	M-----				1	\$190.00	0.90			
N 6	KSL	09/29/14	11/02/14	8a Today Show I	8-9am		:15				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				2	\$95.00	0.90			
Week:		10/06/14	10/12/14	MTWTF--				2	\$95.00	0.90			
Week:		10/13/14	10/19/14	MTWTF--				2	\$95.00	0.90			
Week:		10/20/14	10/26/14	MTWTF--				2	\$95.00	0.90			
Week:		10/27/14	11/02/14	MTWTF--				2	\$95.00	0.90			
N 7	KSL	09/29/14	11/04/14	5p KSL News	M-F 5p-530p		:30				NM	6	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$290.00	1.70			
Week:		10/06/14	10/12/14	MTWTF--				1	\$290.00	1.70			
Week:		10/13/14	10/19/14	MTWTF--				1	\$290.00	1.70			
Week:		10/20/14	10/26/14	MTWTF--				1	\$290.00	1.70			
Week:		10/27/14	11/02/14	MTWTF--				1	\$290.00	1.70			
Week:		11/03/14	11/09/14	M-----				1	\$290.00	1.70			
N 8	KSL	09/29/14	11/02/14	5p KSL News	M-F 5p-530p		:15				NM	10	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				2	\$145.00	1.70			
Week:		10/06/14	10/12/14	MTWTF--				2	\$145.00	1.70			
Week:		10/13/14	10/19/14	MTWTF--				2	\$145.00	1.70			
Week:		10/20/14	10/26/14	MTWTF--				2	\$145.00	1.70			
Week:		10/27/14	11/02/14	MTWTF--				2	\$145.00	1.70			
N 9	KSL	09/29/14	11/03/14	6p KSL News	M-F 6p-630p		:30				NM	11	\$3,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				2	\$340.00	2.00			
Week:		10/06/14	10/12/14	MTWTF--				2	\$340.00	2.00			
Week:		10/13/14	10/19/14	MTWTF--				2	\$340.00	2.00			
Week:		10/20/14	10/26/14	MTWTF--				2	\$340.00	2.00			
Week:		10/27/14	11/02/14	MTWTF--				2	\$340.00	2.00			
Week:		11/03/14	11/09/14	M-----				1	\$340.00	2.00			
N 10	KSL	09/29/14	11/02/14	6p KSL News	M-F 6p-630p		:15				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$170.00	2.00			
Week:		10/06/14	10/12/14	MTWTF--				1	\$170.00	2.00			
Week:		10/13/14	10/19/14	MTWTF--				1	\$170.00	2.00			
Week:		10/20/14	10/26/14	MTWTF--				1	\$170.00	2.00			
Week:		10/27/14	11/02/14	MTWTF--				1	\$170.00	2.00			
N 11	KSL	09/29/14	11/02/14	630p KSL News	M-F 630p-659p		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$275.00	1.50			
Week:		10/06/14	10/12/14	MTWTF--				1	\$275.00	1.50			
Week:		10/13/14	10/19/14	MTWTF--				1	\$275.00	1.50			
Week:		10/20/14	10/26/14	MTWTF--				1	\$275.00	1.50			
Week:		10/27/14	11/02/14	MTWTF--				1	\$275.00	1.50			
N 12	KSL	09/29/14	11/02/14	630p KSL News	M-F 630p-659p		:15				NM	5	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$138.00	1.50			
Week:		10/06/14	10/12/14	MTWTF--				1	\$138.00	1.50			
Week:		10/13/14	10/19/14	MTWTF--				1	\$138.00	1.50			

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<u>Contract Dates</u> 09/29/14 - 11/04/14		<u>Product</u> <u>Estimate #</u> 854
<u>Advertiser</u> SIM GILL		<u>Original Date / Revision</u> 04/18/14 / 09/08/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$138.00	1.50			
Week:		10/27/14	11/02/14	MTWTF--				1	\$138.00	1.50			
N 13	KSL	09/29/14	10/19/14	THE VOICE	658p-9p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$2,800.00	7.00			
Week:		10/06/14	10/12/14	-----				0	\$0.00	0.00			
Week:		10/13/14	10/19/14	M-----				1	\$2,800.00	7.00			
N 14	KSL	10/27/14	11/02/14	THE VOICE	658p-9p		:15				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----				1	\$1,400.00	7.00			
N 15	KSL	10/06/14	11/04/14	BLACKLIST	9p-10p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$2,500.00	6.80			
Week:		10/13/14	10/19/14	-----				0	\$0.00	0.00			
Week:		10/20/14	10/26/14	-----				0	\$0.00	0.00			
Week:		10/27/14	11/02/14	-----				0	\$0.00	0.00			
Week:		11/03/14	11/09/14	M-----				1	\$2,500.00	6.80			
N 16	KSL	10/20/14	10/26/14	BLACKLIST	9p-10p		:15				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----				1	\$1,250.00	6.80			
D 17	KSL	09/29/14	10/05/14	BIGGEST LOSER	658p-8p		:30				NM	0	\$0.00
D 18	KSL	10/13/14	11/02/14	BIGGEST LOSER	658p-8p		:15				NM	0	\$0.00
N 19	KSL	10/20/14	10/26/14	CHICAGO FIRE	9p-10p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-----				1	\$850.00	4.10			
N 20	KSL	10/27/14	11/02/14	CHICAGO FIRE	9p-10p		:15				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----				1	\$425.00	4.10			
N 21	KSL	09/29/14	10/05/14	PARENTHOOD	9p-10p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$1,300.00	4.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KSL	09/29/14-10/05/14	PARENTHOOD	9p-10p	----Th----	:30		\$1,300.00	4.10	NM		
	See MG 21.4												
	4	KSL	09/29/14-10/05/14	Dateline	658p-8p	-----F----	:30		\$1,300.00	4.10	NM		
	Ⓜ MG for 21.3 10/02												
N 22	KSL	10/27/14	11/02/14	PARENTHOOD	9p-10p		:15				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---				1	\$650.00	4.10			
N 23	KSL	09/29/14	11/04/14	KSL 5 News @ 10pm	M-F 10p-1035p		:30				NM	9	\$8,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				2	\$950.00	3.90			
Week:		10/06/14	10/12/14	MTWTF--				1	\$950.00	3.90			
Week:		10/13/14	10/19/14	MTWTF--				2	\$950.00	3.90			
Week:		10/20/14	10/26/14	MTWTF--				1	\$950.00	3.90			
Week:		10/27/14	11/02/14	MTWTF--				2	\$950.00	3.90			
Week:		11/03/14	11/09/14	M-----				1	\$950.00	3.90			
N 24	KSL	09/29/14	11/02/14	KSL 5 News @ 10pm	M-F 10p-1035p		:15				NM	7	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$475.00	3.90			
Week:		10/06/14	10/12/14	MTWTF--				2	\$475.00	3.90			

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Advertiser SIM GILL		Original Date / Revision 04/18/14 / 09/08/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	MTWTF--				1	\$475.00	3.90			
Week:		10/20/14	10/26/14	MTWTF--				2	\$475.00	3.90			
Week:		10/27/14	11/02/14	MTWTF--				1	\$475.00	3.90			
N 25	KSL	09/29/14	11/02/14	Sunday-A 10pm News	10p-1035p		:15				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$500.00	3.50			
Week:		10/06/14	10/12/14	-----S				1	\$500.00	3.50			
Week:		10/13/14	10/19/14	-----S				1	\$500.00	3.50			
Week:		10/20/14	10/26/14	-----S				1	\$500.00	3.50			
Week:		10/27/14	11/02/14	-----S				1	\$500.00	3.50			
D 26	KSL	10/06/14	10/26/14	Sunday-A 10pm News	10p-1035p		:30				NM	0	\$0.00
N 27	KSL	09/29/14	11/04/14	M-F Tonight Show	1034p-1137p		:30				NM	11	\$3,135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				2	\$285.00	1.70			
Week:		10/06/14	10/12/14	MTWTF--				2	\$285.00	1.70			
Week:		10/13/14	10/19/14	MTWTF--				2	\$285.00	1.70			
Week:		10/20/14	10/26/14	MTWTF--				2	\$285.00	1.70			
Week:		10/27/14	11/02/14	MTWTF--				2	\$285.00	1.70			
Week:		11/03/14	11/09/14	M-----				1	\$285.00	1.70			
N 28	KSL	09/29/14	11/02/14	M-F Tonight Show	1034p-1137p		:15				NM	5	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTWTF--				1	\$143.00	1.70			
Week:		10/06/14	10/12/14	MTWTF--				1	\$143.00	1.70			
Week:		10/13/14	10/19/14	MTWTF--				1	\$143.00	1.70			
Week:		10/20/14	10/26/14	MTWTF--				1	\$143.00	1.70			
Week:		10/27/14	11/02/14	MTWTF--				1	\$143.00	1.70			
N 29	KSL	09/29/14	11/02/14	Saturday Night Live	1030pm - 1203am		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S-				1	\$475.00	1.80			
Week:		10/06/14	10/12/14	-----				0	\$0.00	0.00			
Week:		10/13/14	10/19/14	-----S-				1	\$475.00	1.80			
Week:		10/20/14	10/26/14	-----				0	\$0.00	0.00			
Week:		10/27/14	11/02/14	-----S-				1	\$475.00	1.80			
N 30	KSL	10/06/14	10/26/14	Saturday Night Live	1030pm - 1203am		:15				NM	2	\$476.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$238.00	1.80			
Week:		10/13/14	10/19/14	-----				0	\$0.00	0.00			
Week:		10/20/14	10/26/14	-----S-				1	\$238.00	1.80			
Totals										315.00		147	\$55,186.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	110	\$40,180.00	(\$6,027.00)	\$34,153.00
10/27/14 - 11/04/14	37	\$15,006.00	(\$2,250.90)	\$12,755.10
Totals	147	\$55,186.00	(\$8,277.90)	\$46,908.10

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.