



Contract

Strategic Media Services, D.C.

Attn: Diane Ferraro

41-550 Eclectic St.

Palm Desert, CA 92260-

Advertiser American Action Network	Product American Action Network	Contract 201680	Ver A	Rev 6	Wks 1
Salesperson Robert Drucker	Salesperson Phone (212) 445-3900	Date 05/30/2023	Time 12:57 pm	Start 05/29/23	End 05/29/23
Sales Office New York	Agency Phone (212) 337-5700	Demos GM - A50+			Status ContractFirm

Line #	Vehicle	DayTime	May 29	Jun 5	Jun 12	Jun 19	Jun 26	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Total Units	Len
21	Clay Travis and Buck Sexton Show	WThF12p3p	5													5	30
23	Coast To Coast AM with George Noory	WThF12a12a	2													2	30
22	Sean Hannity	WThF3p6p	5													5	30
Total Spots			12	0	0	0	0	0	0	0	0	0	0	0	0	12	

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												Q2	Q3	Q4	NA	NA													
Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2023	2023	2023	NA	NA	Total	Total											
																			Units										
Clay Travis and Buck Sexton Show												12,500	0	0	0	0	0	0	0	0	0	0	12,500	0	0	0		\$12,500	5
Coast To Coast AM with George Noory												500	0	0	0	0	0	0	0	0	0	0	500	0	0	0		\$500	2
Sean Hannity												17,500	0	0	0	0	0	0	0	0	0	0	17,500	0	0	0		\$17,500	5
												91,500	0	0	0	0	0	0	0	0	0	0	91,500	0	0	0			36

Total Gross: \$30,500.00		
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Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
Clay Travis and Buck Sexton Show	5	\$12,500	2.7	4597	3307.5	3.78	53.5	2Q 2023 Nielsen Audio (Fa'22)
Coast To Coast AM with George Noory	2	\$500	0.2	2515	241.8	2.07	3.9	2Q 2023 Nielsen Audio (Fa'22)
Sean Hannity	5	\$17,500	2.2	8094	2630.0	6.65	42.6	2Q 2023 Nielsen Audio (Fa'22)
	12	\$30,500	5.1	6004	6179.3	4.94		

Total Gross: \$30,500.00		
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*Note: Gross Impressions are shown in thousands.