

## **PUBLIC AFFAIRS ISSUES LIST FOR 2013**

### **QUARTERLY PUBLIC AFFAIRS LIST FOR 1<sup>ST</sup> QUARTER 2013**

#### **1<sup>ST</sup> WEEK IN JANUARY**

GETTING IN BETTER SHAPE IS THE NUMBER ONE NEW YEAR'S RESOLUTION...A LOCAL RUNNING EXPERT TALKED ABOUT HOW A PERSON CAN START JOGGING/RUNNING WITHOUT INJURIES AND HOW THE ACTIVITY CAN CHANGE A PERSON'S LIFE

#### **2<sup>ND</sup> WEEK IN JANUARY**

THE 2013 PUSH IN ON TO MAKE SURE KIDS ARE IMMUNIZED AND TO KEEP THOSE SHOT RECORDS IN ORDER...CADDO HEALTH UNIT PERSONNEL WERE ON HAND TO ENCOURAGE PARENTS TO STAY ON TOP OF THEIR CHILDREN'S RECORDS

#### **3<sup>RD</sup> WEEK IN JANUARY**

AS SOON AS THE NEW YEAR STARTS ATTENTION TURNS TO THE MARDI GRAS PARADES IN FEBRUARY...POLICE ARE REMINDING US OF RECORD NUMBERS OF PEOPLE ATTENDING THE BIG PARADES IN NEW ORLEANS AND OFFERED ADVICE ON HOW TO STAY SAFE

#### **4<sup>TH</sup> WEEK IN JANUARY**

A DOCTOR FROM SCHUMPERT MEDICAL TALKED ABOUT THE NEED FOR A COLONOSCOPY FOR PEOPLE OVER 50...COLORECTAL CANCER IS CONSIDERED THE SILENT KILLER...EVERYONE SHOULD HAVE A PROSTATE EXAM EACH YEAR...

#### **1<sup>ST</sup> WEEK IN FEBRUARY**

DRY SKIN CAN BE CAUSED BY THE DRY WINTER AIR OR CAN BE SOMETHING MORE SERIOUS...EACH YEAR THE AMERICAN ACADEMY OF DERMATOLOGY TRIES TO EDUCATE THE PUBLIC ON THE MANY SKIN RASHES AND THE TREATMENTS...A LOCAL DERMATOLOGIST GAVE US TIPS FOR KEEPING SKIN IRRITATIONS UNDER CONTROL

#### **2<sup>ND</sup> WEEK IN FEBRUARY**

THE LOCAL MARDI GRAS PARADES ARE TAKING PLACE OVER THE NEXT TWO WEEKS...LOCAL POLICE ARE ENCOURAGING PARENTS TO WATCH THEIR CHILDREN WHILE NEAR THE PARADE ROUTES AS KIDS TEND TO WANT TO DART OUT IN FRONT OF FLOATS GOING AFTER BEADS

## QUARTERLY PUBLIC AFFAIRS LIST FOR 1<sup>ST</sup> QUARTER 2013

### 3<sup>RD</sup> WEEK IN FEBRUARY

SPRING WILL BE HERE SOON AND SO WILL ALLERGIES FROM POLLEN ...AN ALLERGIST SUGGESTED WAYS TO KEEP POLLEN FROM RAGWEED AND OTHER PLANTS DOWN IN OUR YARDS...AND OFFERED NATURAL REMEDIES THAT CAN HELP KEEPING US FROM SNEEZING AND GETTING CONGESTED

### 4<sup>TH</sup> WEEK IN FEBRUARY

A CADDO SCHOOL BOARD REPRESENTATIVE WAS HERE TO DISCUSS THE SEARCH BEGINNING FOR A NEW CADDO PARISH SCHOOL SUPERINTENDENT WITH THE SCHEDULED DEPARTURE OF CURRENT SUPERINTENDENT DAWKINS

### 1<sup>ST</sup> WEEK IN MARCH

A REPRESENTATIVE OF CADDO SCHOOL BOARD CAME TO DISCUSS LOUISIANA'S SCHOOL LUNCH PROGRAM AND ITS NUTRITIONAL REQUIREMENTS AND EFFORTS TO IMPROVE THE QUALITY OF THE FOODS SERVED AND OFFER FRESH FRUITS AND VEGETABLES

### 2<sup>ND</sup> WEEK IN MARCH

LIFE SHARE BLOOD CENTERS ASKED US TO ENCOURAGE LISTENERS TO DONATE MUCH NEEDED BLOOD... WE CAN NEVER HAVE TOO MUCH OF BLOOD SUPPLIES...AND HOPED THAT MORE PEOPLE WOULD BECOME REGULAR BLOOD DONORS...

### 3<sup>RD</sup> WEEK IN MARCH

A GASTROINTESTINAL SPECIALIST SPOKE ABOUT CROHN'S DISEASE... IT WAS THE CAUSE OF DEATH FOR ONE OF OUR PROGRAM DIRECTORS SEVERAL YEARS AGO... WHAT IS CROHN'S AND HOW IT AFFECTS THE LIFESTYLE OF A PATIENT WHO HAS IT

### 4<sup>TH</sup> WEEK IN MARCH

WITH THE WEATHER BEING NICER THAN NORMAL PEOPLE ARE ENJOYING OUTDOOR ACTIVITIES...IN SPRING LYME DISEASE IS A BIG CONCERN... AND IS A BIG PROBLEM FOR HUNTERS... WE DISCUSSED LYME DISEASE, WHAT ARE THE SYMPTOMS AND THE CURE

### 5<sup>TH</sup> WEEK IN MARCH

GOOD EYE SIGHT IS PART OF GOOD HEALTH...THE RECOMMENDATION FROM A LOCAL OPHTHALMIC SURGEON IS TO GET YOUR EYES CHECKED AT LEAST ONCE A YEAR...ITS NOT JUST ABOUT BLURRED VISION BUT ALSO ABOUT DIFFERENT DISEASES OF THE EYE

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