

CONTRACT



Alpha Media
 3651 Pegasus Dr., Suite 107
 Bakersfield, CA 93308
 (661) 393-1900

<u>Contract / Revision</u> 333991 /		<u>Alt Order #</u>
<u>Product</u> General Election 2018		
<u>Contract Dates</u> 09/19/18 - 09/30/18		<u>Estimate #</u>
<u>Advertiser</u> POL18/Salas for Assembly		<u>Original Date / Revision</u> 09/19/18 / 09/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KKBB-FM	<u>Account Executive</u> Susan Pellerin	<u>Sales Office</u> Regional-Bakers
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Applied Paradigms (A)
 1818 L Street #713
 Sacramento, CA 95811

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KKBB	09/21/18	09/21/18	Mo-Fr 6a-7p	6a-7p		:30				NM	6	\$210.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/17/18	09/23/18	----F--				6	\$35.00					
N 2	KKBB	09/22/18	09/30/18	Sa-Su 10a-3p	10a-3p		:30				NM	12	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/17/18	09/23/18	-----SS				6	\$25.00					
	Week:	09/24/18	09/30/18	-----SS				6	\$25.00					
N 3	KKBB	09/22/18	09/30/18	Sa-Su 3p-7p	3p-7p		:30				NM	12	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/17/18	09/23/18	-----SS				6	\$25.00					
	Week:	09/24/18	09/30/18	-----SS				6	\$25.00					
N 4	KKBB	09/24/18	09/30/18	Mo-Fr 6a-7p	6a-7p		:30				NM	48	\$1,680.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/24/18	09/30/18	MTWTF--				48	\$35.00					
Totals												0.00	78	\$2,490.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	78	\$2,490.00	(\$373.50)	\$2,116.50
Totals	78	\$2,490.00	(\$373.50)	\$2,116.50

Signature: Anthony Sharrow Date: 9/19/18

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this agreement.