

## QUARTERLY REPORT PROGRAM LIST (WLTK-FM) - Third Quarter 2023 (July 1 - September 30) Compiled by Denice Smith

- 1. FAMILY
- 2. EDUCATION
- 3. HEALTH
- 4. ECONOMY
- 5. PUBLIC SAFETY

There follows a list of some of the significant issues responded to by, WLTK- FM, New Market/Harrisonburg, Virginia, along with significant programming treatment of those issues for the period of July 1- September 30, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	7/23	7:00 pm	30 minutes	Closer Look: Parents of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over
					and over bail them out. You don't know what to do. PAL Groups bring
					people together to swap stories and share strategies online or in-person.
					"When we found PAL we're like okay, we're not alone, there's other people
					who've been down this road." Monika Kelly reports.
Family	Closer	8/6	7:00 pm	30 minutes	Free Brand-New 'Threads' for Teens in Foster Care - Children in foster care
	Look		Segment 1		often arrive at a new placement with just the clothes on their backs. Cathy
					Hamilton founded San Antonio Threads to give brand-new clothes to older
					youth(12yrs-21yrs) who have no family to take them shopping. "I've had
					kids say things like 'old clothes have bad memories; new clothes have good
					memories thank you for the fresh start." Bob Dittman reports.
Family	Closer	8/20	7:00 pm	30 minutes	Closer Look: Teens Aged-Out of Foster Care Get Help From 'Dream Makers'-
	Look		Segment 2		Without family and often lacking life skills, former foster kids become
					homeless adults by the thousands, turning to drugs and crime on the
					streets just to survive. "Every statistic you hear that is going bad in the
					United States, a lot of them link back to the foster care system and those
					kids just not being taken care of." Dream Makers steps in to link aged-out
					foster kids with practical assistance by connecting them with the generosity
					of strangers. "It totally up to the community to fulfill the dream." The young
					adult with a need fills out an application to ask for things that teens with
					families could easily get from a mom or dad: like money for work clothes, or
					a laptop for school, or maybe a used car – but Melton says the most
					common dream request from these youth by far is – food.
Family	Closer	9/17	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com
	Look				Dawn-Marie Perez, executive director of <u>StandUpGirl.com</u> says their site
					stands ready to help. "Our mission is to have these girls be able to find life-
					affirming information through us and then we connect them with
					pregnancy centers in their neighborhood." Quick response is essential. "If

					you go google the word 'abortion' right now there are millions of websites
					that are going to come up. Our goal is to have StandUpGirl show up on
					that <i>first page</i> of their google search."
Education	Closer	7/30	7:00 pm	30 minutes	CLOSER LOOK: "Share the Wealth of Your Dirt" Through-
	Look				AmpleHarvest.orgAmpleHarvest.org is nationally recognized for successfully
					recruiting backyard gardeners to fight food insecurity. The site lists 8,000
					local pantries which accept donations of fresh fruits and veggies. The non-
					profit also works to involve pastors and churches nationwide through the
					Faith Fights Food Waste campaign and recently added a program to feed
					malnourished people on Native American reservations.
Education	Closer	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE
	Look				Your idea for a great small business needs a good plan. If you already
					opened your shop, you may be stumped on how to grow. SCORE mentors
					offer free, one-on-one advice for turning a profit. "What we have seen is
					that when someone meets with a mentor for 3 hours or more, they are 5x
					more likely to increase their revenue and stay in business."
Health	Closer	7/9	7:00 pm	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that
	Look		Segment 1		look like Xanax or Percocet online or in the locker room. Often laced with
					fentanyl, these deadly drugs can be 100x stronger than morphine. "It's
					terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan,
					co-founder of Song for Charlie lost his college-aged son to one pill and now
					helps other parents warn their children. "We still say 'just say no' but we
					spell it K. N. O. W. because many of these young victims are dying from
					taking a substance they didn't ask for.' Bob Dittman reports.
Health	Closer	8/20	7:00 pm	30 minutes	Closer Look: Tackle Childhood Obesity at Home, Church And School-
	Look		Segment 1	Segment 1	Millions of American kids suffer words like chubby or chunky – or fat – to
					describe their young bodies. The COVID-19 lockdowns only worsened
					already alarming levels of childhood obesity, as the CDC found the BMI
					(body mass index) in children ages 2-19 years old increase <u>nearly doubled</u>
					during the pandemic. Excess weight weakens growing muscles and joints
					and can lead to juvenile diabetes or even trigger life-threating asthma
					"Prevention is what we really want, right?" says Geri Henchy, Director of
					Nutrition Policy at the Food Research and Action Center ( <u>FRAC</u> ). "We want
					kids to be in environments that are not obesogenic; where they're gonna

					get healthy meals, where there isn't a lot of junk food, where they have
					activities that's really going to make a difference for kids."
Health	Closer	9/10	7:00 pm	30 minutes	Closer Look: Like CPR, Get Trained in Youth 'Mental First Aid'
	Look		Segment 1		How do you approach a teen without getting a door slammed in your face?
					"A trusted adult is what a youth needs more than anything," says Lori
					Butterworth of AIM, which strongly recommends all adults get certified in
					Youth Mental Health First Aid. She compares it to CPR. "What if we worked
					really hard to raise the probability that when a child or teen has a mental
					health crisis that there is someone there to help them and save their life?"
					Kindra Ponzio reports. https://www.klove.com/news/closer-look/hot-
					topx/closer-looklike-cpr-get-trained-in-youth-mental-first-aid-6294
Economy	Closer	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE
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					Faith Fights Food Waste campaign and recently added a program to feed
					malnourished people on Native American reservations.
Economy	Closer	9/3	7:00 pm	30 minutes	Closer Look: Food Prices, Fight Inflation from Your Fridge - Food costs more
	Look				these days. COVID-19 shutdowns drove up the price of labor, fertilizer and
					fuel needed to move crops from farms to factories to stores and eventually
					to your kitchen. What can you do? Should you panic buy? Comparison
					shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue
					University and Jordan Page, lifestyle blogger and mom of 8 for proven tips
					on cutting your grocery bill.
Economy	Closer	9/24	7:00 pm	30 minutes	Closer Look: "Share the Wealth of Your Dirt" Through AmpleHarvest.org
	Look				AmpleHarvest.org is nationally recognized for successfully recruiting
					backyard gardeners to fight food insecurity. The site lists 8,000 local

					pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations. Marya Morgan reports.
Economy	Local Closer Look	7/2 7/30 9/10	7:30 pm	20 minutes	Hunger/Food Security- Jack Church spoke with Michael McKee, chief executive officer for the Blue Ridge Area Food Bank. This food bank serves 25 counties and 8 cities either side of the Blue Ridge with distribution centers in Charlottesville, Lynchburg, Demand for food has risen to record levels with over 140,000 people in the region now receiving food from the food bank. The USDA has cut supplies by as much as 50% but so far thanks to other sources the food bank is keeping up with demand.
Economy	Local Closer Look	7/9 8/27	7:30 pm	20 minutes	Hunger/Food Security- Jack Church spoke with Jeff Wilhelm, Executive Director for Hope Distributed in Harrisonburg, Virginia. Hope Distributed serves over one thousand people every month with food, clothing, and even furniture. Wilhelm also talked about one of the organizations newer programs called "Baby Hope". Baby Hope serves almost 100 families by helping provide things like diapers, baby wipes, lotions and other items needed in the care of a babies and infants. In terms of food distribution, Wilhelm said they are especially proud of how their pantry is set up more like a grocery store, so clients are not simply handed a box but instead are giving a grocery cart and the opportunity to shop just as if they were in a regular market.
Economy	Local Closer Look	9/24	7:30 pm	20 minutes	City Growth/Sprawl- Jack Church spoke with Brian Shull, Economic Development Director for the city of Harrisonburg, Virginia Economic Development Department. Harrisonburg has become nationally recognized as city that is business friendly while offering a good lifestyle with lower living cost than larger metro areas. The educational opportunities in Harrisonburg led by James Madison University as well as others is a key component in selling outside businesses to locate new operations in the region. The city is also in a strong position with a strong infrastructure for things like water and other utilities.
Public Safety	Closer Look	7/2	7:00 pm	30 minutes	Closer Look: Convoy of Hope Springs into Action: 2023 Update- Convoy has been very busy so far this year. Devastating tornado outbreaks slammed

					several U.S. states. "Convoy is now working long-term to get people what they need appliances, furniture, roofs whatever it is." The ministry sent
					aid and comfort when twin earthquakes in Turkey and Syria drove 2.6
					million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring
					countries. Convoy is also committed to an ongoing effort to feed children in
					global famine. The Children's Feeding program provides meals in 33
					countries for more than 500k+ hungry kids.
Public	Closer	8/6	7:00 pm	30 minutes	Closer Look: Retired Racehorses Cool Hooves at Old Friends Farm, Kentucky
Safety	Look		Segment 2		- Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm
,					in Georgetown. Residents have included famous thoroughbreds Silver
					Charm and Touch Gold, but also others not famous but whose owners could
					no longer care for them. "We owe it to them," says farm founder and
					caretaker Michael Blowen. "These horses are to Kentucky what the
					automobile is to Detroit." Jack Church reports.
Public	Closer	8/13	7:00 pm	30 minutes	Closer Look: Be Safer at Work or Church, Thoughts on Security
Safety	Look				You see trouble, you hear it – now believe it. "Trust your intuitionyou
					know when a situation is different," says Hector Alvarez, an expert in
					workplace security with more than 25 years of experience in threat
					assessment. "One of your best bets for surviving these incidents is thinking
					about it before it happens." Preparation is key says Mindi Russell, exec. dir.
					of the Law Enforcement Chaplaincy of Sacramento. "Instead of, 'it will
					never happen here,' have the mindset that if something happens, this is
					what we'll do." Bob Dittman reports.
Public	Closer	8/27	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media.
Safety	Look				Emails that shout, 'click here!' from an inbox full of tricks. Modern cyber
					criminals commit considerable time and talent to hacking your life. "If you
					have a gut feeling, if you have an instinct that something isn't right here –
					please listen to that." Don't click! Monika Kelly talks with Gavina Avila of
					the Better Business Bureau and Darren Mott, retired FBI agent and expert
Public	Closer	9/10	7:00 pm	30 minutes	on cybersecurity.  Closer Look: Teens Chatting on Social Media Vulnerable To Human
Safety	Look	9/10	7.00 piii	Segment 2	Traffickers- "Just so you know, some kids that are trafficked actually aren't
Jaicty	LOOK			Jeginent 2	taken from their home – they still live at their house." How does this
					taken from their nome – they still live at their house. How does tills

Public	Local	7/16	7:30 pm	20 minutes	happen? Social media chats. Expert tricksters spend months or even years lying to build friendship. Your good and smart kid may believe their online friend is their age "by the time they went to meet this person, it wasn't who they thought they were." Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you. Felipe Aguilar reports. <a href="https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293">https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293</a> Animal Control- Jack Church spoke with Stacy Franklin, Executive Director
Safety	Closer	8/6 9/3	7.50 pm	Zommates	for the Central Virginia Horse Rescue. The Rescue started in Central Virginia before relocating to Fredericksburg where it now serves the entire state. Franklin said rescues may occur from neglect, abuse, or inability to provide for the horse. With rising prices and increasing inflation, some horse
					owners simply can't afford to keep the horses, so they are given over to the Rescue. At any one time the Rescue farm can house 30 to 34 horses with the goal being to have them adopted.