

ISSUES AND PROGRAMS LIST, April 8, 2024
KLUX 89.5 MHz FM & HD
1200 LANTANA
CORPUS CHRISTI, TX 78407

During the FIRST quarter of 2024, KLUX-HD determined that the following were ten of the most prominently discussed issues, concerns, and interests of the residents in the station's city of license, Robstown, Texas and the surrounding Corpus Christi Metropolitan area. The list is presented in no particular order of significance or priority.

- 1. CRIME / COMMUNITY INVOLVEMENT / EVENTS**
- 2. EDUCATION / PERSONAL DEVELOPMENT**
- 3. EMPLOYMENT / CAREER OPPORTUNITIES**
- 4. HEALTH/SAFETY/SUPPORT/EMERGENCY INFORMATION**
- 5. ECONOMY / TAXES / CONSUMER INFORMATION**
- 6. FAITH BASED ISSUES**
- 7. RACIAL / ETHNIC / MINORITY / FEMALE ISSUES**
- 8. FAMILY / PARENTING / SOCIAL VALUE ISSUES**
- 9. CURRENT EVENTS**
- 10. ENVIRONMENT / RECYCLING & POLLUTION CONTROL**

The following is a brief overview of KLUX-HD-1 and HD-2 FIRST QUARTER broadcast programming which addressed, in various ways, the issues, concerns, and interests mentioned above.

A detailed appendix is attached, which provides additional explanation and documentation. Included are specific airtime totals devoted to each item. Programs aired on KLUX-HD-2 are indicated by a pound sign (#) next to their category number in the Appendix listing.

*****NOTE 1:** Many of the programs, announcements, and messages broadcast on KLUX-HD could be included in more than one category. Ex: Pro-life announcements could be listed in CAT 4 (Health & Support), CAT 6 (Faith Based), CAT 7 (Minorities), or CAT 8 (Family and Social Values). Other programs, such as "Personally Speaking," often deal with drug addiction, abortion, human sexuality, general behavior, career fields, or other topics which could logically be considered health issues, or linked to crime, as well as being listed in CAT 9 (Current Events), since they are interviews with celebrities from various walks of life.

Some of the social issues (problems) mentioned here can lead to unstable family units, suicide, unemployment, drug abuse, or imprisonment, and are often linked to one ethnicity or another. These, among other announcements and programs, could be included in several different categories. For simplicity's sake, however, we have not duplicated listings, nor provided crossover references. Common sense, however, should dictate the impact of these items or issues facing residents in our coverage area, and for that matter, around the world.

*****NOTE 2:** At KLUX Radio, it is our long-held belief that a strategic plan of creatively produced, properly presented, and often repeated :30 and :60 announcements, is far more effective than one-time long-form programs, when dealing with any subject, issue, or concern. Such short, to-the-point announcements are better suited for today's limited attention spans, and better suited to educate listeners, and better suited for desired responses from targeted audiences.

ISSUE 1: CRIME and COMMUNITY INVOLVEMENT/EVENTS

In the **FIRST** quarter of 2024, a number of fully produced and recorded LOCAL public service announcements addressed the need and/or opportunity for community involvement at various levels. Whether they dealt with volunteerism, community events, child and youth protection, voting, or recreational activities (that help keep kids “off the streets” and involved in positive alternative activities), K L U X HD broadcast a variety of announcements which encourage LOCAL community involvement.

The crime and community involvement issues were addressed through many announcements related to gang deterrent events, LOCAL celebrations, civic and patriotic activities, appropriate social functions, and festivals. Attendance at these events and activities encourages positive responses from area youth. More specific information dealing with lengths of announcements and the number of times that each aired, are listed in the appendix. Strong family ties are important in reducing youth crime and truancy. Additional announcements regarding these aspects may be found in Category 8, “Family, Parenting, Social Values.”

EAS, The Emergency Alert System, delivered Amber Alerts (missing or abducted children), Silver Alerts (missing older adults, usually with a cognitive impairment or other disability), and Blue alerts (events resulting in the death of a law enforcement officer), which were broadcast as requested by the Texas Department of Public Safety and NCMEC (National Center for Missing and Exploited Children). Specific times are noted on station Transmitter/EAS logs.

ISSUE 2: EDUCATION and PERSONAL DEVELOPMENT

A number of programs, as well as :30 and :60 (and sometimes longer) highly-produced announcements aired to address the broad issue of education, both public and private, formal, informal and adult, secular and Christian, during the **FIRST** quarter of 2024.

A majority of the programs and announcements which aired informed of LOCAL retreats, LOCAL schools of higher education, and general knowledge information for audience education.

News of LOCAL public & private school and college activities are also often a major part of this category. Additionally, many of these same items are included in our live and locally produced newscasts which generally air three times each weekday.

Various other announcements promoted education in this area, and highlighted programs where education, trade skills, and general knowledge information could be obtained. Those announcements are listed in the appendix.

Personal development also includes inspirational messages aimed at an individual's spiritual development - not necessarily religion, but spirituality. This item was addressed in hundreds of different inspirational messages aired on K-L-U-X HD.

ISSUE 3: EMPLOYMENT / CAREER OPPORTUNITIES

PROGRAM: "JOB SEARCH"

This program is produced in conjunction with WorkForce Solutions of The Coastal Bend and workintexas.com. Within the program, available LOCAL job openings are delineated, referenced by title and number, then followed by a brief description of the job and experience and/or educational requirements, if any, for employment consideration.

During the FIRST quarter of 2024, this sixty-second program aired 224 times, contributing to over 14 hours of broadcast time, together with other announcements, devoted to job information, job training, and employment possibilities, such as job fairs, and volunteer opportunities that often lead to paid positions. Live announcer PSAs also contribute to the category, although not documented here.

The 30 min. program, "Personally Speaking", which also may be found under Category 2 "Education / Personal Development, or Category 9, "Current Events", regularly deals with celebrities in the entertainment industry, and encourages individuals to pursue performance careers. Many messages were broadcast highlighting LOCAL vocational retreats, career expos, and other vocational activities. Some volunteer and educational activities also lead to job creation.

Again, times and types of verification are listed in the Appendix.

ISSUE 4: HEALTH/ SAFETY/SUPPORT/EMERGENCY INFORMATION

PROGRAM: "TX DOT ROAD REPORT" - A series of :30 to :60 announcements dealing with current and future traffic and construction conditions in the Corpus Christi Metro area that help keep drivers aware. Most reports deal with road conditions. Information is provided by TxDOT, the Texas Department of Transportation. Many of these reports deal with construction, destruction, re-routing, and upgrading due to construction of the new Harbor Bridge Project. The "TxDOT Road Report" could be listed here, in CAT 5 (Consumer Info), or CAT 9 – Current Events. It is most often included in morning drive local newscasts.

Through the FIRST quarter, numerous health related issues were explored through hundreds of educational and informational public service announcements from various sources. Additionally, LOCAL announcements, about health fairs, seasonal safety, mental illness, disaster tips (specifically hurricane preparedness), drug abuse, asthma, cancer, free health screenings, safe driving, children's health, vaccinations, and dozens more, also aired.

*****SPECIAL NOTE: Being in a hurricane prone area, KLUX HD is fully prepared to provide whatever assistance is required. During hurricane season, June through November, we regularly announce all Hurricane, Tornado, and Severe Thunderstorm Warnings and Watches, Flood and Flash Flood Advisories, Watches, and Warnings, road and facility closings, and other weather-related realities in the area that are received via NOAA, TXDOT, Area Emergency Operations Centers, and other outlets. Most of these announcements are made live and rarely documented.**

Whenever local emergencies jeopardize public health or safety, the "Reverse Alert" system is activated. KLUX-HD employees receive these alerts through personal and station electronic devices, in order to help keep the public informed at all times. Each employee, in effect, is "on call 24/7."

ISSUE 5: ECONOMY / TAXES & CONSUMER INFORMATION

Many area residents realize how the economy directly affects their lives on a daily basis, as well as in the future. Whether their concerns are periodic paychecks, savings, retirement, bequests to or from relatives, inflation, national debt, cost of living, or final expenses, they know that the threat of “no money” is a real one. Frequent Stock Market swings have caused constant concern, for obvious reasons. KLUX FM & HD addressed this issue in various ways.

PROGRAM: "Morning Business Report" - a 1:30 feature aired daily, Monday through Friday, from the LOCAL investment offices of Parker Brown (brokers). It aired daily, Monday through Friday, for a total of 67 times during the quarter.

Other programs, such as "Afternoon Stock Market Report", a 2 MIN. Monday through Friday feature, also contributed to the listening area's knowledge of financial issues. It also aired 67 times during the FIRST quarter. LOCAL news, listed in the CURRENT EVENTS category, often includes stories on LOCAL economic issues including taxes, city budgets, and the like.

Various consumer information, ranging from financial literacy, to financial aid for education, insurance, social security tips, and identify theft information on businesses and practices, which range from the suspicious to the outright fraudulent was presented in various ways through multiple announcements.

The appendix contains specific totals.

ISSUE 6: FAITH BASED ISSUES

PROGRAM: "OUR SHEPHERD'S VIEW" - 30 min. in length

This program, an interview with The Most Reverend Michael Mulvey, Bishop of the Diocese of Corpus Christi, aired 13 times. The Host and Bishop discuss the weekly Gospel teachings, happenings in the Church, and other pertinent issues of faith and morals.

Spot announcements promoting Natural Family Planning, LOCAL church sponsored events, devotionals, missions, bible reading, masses, and other LOCAL church-related events for this category are listed in the appendix. Also, such topics as abstinence may not only be a health issue, but a faith based one as well.

Additionally, 30 minute programs, such as “Christopher Close-Up”, “The Catholic Café” and “Personally Speaking,” deal with people in varying walks of life, within and outside of the Church. Topics discussed include the guests’ faith and family values. From time to time these programs are listed in various categories because of the varying content of each.

“Catholic Answers Live” is an apologetics program which answers listeners’ questions about anything involving the Catholic Church or Catholic Faith, and frankly other faith traditions from time to time. This program could be listed here or CAT 2 “Education...”

The Appendix has more specific details.

ISSUE 7: RACIAL / ETHNIC / MINORITY / FEMALE ISSUES

A number of Spanish language and content programs aired on KLUX FM & HD. These programs examined both secular and religious issues from an Hispanic perspective.

PROGRAM: "CON PERMISO" - a weekly 30 min. program produced by KLUX FM & HD and utilizing a LOCAL panel of Americans of Hispanic heritage within the listening area.

PROGRAM: "SPANISH ROSARY" - a weekly 30 min. program, produced by KLUX-HD, presents the traditional Catholic Rosary in Spanish.

PROGRAM: "JESUS EN MI VIDA DIARIA" ("Jesus In My Daily Life") addresses Hispanic faith-based concerns and is broadcast in Spanish.

PROGRAM: "SEMILLAS DE ESPERANZA" (Seeds Of Hope) features LOCAL Spanish-language priests discussing faith and LOCAL current events.

These and others aired during the FIRST quarter of 2024 for a total time of some 32 hours devoted to this category.

ISSUE 8: FAMILY AND SOCIAL VALUES

Numerous announcements of LOCAL family oriented events aired in substantial numbers. Additional announcements, relating to LOCAL Catholic Social Services, fatherhood, motherhood, family togetherness, LOCAL youth activities, family and grief counseling, LOCAL singles activities, LOCAL family "night out" activities that LOCAL families can attend together also aired in wide variety.

Particular emphasis was given to the responsibilities of fathers. In our society today, the role of fathers is becoming more and more re-recognized as paramount in the rearing of children. Additionally, prominent mention is made of activities involving engaged couples and others designed for married couples desiring to improve their marriages.

Please see the appendix for more information, including announcements about fathers in CAT 1, having to do with the family helping to reduce or prevent crime. More often announcements relating to fathers are included in CAT 8.

***** The HTML-5 PLAYER on the KLUX.ORG website has been a significant addition, offering another opportunity for listeners to hear KLUX on the go, and an opportunity for us to reach additional listeners. Through this addition, listeners can now keep up with weather, news, traffic and so much more everywhere they go !!!!!

ISSUE 9: CURRENT EVENTS

Many listeners continually express increased interest in current events, whether they be LOCAL, state, national, or international. "CATHOLIC ANSWERS LIVE" could be listed in this category, because of its topicality of issues of the day, particularly those pertaining to religious faith.

PROGRAM: "USA NETWORK NEWS" is a 2 min. non-commercial news report which airs at the top of each hour during morning drive time (Mon-Fri), and approximately every other hour throughout the day and on weekends, to keep listeners informed as to world and national news. A one minute "USA NEWSBREAK" also airs during morning drive time and afternoon drive time at the bottom of each hour. As expected, most network newscasts were focused on politics, the border crisis, the economy, armed conflicts around the world, and the energy crisis during this **FIRST** quarter.

PROGRAM: "LOCAL NEWS & WEATHER LIVE" – airs hourly during morning drive time, weekdays. LOCAL WEATHER is heard a minimum of 10 other times during the day - for a total of 15 LOCAL NEWSCASTS and over 100 LOCAL weathercasts per week. These casts provide listeners with latest local news and weather information. More are added as needed.

ADDITIONAL: "Special weather updates" aired as needed throughout the day. No special notation is made of these here, due to equipment constraints. KLUX HD is linked by satellite to the National Oceanographic and Atmospheric Administration (NOAA) and the National Weather Service through wire and EAS equipment. We constantly update forecasts and special weather statements, as warranted. Since October 1, 2009, KLUX-HD has been an official National Weather Service Precipitation reporting station!! *KLUX-HD is recognized continually as a designated Weather-Ready Nation Ambassador by the National Weather Service.*

ISSUE 10: THE ENVIRONMENT / Recycling & Pollution Control

LOCAL programs and announcements regarding beach clean-up, recycling, tree planting, water and air quality, gardening, conservation, and more were aired during this period to inform the public and enlist their help in securing a safe environment for our future and the future of our heirs.

The Coastal Bend area is not only the **ONLY** destination for the annual migration of whooping cranes (The Aransas Wildlife Refuge), but Corpus Christi has been designated as "The Birdiest City" in the United States for over ten consecutive years. That leads to many announcements regarding bird watching and counting, wildfire prevention, and woodland conservation. All these efforts lead to species preservation.

KLUX-HD is committed to broadcasting a substantial number of informational and promotional announcements about the value and usefulness of our Texas state parks.

Other programs and announcements are broadcast which deal with Outdoor Water Use, Ozone Action Days, Texas Clean Air Minute, mulching, desert landscaping, Corpus Christi Botanical Gardens and Nature Center projects, Texas Adopt-a-Beach clean-up activities and the like. These demonstrate a serious commitment by K-L-U-X HD Radio to the environment and education of the public regarding such issues.

Totals for this category are listed in the appendix.

K L U X HD maintains an very close relationship with the Corpus Christi Emergency Operations Center. This effort allows the Emergency Operations Center (EOC or aka METROCOM 911), and includes all emergency and disaster “FIRST-RESPONDERS”, to communicate directly with KLUX HD, when certain emergencies loom or occur. These LOCAL emergencies include, but are not limited to, chemical spills, explosions, contaminations, hurricanes, floods, as well as freezing, blocked or otherwise impassable road conditions. Specific instructions are relayed to listeners, in order that they might “shelter in place” or “evacuate” as recommended and according to their own “personal safety plan”. This arrangement with the EOC is exclusive and singular in its nature. AND, K L U X HD broadcasts scrolling text via our HD and FM sub-carrier, both capable of informing people of potential and present dangers and emergencies. This arrangement was made back in the ‘90’s and continues to this day. It is our belief that such an arrangement is necessary for the health, safety and protection of the community we serve.

KLUX FM & HD is the ONLY radio station in the nation (to the best of our knowledge) that has such an arrangement with an CMD (Crisis Management District or Metro-Com 911). This arrangement was made through coordination with the LOCAL Emergency Planning Committee, which has been recognized by the EPA as THE OUTSTANDING LEPC in the United States. This effort was well underway before September 11, 2001, and contributes substantially to the safety and security of area residents. KLUX-HD was recognized in 2006 and 2016, by the Emergency Management Association of Texas, and each time received the “Outstanding Media Award” by EMAT.

KLUX has secured arrangements to broadcast (live and delayed) public information presentations (such as press conferences) from said CMD, when made by responsible community emergency officials. Studio facilities and STL equipment are maintained with initial battery backup (in case of power outages), and a 45 kw generator, capable of maintaining power through an automatic transfer switch, and an unlimited natural gas supply from a “hurricane rated” and city-maintained buried gas line. Our goal is to maintain communication with listeners in event of any emergency....There is also a 900 kw generator with a similar “switch over” set-up at our transmitter site. Both are “exercised” and load-tested regularly.

KLUX HD was the FIRST radio station in this area to broadcast a digital signal, and the FIRST to broadcast multi-channels (KLUX HD-2), both at substantial cost in money, innovation, and man-hours.

We at KLUX HD-1 and HD-2 are proud of the record we’ve established of serving the needs and addressing the LOCAL concerns of the Robstown/Corpus Christi area over the past 39+ years. KLUX Radio has consistently broadcast well in excess of 40,000 public service announcements and programs each year! That is an accomplishment unmatched and, in fact, unapproached by any other broadcast outlet in this market.

Suggestions as to additional or alternative programming to help us better serve the listeners of this area are always welcomed.

This FIRST Quarter of 2024 report is submitted this 8th day of April, 2024.

RUSS MARTIN
DIRECTOR OF BROADCAST OPERATIONS
K-L-U-X - HD Radio

APPENDIX - A categorical listing of announcements and programs							
broadcast on KLUX-HD during the 1st Quarter of 2024							
CATEGORY 1 - Crime / Community Involvement / Events							
CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Totl
1	21st Annual Golf Classic	St. Pius X School	1:00	2/25	3/31	59	59:00
1	40 Cans Of Lent	Catholic Charities	1:00	2/14	3/31	82	1:22:00
1	44th Y Women Nomination	Y W C A	1:00	1/1	1/8	21	21:00
1	65th Annual Trail Ride	South Texas Trail Riders	1:00	1/18	2/1	33	33:00
#1	America's Open Border	Drew Mariani Show	40:00	2/19	2/19	1	40:00
1	Annual Spring Festival	MPB	1:00	3/14	3/31	31	31:00
1	Annual Winter Gala	Sacred Heart School	1:00	1/8	1/20	52	52:00
1	Baked Goods Fundraiser	Imm Cncptn - Skidmore	0:40	1/19	2/2	25	16:40
1	Chichester Psalms	Cathedral Concert Series	1:00	3/6	3/31	46	46:00
1	Circles Of Coastal Bend	Catholic Charities	0:45	2/15	3/30	74	55:30
1	Conflict? Solve It (g)	Dispute Resolution Svcs	0:40	1/20	3/2	117	1:18:00
1	DST Begins - Spring 2024	KLUX Public Service	1:00	3/4	3/9	25	25:00
1	Easter (Wk 1) M-O Longs	Cath Insp - Oblate Media	1:00	3/31	3/31	4	4:00
1	Faithful Citizenship	Fr Friedman/Dr Ben Nguyen	1:00	2/19	3/5	53	53:00
1	Food Distribution Wed (g)	St. Helena Pparish	1:00	2/26	3/27	11	11:00
1	Fulton Oysterfest	Rkpt-Fltm C of C	0:45	2/1	3/9	123	1:32:15
1	Glenn Miller Orchestra	TAMUCCPAC - Furg Brvo Sr	1:00	2/9	2/13	14	14:00
1	Help For The Homeless(g)	Mother Teresa Shelter	1:00	1/1	1/16	58	58:00
2	High School Sports	TUIL/TX H.S. Ath Dir Assn	1:00	1/24	3/31	147	2:27:00
1	Jan-Human Trafficking Mth	New Life Refuge Ministrie	1:00	1/1	1/31	73	1:13:00
1	LaMardi Gras & Parade	Lamar Vol Fire Dept.	1:00	1/9	2/9	73	1:13:00
1	Pantry Vols Needed(g)	Catholic Charities	0:45	1/24	2/19	51	38:15
1	PERSONALLY SPEAKING	Catholic Communicatn Cmpg	30:00	1/1	3/31	13	6:30:00
1	Renew Driver Lic On Line	TDPS	0:30	3/1	3/31	55	27:30
1	Resale Shop(g)	Good Shepherd's Corner	1:00	3/13	3/31	40	40:00
1	STC Spring Edition	Diocese C C	1:00	3/22	3/31	19	19:00
1	STC Winter Edition	Diocese C C	1:00	1/1	1/15	56	56:00
1	Taste Of Rockport-Fulton	Rockport Rotary Club	0:50	2/18	3/31	123	1:42:30
1	Thank A Vet Program (g)	Nueces County Clerk	1:00	3/26	3/31	11	11:00
1	Veterans Assistance (51)	Dpt Vet Affairs/DAV/	1:00	1/1	3/31	225	3:45:00
1	Vols Needed(g)	Catholic Charities	1:00	2/15	2/19	12	12:00
1	VOTE	KLUX Public Service	1:00	2/20	3/5	162	1:42:00
			total this category:				35:37:40

CATEGORY 2 - Education / Personal Development

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
2	2nd Thoughts (179)	Insp - Oblate Media	0:30	1/1	3/26	386	3:13:00
2	Ask The Padre - 1	Cath Ed - Various Clergy	1:00	1/5	3/31	408	6:48:00
2	Awakening VIII Retreat	Newman Ctr/Pax Christi	1:00	1/1	2/8	100	1:40:00
2	Black & Gold	St. JPIIHS / BGMPS	1:00	1/10	2/17	70	1:10:00
2	Catholic Answers Minute	Cath Insp Fr Vincent Serpa	1:00	1/1	3/31	432	7:12:00
2	Catholic Schools Week	Dio C C Ofc Cath Schools	1:00	1/8	2/3	99	1:39:00
2	CHRISTOPHER CLOSE-UP	The Christophers	30:00	1/1	3/31	13	6:30:00
2	Christopher Minutes	Insp - The Christophers	1:00	1/1	3/31	759	12:39:00
2	Continuing Education(g)	Del Mar College	1:00	1/1	1/15	36	36:00
2	Digital Literacy	Connect To Compete	1:00	2/7	3/31	99	1:39:00
2	Fact Of Faith (Adv/Jan 1)	Cath Insp - Fr Larry Rice	1:00	1/1	1/1	5	5:00
2	Father Harry (105)	Cath Insp - Msgr. Schlitt	1:00	1/1	3/31	418	6:58:00
#2	Finding The Ark & More	Drew Mariani Show	30:00	2/6	2/6	1	30:00
2	Grief Support Group(g)	O L P H	1:00	1/11	2/16	67	1:07:00
2	Holiday Tough Times	Insp - Various	1:00	1/1	1/1	5	5:00
2	Inspirational Hall O Fame	Insp - Various	1:00	1/1	3/31	431	7:11:00
2	Library Lunch Fundraiser	Taft Public Library	0:40	3/12	3/31	43	28:40
2	New Year De-Stress	Insp - Jesse	1:00	1/1	1/25	103	1:43:00
2	New Year Msg-Mulvey(g)	Cath Insp - Bishop Mulvey	1:00	1/1	1/15	76	1:16:00
2	New Year's Path/Chris Min	Insp-SHJ / Christophers	1:00	1/1	1/25	106	1:46:00
2	New Year's Resolutions	BBB - Pete	1:00	1/1	2/7	90	1:30:00
2	Open House (BGMPS)	BGMPS	1:00	1/16	1/29	21	21:00
2	Open House (Ss.Cyril/Meth	Ss. Cyril/Methodius Sch	1:00	1/16	1/27	17	17:00
2	Open House (STJPIIHS)	St. John Paul II H. S.	1:00	1/18	1/31	23	23:00
2	Seasonal Insp Winter Only	Insp - Oblate Media	0:30	1/5	1/31	103	51:30
2	Shamrock Shuffle	St. Patrick School	1:00	3/12	3/15	9	9:00
2	Silent Auction/Bazaar	St John Of Cross Altr Soc	0:40	2/22	3/22	48	32:00
2	Silver & Gold 1	Diocese C C	1:00	1/1	2/10	104	1:44:00
2	Spring Market	St. Pius X School	0:45	3/10	3/31	36	27:00
2	Today In Church Jan-Jun23	Cath Insp - Fr. Tom	1:00	1/1	3/31	431	7:11:00
2	Valentine Dinner Dance KV	St. Gertrude Cath Church	1:00	1/11	2/10	54	54:00
2	Valentine Dinner/DanceMPB	MPB & K of C	1:00	1/20	2/16	52	52:00
2	Your Right To Know(g)	Fed Depository Libraries	0:30	2/7	3/19	79	39:30
						total this category:	80:02:40

CATEGORY 3 - Employment / Career Opportunities

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
3	Come & See Weekend	Ofc Vocations Dio C C	1:00	2/19	3/8	30	30:00
3	Come And See IWBS	IWBS Convent	1:00	2/27	3/22	37	37:00
3	Discovery Files	Nat'I Sci Found.	1:30	1/1	3/31	224	5:36:00
3	Fast Career Training(g)	Del Mar College	1:00	1/1	1/30	71	1:11:00
3	Job Search	Workforce Solutions	1:00	1/1	3/31	224	3:44:00
3	Kenedy Ranch Museum(g)	Kenedy Memorial Found	0:50	3/13	3/31	39	32:30
3	School Dropout Prevention	U. S. Army / Ad Council	0:40	1/1	2/28	168	1:52:00
						total this category:	14:02:30

CATEGORY 4 - Health/Safety/Support/Emergency Information

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>BEG</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
4	Blood Donor Month (Jan)	Nat Assoc of Blood Banks	0:45	1/1	1/31	58	43:45
4	C&YP - Eng	Dio. of Corpus Christi	1:00	1/1	3/31	12	12:00
4	Camo & Country 2024	Mission Of Mercy	1:00	2/13	2/29	41	41:00
4	Cancer Prev Mth Mar Colon	Radiology Soc of Nth Amer	0:30	3/1	3/31	83	41:30
4	Children School Safety(8)	American Red Cross	1:00	1/1	1/23	42	42:00
4	Drive Safely In Texas	TxDOT / DPS	1:00	1/1	3/31	205	3:25:00
4	Flu Season Vaccines	DHHS-FLU.gov	0:45	2/29	3/31	81	1:00:15
4	Healing Retreat	OLCC	1:00	2/16	3/14	43	43:00
4	Health News (MS)	Multiple Sclerosis Soc.	0:30	3/4	3/31	73	36:30
4	Hearing Protection(g)	Amer Spch/Lang/Hrng Assoc	0:30	2/29	3/31	83	41:30
4	Holiday Blood Donations	Coastal Bend Blood Center	0:50	1/1	1/1	2	1:40
4	Holiday Cooking Safety(4)	Nat Fire Protect Assoc	1:00	1/1	1/1	1	1:00
4	Holiday Eating Tips	KLUX Public Service	1:00	1/1	1/1	2	2:00
4	Holiday Elec Safety Tips	KLUX Pub Svc / CCFD	0:40	1/1	1/1	1	:40
4	Holiday Hazards	TA&M Forest Svc/KLUX	0:45	1/1	1/1	2	1:30
4	Holiday Safety Tips	Emerg Nurses Assn/DPS	1:00	1/1	1/1	2	2:00
4	Hope For ALS(g)	M.D.A.	0:30	2/29	3/31	83	41:30
4	Pet Health Concerns	World Animal Protection	0:40	1/26	3/2	77	51:20
4	Poison Help Line	DHHS	0:40	1/26	3/9	93	1:02:00
4	Seniors Stay Warm in Wntr	USAOA/ Red Cross	1:00	1/1	2/29	238	3:58:00
#4	Vitamins and Health	Drew Mariani Show	60:00	3/6	3/6	1	60:00
4	Winter/Season Safety Tips	CCFD - Various	0:45	1/1	2/28	234	2:55:30
4	Year Round Swim Lessons	C C Parks & Recreation	1:00	1/1	2/10	99	1:39:00
			total this category:				21:32:40

CATEGORY 5 - Economy/Taxes/Consumer Information

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>BEG</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
5	Aft Stk Mkt Rpt	Brown Investments	2:00	1/1	3/29	67	2:14:00
5	BBB Consumer Tips	Better Biz Bur-Jason Meza	0:40	1/1	3/31	224	2:29:20
5	Business Development(g)	Del Mar sml Biz Dev Ctr	0:40	3/13	3/31	39	26:00
5	Celebrity Dinner '24	Spirit Center Fundraiser	1:00	1/1	2/20	125	2:05:00
5	Cyber Attacks	KLUX Pub Svc	1:00	1/1	2/24	142	2:22:00
5	Free Income Tax Help	TAMUCC / VITA	1:00	2/15	3/31	128	2:08:00
5	General Consumer Info (5)	AEP Texas / TX DOT	1:00	2/26	3/31	61	1:01:00
5	Helping Your Business	S.C.O.R.E	0:30	2/7	3/31	99	49:30
#5	Medical Debt	Drew Mariani Show	30:00	2/15	2/15	1	30:00
5	MORN BIZ RPT	Brown Investments	1:30	1/1	3/29	67	1:40:30
#5	Overpopulation Myth	Drew Mariani Show	20:00	1/2	1/2	1	20:00
5	Rummage Sale	Schoenstatt Movement	0:40	3/14	3/31	29	19:20
5	Save Gas - Save The Air	TCEQ/Car Care Council	1:00	1/1	3/31	224	3:44:00
5	Spring Financial Cleaning	KLUX Consumer PSA	1:00	3/20	3/31	24	24:00
5	Spring Remodeling Tips	Nat Assn Remodling Indus	1:00	3/26	3/31	11	11:00
5	Tax Tips for 2023 1040s	IRS	1:00	2/17	3/31	73	1:13:00
5	Ten Top Business Tips	BBB	1:00	2/24	3/31	64	1:04:00
5	VITA Tax Assistance	DMC	1:00	2/22	3/31	118	1:58:00
5	Winter Texan App Day	Rkpt-Fltn Ch of Com	1:00	1/9	1/24	33	33:00
			total this category:				27:42:00

CATEGORY 6 - Faith Based Issues

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
6	1st Sat Rosary Procession	K of C	0:45	1/1	1/5	23	17:15
6	ANGELUS / REGINA COELI	Bishop Michael Mulvey	2:30	1/1	3/31	93	3:52:30
6	Arm Of St. Jude	Dio / MPB	1:00	3/12	3/20	11	11:00
6	Ash Wednesday-Pre & Day	Cath Insp - Various	1:00	2/8	2/14	34	34:00
6	CATHEDRAL SUN MASS (LIVE)	Corpus Christi Cathedral	60:00	1/1	3/31	13	13:00:00
6	CATHOLIC ANSWERS LIVE	Recorded Call-In Show	30:00	1/1	3/31	13	6:30:00
6	CATHOLIC CAFE	Deacon Jeff Drzycimski	0:30	1/1	3/31	13	6:30
6	Christmas Mission Lessons	Pont Miss Soc - Fr. Small	1:00	1/1	1/6	29	29:00
6	Covenant Of Love	Schoenstatt Movement Cntr	0:50	1/11	2/16	67	55:30
6	Easter Day Plus - Mulvey	Cath Insp - Bishop Mulvey	1:00	3/31	3/31	3	3:00
6	Easter Season M-O Longs	Cath Insp - Oblate Media	1:00	3/31	3/31	4	4:00
6	Epiphany - Bishop Mulvey	Cath Insp - Bishop	1:00	1/1	1/6	28	28:00
6	Eucharistic Congress	Dio C C	1:00	3/1	3/31	54	54:00
6	Eucharistic Moments	Nat'l Eucharistic Revival	1:00	1/1	2/29	312	5:12:00
6	First Friday Vigil	St. Joseph C C	0:40	2/7	2/29	39	26:00
6	Footsteps St Francis Apr	St. Pius X	0:50	3/25	3/31	15	12:30
6	Good Friday - Today Is	Cath Insp - Bishop Mulvey	1:00	3/29	3/29	5	5:00
6	Good Friday Prayers (10)	Cath Insp - Fr. Tom	1:00	3/29	3/29	5	5:00
6	Gospel Of The LORD	Cath Insp - Bishop Mulvey	1:30	1/1	3/31	433	10:49:30
6	Holy Wk>Div Mercy Sun FOF	Cath Insp - Fr Larry Rice	1:00	3/20	3/31	46	46:00
6	Hope In The Darkness	Dio Ofc Of Youth	0:45	3/12	3/22	15	11:15
6	Invite To Mass (Span)	Cath Insp - Var. Clergy	0:20	1/1	3/31	52	17:20
6	Lent Reflections (Pope F)	Cath Insp-Variou Clergy	1:00	2/14	3/24	278	4:38:00
6	Lenten Clergy Messages	Cath Insp - Var. Clergy	1:00	2/14	3/23	279	4:39:00
6	Lenten Fish Frys (2024)	Var. Cath Entities	1:00	2/1	3/22	92	1:32:00
6	Lenten Mission/Stations	Schoenstatt Movement Cntr	0:40	2/7	2/22	29	19:20
6	Lenten Penance Service	St. Theresa Parish	0:40	2/16	3/7	32	21:20
6	Lenten Scripture Journey	St. Paul The Apostle	0:40	2/16	3/27	65	42:20
6	Lenten Stations Continue	Schoenstatt Movement Cntr	0:40	2/24	3/21	43	28:40
6	OUR SHEPHERD'S VIEW	Bishop Mulvey Interview	30:00	1/1	3/31	13	6:30:00
6	Pascal Triduum Moments	Cath Insp - Fr. Tom	1:00	3/28	3/31	27	27:00
6	Resurrection In Reverse	St. Paul The Apostle	1:00	2/19	3/18	45	45:00
6	Star Fest	O L Star Of The Sea	1:00	1/11	2/24	69	1:09:00
6	Stations Of Cross-Helena	St. Helena Parish	0:45	2/16	3/28	67	50:15
6	Stations Of The Cross-CTK	Christ The King Parish	0:30	2/20	3/21	47	23:30
6	Stations Of The Cross-MPB	MPB	0:40	2/16	3/28	65	42:20
6	Stations Of The CrossOLCC	OLCC	0:30	2/16	3/28	67	33:30
6	The Bible Timeline	St. Patrick Parish	1:00	1/18	2/29	93	1:33:00
6	The Bible Timeline II	St. Patrick Parish	1:00	2/29	3/31	51	51:00
			total this category:				69:49:05

CATEGORY 7 - Racial/Ethnic/Minority/Female Issues

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
7	Annual Banquet	Pregnancy Center	0:45	3/12	3/31	33	24:45
7	Babes On Bay Fish Tourney	CCA Texas Aran Bay Chptr	1:00	3/10	3/31	57	57:00
7	C&YP - Span	Dio. of Corpus Christi	1:00	1/1	3/31	13	13:00
7	CON PERMISO (Spanish)	Hisp. Issues (0730-0800)	30:00	1/1	3/31	13	6:30:00
7	Czech Music Fest	Czech Heritage Society	1:00	1/30	2/16	48	48:00
#7	Gender Confusion of Kids	Drew Mariani Show	30:00	1/15	1/15	1	30:00
7	JESUS EN MI VIDA DIARIA	Sister Ruth Reyes	30:00	1/1	3/31	13	6:30:00
7	MLK Day Inspiration	The Christophers	1:00	1/5	1/15	37	37:00
7	Semillas De Esperanza	Catholic Insp in Spanish	30:00	1/1	3/31	13	6:30:00
7	Shamrock Sale	M-D-A Maureen McGovern	1:00	3/3	3/17	37	37:00
7	SPANISH ROSARY (Sp)	KLUX Production	30:00	1/1	3/31	13	6:30:00
7	Texas Rally For Life	Diocese C C	1:00	1/10	1/26	28	28:00
7	Women Eucharistic Retreat	St. Peter Prince Apostles	0:45	2/20	3/20	47	35:15
7	Y Women Honorees	Y WC A	1:00	2/8	3/6	82	1:22:00
			total this category:				32:32:00

CATEGORY 8 - Family & Social Value Issues

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
8	Adoption(g)	USHHS / Chld Protect Svcs	1:00	2/7	3/31	99	1:39:00
8	CASA Volunteer Today(g)	TX/Cstl Bnd/Brush Co CASA	1:00	1/1	2/29	156	2:36:00
8	Father/Son Retreat	Spirit Center	1:00	2/16	3/7	32	32:00
8	From Death To Life	Lent Insp - Bishop Mulvey	1:00	2/14	3/31	166	2:46:00
#8	Live From "March For Life"	Morning Air	30:00	1/19	1/19	1	30:00
8	Parenting Tips	Child Abuse Prevent Cncil	0:30	1/1	1/19	80	40:00
8	Parents As Teachers Prgm	Catholic Charities	1:00	1/18	2/19	63	1:03:00
#8	Porn Addiction in Marriage	Drew Mariani Show	60:00	1/25	1/25	1	60:00
8	Pro-Life Mass(3rdSat)(g)	St. Joseph - C C	1:00	1/11	2/19	75	1:15:00
8	Quinceanera Prep Retreat	MPB / Quince Prep	1:00	1/1	3/31	135	2:15:00
#8	Religion Losing Influence	Drew Mariani Show	30:00	3/20	3/20	1	30:00
8	Strong Men	St. Philip The Apostle	1:00	1/16	3/1	83	1:23:00
8	Talk To The Ones You Love	Insp - Cath Com Campaign	1:00	1/23	3/12	228	3:48:00
8	That Man Is You ! (flt 3)	Sacred Heart - Mathis	1:00	2/9	3/31	102	1:42:00
8	The Open Book	American Bible Society	1:00	1/22	3/31	336	5:36:00
8	World Marriage Day(g)	Cath Insp - Bishop Mulvey	1:00	2/4	2/11	41	41:00
			total this category:				27:56:00

CATEGORY 9 - Current Events (News, Weather, Sports, etc.)

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
9	Local News/W/Traffic	Local/Regional Update	3:00	1/1	3/31	180	9:00:00
9	Local Weather Forecasts	Nat'I WX Svc	1:00	1/1	3/31	1247	20:47:00
9	USA NETWORK NEWS	USA Radio Network	2:00	1/1	3/31	1157	38:34:00
9	USA NEWSBREAK	USA Radio News	1:00	1/1	3/29	276	4:36:00
			total this category:				72:56:30

CATEGORY 10 - Environment/Recycling/Pollution Control

CAT	TITLE #1	TITLE #2	TIME	BEG	END	EXP	Sub-Ttl
10	Beach Parking Permits	C C Parks & Rec	0:50	3/10	3/31	54	45:00
10	Botanical Gardens Events	SoTx Bot Grns/Nature Cntr	1:00	1/1	3/31	255	4:15:00
10	Brighten Our Community	Ofc Youth Ministry	1:00	2/7	2/17	19	19:00
10	Picking Bluebonnets(g)	TX DPS - Dr. Marylynn	1:00	3/20	3/31	24	24:00
10	Plant A Tree	Nat Arbor Day Foundation	0:30	3/20	3/31	20	10:00
10	Top Birding Locations	Rkpt fltn C of C	1:00	1/1	1/20	47	47:00
10	TPW Info & Things To Do	Texas Parks & Wildlife	0:30	1/1	3/31	224	1:52:00
10	Whooping Cranes (g)	Aransas Wildlife Refuge	1:00	1/9	2/29	129	2:29:00
10	Wildlife Refuges	Nat Wildlife Refuge Sys	1:00	1/1	1/23	74	1:14:00
10	Winter Energy Saving Tips	KLUX Public Service	1:00	1/1	3/1	88	1:28:00
10	Winter Fire Protection	Coastal Bend Red Cross	1:00	1/1	2/22	204	3:24:00
			total this category:				17:07:00