

ORDER



Orders
Order / Rev: 687600
Alt Order #:
Product Desc: APRIL - MAY 2024
Estimate:
Flight Dates: 04/29/24 - 05/20/24
Original Date / Rev: 04/26/24 / 04/26/24
Order Type: GENERAL

ABC - Idaho Falls, ID

Primary AE: Todd Hendricks
Sales Office: IFALL
Sales Region: LOC

Agency Name: Rod Furniss For Idaho
Buying Contact:
Billing Contact:
 136 S. 1st W.
 Rexburg, ID 83440

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Rod Furniss For Idaho
Demographic: HH
Product Codes: PL01
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-4

New Business End:
Advertiser External ID: 128527
Agency External ID: 123702
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	3	\$300.00	\$300.00
05/01/24	05/20/24	18	\$2,205.00	\$2,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	3	\$300.00	\$300.00	0.00
May 2024	18	\$2,205.00	\$2,205.00	0.00
Totals	21	\$2,505.00	\$2,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Hendricks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIFI	04/29/24	05/20/24	EM M-F 6-7A Local News 8 This Morning	CM	6:00 - 7:00 AM	-----	:30	0	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-T-----		1		\$75.00		0.00					
		Week: 05/06/24	05/12/24	--W----		1		\$75.00		0.00					
		Week: 05/13/24	05/19/24	----F--		1		\$75.00		0.00					
		Week: 05/20/24	05/26/24	M-----		1		\$75.00		0.00					
N 2	KIFI	04/29/24	05/20/24	M-F 7-9A Good Morning America	CM	7-9A	-----	:30	0	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	M-----		1		\$75.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$75.00		0.00					
		Week: 05/13/24	05/19/24	--W----		1		\$75.00		0.00					
		Week: 05/20/24	05/26/24	M-----		1		\$75.00		0.00					
N 3	KIFI	04/29/24	05/20/24	M-F 12-1P Local News 8 at Noon	CM	12:00 - 1:00 PM	-----	:30	0	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----		0		\$75.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$75.00		0.00					
		Week: 05/13/24	05/19/24	---T---		1		\$30.00		0.00					
		Week: 05/20/24	05/26/24	-----		0		\$75.00		0.00					

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Advertiser: Rod Furniss For Idaho
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 Estimate:

ABC - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KIFI	04/29/24	05/20/24	EN M-F 5-530P EN M-F 5-530P	CM	5:00 - 5:30 PM	-----	:30	0	\$150.00	P-4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----					1	\$150.00		0.00			
		Week: 05/06/24	05/12/24	--W----					1	\$150.00		0.00			
		Week: 05/13/24	05/19/24	----F--					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$75.00		0.00			
N 5	KIFI	04/29/24	05/20/24	EN M-F 6-630P Local News at 6	CM	6-630p	-----	:30	0	\$140.00	P-4	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----F--					1	\$140.00		0.00			
		Week: 05/06/24	05/12/24	-TW----					2	\$140.00		0.00			
		Week: 05/13/24	05/19/24	--WT---					2	\$140.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$75.00		0.00			
N 6	KIFI	04/29/24	05/20/24	LN M-F 10-1035P LN M-F 10-1035P	CM	10:00 - 10:35 PM	-----	:30	0	\$150.00	P-4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--W----					1	\$150.00		0.00			
		Week: 05/06/24	05/12/24	---T---					1	\$150.00		0.00			
		Week: 05/13/24	05/19/24	----F--					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$75.00		0.00			
N 7	KIFI	04/29/24	05/20/24	LN Su 10-1035P Sunday Local News 8 at 10	CM	10p-1035p	-----	:30	0	\$175.00	P-4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----					0	\$160.00		0.00			
		Week: 05/06/24	05/12/24	-----S					1	\$175.00		0.00			
		Week: 05/13/24	05/19/24	-----S					1	\$175.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$75.00		0.00			
													Totals	21	\$2,505.00