

CONTRACT



Townsquare Media - Atlantic City
950 Tilton Rd.
Suite 200
Northfield, NJ 08225
(609) 645-9797

<u>Contract / Revision</u> 1300152 /		<u>Alt Order #</u> 33346797
<u>Advertiser</u> Mike Testa for State Senate		<u>Original Date / Revision</u> 10/14/19 / 11/04/19
<u>Contract Dates</u> 10/14/19 - 11/05/19	<u>Estimate #</u> 550	
<u>Product</u> NJ SD-01		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WPUR-FM	<u>Account Executive</u> Harry Hurley_P03662	<u>Sales Office</u> Local Atlantic C
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPUR	10/14/19	10/28/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	--111--				3	\$40.00			
	Week:	10/21/19	10/27/19	11111--				5	\$40.00			
	Week:	10/28/19	11/03/19	1-----				1	\$40.00			
N 2	WPUR	10/14/19	10/28/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	--11---				2	\$40.00			
	Week:	10/21/19	10/27/19	1-1-1--				3	\$40.00			
	Week:	10/28/19	11/03/19	1-----				1	\$40.00			
N 3	WPUR	10/14/19	10/28/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	--111--				3	\$40.00			
	Week:	10/21/19	10/27/19	11111--				5	\$40.00			
	Week:	10/28/19	11/03/19	1-----				1	\$40.00			
N 4	WPUR	10/14/19	10/27/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----1-				1	\$25.00			
	Week:	10/21/19	10/27/19	-----1-				1	\$25.00			
N 5	WPUR	10/14/19	10/27/19	Sa-Su PM	3p-7p		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----1-				1	\$25.00			
	Week:	10/21/19	10/27/19	-----1-				1	\$25.00			
N 6	WPUR	10/14/19	10/27/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----1				1	\$20.00			
	Week:	10/21/19	10/27/19	-----1				1	\$20.00			
N 7	WPUR	10/14/19	10/27/19	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----1				1	\$20.00			
	Week:	10/21/19	10/27/19	-----1				1	\$20.00			
N 8	WPUR	10/23/19	10/30/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	--211--				4	\$40.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/14/19 - 11/05/19	<u>Product</u> NJ SD-01	<u>Estimate #</u> 550

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	122----				5	\$40.00			
N 9	WPUR	10/23/19	10/30/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	--211--				4	\$40.00			
Week:		10/28/19	11/03/19	1-----				1	\$40.00			
N 10	WPUR	10/23/19	10/30/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	--211--				4	\$40.00			
Week:		10/28/19	11/03/19	122----				5	\$40.00			
N 11	WPUR	10/26/19	10/26/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----1-				1	\$25.00			
N 12	WPUR	10/26/19	10/26/19	Sa-Su PM	3p-7p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----1-				1	\$25.00			
N 13	WPUR	10/27/19	10/27/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----1				1	\$20.00			
N 14	WPUR	10/27/19	10/27/19	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----1				1	\$20.00			
N 15	WPUR	10/29/19	11/04/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-1111--				4	\$40.00			
Week:		11/04/19	11/10/19	1-----				1	\$40.00			
N 16	WPUR	10/30/19	11/04/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	--1-1--				2	\$40.00			
Week:		11/04/19	11/10/19	1-----				1	\$40.00			
N 17	WPUR	10/29/19	11/04/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-1111--				4	\$40.00			
Week:		11/04/19	11/10/19	1-----				1	\$40.00			
N 18	WPUR	11/02/19	11/02/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-----1-				1	\$25.00			
N 19	WPUR	11/02/19	11/02/19	Sa-Su PM	3p-7p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-----1-				1	\$25.00			
N 20	WPUR	11/03/19	11/03/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-----1				1	\$20.00			
N 21	WPUR	11/03/19	11/03/19	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	-----1				1	\$20.00			
N 22	WPUR	11/05/19	11/05/19	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-6-----				6	\$40.00			
N 23	WPUR	11/05/19	11/05/19	M-F Midday	10:00 AM-12:00 PM		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-2-----				2	\$40.00			
Totals											84	\$3,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/31/19	66	\$2,430.00	(\$364.50)	\$2,065.50
11/01/19 - 11/05/19	18	\$650.00	(\$97.50)	\$552.50
Totals	84	\$3,080.00	(\$462.00)	\$2,618.00

Signature: _____ **Date:** _____

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