

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WDAM TV Hattiesburg MS

**Date:**

7-24-15

I, National Media Research, Planning and Placement,

being/on behalf of: David McRae,

a legally qualified candidate of the Republican

political party for the office of: Mississippi Treasurer

in the Primary

election to be held on: August 4, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
	<i>Attached</i>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of David McRae

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Wilson, Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/18/15

**Date**

*Jonathan H. Towell*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Gwen Cleveland*  
**Signature**

Gwen Cleveland  
**Printed Name**

NSA  
**Title**

## ORDER



**Orders**  
**Order / Rev:** 1354707  
**Alt Order #:** 07858027  
**Product Desc:** MCRAE FOR TREASURER  
**Estimate:** 6438  
**Flight Dates:** 07/28/15 - 08/03/15  
**Original Date / Rev:** 07/24/15 / 07/24/15  
**Order Type:** Political

WDAM

**Primary AE:** Ryan Gordon  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** National Media Research Planning Pl  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/McRae, David/R/State Treasurer  
**Demographic:** A35+  
**Product Codes:** PL650  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/03/15	45	\$17,545.00	\$14,913.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	45	\$17,545.00	\$14,913.25	0.00
<b>Totals</b>	<b>45</b>	<b>\$17,545.00</b>	<b>\$14,913.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Gordon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDAM	07/31/15	07/31/15	NET The Tonight Show Comm		1035p-1135p	----1--	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$180.00		0.00			
E 2	WDAM	07/31/15	07/31/15	LOC Midday	Comm	12p-1230p	----1--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$200.00		0.00			
E 3	WDAM	07/31/15	07/31/15	LOC News at 5a	Comm	5a-5:30A	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
				News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$100.00		0.00			
E 4	WDAM	07/31/15	07/31/15	LOC News at 530a	Comm	530a-6a	----1--	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
				News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$180.00		0.00			
E 5	WDAM	07/31/15	07/31/15	NET NBC Nightly News Comm		530p-6p	----1--	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
				Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$550.00		0.00			
E 6	WDAM	07/31/15	07/31/15	LOC News 7 at Six	Comm	6p-630p	----1--	:30	1	\$900.00	P 2	0.00	NM	1	\$900.00
				News 7 at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1				\$900.00		0.00			

Order / Rev: 1354707  
 Alt Order #: 07858027  
 Flight Dates: 07/28/15 - 08/03/15

Advertiser: POL/McRae, David/R/State Treasurer  
 Product Desc: MCRAE FOR TREASURER  
 Estimate: 6438

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WDAM	07/31/15	07/31/15	LOC News at 6a News at 6a	Comm	6a-7a	----1--	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1			\$300.00			0.00			
E 8	WDAM	07/31/15	07/31/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	----1--		1			\$275.00			0.00			
E 9	WDAM	08/03/15	08/03/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$800.00			0.00			
E 10	WDAM	08/03/15	08/03/15	NET The Tonight Show The Tonight Show	Comm	1035p-1135p	1-----	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$180.00			0.00			
E 11	WDAM	08/03/15	08/03/15	LOC Live at Five Live at Five	Comm	5p-530p	1-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$400.00			0.00			
E 12	WDAM	08/03/15	08/03/15	NET NBC Nightly News Nightly News	Comm	530p-6p	1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$550.00			0.00			
E 13	WDAM	08/03/15	08/03/15	LOC News at 6a News at 6a	Comm	6a-7a	1-----	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$300.00			0.00			
E 14	WDAM	08/03/15	08/03/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	1-----	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$600.00			0.00			
E 15	WDAM	08/03/15	08/03/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$275.00			0.00			
E 16	WDAM	08/03/15	08/03/15	NET Monday Prime Mon Prime 1	Comm	658p-10p (7:00 PM-9:00 PM)	1-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/03/15	08/09/15	1-----		1			\$400.00			0.00			
E 17	WDAM	08/01/15	08/01/15	LOC News at 6p Sat News at 6p Sat	Comm	6p-630p	-----1-	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----1-		1			\$200.00			0.00			
E 18	WDAM	08/02/15	08/02/15	Loc 10p News Sun 10p News Sun	Comm	10-1030p	-----1	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----1		1			\$600.00			0.00			
E 19	WDAM	08/02/15	08/02/15	NET NBC Meet The Press NBC Meet the Press	Comm	9a-10a	-----1	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----1		1			\$200.00			0.00			
E 20	WDAM	07/30/15	07/30/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	---1---	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1			\$800.00			0.00			
E 21	WDAM	07/30/15	07/30/15	NET The Tonight Show The Tonight Show	Comm	1035p-1135p	---1---	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1354707  
Alt Order #: 07858027  
Flight Dates: 07/28/15 - 08/03/15

Advertiser: POL/McRae, David/R/State Treasurer  
Product Desc: MCRAE FOR TREASURER  
Estimate: 6438  
**WDAM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WDAM	07/30/15	07/30/15	NET The Tonight Show Comm The Tonight Show		1035p-1135p	---1---	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$180.00		0.00			
E 22	WDAM	07/30/15	07/30/15	LOC News at 5a News at 5a	Comm	5a-5:30A	---1---	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$100.00		0.00			
E 23	WDAM	07/30/15	07/30/15	LOC Live at Five Live at Five	Comm	5p-530p	---1---	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$400.00		0.00			
E 24	WDAM	07/30/15	07/30/15	LOC News at 530a News at 530a	Comm	530a-6a	---1---	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$180.00		0.00			
E 25	WDAM	07/30/15	07/30/15	LOC News at 6a News at 6a	Comm	6a-7a	---1---	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$300.00		0.00			
E 26	WDAM	07/30/15	07/30/15	NET Thursday Hour 1 Thu 7-8p	Comm	658p-8p	---1---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$550.00		0.00			
E 27	WDAM	07/30/15	07/30/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$275.00		0.00			
E 28	WDAM	07/30/15	07/30/15	NET Thurs Prime Other Thursday Prime Other 2	Comm	8p-10p	---1---	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	---1---		1				\$600.00		0.00			
E 29	WDAM	07/28/15	07/28/15	NET The Tonight Show The Tonight Show	Comm	1035p-1135p	-1-----	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$180.00		0.00			
E 30	WDAM	07/28/15	07/28/15	LOC News at 5a News at 5a	Comm	5a-5:30A	-1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$100.00		0.00			
E 31	WDAM	07/28/15	07/28/15	LOC Live at Five Live at Five	Comm	5p-530p	-1-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$400.00		0.00			
E 32	WDAM	07/28/15	07/28/15	LOC News at 530a News at 530a	Comm	530a-6a	-1-----	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$180.00		0.00			
E 33	WDAM	07/28/15	07/28/15	NET NBC Nightly News Nightly News	Comm	530p-6p	-1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$550.00		0.00			
E 34	WDAM	07/28/15	07/28/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	-1-----	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-1-----		1				\$600.00		0.00			
E 35	WDAM	07/28/15	07/28/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	-1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WDAM	07/28/15	07/28/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	-1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	-1-----		1				\$275.00		0.00			
E 36	WDAM	07/28/15	07/28/15	NET Tuesday Prime Oth Tue Prime 1	Comm	658p-10p (7:00 PM-9:00 PM)	-1-----	:30	1	\$900.00	P 2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	-1-----		1				\$900.00		0.00			
E 37	WDAM	07/29/15	07/29/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	--1----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$800.00		0.00			
E 38	WDAM	07/29/15	07/29/15	NET The Tonight Show The Tonight Show	Comm	1035p-1135p	--1----	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$180.00		0.00			
E 39	WDAM	07/29/15	07/29/15	LOC Midday Midday	Comm	12p-1230p	--1----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$200.00		0.00			
E 40	WDAM	07/29/15	07/29/15	LOC News at 530a News at 530a	Comm	530a-6a	--1----	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$180.00		0.00			
E 41	WDAM	07/29/15	07/29/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	--1----	:30	1	\$900.00	P 2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$900.00		0.00			
E 42	WDAM	07/29/15	07/29/15	LOC News at 6a News at 6a	Comm	6a-7a	--1----	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$300.00		0.00			
E 43	WDAM	07/29/15	07/29/15	NET Wednesday Hour 1 Wed 7p-8p	Comm	658p-8p	--1----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$400.00		0.00			
E 44	WDAM	07/29/15	07/29/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	--1----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$275.00		0.00			
E 45	WDAM	07/29/15	07/29/15	NET Wed Prime Other 2 Wed Prime Other 2	Comm	8p-10p	--1----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/15	08/02/15	--1----		1				\$550.00		0.00			
Totals														45	\$17,545.00