

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15

Station	Account Executive	Sales Office	Sales Region
WDAM	HRP Virginia	HRP-Virginia	National

Billing Address:

National Media Research Planning Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/McRae, David/R/State	Political/MS State Treasur	6340

Flight Dates	Order #	Alt Order #
06/18/15 - 06/29/15	1334667	7803394

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	06/23/15	06/23/15	News at 530a	530a-6a	-T-----	:30	1	\$180.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$180.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 06/23/15 5:52 AM News at 530a 530a-6a :30 DMTV061815H \$180.00 NM								
2	06/24/15	06/24/15	News at 530a	530a-6a	--W----	:30	1	\$180.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$180.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 06/24/15 5:52 AM News at 530a 530a-6a :30 DMTV061815H \$180.00 NM								
4	06/22/15	06/22/15	News at 6a	6a-7a	M-----	:30	1	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 06/22/15 6:10 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM								
5	06/23/15	06/23/15	News at 6a	6a-7a	-T-----	:30	1	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 06/23/15 6:10 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM								
6	06/24/15	06/24/15	News at 6a	6a-7a	--W----	:30	1	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 06/24/15 6:35 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM								
7	06/19/15	06/19/15	News at 6a	6a-7a		:30	1	\$300.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Week		Type
-----F--										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 6:11 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM										
9	06/25/15	06/25/15	News at 6a	6a-7a	---T---	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 6:24 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM										
10	06/26/15	06/26/15	News at 6a	6a-7a	-----F--	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----F-- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/26/15 6:16 AM News at 6a 6a-7a :30 DMTV061815H \$300.00 NM										
11	06/22/15	06/22/15	NBC Today Show	7a-9a	M-----	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM M 06/22/15 7:30 AM NBC Today Show 7a-9a :30 DMTV061815H \$275.00 NM										
12	06/23/15	06/23/15	NBC Today Show	7a-9a	-T-----	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Tu 06/23/15 7:29 AM NBC Today Show 7a-9a :30 DMTV061815H \$275.00 NM										
13	06/24/15	06/24/15	NBC Today Show	7a-9a	--W----	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W----- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 06/24/15 7:59 AM NBC Today Show 7a-9a :30 DMTV061815H \$275.00 NM										
14	06/19/15	06/19/15	NBC Today Show	7a-9a	-----F--	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----F-- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 7:22 AM NBC Today Show 7a-9a :30 DMTV061815H \$275.00 NM										
16	06/25/15	06/25/15	NBC Today Show	7a-9a	---T---	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 7:27 AM NBC Today Show 7a-9a :30 DMTV061815H \$275.00 NM										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasun	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
17	06/26/15	06/26/15	NBC Today Show	7a-9a	----F--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/26/15 8:29 AM NBC Today Show 7a-9a :30 DMTV062515H \$275.00 NM									
18	06/22/15	06/22/15	Midday	12p-1230p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM M 06/22/15 12:11 PM Midday 12p-1230p :30 DMTV061815H \$200.00 NM									
19	06/24/15	06/24/15	Midday	12p-1230p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 06/24/15 12:13 PM Midday 12p-1230p :30 DMTV061815H \$200.00 NM									
20	06/26/15	06/26/15	Midday	12p-1230p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/26/15 12:10 PM Midday 12p-1230p :30 DMTV061815H \$200.00 NM									
21	06/21/15	06/21/15	NBC Meet the Press	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/21/15 9:49 AM NBC Meet the Press 9a-10a :30 DMTV061815H \$200.00 NM									
22	06/28/15	06/28/15	NBC Meet the Press	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/28/15 9:48 AM NBC Meet the Press 9a-10a :30 DMTV061815H \$200.00 NM									
23	06/22/15	06/22/15	Jeopardy	430p-5p	M-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM M 06/22/15 4:35 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM									
24	06/23/15	06/23/15	Jeopardy	430p-5p	-T-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Tu 06/23/15 4:35 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser		Product	Estimate Number
POL/McRae, David/R/State		Political/MS State Treasur	6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
25	06/19/15	06/19/15	Jeopardy	430p-5p	----F--	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 4:36 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM									
27	06/25/15	06/25/15	Jeopardy	430p-5p	---T---	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 4:36 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM									
28	06/19/15	06/19/15	Live at Five	5p-530p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 5:20 PM Live at Five 5p-530p :30 DMTV061815H \$450.00 NM									
29	06/22/15	06/22/15	News 7 at Six	6p-630p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM M 06/22/15 6:12 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
30	06/23/15	06/23/15	News 7 at Six	6p-630p	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM Tu 06/23/15 6:10 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
31	06/24/15	06/24/15	News 7 at Six	6p-630p	--W----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM W 06/24/15 6:11 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
32	06/18/15	06/18/15	News 7 at Six	6p-630p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM Th 06/18/15 6:12 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
33	06/19/15	06/19/15	News 7 at Six	6p-630p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 6:11 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
35	06/25/15	06/25/15	News 7 at Six	6p-630p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$900.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM Th 06/25/15 6:10 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
36	06/26/15	06/26/15	News 7 at Six	6p-630p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$900.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM F 06/26/15 6:11 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM									
37	06/20/15	06/20/15	News at 6p Sat	6p-630p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S- 1 \$300.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM Sa 06/20/15 6:15 PM News at 6p Sat 6p-630p :30 DMTV061815H \$300.00 NM									
38	06/27/15	06/27/15	News at 6p Sat	6p-630p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S- 1 \$300.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM Sa 06/27/15 6:16 PM News at 6p Sat 6p-630p :30 DMTV061815H \$300.00 NM									
39	06/22/15	06/22/15	Wheel of Fortune	630p-7p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$600.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM M 06/22/15 6:41 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM									
40	06/23/15	06/23/15	Wheel of Fortune	630p-7p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$600.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM Tu 06/23/15 6:41 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM									
41	06/24/15	06/24/15	Wheel of Fortune	630p-7p	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$600.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WDAM W 06/24/15 Wheel of Fortune 630p-7p :00 \$600.00 NM See MG 41.2 2 WDAM F 06/26/15 6:38 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM MG for 41.1 06/24									
42	06/18/15	06/18/15	Wheel of Fortune	630p-7p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$600.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
42	06/18/15	06/18/15	Wheel of Fortune	630p-7p	---T---	:30	1	\$600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/18/15 6:43 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM								
44	06/25/15	06/25/15	Wheel of Fortune	630p-7p	---T---	:30	1	\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 ---T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/25/15 6:37 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM								
45	06/26/15	06/26/15	Wheel of Fortune	630p-7p	----F--	:30	1	\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 ----F-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/26/15 6:55 PM Wheel of Fortune 630p-7p :30 DMTV061815H \$600.00 NM								
46	06/22/15	06/22/15	American Ninja	7p-9p	M-----	:30	1	\$675.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 M----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 06/22/15 7:44 PM American Ninja 7p-9p :30 DMTV061815H \$675.00 NM								
48	06/23/15	06/23/15	AGT	7p-9p	-T-----	:30	1	\$675.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 -T----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 06/23/15 8:43 PM AGT 7p-9p :30 DMTV061815H \$675.00 NM								
49	06/24/15	06/24/15	AGT	7p-8p	--W----	:30	1	\$675.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 --W---- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 06/24/15 7:38 PM AGT 7p-8p :30 DMTV061815H \$675.00 NM								
50	06/18/15	06/18/15	Dateline	7P-8P	---T---	:30	1	\$300.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/15/15 06/21/15 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/18/15 7:19 PM Dateline 7P-8P :30 DMTV061815H \$300.00 NM								
51	06/25/15	06/25/15	Dateline	7P-8P	---T---	:30	1	\$300.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/22/15 06/28/15 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/25/15 7:19 PM Dateline 7P-8P :30 DMTV061815H \$300.00 NM								

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
52	06/18/15	06/18/15	Aquarius	8p-9p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/18/15 8:40 PM Aquarius 8p-9p :30 DMTV061815H \$600.00 NM									
53	06/25/15	06/25/15	Aquarius	8p-9p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 8:41 PM Aquarius 8p-9p :30 DMTV061815H \$600.00 NM									
54	06/18/15	06/18/15	Hannibal	9p-10p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/18/15 9:32 PM Hannibal 9p-10p :30 DMTV061815H \$300.00 NM									
55	06/25/15	06/25/15	Hannibal	9p-10p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 9:31 PM Hannibal 9p-10p :30 DMTV061815H \$300.00 NM									
56	06/19/15	06/19/15	Dateline	9p-10p	----F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 9:29 PM Dateline 9p-10p :30 DMTV061815H \$325.00 NM									
57	06/26/15	06/26/15	Dateline	9p-10p	----F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/26/15 9:28 PM Dateline 9p-10p :30 DMTV062515H \$325.00 NM									
58	06/21/15	06/21/15	Dateline	7p-8p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/21/15 7:41 PM Dateline 7p-8p :30 DMTV061815H \$300.00 NM									
59	06/28/15	06/28/15	Dateline	7p-8p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/28/15 7:21 PM Dateline 7p-8p :30 DMTV061815H \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
60	06/21/15	06/21/15	A.D.	8p-9p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/21/15 8:19 PM A.D. 8p-9p :30 DMTV061815H \$300.00 NM									
61	06/28/15	06/28/15	A.D.	8p-9p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/28/15 8:26 PM A.D. 8p-9p :30 DMTV062515H \$300.00 NM									
62	06/21/15	06/21/15	American Odyssey	9p-10p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/21/15 9:31 PM American Odyssey 9p-10p :30 DMTV061815H \$300.00 NM									
63	06/28/15	06/28/15	American Odyssey	9p-10p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 06/28/15 9:32 PM American Odyssey 9p-10p :30 DMTV061815H \$300.00 NM									
64	06/22/15	06/22/15	Nightbeat	10p-1035p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM M 06/22/15 10:08 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM									
65	06/23/15	06/23/15	Nightbeat	10p-1035p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Tu 06/23/15 10:11 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM									
66	06/24/15	06/24/15	Nightbeat	10p-1035p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 06/24/15 10:16 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM									
67	06/18/15	06/18/15	Nightbeat	10p-1035p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/18/15 10:18 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15
Advertiser	Product	Estimate Number	
POL/McRae, David/R/State	Political/MS State Treasur	6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
68	06/19/15	06/19/15	Nightbeat	10p-1035p	----F--	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$800.00								
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/19/15 10:08 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM								
70	06/25/15	06/25/15	Nightbeat	10p-1035p	---T---	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$800.00								
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 06/25/15 10:11 PM Nightbeat 10p-1035p :30 DMTV062515H \$800.00 NM								
71	06/26/15	06/26/15	Nightbeat	10p-1035p	----F--	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$800.00								
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 06/26/15 10:11 PM Nightbeat 10p-1035p :30 DMTV061815H \$800.00 NM								
Total Spots							63	

Payment Terms 30 Days

<u>Gross Total</u>	\$28,875.00
<u>Agency Commission</u>	\$4,331.25
<u>Net Amount Due</u>	\$24,543.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.