

# INVOICE



**WDAM**  
 2362 Highway 11 North  
 Moselle, MS 39459  
 Main: (601) 544-4730  
 Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1334667-1	06/28/15	June 2015	06/01/15 - 06/28/15

Station	Account Executive	Sales Office	Sales Region
WDAM	HRP Virginia	HRP-Virginia	National

Advertiser	Product	Estimate Number
POL/McRae, David/R/State	Political/MS State Treasur	6340

Billing Address:

**National Media Research Planning Placement**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Flight Dates	Order #	Alt Order #
06/18/15 - 06/29/15	1334667	7803394

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type																																														
1	06/23/15	06/23/15	News at 530a	530a-6a	-T-----	:30	1	\$180.00	NM																																													
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WDAM	W	06/24/15	6:35 AM	News at 6a	6a-7a	:30	DMTV061815H	\$300.00	NM																																												
7	06/19/15	06/19/15	News at 6a	6a-7a		:30	1	\$300.00	NM																																													

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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# INVOICE



Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice # 1334667-1	Invoice Date 06/28/15	Invoice Month June 2015	Invoice Period 06/01/15 - 06/28/15
Advertiser POL/McRae, David/R/State		Product Political/MS State Treasur	Estimate Number 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
----F--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/15/15	06/21/15	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	06/19/15	6:11 AM	News at 6a	6a-7a	:30	DMTV061815H	\$300.00 NM
9	06/25/15	06/25/15	News at 6a	6a-7a	---T---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	---T---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	06/25/15	6:24 AM	News at 6a	6a-7a	:30	DMTV061815H	\$300.00 NM
10	06/26/15	06/26/15	News at 6a	6a-7a	----F--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	06/26/15	6:16 AM	News at 6a	6a-7a	:30	DMTV061815H	\$300.00 NM
11	06/22/15	06/22/15	NBC Today Show	7a-9a	M-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	06/22/15	7:30 AM	NBC Today Show	7a-9a	:30	DMTV061815H	\$275.00 NM
12	06/23/15	06/23/15	NBC Today Show	7a-9a	-T-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	-T-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	06/23/15	7:29 AM	NBC Today Show	7a-9a	:30	DMTV061815H	\$275.00 NM
13	06/24/15	06/24/15	NBC Today Show	7a-9a	--W----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	--W----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	06/24/15	7:59 AM	NBC Today Show	7a-9a	:30	DMTV061815H	\$275.00 NM
14	06/19/15	06/19/15	NBC Today Show	7a-9a	----F--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/15/15	06/21/15	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	06/19/15	7:22 AM	NBC Today Show	7a-9a	:30	DMTV061815H	\$275.00 NM
16	06/25/15	06/25/15	NBC Today Show	7a-9a	---T---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/22/15	06/28/15	---T---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	06/25/15	7:27 AM	NBC Today Show	7a-9a	:30	DMTV061815H	\$275.00 NM

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**WDAM**  
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**Drawer #0563**  
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<u>Invoice #</u> 1334667-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/28/15
<u>Advertiser</u> POL/McRae, David/R/State		<u>Product</u> Political/MS State Treasur	<u>Estimate Number</u> 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
17	06/26/15	06/26/15	NBC Today Show	7a-9a	----F--	:30	1	\$275.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/26/15 8:29 AM NBC Today Show 7a-9a :30 DMTV062515H \$275.00 NM										
18	06/22/15	06/22/15	Midday	12p-1230p	M-----	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 06/22/15 12:11 PM Midday 12p-1230p :30 DMTV061815H \$200.00 NM										
19	06/24/15	06/24/15	Midday	12p-1230p	--W----	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 06/24/15 12:13 PM Midday 12p-1230p :30 DMTV061815H \$200.00 NM										
20	06/26/15	06/26/15	Midday	12p-1230p	----F--	:30	1	\$200.00		NM
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21	06/21/15	06/21/15	NBC Meet the Press	9a-10a	-----S	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 06/21/15 9:49 AM NBC Meet the Press 9a-10a :30 DMTV061815H \$200.00 NM										
22	06/28/15	06/28/15	NBC Meet the Press	9a-10a	-----S	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 06/28/15 9:48 AM NBC Meet the Press 9a-10a :30 DMTV061815H \$200.00 NM										
23	06/22/15	06/22/15	Jeopardy	430p-5p	M-----	:30	1	\$160.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$160.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 06/22/15 4:35 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM										
24	06/23/15	06/23/15	Jeopardy	430p-5p	-T-----	:30	1	\$160.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$160.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 06/23/15 4:35 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM										

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# INVOICE



Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice # <b>1334667-1</b>	Invoice Date <b>06/28/15</b>	Invoice Month <b>June 2015</b>	Invoice Period <b>06/01/15 - 06/28/15</b>
Advertiser <b>POL/McRae, David/R/State</b>	Product <b>Political/MS State Treasur</b>	Estimate Number <b>6340</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
25	06/19/15	06/19/15	Jeopardy	430p-5p	----F--	:30	1	\$160.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$160.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/19/15 4:36 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM										
27	06/25/15	06/25/15	Jeopardy	430p-5p	---T---	:30	1	\$160.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$160.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/25/15 4:36 PM Jeopardy 430p-5p :30 DMTV061815H \$160.00 NM										
28	06/19/15	06/19/15	Live at Five	5p-530p	----F--	:30	1	\$450.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$450.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/19/15 5:20 PM Live at Five 5p-530p :30 DMTV061815H \$450.00 NM										
29	06/22/15	06/22/15	News 7 at Six	6p-630p	M-----	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 M----- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 06/22/15 6:12 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM										
30	06/23/15	06/23/15	News 7 at Six	6p-630p	-T-----	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -T----- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 06/23/15 6:10 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM										
31	06/24/15	06/24/15	News 7 at Six	6p-630p	--W----	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 --W---- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 06/24/15 6:11 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM										
32	06/18/15	06/18/15	News 7 at Six	6p-630p	---T---	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/18/15 6:12 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM										
33	06/19/15	06/19/15	News 7 at Six	6p-630p	----F--	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/19/15 6:11 PM News 7 at Six 6p-630p :30 DMTV061815H \$900.00 NM										

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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

<u>Invoice #</u> 1334667-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/28/15
<u>Advertiser</u> POL/McRae, David/R/State		<u>Product</u> Political/MS State Treasur	<u>Estimate Number</u> 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																																												
35	06/25/15	06/25/15	News 7 at Six	6p-630p	---T---	:30	1	\$900.00	NM																																																																											
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1	WDAM	Th	06/25/15	6:10 PM	News 7 at Six	6p-630p	:30	DMTV061815H	\$900.00	NM																																																																										
36	06/26/15	06/26/15	News 7 at Six	6p-630p	----F--	:30	1	\$900.00	NM																																																																											
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1	WDAM	F	06/26/15	6:11 PM	News 7 at Six	6p-630p	:30	DMTV061815H	\$900.00	NM																																																																										
37	06/20/15	06/20/15	News at 6p Sat	6p-630p	-----S-	:30	1	\$300.00	NM																																																																											
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39	06/22/15	06/22/15	Wheel of Fortune	630p-7p	M-----	:30	1	\$600.00	NM																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

<u>Invoice #</u> 1334667-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/28/15
<u>Advertiser</u> POL/McRae, David/R/State		<u>Product</u> Political/MS State Treasur	<u>Estimate Number</u> 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																												
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<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																													
1 WDAM	W	06/24/15	7:38 PM	AGT	7p-8p	:30	DMTV061815H	\$675.00	NM																																													
50	06/18/15	06/18/15	Dateline	7P-8P	---T---	:30	1	\$300.00		NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>06/15/15</td> <td>06/21/15</td> <td>---T---</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> <td></td> </tr> <tr> <td>1 WDAM</td> <td>Th</td> <td>06/18/15</td> <td>7:19 PM</td> <td>Dateline</td> <td>7P-8P</td> <td>:30</td> <td>DMTV061815H</td> <td>\$300.00</td> <td>NM</td> <td></td> </tr> </table>											<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							06/15/15	06/21/15	---T---	1	\$300.00						<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>		1 WDAM	Th	06/18/15	7:19 PM	Dateline	7P-8P	:30	DMTV061815H	\$300.00	NM	
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
	06/15/15	06/21/15	---T---	1	\$300.00																																																	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																													
1 WDAM	Th	06/18/15	7:19 PM	Dateline	7P-8P	:30	DMTV061815H	\$300.00	NM																																													
51	06/25/15	06/25/15	Dateline	7P-8P	---T---	:30	1	\$300.00		NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
	06/22/15	06/28/15	---T---	1	\$300.00																																																	
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1 WDAM	Th	06/25/15	7:19 PM	Dateline	7P-8P	:30	DMTV061815H	\$300.00	NM																																													

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# INVOICE



Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

<u>Invoice #</u> 1334667-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/28/15
<u>Advertiser</u> POL/McRae, David/R/State		<u>Product</u> Political/MS State Treasur	<u>Estimate Number</u> 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
52	06/18/15	06/18/15	Aquarius	8p-9p	---T---	:30	1	\$600.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/18/15 8:40 PM Aquarius 8p-9p :30 DMTV061815H \$600.00 NM										
53	06/25/15	06/25/15	Aquarius	8p-9p	---T---	:30	1	\$600.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/25/15 8:41 PM Aquarius 8p-9p :30 DMTV061815H \$600.00 NM										
54	06/18/15	06/18/15	Hannibal	9p-10p	---T---	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ---T--- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/18/15 9:32 PM Hannibal 9p-10p :30 DMTV061815H \$300.00 NM										
55	06/25/15	06/25/15	Hannibal	9p-10p	---T---	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ---T--- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 06/25/15 9:31 PM Hannibal 9p-10p :30 DMTV061815H \$300.00 NM										
56	06/19/15	06/19/15	Dateline	9p-10p	----F--	:30	1	\$325.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----F-- 1 \$325.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/19/15 9:29 PM Dateline 9p-10p :30 DMTV061815H \$325.00 NM										
57	06/26/15	06/26/15	Dateline	9p-10p	----F--	:30	1	\$325.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 ----F-- 1 \$325.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 06/26/15 9:28 PM Dateline 9p-10p :30 DMTV062515H \$325.00 NM										
58	06/21/15	06/21/15	Dateline	7p-8p	-----S	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----S 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 06/21/15 7:41 PM Dateline 7p-8p :30 DMTV061815H \$300.00 NM										
59	06/28/15	06/28/15	Dateline	7p-8p	-----S	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/15 06/28/15 -----S 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 06/28/15 7:21 PM Dateline 7p-8p :30 DMTV061815H \$300.00 NM										

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<u>Advertiser</u> POL/McRae, David/R/State	<u>Product</u> Political/MS State Treasur	<u>Estimate Number</u> 6340	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																														
60	06/21/15	06/21/15	A.D.	8p-9p	-----S	:30	1	\$300.00	NM																																													
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WDAM	Su	06/21/15	8:19 PM	A.D.	8p-9p	:30	DMTV061815H	\$300.00	NM																																												
61	06/28/15	06/28/15	A.D.	8p-9p	-----S	:30	1	\$300.00	NM																																													
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
	06/22/15	06/28/15	-----S	1	\$300.00																																																	
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1	WDAM	Su	06/28/15	8:26 PM	A.D.	8p-9p	:30	DMTV062515H	\$300.00	NM																																												
62	06/21/15	06/21/15	American Odyssey	9p-10p	-----S	:30	1	\$300.00	NM																																													
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	06/15/15	06/21/15	-----S	1	\$300.00																																																	
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63	06/28/15	06/28/15	American Odyssey	9p-10p	-----S	:30	1	\$300.00	NM																																													
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WDAM	Su	06/28/15	9:32 PM	American Odyssey	9p-10p	:30	DMTV061815H	\$300.00	NM																																												
64	06/22/15	06/22/15	Nightbeat	10p-1035p	M-----	:30	1	\$800.00	NM																																													
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>06/22/15</td> <td>06/28/15</td> <td>M-----</td> <td>1</td> <td>\$800.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>M</td> <td>06/22/15</td> <td>10:08 PM</td> <td>Nightbeat</td> <td>10p-1035p</td> <td>:30</td> <td>DMTV061815H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							06/22/15	06/28/15	M-----	1	\$800.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WDAM	M	06/22/15	10:08 PM	Nightbeat	10p-1035p	:30	DMTV061815H	\$800.00	NM
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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

<b>Invoice #</b> 1334667-1	<b>Invoice Date</b> 06/28/15	<b>Invoice Month</b> June 2015	<b>Invoice Period</b> 06/01/15 - 06/28/15
<b>Advertiser</b> POL/McRae, David/R/State		<b>Product</b> Political/MS State Treasur	<b>Estimate Number</b> 6340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type																																											
68	06/19/15	06/19/15	Nightbeat	10p-1035p	----F--	:30	1	\$800.00	NM																																										
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71	06/26/15	06/26/15	Nightbeat	10p-1035p	----F--	:30	1	\$800.00	NM																																										
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<b>Total Spots</b>							<b>63</b>																																												

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$28,875.00</b>
<u>Agency Commission</u>	<b>\$4,331.25</b>
<u>Net Amount Due</u>	<b>\$24,543.75</b>

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