

ORDER



Savannah WSAV

Orders
Order / Rev: 4073172
Alt Order #: 28202888
Product Desc: Issue
Estimate: 3548673
Flight Dates: 06/26/23 - 07/09/23
Original Date / Rev: 06/23/23 / 06/23/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Leighton LLC
Buying Contact:
Billing Contact: Kyle Leighton
 101 N Loop Blvd E
 Austin, TX 78751

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/PBM Accountability Project PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/30/23	10	\$5,700.00	\$4,845.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	10	\$5,700.00	\$4,845.00	0.00
Totals	10	\$5,700.00	\$4,845.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Savannah WSAV	25%	\$5,700.00
Market	100%	\$22,800.00

Competitive Share

	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	75%	\$17,100.00
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WTGS	0%	\$0.00
WTOC	0%	\$0.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	06/26/23	07/07/23	Local News @ 6a Coastal Sunrise	CM	6-7a	MTWTF--	:30	2	\$300.00	P3	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/26/23	07/02/23	MTWTF--		2		\$300.00		0.00					

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Savannah WSAV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/23	07/02/23	MTWTF--		2				\$300.00		0.00			
		Week: 07/03/23	07/09/23	MTWTF--		2				\$300.00		0.00			
N 2	WSAV	07/02/23	07/09/23	Meet the Press Meet the Press	CM	Meet the Press	-----S	:30	1	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		MEET THE PRESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/23	07/02/23	-----S		1				\$1,500.00		0.00			
		Week: 07/03/23	07/09/23	-----S		1				\$1,500.00		0.00			
N 3	WSAV	06/26/23	07/07/23	Local News @530p WSAV 530p News	CM	530-6p	MTWTF--	:30	1	\$350.00	P3	0.00	NM	3	\$1,050.00
		COMMENTS APPLY TO SUB LINES A THRU B NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/23	07/02/23	MTWTF--		1				\$350.00		0.00			
		Week: 07/03/23	07/09/23	MTWTF--		2				\$350.00		0.00			
N 4	WSAV	06/26/23	06/30/23	LN M-F Late News M-F	CM	11-1135p	MTWTF--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		COMMENTS APPLY TO SUB LINES A THRU A MEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/23	07/02/23	MTWTF--		1				\$450.00		0.00			
													Totals	10	\$5,700.00