

Exhibit B19

Creative Marketing Producer

(May 9, 2016)

ABC JOB VACANCY RECRUITMENT SUMMARY SHEET¹

(NOTE: FCC REQUIRES RECRUITMENT FOR ALL FULL-TIME, NON-TEMPORARY STATION JOBS NOT FILLED THROUGH INTERNAL PROMOTIONS, WITH RARE EXCEPTIONS THAT MUST BE REVIEWED WITH YOUR FCC LAWYER: USE THIS FORM & FOLLOW INSTRUCTIONS IN FOOTNOTE 1 TO COLLECT MANDATED FCC INFORMATION FOR ALL SUCH JOBS)

JOB TITLE: Creative Marketing Producer **STATION(S):** WTVD-TV/ABC33
DATE OPEN: 11/5/16 **DATE FILLED:** 5/9/2016 **Circle one: TEMPORARY/PERMANENT²** PERMANENT
Circle one: FULL-TIME/PART-TIME³ FULL-TIME **Circle one: INTERNAL PROMOTION/OUTSIDE HIRE** INTERNAL PROMOTION
PERSON HIRED: Lenae Frazier

REFERRAL SOURCE OF PERSON HIRED: internal candidate

OUTREACH EFFORTS (attach dated copies of all ads, letters, faxes, emails, internet postings, etc.)

- Notice sent to Disneycareers.com Job Posting (indicate yes or no & give posting dates): yes
- Date and method of transmission to organizations on station mailing list: email - 1/15/16, Fax - 1/21/16
(attach mailing list or indicate "as of" date of mailing list used)⁴ mail - 1/21/16 See "Job Posting Sources Sheet"
- Notice posted on station web site (indicate yes or no & give posting dates): yes, 1/15/16
- Notice sent to state broadcaster association (indicate yes or no & give date): no
- Ads placed in the following publications (indicate yes or no, list publications & give dates): no
- Notice placed on station web site (indicate yes or no & give date): yes, 1/15/16
- Notices placed on the following non-ABC web sites: yes, 1/15/16 ; 1/21/16 See "Job Posting Sources Sheet"
- Opening promoted at following job fairs (indicate yes or no, include name & date of job fair): no
- Universities (which, when): yes, See "Job Posting Sources" Sheet
- Employment agencies/talent agents/ad agencies (which, when): _____
- Internship programs (which): no
- Other (which, when): no

¹ For each job filled at the station, prepare a manila folder labeled with the station name, job title, open date and fill date. The folder should include this ABC Job Vacancy Recruitment Summary Sheet, fully completed, all interviewee resumes and cover letters, and all back-up documentation regarding recruitment methods and sources (copies of ads, emails, etc.). The form and folder should be complete and must be sent to the keeper of the internal station EEO files before the new employee is put on the company payroll. **NOTE:** This form and the related back-up do **NOT** go in the station's public inspection file. They should be kept in a separate location where they can be immediately available, at any time during normal business hours, in the event of an FCC audit. You will also need to refer to these records when preparing your station's Annual EEO Public File Report. These records should be retained, in either paper or electronic format, until the grant of the license renewal application covering the license term during which the hire or activity occurs.

² The FCC defines a temporary position is one that lasts six months or less. Positions that end up lasting more than six months are considered by the FCC to be permanent. The FCC does not require recruitment for temporary positions. However, recruitment for temporary positions that become permanent must be done either at the time that the temporary position is being filled or later but before the position has lasted a total of six months.

³ The FCC defines a full-time position is one that involves 30 hours or more per week. A job that involves fewer than 30 hours per week is considered part time. The FCC does not require recruitment for part-time positions.

⁴ All versions of this list must be dated with "as of" date & retained for duration of license term. List must include names, addresses, contact persons & phone numbers. List must also distinguish between organizations that asked to be on station mailing list and those that did not.

JOB POSTING SOURCES EEO – revised 1/15/2016

WTVD post all job openings on the following internal websites:

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
Disneycareers.com Job Listings		919-683-1111	Michelle Gaddy

WEBSITE:

WTVD ABC 11/www.abcl1.com		919-683-1111	Andrea Epps
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WTVD sends a current job listing to all of the following organizations:

COLLEGE/UNIVERSITIES

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
North Carolina Central University P.O. Box 19585 Alex Dunn Bldg. Durham, NC 27707 (Historically Black College)	EMAIL	919-530-6803	Felecia Casey-Hicks fcaseyhicks@nccu.edu
University of North Carolina- Chapel Hill 211 Hanes Hall CB # 5140	919-962-2197	919-962-6507 (Part-time) 800-999-8725 (Full-time)	Jeff Sackaroff
UNC Career Services		919-843-0844	Emily Strader
North Carolina State University University Career Center Campus Box 7303 Raleigh, NC 27695	919-515-4210	919-515-2396	Woody Catoe
St. Augustine's College 118 E. South Street Raleigh, NC 27601 (Historically Black College)		919-516-4092	Debra Fields careerservices@st-aug.edu
Fayetteville State University Career Services Suite 230/ SBE Building 1200 Murchison Road Fayetteville, NC 28301	910-672-1684	910-672-1205	Tina Cash
Duke University Career Services Box 90950 Durham, NC 27708	919-660-1071	919-660-1053	Sara London career-employer@studentaffairs.duke.edu

COLLEGE/UNIVERSITIES

PUBLICATION:	FAX #:	PHONE #:	CONTACT:
Shaw University Office of Career Services 118 E. South Street Raleigh, NC 27601 (Historically Black College)		919-278-2672	Nikeshia Rollack Career Development or Cassandra Mithcell, Chair Mass Communications
Durham Technical Community College 1637 Lawson Street Durham, NC 27703	919-686-3396	919-686-3610	Tom Russo, Coordinator jobboard@durhamtech.edu
Campbell University Department of Mass Communications POB 130 Buies Creek, North Carolina 27506		910-893-1520	Cheryl Cruickshank

LOCAL AGENCIES

PUBLICATION:	FAX#	PHONE#	CONTACT:
NAACP POB 3312 Durham, NC 27702		919-682-4930	Fred Foster
Durham Literacy Council 1410 Duke Univ. Rd. Durham, NC 27701	919-489-7637	919-489-1456	Reginald Hodges
Women's Center PO Box 1057 Chapel Hill, NC 27514	919-932-3125	919-968-4610	Shuly Caywood www.womenspace.org
Disability Awareness Council 503 W. Franklin Street, #114 Chapel Hill, NC 27516		919-969-3032	Melinda Marsh
Durham Rescue Mission PO Box 118 58 Durham, NC 27703	919-680-8019	919-688-9641	Kristi Z
Salvation Army Life Sufficiency Program P.O. Box 1330 Durham, NC 27702	919-688-3437	919-688-7306	Debbie Avolin
Durham Crisis Response Center Coalition for Battered Women PO Box 688 Durham, NC 27702	919-490-9726	919-403-9425	Ada Gregory

LOCAL AGENCIES	FAX#	PHONE#	CONTACT:
Employment Security Commission 1105 S. Briggs Rd Durham, NC 27703	919-560-3387	919-560-6880	Linzie B. Atkins, III
Urban Ministries of Durham (UMD) 410 Liberty St. Durham, NC 27701		919-682-0538	Scott Bishop
Delta Sigma Theta, Inc Raleigh Chapter PO Box 27414 Raleigh, NC 27611-7414			Jane Foxlong
St. Andrews Church Apex, NC		919-387-0144	Paul Dean
Mt. Calvary Lighthouse of Faith 500 N. Drier Street Durham, NC 27703		919-688-7670	Kenya Meyers

NATIONAL

MINORITY PUBLICATIONS FAX#: PHONE#: CONTACT:

NABJ (Triangle Chapter) PO Box 311 Durham, NC 27701		919-539-8235	Gayle D. Hurd and Ken Smith
Alliance for Women in Media 1595 Spring Hill Rd. Ste. 330 Vienna, VA 22182	703-506-3266	703-506-3290	Michelle Spencer www.allwomeninmedia.org (post listings under careerline)
National Association of Hispanic Journalists (NAHJ) (editorial postings only)		202-662-7145	Kevin Olivas

WTVD sends job postings to the following websites per the hiring manager's request:

ON-LINE SOURCES/EMAIL

American Asian Journalist Association
Accepts postings through e-mail only
Post@aaaja.org 415-346-2051 Albert Lee

Journalismjobs.com is the website
Send email to: ads@journalismjobs.com 510-524-2007 Dan Rohn

Monster.com

Mediabistro.com

Indeed.com

ON-LINE SOURCES/EMAIL

Spots 'n' Dots 800-978-7635 Emily McKay
167 Oakdake Road sales@spotsndots.com
Johnson City, NY 13790

Graeme Newell's Marketing Ideanet 704-543-1426 Graeme Newell
(Promotions only) www.602communications.com

TVJOBS.COM

TRIANGLEHELPWANTED.COM

BROADCAST CABLE FINANCIAL MANAGEMENT ASSOCIATION
BCFM.com

Rick Gevers Weekly Newsletter 317-635-7919 317-635-7912 Rick Gevers
<http://www.rickgevers.com>

NCACPA.org

POYNTER
Careers.poynter.org

IRE website (Investigative Reporters and Editors)
www.ire.org/jobs/post-job / jobposting@nicar.org 573-882-2042

WTVD sends job postings to the following newspapers per the hiring manager's request:

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
Durham Herald Sun 2828 Pickett Road PO Box 2092 Durham, NC 27702	919-419-6773	919-419-6997	Theresa Ellis
News & Observer 215 S. McDowell Street Raleigh, NC 27601	919-829-4489	919-829-8970	Brookie Holloway
Fayetteville Observer PO Box 849 Fayetteville, NC 28302	910-323-1451	910-609- 0668	Iris Mitchell www.fayettevillenc.com/classifieds
The Chapel Hill News PO Box 870 Chapel Hill, NC 27514	919-968-4953	919-932-2000	Martha Collins
The Chapel Hill Herald 2828Pickett Road PO Box 2092 Durham, NC 27702	919-419-6773	919-967-6581	Classified Denise Ellis
Richmond Times Dispatch 300 E. Franklin Street Richmond, Va 23219	804-819-5556	804-643-4414	Judith Harris

PUBLICATION:	FAX #:	PHONE #:	CONTACT:
Roanoke Times PO Box 2491 Roanoke, Va 24010	540-981-3403	540-981-3311	Carol Allen
Wilmington Star News PO Box 840 Wilmington, NC 28402	910-343-2229	910-343-2353	Mary Lockfaw www.wilmington.classified@wilmingtonstar.com
Greenville Daily Reflector PO Box 1967 Greenville, NC 27835	252-752-9583	252-931-4200	Jessie Stanley GDRclassrep1@coxnews.com
Charlotte Observer PO Box 32188 Charlotte, NC 28232	704-358-5340	704-358-5324	Robin Collins
Asheville Citizens Times 14 O' Henry Avenue Ashville, NC 28801	828-258-8019	800-800-4204	Classified
Greensboro News & Record PO Box 20848 Greensboro, NC 27420	336-373-7043	336-373-7127	Shaquana Richardson
Herald Journal (Spartansburg, SC) PO Box 1657 Spartansburg, SC 29304	864-594-6394	864-582-4511	Sylvia classified.lineads@shj.com
Greenville News (Greenville SC) PO Box 1688 Greenville, SC 29602	864-298-4019	864-298-4100	Emma tviers@greenvillenews.com
The State (Columbia SC) PO Box 1333 Columbia, SC 29202	803-771-8363	803-771-8380	Camille
Burlington Times News (Graham / Mebane) PO Box 481 Burlington, NC 27216	336-228-1889	336-227-0131	Lindsay Frazier
Mebane Enterprise 106 N. Fourth Street Mebane, NC 27302 (weekly)	919-563-9242	919-563-3555	Lacey Bennett mebenter@mebtel.net
The Alamance News (Graham) PO. Box 431 (weekly) Graham, NC 27523	336-229-9602	336-228-7851	Chris alamancenews@mail.com
The Courier Times (Roxboro) (weekly)	336-597-2773	336-599-0162	Gail Foushee classified@roxboro-courier.com

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
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Independent Weekly	919 286 4274	800 229 4639	Leslie Land
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WEEKLY/ MINORITY PUBLICATIONS

The Carolina Times		919 682 2913	Kenneth Edmonds
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WTVD sends job openings in the following trade publications per the hiring manager's request:

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
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Broadcasting & Cable/(NewBay Media) 28 E 28 th Street, 12 th Floor New York, NY 10016	212-378-0470	212-378-0400	Zahra Majma
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Broadcast Engineering Intertec Publishing 17300 W. 119 th Street Olathe, KS. 66061	913-967-1735	800-896-9939	Jennifer Shafer
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TVNewsCheck NewsCheck Media PO Box 565 Chatham, NJ 07928	610-896-1858	516-674-4914	Phil Kirk, Sales Manager classifieds@newscheckmedia.com or Pattie Hersh, Sales Director
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Creative Marketing Producer

Job Category : Content Development
Industry : Television
Business : Disney ABC Television Group
Job Type : Full Time

NC - Durham 15-Jan-2016

Creative Marketing Producer (Posted 1/15/2016)

ABC/Disney-owned ABC11 Eyewitness News (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the "best places to live in America". If you're currently a creative producer that knows digital marketing OR you're a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

The ideal candidate will have a strong understanding of local news branding, journalism, and digital marketing trends. We're looking for an energetic team player, who is also self-motivated and can work independently to lead projects with a bias towards action. Candidates must be willing to work an evening schedule to engage people when they're actively seeking content, including a flexible schedule around extended coverage and weekend events as needed. Preferred candidate must be familiar with the workings of a local news station and possess the following skills - professional video production and videography, Adobe Creative Cloud design and editing, digital platform marketing, and executing quick creative on tight deadlines.

Core Responsibilities include, but are not limited to:

Developing strategies to engage and attract audiences at daily touch points for local news content.

Implementing on-air and multi-platform topical promotion to engage local news audiences.

Writing, producing, shooting and editing innovative on-air image spots from concept to completion.

Working with the design team to create motion graphics and digital ads for local campaigns.

Filling in on department duties, including promo scheduling, production coordination, and event marketing.

Interested candidates should apply online with a resume and creative work at www.disneycareers.com and search for the job title Creative Marketing Producer Req ID# 339391BR, create a candidate profile and **UPLOAD YOUR RESUME FILE.**

(No phone calls please)

Equal Opportunity Employer - Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Gaddy, Michelle

From: Gaddy, Michelle
Sent: Friday, January 15, 2016 1:12 PM
To: 'fcaseyhicks@ncsu.edu'; 'dlcash@uncfsu.edu'; 'careerdevelopment@shawu.edu'; 'jobboard@durhamtech.edu'; 'dean3384@bellsouth.net'; 'gayle@pivotpoint-media.com'; 'tvgyrle@aol.com'; 'ksmith@wral.com'; 'ksbmyers@aol.com'; 'Scott Bishop'
Subject: WTVD Job Opening (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

Creative Marketing Producer:

ABC/Disney-owned *ABC11 Eyewitness News* (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the "best places to live in America". If you're currently a creative producer that knows digital marketing OR you're a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

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Core Responsibilities include, but are not limited to:

- Developing strategies to engage and attract audiences at daily touch points for local news content.
- Implementing on-air and multi-platform topical promotion to engage local news audiences.
- Writing, producing, shooting and editing innovative on-air image spots from concept to completion.
- Working with the design team to create motion graphics and digital ads for local campaigns.
- Filling in on department duties, including promo scheduling, production coordination, and event marketing.

Interested candidates should apply online with a resume and creative work at www.disneycareers.com and search for the job title Creative Marketing Producer Req ID# 339391BR, create a candidate profile and UPLOAD YOUR RESUME FILE.

(No phone calls please)

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Producer:

We are looking for an aggressive, cool-under-pressure news producer who knows what it takes to put together a well-paced newscast. WTVD-TV, the ABC Owned station in Raleigh-Durham, North Carolina (Market 25) is looking for a confident producer who excels at finding interesting content, knows how to showcase creatively and is nimble enough to scrap everything for breaking news. You must have excellent news judgment, the ability to come up with

unique story ideas and be a strong writer who knows how to advance stories effectively. Knowledge of ENPS and desktop editing a plus. Candidates need complete understanding of social media and digital content, how to use it within newscasts and how to use it to reach viewers. Candidates should have at least two - three years line-producing experience.

To be considered, Applicants MUST apply on-line at www.disneycareers.com and search for the job title Producer ReqID# 338346BR, upload a resume file, cover letter and list of references. Please send writing samples and a copy of your latest newscast including one that demonstrates your ability to handle breaking news.

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity



Michelle N. Gaddy, MBA HR Mgmt
Accts Receivable/HR Admin/Payroll Coord.

office: 919.687.2245

fax: 919.682.7225

michelle.gaddy@abc.com



ABC11-WTVD
411 Liberty Street
Durham, NC 27701



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Felecia Casey-Hicks
Company:	NCCU
Phone:	919 530 6803
Email:	fcaseyhicks@ncu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	1

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Tina Cash
Company:	FSU
Phone:	910 672 1205
Email:	dlcash@uncfsu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	1

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Nikeshia Rollack, Career Development
Company:	Shaw University
Phone:	919 278-2672
Email:	careerdevelopment@shawu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Tom Russo
Company:	Durham Tech
Phone:	919 686 3652
Email:	<u>jobboard@durhamtech.edu</u> or <u>russot@durhamtech.edu</u>
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

To:	Paul Dean
Company:	St. Andrews Church
Phone:	919 387 0144
Email:	dean3384@bellsouth.net
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Gayle D. Hurd
Company:	NABJ
Phone:	919-539-8235
Email:	gayle@pivotpoint-media.com or tvgyrle@aol.com /ksmith@wral.com
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

*** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4046
DESTINATION ADDRESS 919199622197
PSWD/SUBADDRESS
DESTINATION ID
ST. TIME 01/21 16:27
USAGE T 01' 30
PGS. 2
RESULT OK



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Jeff Sackaroff
Company:	UNC-CH
Phone:	919 962 6507
Fax:	919 962 2197
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Jeff Sackaroff
Company:	UNC-CH
Phone:	919 962 6507
Fax:	919 962 2197
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

To:	Cheryl Cruickshank
Company:	Campbell University
Phone:	910 893 1520
Mailed:	POB 130
	Buies Creek, NC 27506
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

January 22, 2016



Cheryl Cruickshank
Campbell University
PO Box 130
Buies Creek, NC 27506

RE: WTVD Job Openings (2)

Please place the following Job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE

WTVD JOB OPENINGS (2)



Creative Marketing Producer:

ABC/Disney-owned *ABC11 Eyewitness News* (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the “best places to live in America”. If you’re currently a creative producer that knows digital marketing OR you’re a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

The ideal candidate will have a strong understanding of local news branding, journalism, and digital marketing trends. We’re looking for an energetic team player, who is also self-motivated and can work independently to lead projects with a bias towards action. Candidates must be willing to work an evening schedule to engage people when they’re actively seeking content, including a flexible schedule around extended coverage and weekend events as needed. Preferred candidate must be familiar with the workings of a local news station and possess the following skills – professional video production and videography, Adobe Creative Cloud design and editing, digital platform marketing, and executing quick creative on tight deadlines.

Core Responsibilities include, but are not limited to:

- Developing strategies to engage and attract audiences at daily touch points for local news content.
- Implementing on-air and multi-platform topical promotion to engage local news audiences.
- Writing, producing, shooting and editing innovative on-air image spots from concept to completion.
- Working with the design team to create motion graphics and digital ads for local campaigns.
- Filling in on department duties, including promo scheduling, production coordination, and event marketing.

Interested candidates should apply online with a resume and creative work at www.disneycareers.com and search for the job title Creative Marketing Producer Req ID# 339391BR, create a candidate profile and UPLOAD YOUR RESUME FILE.

(No phone calls please)

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Producer:

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To be considered, Applicants MUST apply on-line at www.disneycareers.com and search for the job title Producer ReqID# 338346BR, upload a resume file, cover letter and list of references. Please send writing samples and a copy of your latest newscast including one that demonstrates your ability to handle breaking news.

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity



411 Liberty St STREET
DURHAM, NC 27701

To:	Fred Foster
Company:	NAACP
Phone:	919 682 4930
Mailed:	POB 3312, Durham, NC 27702
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



January 22, 2016

Fred Foster
NAACP
PO Box 3312
Durham, NC 27702

RE: WTVD Job Openings (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE

*** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4047
DESTINATION ADDRESS 99194897637
PSWD/SUBADDRESS
DESTINATION ID
ST. TIME 01/21 16:21
USAGE T 01' 57
PGS. 2
RESULT OK



411 Liberty St STREET
DURHAM, NC 27701

Michelle

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Remind
me to
find
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Facsimile Cover Sheet

Lizzie Ellis-Parlour, CO

To:	Reginald Hodges
Company:	Durham Literacy Council
Phone:	919 489 8383
Fax:	919 489 7637
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

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Monica



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

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Company:	Durham Literacy Council
Phone:	919 489 8383
Fax:	919 489 7637
From:	Monica Barnes
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Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4048
 DESTINATION ADDRESS 99199323125
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 01/21 16:23
 USAGE T 01' 29
 PGS. 2
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Shuly Caywood
Company:	Women's Center
Phone:	919 968 4610
Fax:	919 932 3125
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

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411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Shuly Caywood
Company:	Women's Center
Phone:	919 968 4610
Fax:	919 932 3125
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

To:	Melinda Marsh
Company:	Disability Awareness Council
Phone:	919 969 3032 x528
Mailed:	503 W. Franklin Street, #114
	Chapel Hill, NC 27516
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



January 22, 2016

Melinda Marsh
Disability Awareness Council
503 W. Franklin Street, #114
Chapel Hill, NC 27516

RE: WTVD Job Openings (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE

Creative Marketing Producer:

ABC/Disney-owned ABC11 Eyewitness News (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the “best places to live in America”. If you’re currently a creative producer that knows digital marketing OR you’re a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

The ideal candidate will have a strong understanding of local news branding, journalism, and digital marketing trends. We’re looking for an energetic team player, who is also self-motivated and can work independently to lead projects with a bias towards action. Candidates must be willing to work an evening schedule to engage people when they’re actively seeking content, including a flexible schedule around extended coverage and weekend events as needed. Preferred candidate must be familiar with the workings of a local news station and possess the following skills – professional video production and videography, Adobe Creative Cloud design and editing, digital platform marketing, and executing quick creative on tight deadlines.

Core Responsibilities include, but are not limited to:

- Developing strategies to engage and attract audiences at daily touch points for local news content.
- Implementing on-air and multi-platform topical promotion to engage local news audiences.
- Writing, producing, shooting and editing innovative on-air image spots from concept to completion.
- Working with the design team to create motion graphics and digital ads for local campaigns.
- Filling in on department duties, including promo scheduling, production coordination, and event marketing.

Interested candidates should apply online with a resume and creative work at www.disneycareers.com and search for the job title Creative Marketing Producer Req ID# 339391BR, create a candidate profile and UPLOAD YOUR RESUME FILE.

(No phone calls please)

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Producer:

We are looking for an aggressive, cool-under-pressure news producer who knows what it takes to put together a well-paced newscast. WTVD-TV, the ABC Owned station in Raleigh-Durham, North Carolina (Market 25) is looking for a confident producer who excels at finding interesting content, knows how to showcase creatively and is nimble enough to scrap everything for breaking news. You must have excellent news judgment, the ability to come up with unique story ideas and be a strong writer who knows how to advance stories effectively. Knowledge of ENPS and desktop editing a plus. Candidates need complete understanding of social media and digital content, how to use it within newscasts and how to use it to reach viewers. Candidates should have at least two - three years line-producing experience.

To be considered, Applicants MUST apply on-line at www.disneycareers.com and search for the job title Producer ReqID# 338346BR, upload a resume file, cover letter and list of references. Please send writing samples and a copy of your latest newscast including one that demonstrates your ability to handle breaking news.

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

*** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4049
DESTINATION ADDRESS 99196808019
PSWD/SUBADDRESS
DESTINATION ID
ST. TIME 01/21 16:25
USAGE T 01' 42
PGS. 2
RESULT OK



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Kristie Z
Company:	Durham Rescue Mission
Phone:	919 688 9641
Fax:	919 680 8019
Email:	kristiz@durhamrescuemission.com
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

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411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Kristie Z
Company:	Durham Rescue Mission
Phone:	919 688 9641
Fax:	919 680 8019
Email:	kristiz@durhamrescuemission.com
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

*** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4050
DESTINATION ADDRESS 99196883437
PSWD/SUBADDRESS
DESTINATION ID
ST. TIME 01/21 16:30
USAGE T 01' 20
PGS. 2
RESULT OK



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Debbie Avolin
Company:	Salvation Army
Phone:	919 688 7306
Fax:	919 688 3437
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Debbie Avolin
Company:	Salvation Army
Phone:	919 688 7306
Fax:	919 688 3437
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

To:	
Company:	Life Sufficiency Program
Mailed:	POB 1330, Durham, NC 27702
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



January 22, 2016

Life Sufficiency Program
PO Box 1330
Durham, NC 27702

RE: WTVD Job Openings (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE

WTVD JOB OPENINGS (2)



Creative Marketing Producer:

ABC/Disney-owned *ABC11 Eyewitness News* (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the “best places to live in America”. If you’re currently a creative producer that knows digital marketing OR you’re a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

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- Implementing on-air and multi-platform topical promotion to engage local news audiences.
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- Working with the design team to create motion graphics and digital ads for local campaigns.
- Filling in on department duties, including promo scheduling, production coordination, and event marketing.

Interested candidates should apply online with a resume and creative work at www.disneycareers.com and search for the job title Creative Marketing Producer Req ID# 339391BR, create a candidate profile and UPLOAD YOUR RESUME FILE.

(No phone calls please)

Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Producer:

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Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

*** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4051
DESTINATION ADDRESS 99194909726
PSWD/SUBADDRESS
DESTINATION ID
ST. TIME 01/21 16:32
USAGE T 01'24
PGS. 2
RESULT OK



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Ada Gregory
Company:	Durham Crisis Response Center
Phone:	919 403 9425
Fax:	919 490 9726
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Ada Gregory
Company:	Durham Crisis Response Center
Phone:	919 403 9425
Fax:	919 490 9726
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.

Gaddy, Michelle

From: Gaddy, Michelle
Sent: Thursday, January 21, 2016 4:51 PM
To: 'fstoppelkamp@umdurham.org'
Subject: WTVD Job Opening (2)

Fred,

Good afternoon. I hope your day is well. I was provided your email address from someone at UMD. Our station, WTVD/ABC11, usually provides organizations with any job posting that open in our industry so that you can disseminate that information to the public. In the past, I usually sent the postings to Scott Bishop. But it's my understanding he is no longer there. I received an undeliverable message as well. Hopefully, you are the individual I need to provide this information to, if not please let me know and forward it as necessary.

Thank you,
Michelle



Michelle N. Gaddy, MBA HR Mgmt
Accts Receivable/HR Admin/Payroll Coord.

office: 919.687.2245

fax: 919.682.7225

michelle.gaddy@abc.com



ABC11-WTVD
411 Liberty Street
Durham, NC 27701

From: Gaddy, Michelle
Sent: Friday, January 15, 2016 1:12 PM
To: 'fcaseyhicks@ncu.edu' <fcaseyhicks@ncu.edu>; 'dlcash@uncfsu.edu' <dlcash@uncfsu.edu>; 'careerdevelopment@shawu.edu' <careerdevelopment@shawu.edu>; 'jobboard@durhamtech.edu' <jobboard@durhamtech.edu>; 'dean3384@bellsouth.net' <dean3384@bellsouth.net>; 'gayle@pivotpoint-media.com'; 'tvgyrle@aol.com'; 'ksmith@wral.com'; 'ksbmyers@aol.com'; 'Scott Bishop' <sbishop@umdurham.org>
Subject: WTVD Job Opening (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

Creative Marketing Producer:

ABC/Disney-owned *ABC11 Eyewitness News* (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the "best places to

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(No phone calls please)

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Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity



411 Liberty St STREET
DURHAM, NC 27701

To:	Jane Foxlong
Company:	Delta Sigma Theta, Inc / Raleigh Chapter
Phone:	
Mailed:	POB 27414 Raleigh, NC 27611-7414
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



January 22, 2016

Jane Foxlong
Delta Sigma Theta, Inc
Raleigh Chapter
PO Box 27414
Raleigh, NC 27611-7414

RE: WTVD Job Openings (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE



411 Liberty St STREET
DURHAM, NC 27701

To:	Kenya Meyers
Company:	Mt. Calvary Lighthouse of Faith
Phone:	919 688 7670
Mailed:	500 N. Drier Street, Durham, NC 27703
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



January 22, 2016

Kenya Meyers
Mt. Calvary Lighthouse of Faith
500 N. Drier Street
Durham, NC 27703

RE: WTVD Job Openings (2)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

SEE ENCLOSURE

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Equal Opportunity Employer – Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 4052
 DESTINATION ADDRESS 917035063266
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 01/21 16:34
 USAGE T 01'55
 PGS. 2
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

To:	Michelle Spencer
Company:	Alliance for Women in Media
Phone:	703 506 3290
Fax:	703 506 3266
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

To:	Michelle Spencer
Company:	Alliance for Women in Media
Phone:	703 506 3290
Fax:	703 506 3266
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	January 15, 2016
Pages including this cover page:	2

Please place the following job openings in your organization's publications or other venues you deem appropriate.



JOB POSTING REQUISITION

This form is required to post an opening. Please e-mail your completed form to Disneycareers.com Job Posting.

Check one:

- Post internally only Post internally and externally to the Disney Careers Website.

Business Unit: 108	Title of Position: Creative Marketing Producer
---------------------------	---

Division (check one):			
<input type="checkbox"/> Headquarters	<input checked="" type="checkbox"/> Broadcast	<input type="checkbox"/> BTVV	<input type="checkbox"/> Disney/ABC TV Int'l
<input type="checkbox"/> Disney Channel	<input type="checkbox"/> ESPN	<input type="checkbox"/> Network	<input type="checkbox"/> Publishing

Department: News

Location (city & state): Raleigh/Durham, NC

Responsibilities:
 ABC/Disney-owned *ABC11 Eyewitness News* (WTVD) in beautiful Raleigh-Durham, North Carolina has an exciting opportunity for a CREATIVE MARKETING PRODUCER who can make content that attracts audiences on any screen. This is a rare chance to join a great team at a thriving station and company, and in one of the “best places to live in America”. If you’re currently a creative producer that knows digital marketing OR you’re a digital brand specialist who can produce content, we have a position for you. We are looking for someone who can write, shoot, produce, and edit promos as well as digital ads, social videos, and content marketing that keeps audiences engaged in our local news products. Would you like to create social buzz with your creative work AND are you passionate about connecting people with local stories and important local news? If so, please apply.

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 Filling in on department duties, including promo scheduling, production coordination, and event marketing.

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339391BR

(No phone calls please)

Equal Opportunity Employer -- Female/Minority/Veteran/Disability/Sexual Orientation/Gender Identity

Required Qualifications: <ul style="list-style-type: none"> • Education: • Work Experience: • Technical Skills: • Non-technical Skills:
Desired Qualifications: <ul style="list-style-type: none"> • Education: • Work Experience: • Technical Skills: • Non-technical Skills:
Send resumes to: Name: Adam Frary, Creative Services Director Fax: Mailing Address: 411 Liberty Street Durham, NC 27701 Email: https://disneycareers.com

JOB REQUISITION

Please use Tab key to move between fields. Do not press Enter.

Date Position Opened: 1/05/2016

Job Code: _____ **POS Number:** 21051954
~~21051963~~

Job Title: Creative Marketing Producer

Title Change: _____

Department / Show: _____ **Department ID**
(cost center): 5439835

Hiring Manager: Adam Frary **Title:** Creative Services Director

Budgeted Salary: _____ **FLSA:** Exempt
 Non-Exempt
 Union

Incumbent's Name: _____ **SSN** _____ **Race:** _____ **Sex:** _____