

Exhibit B11

News Director

(September 17, 2015)

ABC JOB VACANCY RECRUITMENT SUMMARY SHEET¹

(NOTE: FCC REQUIRES RECRUITMENT FOR ALL FULL-TIME, NON-TEMPORARY STATION JOBS NOT FILLED THROUGH INTERNAL PROMOTIONS, WITH RARE EXCEPTIONS THAT MUST BE REVIEWED WITH YOUR FCC LAWYER: USE THIS FORM & FOLLOW INSTRUCTIONS IN FOOTNOTE 1 TO COLLECT MANDATED FCC INFORMATION FOR ALL SUCH JOBS)

JOB TITLE: News Director

STATION(S): WTVB-TV (ABC 11)

DATE OPEN: 5/13/15 **DATE FILLED:** 9/17/15

Circle one: TEMPORARY / PERMANENT²

Circle one: FULL-TIME / PART-TIME³

Circle one: INTERNAL PROMOTION / OUTSIDE HIRE

PERSON HIRED: Michelle Germano

REFERRAL SOURCE OF PERSON HIRED: disneycareers.com

OUTREACH EFFORTS (attach dated copies of all ads, letters, faxes, emails, internet postings, etc.)

- Notice sent to Disneycareers.com Job Posting (indicate yes or no & give posting dates): yes, 5/14/15
- Date and method of transmission to organizations on station mailing list: mail, fax, email - 5/14/15
(attach mailing list or indicate "as of" date of mailing list used)⁴ See "Job Posting Sources Sheet"
- Notice posted on station web site (indicate yes or no & give posting dates): yes, 5/14/15
- Notice sent to state broadcaster association (indicate yes or no & give date): no
- Ads placed in the following publications (indicate yes or no, list publications & give dates): yes, 5/14/15
tnewscheck, Broadcast & Cable, Rick gerens & ASSOC.
- Notice placed on station web site (indicate yes or no & give date): yes, 5/14/15
- Notices placed on the following non-ABC web sites: yes, 5/14/15
- Opening promoted at following job fairs (indicate yes or no, include name & date of job fair): no
- Universities (which, when): yes, 5/14/15 See "Job Posting Sources Sheet"
- Employment agencies/talent agents/ad agencies (which, when): _____
- Internship programs (which): no
- Other (which, when): no

¹ For each job filled at the station, prepare a manila folder labeled with the station name, job title, open date and fill date. The folder should include this ABC Job Vacancy Recruitment Summary Sheet, fully completed, all interviewee resumes and cover letters, and all back-up documentation regarding recruitment methods and sources (copies of ads, emails, etc.). The form and folder should be complete and must be sent to the keeper of the internal station EEO files before the new employee is put on the company payroll. **NOTE:** This form and the related back-up do **NOT** go in the station's public inspection file. They should be kept in a separate location where they can be immediately available, at any time during normal business hours, in the event of an FCC audit. You will also need to refer to these records when preparing your station's Annual EEO Public File Report. These records should be retained, in either paper or electronic format, until the grant of the license renewal application covering the license term during which the hire or activity occurs.

² The FCC defines a temporary position is one that lasts six months or less. Positions that end up lasting more than six months are considered by the FCC to be permanent. The FCC does not require recruitment for temporary positions. However, recruitment for temporary positions that become permanent must be done either at the time that the temporary position is being filled or later but before the position has lasted a total of six months.

³ The FCC defines a full-time position is one that involves 30 hours or more per week. A job that involves fewer than 30 hours per week is considered part time. The FCC does not require recruitment for part-time positions.

⁴ All versions of this list must be dated with "as of" date & retained for duration of license term. List must include names, addresses, contact persons & phone numbers. List must also distinguish between organizations that asked to be on station mailing list and those that did not.

JOB POSTING SOURCES EEO – revised 5/14/2015

WTVD post all job openings on the following internal websites:

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
Disneycareers.com Job Listings		919-683-1111	Michelle Gaddy
<u>WEBSITE:</u>			
WTVD ABC 11/www.abc11.com		919-683-1111	Andrea Epps

WTVD sends a current job listing to all of the following organizations:

COLLEGE/UNIVERSITIES

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
North Carolina Central University P.O. Box 19585 Alex Dunn Bldg. Durham, NC 27707 (Historically Black College)	EMAIL	919-530-6803	Felecia Casey-Hicks
University of North Carolina- Chapel Hill 211 Hanes Hall CB # 5140	919-962-2197	919-962-6507 (Part-time) 800-999-8725 (Full-time)	Jeff Sackaroff
UNC Career Services		919-843-0844	Emily Strader
North Carolina State University University Career Center Campus Box 7303 Raleigh, NC 27695	919-515-4210	919-515-2396	Woody Catoe
St. Augustine's College 118 E. South Street Raleigh, NC 27601 (Historically Black College)		919-516-4092	Debra Fields careerservices@st-aug.edu
Fayetteville State University Career Services Suite 230/ SBE Building 1200 Murchison Road Fayetteville, NC 28301	910-672-1684	910-672-1205	Marquita Smith
Duke University Career Services Box 90950 Durham, NC 27708	919-660-1071	919-660-1053	Sara London career-employer@studentaffairs.duke.edu

COLLEGE/UNIVERSITIES**PUBLICATION:****FAX #:****PHONE #:****CONTACT:**

Shaw University
Office of Career Services
118 E. South Street
Raleigh, NC 27601
(Historically Black College)

919-278-2672

Nikesha Rollack
Career Development or

Cassandra Mithcell, Chair
Mass Communications

Durham Technical Community College
1637 Lawson Street
Durham, NC 27703

919-686-3396

919-686-3610

Tom Russo, Coordinator
jobboard@durhamtech.edu

Campbell University
Department of Mass Communications
POB 130
Buies Creek, North Carolina 27506

910-893-1520

Cheryl Cruickshank

LOCAL AGENCIES**FAX#****PHONE#****CONTACT:**

NAACP
POB 3312
Durham, NC 27702

919-682-4930

Fred Foster

Durham Literacy Council
1410 Duke Univ. Rd.
Durham, NC 27701

919-489-7637

919-489-1456

Reginald Hodges

Women's Center
PO Box 1057
Chapel Hill, NC 27514

919-932-3125

919-968-4610

Shuly Caywood
www.womenspace.org

Disability Awareness Council
503 W. Franklin Street, #114
Chapel Hill, NC 27516

919-969-3032
ext. 528

Melinda Marsh

Durham Rescue Mission
PO Box 118 58
Durham, NC 27703

919-688-3117

919-688-9641

Kristi Z

Salvation Army

919-688-3437

919-688-7306

Debbie Avolin

Life Sufficiency Program
P.O. Box 1330
Durham, NC 27702

Durham Crisis Response Center
Coalition for Battered Women
PO Box 688 Durham, NC 27702

919-490-9726

919-403-9425

Ada Gregory

LOCAL AGENCIES**FAX#****PHONE#****CONTACT:**

Employment Security
Commission
1105 S. Briggs Rd
Durham, NC 27703

919-560-3387

919-560-6880
ext. 236/235

Linzie B. Atkins, III

Urban Ministries of Durham (UMD)
410 Liberty St.
Durham, NC 27701

919-682-0538

Scott Bishop
~~Alexander Herring~~

Delta Sigma Theta, Inc
Raleigh Chapter
PO Box 27414
Raleigh, NC 27611-7414

Jane Foxlong

St. Andrews Church
Apex, NC

919-387-0144

Paul Dean

Mt. Calvary Lighthouse of Faith
500 N. Drier Street
Durham, NC 27703

919-688-7670

Kenya Meyers

NATIONAL**MINORITY PUBLICATIONS****FAX#:****PHONE#:****CONTACT:**

NABJ (Triangle Chapter)
PO Box 311
Durham, NC 27701

919-539-8235

Gayle D. Hurd
and
Ken Smith

Alliance for Women
in Media
1595 Spring Hill Rd. Ste. 330
Vienna, VA 22182

703-506-3266

703-506-3290

Michelle Spencer
www.allwomeninmedia.org
(post listings under careerline)

National Association of Hispanic Journalists (NAHJ)
(editorial postings only)

202-662-7145

Kevin Olivas

WTVD sends job postings to the following websites per the hiring manager's request:

ON-LINE SOURCES/EMAIL

American Asian Journalist Association
Accepts postings through e-mail only
Post@aaja.org

415-346-2051

Albert Lee

Journalismjobs.com is the website
Send email to: ads@journalismjobs.com

510-524-2007

Dan Rohn

Monster.com**Mediabistro.com****Indeed.com**

ON-LINE SOURCES/EMAIL

Spots 'n' Dots
167 Oakdake Road
Johnson City, NY 13790

800-978-7635

Emily McKay
sales@spotsndots.com

Graeme Newell's Marketing Ideanet
(Promotions only)

704-543-1426

Graeme Newell
www.602communications.com

TVJOBS.COM

TRIANGLEHELPWANTED.COM

BROADCAST CABLE FINANCIAL MANAGEMENT ASSOCIATION
BCFM.com

NCACPA.org

POYNTER
Careers.poynter.org

POYNTER
Careers.poynter.org

IRE website (Investigative Reporters and Editors)
www.ire.org/jobs/post-job / jobposting@nicar.org

573-882-2042

WTVD sends job postings to the following newspapers per the hiring manager's request:

<u>PUBLICATION:</u>	<u>FAX #:</u>	<u>PHONE #:</u>	<u>CONTACT:</u>
Durham Herald Sun 2828 Pickett Road PO Box 2092 Durham, NC 27702	919-419-6773	919-419-6997	Theresa Ellis
News & Observer 215 S. McDowell Street Raleigh, NC 27601	919-829-4489	919-829-8970	Brookie Holloway
Fayetteville Observer PO Box 849 Fayetteville, NC 28302	910-323-1451	910-609-0668	Iris Mitchell www.fayettevillenc.com/classifieds
The Chapel Hill News PO Box 870 Chapel Hill, NC 27514	919-968-4953	919-932-2000	Martha Collins
The Chapel Hill Herald 2828 Pickett Road PO Box 2092 Durham, NC 27702	919-419-6773	919-967-6581	Classified Denise Ellis
Richmond Times Dispatch 300 E. Franklin Street Richmond, Va 23219	804-819-5556	804-643-4414	Judith Harris

PUBLICATION:	FAX #:	PHONE #:	CONTACT:
Roanoke Times PO Box 2491 Roanoke, Va 24010	540-981-3403	540-981-3311	Carol Allen
Wilmington Star News PO Box 840 Wilmington, NC 28402	910-343-2229	910-343-2353	Mary Lockfaw www.wilmington.classified@wilmingtonstar.com
Greenville Daily Reflector PO Box 1967 Greenville, NC 27835	252-752-9583	252-931-4200	Jessie Stanley GDRclassrep1@coxnews.com
Charlotte Observer PO Box 32188 Charlotte, NC 28232	704-358-5340	704-358-5324	Robin Collins
Asheville Citizens Times 14 O' Henry Avenue Ashville, NC 28801	828-258-8019	800-800-4204 ext.5980	Classified
Greensboro News & Record PO Box 20848 Greensboro, NC 27420	336-373-7043	336-373-7127	Shaquana Richardson
Herald Journal (Spartansburg, SC) PO Box 1657 Spartansburg, SC 29304	864-594-6394	864-582-4511	Sylvia classified.lineads@shj.com
Greenville News (Greenville SC) PO Box 1688 Greenville, SC 29602	864-298-4019	864-298-4100	Emma tviers@greenvillenews.com
The State (Columbia SC) PO Box 1333 Columbia, SC 29202	803-771-8363	803-771-8380	Camille
Burlington Times News (Graham / Mebane) PO Box 481 Burlington, NC 27216	336-228-1889	336-227-0131	Lindsay Frazier
Mebane Enterprise 106 N. Fourth Street Mebane, NC 27302 (weekly)	919-563-9242	919-563-3555	Lacey Bennett mebenter@mebtel.net
The Alamance News (Graham) PO. Box 431 (weekly) Graham, NC 27523	336-229-9602	336-228-7851	Chris alamancenews@mail.com
The Courier Times (Roxboro) (weekly)	336-597-2773	336-599-0162	Gail Foushee classified@roxboro-courier.com

PUBLICATION: **FAX #:** **PHONE #:** **CONTACT:**

Independent Weekly 919 286 4274 800 229 4639 Leslie Land

WEEKLY/ MINORITY PUBLICATIONS

The Carolina Times 919 682 2913 Kenneth Edmonds
adstct@cs.com

WTVD sends job openings in the following trade publications per the hiring manager's request:

PUBLICATION: **FAX #:** **PHONE #:** **CONTACT:**

Broadcasting & Cable/(NewBay Media) 212-378-0470 212-378-0400 Zarta Majma
28 E. 28th Street, 12th Floor ext. 517
New York, NY 10016

Deadline: 3pm (our time) on Thursday for the the following Monday. BEST TO EMAIL

Broadcast Engineering 913-967-1735 800-896-9939 Jennifer Shafer
Intertec Publishing
17300 W. 119th Street
Olathe, KS. 66061

Deadline: Monthly publication; deadline is usually around the 15th of each month.

TVNewsCheck 610-896-1858 516-674-4914 Phil Kirk, Sales Manager
NewsCheck Media classifieds@newscheckmedia.com
PO Box 565
Chatham, NJ 07928

News Director

Job Category : Communications / Public Relations

NC - Durham

14-May-2015

Industry : Television

Business : Disney ABC Television Group

Job Type : Full Time

[? Help](#)

Job details

Job 1 of 1

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Job Posting Title News Director

Job Description

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

- Demonstrated ability to turn research into actionable results, and to creatively evolve the news presentation, particularly as new technologies emerge.
- A track record of developing breaking news and investigative strategies.
- Experience in fiscal management, including the ability to reallocate resources as new technologies emerge.
- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all platforms, and driving ratings and digital growth. Previous experience as a News Director or high level News Manager is required. Position reports to the President and General Manager. Candidates should include a cover letter with resume that addresses relevant skills/experience. Materials should be sent to Andrea Epps, Executive Assistant, ABC11/WTVD, 411 Liberty St., Durham, NC 27701.

Please **ALSO** apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and **UPLOAD YOUR RESUME PROFILE**.

Equal Opportunity Employer - Female/Minority/Veteran/Disability

Job Posting Industries Television

Primary Location-City Durham

Primary Location-State NC

Primary Location-Country US

Auto req ID 272324BR

[Apply](#) [Send to Friend](#) [Save to cart](#)

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62°

TODAY 81°

TONIGHT 61°

TOMORROW 87°



SECTIONS VIDEO TRAFFIC

RaleighDurhamFayettevilleSurrounding Area

Home	Local News	Categories		Station Info	St
AccuWeather	Raleigh	U.S. & World	I-Team	About ABC11	AE
Traffic	Durham	North Carolina	Troubleshooter	EyeWitness Photos/Video	HC
Video	Fayetteville	Entertainment	Moneysaver	ABC11 Together	LA
Photos	Surrounding Area	Sports	Distraction	Events Calendar	Li
Mobile Apps	Map My News	Politics		TV Listings	
		Health		Jobs	



Fol

BREAKING NEWS Design flaws blamed for Wake Tech fatal bridge collapse

ABOUT ABC11

JOBS AT ABC11 WTVD EYEWITNESS NEWS

Thursday, May 14, 2015 02:40PM
News Director (Posted - 5/14/15)

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

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addresses relevant skills/experience. Materials should be sent to Andrea Epps, Executive Assistant, ABC11/WTVD, 411 Liberty St., Durham, NC 27701.

Please ALSO apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and UPLOAD YOUR RESUME PROFILE.

Equal Opportunity Employer - Female/Minority/Veteran/Disability

Gaddy, Michelle

From: Gaddy, Michelle
Sent: Thursday, May 14, 2015 3:04 PM
To: 'fcaseyhicks@ncu.edu'; 'SMITH, MARQUITA'; 'careerdevelopment@shawu.edu'; 'jobboard@durhamtech.edu'; 'dean3384@bellsouth.net'; 'gayle@pivotpoint-media.com'; 'tvgyrle@aol.com'; 'ksmith@wral.com'; 'ksbmyers@aol.com'
Subject: WTVD Job Opening (1)

Please place the following job opening in any of your organization's publications or other venues you deem appropriate.

News Director:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Felecia Casey-Hicks
Company:	NCCU
Phone:	919 530 6803
Email:	fcaseyhicks@nccu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Marquita Smith
Company:	FSU
Phone:	910 672 1205
Email:	mtsmith@uncfsu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Nikeshia Rollack, Career Development
Company:	Shaw University
Phone:	919 278-2672
Email:	careerdevelopment@shawu.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Tom Russo
Company:	Durham Tech
Phone:	919 686 3652
Email:	<u>jobboard@durhamtech.edu</u> or russot@durhamtech.edu
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization’s publications or other venues you deem appropriate.

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Paul Dean
Company:	St. Andrews Church
Phone:	919 387 0144
Email:	dean3384@bellsouth.net
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Gayle D. Hurd
Company:	NABJ
Phone:	919-539-8235
Email:	<u>gayle@pivotpoint-media.com</u> or <u>tvgyrle@aol.com</u> <u>/ksmith@wral.com</u>
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

Gaddy, Michelle

From: Gaddy, Michelle
Sent: Thursday, May 14, 2015 4:53 PM
To: 'sbishop@umdurham.org'
Subject: WTVD Job Opening (1)

Please place the following job opening in any of your organization's publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

- Demonstrated ability to turn research into actionable results, and to creatively evolve the news presentation, particularly as new technologies emerge.
- A track record of developing breaking news and investigative strategies.
- Experience in fiscal management, including the ability to reallocate resources as new technologies emerge.
- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all platforms, and driving ratings and digital growth. Previous experience as a News Director or high level News Manager is required. Position reports to the President and General Manager. Candidates should include a cover letter with resume that addresses relevant skills/experience. Materials should be sent to Andrea Epps, Executive Assistant, ABC11/WTVD, 411 Liberty St., Durham, NC 27701.

Please **ALSO** apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and **UPLOAD YOUR RESUME PROFILE**.

Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Linzie B. Atkins, III
Company:	Employment Security Commission
Phone:	919 560 6880 ext. 212
Fax:	919 560 3388
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

****** SPECIAL NOTE ON THIS ONE******

(post online directly)
website: networks.gov
Login: 0366543
Password: Wtvd116#

Job order # 10383719

If needed, security question – mother's maiden name;
answer - WTVD

North Carolina Job Order Print Document

Job Order: 10383719

Print Date: 6/5/2015 2:38:28 PM

Office: NCWorks Career Center- Briggs Avenue

LWIA/Region: Durham Workforce Development Board

Employer Information:

Employer Name: WTVD TELEVISION LLC

How to Apply: By Mail, Via Company Website (Address provided below)

Company Website: <http://disneycareers.com>

Application Comments: Candidates should include a cover letter with resume that addresses relevant skills/experience. Materials should be sent to Andrea Epps, Executive Assistant, ABC11/WTVD, 411 Liberty St., Durham, NC 27701.

Please ALSO apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and UPLOAD YOUR RESUME PROFILE.

Location:

Main Address:

Main Location
411 Liberty Street

Durham, NC 27701

Mailing Address:

411 LIBERTY ST

DURHAM, NC 27701

Contact:

Contact: Robert Elmore

Title: News Director

Phone: (919) 683-1111 x Fax: (919) 682-7225

Email: news.director@abc11mail.com**Job Details:**

Occupational Code: 27302200 Reporters and Correspondents

Job Title: News Director

Industry Code: 515120 - Television Broadcasting

Number of Positions: 1

Referrals: 25

Earliest Date to Display: 6/5/2015

Last Date Job Order Will Display: 8/4/2015

Type of Job: Regular

Job Time Type: Full Time (30 Hours or More)

Duration: Over 150 Days

Special Job Category:

Job Duties and Skills:

Description:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

Special Software/Hardware Skills Needed: **No**

Special Skills:

Job Requirements:

Minimum Age:

Test Done By: **No test required**

Required Tests: **NA**

Hiring Requirements: **Background Checks**

Hiring Requirements Other:

Education Level: **Bachelor's Degree**

Months of Experience: **36**

Requires a Drivers License: **No**

Near Public Transportation: **Yes**

Drivers License Certification:

Drivers License Endorsements:

Compensation and Hours:

Pay Comments: **DOE (Depends on Experience)**

Supplemental Compensation: **No**

Hours per Week: **Hours Not Specified**

Actual Hours:

Shift: **Not Applicable**

Benefits:

Other Benefits: **All Emps**

Job Order Information to be Displayed Online:

Job Order Information Online: **Company Name is displayed, One-stop staff does not screen applicants**

Job Application Information Needed:

Req Section

Contact Information

Employment History Allow individuals that have never had a job to apply (eg. College graduates)

Education History

Certifications

Desired Job Type

Other Information:

Green Job: **No**

Subsidized by ARRA (Stimulus): **No**

Featured Job: **No**

In an Enterprise Zone: **No**

Federal Contractor: **No**

Court Ordered Affirmative Action: **No**

Staff Information:

Category: **Regular (Non Domestic)**

Job Developer Mandatory Listing: **NA**

Status: **Veteran Hold**

Employer Status: **Open and available**

Reason: NA

Future Release From Hold:

Job Order Followup: 6/15/2015



411 Liberty St STREET
DURHAM, NC 27701

To:	Alexander Herring Scott Bishop
Company:	Urban Ministries of Durham (UMD)
Phone:	919 682 0538
Email:	aherring@umdurham.org sbishop@umdurham.org
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2555
 DESTINATION ADDRESS 919199622197
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 13:51
 USAGE T 01' 16
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Jeff Sackaroff
Company:	UNC-CH
Phone:	919 962 6507
Fax:	919 962 2197
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

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Responsibilities include defining the news strategy and brand vision, managing content across all platforms and driving ratings and digital growth. Previous experience as a News Director or high level



411 Liberty St STREET
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Equal Opportunity Employer - Female/Minority/Veteran/Disability

411 Liberty St STREET
DURHAM, NC 27701

To:	Cheryl Cruickshank
Company:	Campbell University
Phone:	910 893 1520
Mailed:	POB 130
	Buies Creek, NC 27506
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
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Equal Opportunity Employer - Female/Minority/Veteran/Disability

May 14, 2015



Cheryl Cruickshank
Campbell University
PO Box 130
Buies Creek, NC 27506

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Fred Foster
Company:	NAACP
Phone:	919 682 4930
Mailed:	POB 3312, Durham, NC 27702
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

May 14, 2015



Fred Foster
NAACP
PO Box 3312
Durham, NC 27702

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2556
 DESTINATION ADDRESS 99194897637
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 13:53
 USAGE T 01' 24
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Reginald Hodges
Company:	Durham Literacy Council
Phone:	919 489 8383
Fax:	919 489 7637
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2557
 DESTINATION ADDRESS 99199323125
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 13:55
 USAGE T 01' 12
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Shuly Caywood
Company:	Women's Center
Phone:	919 968 4610
Fax:	919 932 3125
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
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411 Liberty St STREET
 DURHAM, NC 27701

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Fax:	919 932 3125
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Melinda Marsh
Company:	Disability Awareness Council
Phone:	919 969 3032 x528
Mailed:	503 W. Franklin Street, #114
	Chapel Hill, NC 27516
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
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May 14, 2015



Melinda Marsh
Disability Awareness Council
503 W. Franklin Street, #114
Chapel Hill, NC 27516

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 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2558
 DESTINATION ADDRESS 99196883117
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 13:57
 USAGE T 01'00
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Kristie Z
Company:	Durham Rescue Mission
Phone:	919 688 9641
Fax:	919 688 3117
Email:	kristiz@durhamrescuemission.com
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
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- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.



411 Liberty St STREET
DURHAM, NC 27701

Facsimile Cover Sheet

To:	Kristie Z
Company:	Durham Rescue Mission
Phone:	919 688 9641
Fax:	919 688 3117
Email:	kristiz@durhamrescuemission.com
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
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Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization’s publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

- Demonstrated ability to turn research into actionable results, and to creatively evolve the news presentation, particularly as new technologies emerge.
- A track record of developing breaking news and investigative strategies.
- Experience in fiscal management, including the ability to reallocate resources as new technologies emerge.
- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all platforms, and driving ratings and digital growth. Previous experience as a News Director or high level News Manager is required. Position reports to the President and General Manager. Candidates should include a cover letter with resume that addresses relevant skills/experience. Materials should be sent to Andrea Epps, Executive Assistant, ABC11/WTVD, 411 Liberty St., Durham, NC 27701.

Please **ALSO** apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and **UPLOAD YOUR RESUME PROFILE**.

Equal Opportunity Employer - Female/Minority/Veteran/Disability

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2559
 DESTINATION ADDRESS 99196883437
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 13:58
 USAGE T 00' 56
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Debbie Avolin
Company:	Salvation Army
Phone:	919 688 7306
Fax:	919 688 3437
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

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- Experience in fiscal management, including the ability to reallocate resources as new technologies emerge.
- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all platforms, and driving ratings and digital growth. Previous experience as a News Director or high level



411 Liberty St STREET
 DURHAM, NC 27701

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Company:	Salvation Army
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Please **ALSO** apply for the position online, by logging on to <https://disneycareers.com> and search for the job title News Director, Req. ID# 272324BR, create a candidate profile and **UPLOAD YOUR RESUME PROFILE**.

Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	
Company:	Life Sufficiency Program
Mailed:	POB 1330, Durham, NC 27702
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

May 14, 2015



Life Sufficiency Program
PO Box 1330
Durham, NC 27702

RE: WTVD Job Opening

Please place the following job opening in any of your organization's publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2560
 DESTINATION ADDRESS 99194909726
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 14:00
 USAGE T 01' 00
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Ada Gregory
Company:	Durham Crisis Response Center
Phone:	919 403 9425
Fax:	919 490 9726
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

News Director:

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- A track record of developing breaking news and investigative strategies.
- Experience in fiscal management, including the ability to reallocate resources as new technologies emerge.
- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all platforms. and driving ratings and digital growth. Previous experience as a News Director or high level



411 Liberty St STREET
 DURHAM, NC 27701

Facsimile Cover Sheet

To:	Ada Gregory
Company:	Durham Crisis Response Center
Phone:	919 403 9425
Fax:	919 490 9726
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Jane Foxlong
Company:	Delta Sigma Theta, Inc / Raleigh Chapter
Phone:	
Mailed:	POB 27414 Raleigh, NC 27611-7414
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

May 14, 2015



Jane Foxlong
Delta Sigma Theta, Inc
Raleigh Chapter
PO Box 27414
Raleigh, NC 27611-7414

RE: WTVD Job Opening

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News Director:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Kenya Meyers
Company:	Mt. Calvary Lighthouse of Faith
Phone:	919 688 7670
Mailed:	500 N. Drier Street, Durham, NC 27703
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

May 14, 2015



Kenya Meyers
Mt. Calvary Lighthouse of Faith
500 N. Drier Street
Durham, NC 27703

RE: WTVD Job Opening

Please place the following job opening in any of your organization's publications or other venues you deem appropriate.

News Director:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

 *** FAX TX REPORT ***

TRANSMISSION OK

JOB NO. 2561
 DESTINATION ADDRESS 917035063266
 PSWD/SUBADDRESS
 DESTINATION ID
 ST. TIME 05/14 14:05
 USAGE T 01' 17
 PGS. 1
 RESULT OK



411 Liberty St STREET
 DURHAM, NC 27701

To:	Michelle Spencer
Company:	Alliance for Women in Media
Phone:	703 506 3290
Fax:	703 506 3266
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

Please place the following job opening in your organization's publications or other venues you deem appropriate.

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- An aptitude for regular feedback loops that foster daily emphasis on excellence in coverage and maintenance of the highest journalistic standards.

Responsibilities include defining the news strategy and brand vision, managing content across all

platforms and digital content. Responsibilities as a News Director or high level



411 Liberty St STREET
DURHAM, NC 27701

To:	Michelle Spencer
Company:	Alliance for Women in Media
Phone:	703 506 3290
Fax:	703 506 3266
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	May 14, 2015
Pages including this cover page:	1

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Equal Opportunity Employer - Female/Minority/Veteran/Disability



411 Liberty St STREET
DURHAM, NC 27701

To:	Kevin Olivas
Company:	National Association of Hispanic Journalists
Phone:	202 662 7145
Email:	kolivas@nahj.org
From:	Monica Barnes
Company:	WTVD ABC 11
Phone:	919-687-2255
Fax:	919-682-7225
Date:	June 1, 2015
Pages including this cover page:	1

Please place the following job openings in your organization's publications or other venues you deem appropriate.

Gaddy, Michelle

From: Gaddy, Michelle
Sent: Friday, June 05, 2015 1:50 PM
To: kolivas@nahj.org
Subject: WTVD Job Opening (3)

Please place the following job openings in any of your organization's publications or other venues you deem appropriate.

News Director:

ABC11/WTVD, the ABC owned station in Raleigh-Durham, NC, is seeking a strategic, driven, collaborative and innovative News Director to lead a dynamic multi-platform newsroom. Candidate must have great journalistic skills, be nimble in identifying and moving on opportunities, and be a real team player both inside and outside of the station. Candidate must also be a skilled manager who can develop talent, lead a positive workplace, and inspire others to create unique, compelling and quality content. Other qualities include:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

Reporter:

WTVD-TV, the ABC Owned station in Raleigh-Durham, North Carolina has an immediate opening for a Reporter. At least three years' experience is preferred with emphasis on live storytelling and enterprise reporting. Send resumes plus links and/or non-returnable DVDs to Andrea Epps, Executive Assistant, WTVD-TV, 411 Liberty Street, Durham, NC 27701.

Please **ALSO** apply for the position online, by logging on to <https://disneycareers.com> and search for the job title Reporter, Req. ID# 275895BR, create a candidate profile and **UPLOAD YOUR RESUME PROFILE**.

Equal Opportunity Employer - Female/Minority/Veteran/Disability

Senior Accountant - Temporary:

Gaddy, Michelle

From: phersh@newscheckmedia.com
Sent: Thursday, May 14, 2015 3:04 PM
To: Gaddy, Michelle
Subject: RE: TVNewsCheck: Can we help you find new ND?

Michelle,

Ad now up on both our sites: www.tvnewscheck.com and www.netnewscheck.com.

Here is link to landing page: <http://www.tvnewscheck.com/classifieds/#classified-904>

Featured listing @ \$240 - 7 business days.

Insertion dates: 5/14 - 5/25.

Invoice emailed to you next week.

I'll check back at end of run and best of luck finding the best candidate!

Thanks again,

Patty

Patty Hersh

Sales Director, Classified Advertising
TVNewsCheck and NetNewsCheck
NewsCheckMedia LLC
610-420-6003 (mobile)
24 W. Lancaster Avenue
Suite 205
Ardmore, PA 19003

NewsCheckMedia
CONTINUOUSLY UPDATED BUSINESS-TO-BUSINESS NEWS

-----Original Message-----

From: "Gaddy, Michelle" <Michelle.Gaddy@abc.com>
Sent: Thursday, May 14, 2015 2:33pm
To: "phersh@newscheckmedia.com" <phersh@newscheckmedia.com>
Subject: RE: TVNewsCheck: Can we help you find new ND?

Patty,

Yes, I just received the OK from our GM that this position can be posted. Please post accordingly and bill us.

News Director:

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Equal Opportunity Employer - Female/Minority/Veteran/Disability

Thanks,
Michelle



Michelle N. Gaddy, MBA HR Mgmt
Accts Receivable/HR Admin/Payroll Coord.

office: 919.687.2245

fax: 919.682.7225

michelle.gaddy@abc.com



ABC11-WTVD
411 Liberty Street
Durham, NC 27701

From: phersh@newscheckmedia.com [mailto:phersh@newscheckmedia.com]

Sent: Thursday, May 07, 2015 4:25 PM

To: Gaddy, Michelle

Subject: TVNewsCheck: Can we help you find new ND?

Michelle,

I see in our publication today that Rob Elmore has moved to LA.

If your search goes wide, we'd love to help you reach quality candidates for this important position.

Thanks,

Patty

TVNewsCheck

THE BUSINESS OF BROADCASTING

**Reach a broad spectrum of executives, managers and professionals
at broadcast and cable networks and station groups.
Daily reach exceeds 10,000 per day**

Key Usage Facts

Average Monthly Page views:	480,016
Average Monthly Unique:	85,000
Average Time Per Visit:	9:39 minutes
Returning Visitors	67%
New Visitors:	34%

Core Registered Readership

Executive Management (C-Suite)	3724
TV Station GM's	1050
Network & Station News Management & Production	4455
Network & Station Engineering, Operations & IT Management	5785
Network & Station Promotion, Marketing Management	1556
Network & Station Programming Management & Staff	1807
Network & Station Sales Management	3097
Network & Station Sales Staff	6118
Total:	24,481

Does not include people registered on G-mail accounts Re

Patty Hersh
Sales Director, Classified Advertising
TVNewsCheck and NetNewsCheck
NewsCheckMedia LLC
610-420-6003 (mobile)
24 W. Lancaster Avenue
Suite 205
Ardmore, PA 19003

NewsCheckMedia
CONTINUOUSLY UPDATED BUSINESS-TO-BUSINESS NEWS



Multichannel NEWS

28 East 28th Street; NY, NY 10016
Phone: 212-378-0455/Fax: 917-281-4704
zkalish@nbmedia.com

Advertising Insertion Order

Issue Dates: Classified Online
Advertiser: ABC 11/WTVD
Ad Unit: 30 days online on B&C.com
Net Cost: \$235.00

Advertiser Information

Advertiser: ABC 11/WTVD
Address: 411 Liberty St.
Durham, NC
Attention: Michelle Gaddy
Email: Michelle.Gaddy@abc.com
Phone: 919-687-2245

Billing Info

Billing Address: Same as above
Billing Contact: Same as above
Email: Same as above
Phone: 919-687-2245
Fax: 919-682-7225
Bill Type: Company direct
Ordered by: Michelle Gaddy
Account Exec: Zach Kalish
Booked On: 4/27/15

Comments: Please make any changes/additions (i.e. production, billing info.) to the above information and fax back with your approval.

Sales Rep. Signature: Zach Kalish

Date: 5/14/15

Customer Signature/Title: Michelle Gaddy

Date: 5/14/15

Issuance of this document constitutes a binding insertion order for paid advertising, upon acceptance by the Publisher. Cancellations must be received before published closing date. Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies that are due and payable to the Publisher. Terms: Net 30 days.

ORDER # _____ DATE ENTERED: _____/_____/_____

ASC Name: _____

*** Please sign and fax back this insertion order to 917-281-4704. Thank you.**

Broadcasting & Cable/Multichannel News

Office: (212)-378-0455

Cell: (617)-543-2121

Fax: (917)-281-4704

28 East 28th Street

12th Floor

New York, NY 10016

zkalish@nbmedia.com

<http://www.broadcastingcable.com/>

<http://www.multichannel.com/>

Gaddy, Michelle

From: Zach Kalish <ZKalish@nbmedia.com>
Sent: Thursday, May 14, 2015 4:37 PM
To: Gaddy, Michelle
Subject: RE: Referred to you by Zahra Mamja
Attachments: ABC11-WTVD 30 day Classified.pdf

Michelle,

It has been posted.

Attached is the IO, please sign and scan at your earliest convenience.

Best,

Zach Kalish
Advertising Sales Representative
Broadcasting & Cable/Multichannel News
Office: (212)-378-0455
Cell: (617)-543-2121
Fax: (917)-281-4704
28 East 28th Street
12th Floor
New York, NY 10016
zkalish@nbmedia.com
<http://www.broadcastingcable.com/>
<http://www.multichannel.com/>

From: Zach Kalish
Sent: Thursday, May 14, 2015 4:19 PM
To: 'Michelle.Gaddy@abc.com'
Subject: Referred to you by Zahra Mamja

Good afternoon Michelle,

Zahra passed along your email.

It would still be \$235.00 net

I will post it and then send you the IO.

Let me know if you have any other questions.

Best,

Zach Kalish
Advertising Sales Representative