

# Memorandum

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To: Public File

From: Chris Carter/Program Director

Date: 7/21/12

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## Quarterly Issues/Program List

Station: WMDH-FM

Location: New Castle, IN

For Quarter Beginning:

\_\_\_\_\_ January 1, 2012

X \_\_\_\_\_ April 1, 2012

\_\_\_\_\_ July 1, 2012

\_\_\_\_\_ October 1, 2012

Attached hereto are descriptions of local issues addressed by the station, and a description of how each issue was treated through the stations' most significant issues-responsive programming or announcements during the report period.

For this period, Public Forum airs Sunday mornings at 4:30 AM on WMDH-FM.

Quarterly Issues/Program List

How issue was treated: Program

Title: WMDH Public Forum

Time: 4:30 AM

Duration: 30 minutes

Type: Interview

Here are the top issues facing the service area as ascertained by WMDH-AM/FM:

1. Poor Economy (local and national)
2. Emergency Preparedness
3. Education
4. Low Income Housing
5. Fire Safety
6. Homelessness
7. Drug Abuse
8. Abuse Toward Women and Children
9. Animal Welfare
10. Local Hunger Needs



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: PO Box 645148  
Cincinnati, OH 45264-5148  
Station: Muncie Marion - WLTI-AM  
Phone#: 765-529-2600

Bill To: Public Forum Segment One

Invoice #: 1140917  
Invoice Date: 06/30/12  
Order #: 738

Advt#654

Acct Exec: Jennifer McCord  
Estimate #:  
Description: Public Affairs programming

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Product
Sun	06/03/12	9:02AM	900	5149	\$0.00	Segment one
Sun	06/10/12	9:02AM	900	5149	\$0.00	Segment one
Sun	06/17/12	9:02AM	900	5149	\$0.00	Segment one
Sun	06/24/12	9:02AM	900	5149	\$0.00	Segment one

Amount Due \$0.00 Total Spots 4



INVOICE

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Remit To: PO Box 645148  
Cincinnati, OH 45264-5148  
Station: Muncie Marion - WLTI-AM  
Phone#: 765-529-2600

Bill To: Public Forum Segment Two

Invoice #: 1140912  
Invoice 06/30/12  
Date:  
Order #: 740

Advt#655

Acct Exec: Jennifer McCord  
Estimate #:

Terms: Due on Receipt

Description: Public Affairs Programming

Day	Date	Time	Len	Line #	Rate	Product
Sun	06/03/12	9:18AM	900	5156	\$0.00	Segment two
Sun	06/10/12	9:19AM	900	5156	\$0.00	Segment two
Sun	06/17/12	9:19AM	900	5156	\$0.00	Segment two
Sun	06/24/12	9:19AM	900	5156	\$0.00	Segment two

Amount Due \$0.00

Total Spots 4



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: PO Box 645148  
Cincinnati, OH 45264-5148  
Station: Muncie Marion - WLTJ-AM  
Phone#: 765-529-2600

Bill To: Public Forum Segment One

Invoice #: 1141273  
Invoice 07/31/12  
Date:  
Order #: 738

Advt#654

Acct Exec: Jennifer McCord  
Estimate #:  
Description: Public Affairs programming

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Product
Sun	07/01/12	9:02AM	900	5149	\$0.00	Segment one
Sun	07/08/12	9:02AM	900	5149	\$0.00	Segment one
Sun	07/15/12	9:02AM	900	5149	\$0.00	Segment one
Sun	07/22/12	9:02AM	900	5149	\$0.00	Segment one
Sun	07/29/12	9:02AM	900	5149	\$0.00	Segment one

Amount Due \$0.00 Total Spots 5



**INVOICE**

**PAY THIS AMOUNT: \$0.00**

Remit To: PO Box 645148  
 Cincinnati, OH 45264-5148  
 Station: Muncie Marion - WLTJ-AM  
 Phone#: 765-529-2600

Bill To: Public Forum Segment Two

Invoice #: 1141269  
 Invoice 07/31/12  
 Date:  
 Order #: 740

Advt#655

Acct Exec: Jennifer McCord  
 Estimate #:  
 Description: Public Affairs Programming

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Product
Sun	07/01/12	9:20AM	900	5156	\$0.00	Segment two
Sun	07/08/12	9:19AM	900	5156	\$0.00	Segment two
Sun	07/15/12	9:18AM	900	5156	\$0.00	Segment two
Sun	07/22/12	9:18AM	900	5156	\$0.00	Segment two
Sun	07/29/12	9:18AM	900	5156	\$0.00	Segment two

Amount Due \$0.00 Total Spots 5

Public Forum for Sunday, April 1, 2012

Segment 1

Guest: Sgt. Gary Cooper, Muncie PD

Topic: Prom Season and Teen Alcohol Abstinence

Segment 2

Guest: Clayton Cramer, Mental Health Expert and Author

Topic: Mental Health in the Workplace Today



Public Forum for Sunday, April 8, 2012

Segment 1

Guest: Sgt. Gary Cooper, Muncie PD

Topic: Prom Season and Teen Alcohol Abstinence

Segment 2

Guest: Linda Hook, Treasure Chest Director

Topic: Prom Sale: used accessories, benefits going to Muncie South High School graduation fund

Public Forum for Sunday, April 15, 2012

Segment 1

Guest: Sgt. Gary Cooper, Muncie PD

Topic: Prom Season and Teen Alcohol Abstinence

Segment 2

Guest: Linda Hook, Treasure Chest Director

Topic: Prom Sale: used accessories, benefits going to Muncie South High School graduation fund

Public Forum for Sunday, April 22, 2012

Segment 1

Guest: Gene Kennedy, National Home Improvement Expert

Topic: Home Improvements Gone Wrong

Segment 2

Guest: Lindsey Williams, Muncie Habitat for Humanity

Topic: Volunteers needed for the construction of Muncie Habitat House walls next month; info on how to do so, donate

Public Forum for Sunday, April 29, 2012

Segment 1

Guest: Eric Papp, Leadership Expert, Author

Topic: Boost Your Confidence

Segment 2

Guest: Chris Williams, Henry County YMCA

Topic: New yoga classes, health, nutrition and wellness seminars being offered for spring;  
benefits of family membership

Public Forum for Sunday, May 6, 2012

Segment 1

Guest: Dr. Pericles Lantz, MD MMM, Stem Cell Expert

Topic: Same Day Facelift

Segment 2

Guest: Winnie Price, Henry County Library

Topic: Grab a book for spring! How to keep your kid actively reading during the summer months.

Public Forum for Sunday, May 13, 2012

Segment 1

Guest: Dr. Pericles Lantz, MD MMM, Stem Cell Expert

Topic: Same Day Facelift

Segment 2

Guest: Winnie Price, Henry County Library

Topic: Grab a book for spring! How to keep your kid actively reading during the summer months.

Public Forum for Sunday, May 20, 2012

Segment 1

Guest: Eric Papp, Leadership Expert, Author

Topic: Overcoming Your Fears

Segment 2

Guest: Lindsey Williams, Muncie Habitat for Humanity

Topic: Volunteers needed for the wall construction for the new Habitat home coming up in June

Public Forum for Sunday, May 27, 2012

Segment 1

Guest: Eric Papp, Leadership Expert, Author

Topic: Overcoming Your Fears

Segment 2

Guest: Lindsey Williams, Muncie Habitat for Humanity

Topic: Volunteers needed for the wall construction for the new Habitat home coming up in June



Public Forum for Sunday, June 3, 2012

Segment 1

Guest: Steve Bonner, President and CEO of Cancer Treatment Centers of America

Topic: Cancer diagnosis and how patients can be proactive in receiving their treatments

Segment 2

Guest: Tammy Heavenridge, Second Harvest Food Bank

Topic: Supplies are currently very low in the pantries around East Central Indiana. Tailgates will be held for donations.

Public Forum for Sunday, June 10, 2012

Segment 1

Guest: Chris Williams, Henry County YMCA

Topic: New classes available for mother/daughter at the YMCA; step aerobics, swimming, yoga, pilates and Zumba

Segment 2

Guest: Tammy Heavenridge, Second Harvest Food Bank

Topic: Supplies are currently very low in the pantries around East Central Indiana. Tailgates will be held for donations.

Public Forum for Sunday, June 17, 2012

Segment 1

Guest: Chris Williams, Henry County YMCA

Topic: New classes available for mother/daughter at the YMCA; step aerobics, swimming, yoga, pilates and Zumba

Segment 2

Guest: Susan Sachs Lipman, Author

Topic: 'Slowing Parenting': Why A Mom is 'Fed Up with Frenzy'

Public Forum for Sunday, June 24, 2012

Segment 1

Guest: Winnie Price, Henry County Library

Topic: Summer readings, book club and story time for children

Segment 2

Guest: Susan Sachs Lipman, Author

Topic: 'Slowing Parenting': Why A Mom is 'Fed Up with Frenzy'