Memorandum
To: Public File
From: Chris Carter/Program Director
Date: 01/10/14
Quarterly Issues/Program List
Station: WMDH-FM
Location: New Castle, IN
For Quarter Beginning:
January 1, 2013
April 1, 2013
July 1, 2013
October 1, 2013
Attached hereto are descriptions of local issues addressed by the station, and a description of how each issue was treated through the stations' most significant issues-responsive programming or announcements during the report period.
For this period, Public Forum airs Sunday mornings at <u>しにの</u> AM on WMDH-FM.

Here are the top issues facing the service area as ascertained by WMDH-FM:

- 1. Poor Economy
- 2. Emergency Preparedness
- 3. Education
- 4. Low Income Housing
- 5. Fire Safety
- 6. Homelessness
- 7. Drug Abuse
- 8. Abuse Toward Women and Children
- 9. Animal Welfare
- 10. Local Hunger Needs

## **Quarterly Issues/Program List**

How Issue was treated: Program

Title: WMDH Public Forum

Time: 6:00 AM

**Duration: 30 Minutes in two segments** 

Type: Interview





## INVOICE

**PAY THIS AMOUNT: \$0.00** 

Bill To: Public Forum Segment One

Remit To: PO Box 645148

Cincinnati, OH 45264-5148

Station: Muncie Marion - WMDH-FM

Phone#: 765-529-2600

Invoice #: 1148114

Invoice 10/31/13

Date:

Order #: 2765

**Acct Exec: Todd Merickel** Advt#654

Estimate #:

Terms: Due on Receipt Description: ON -FM- 6AM SUNDAYS 1/2 HOUR

Day	Date	Time	Len	Line#	Rate	Product
Sun	10/06/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	10/13/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	10/20/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	10/27/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS

**Amount Due** 

\$0.00

**Total Spots 4** 

Terms: Due on Receipt

Public Forum for Sunday Oct. 6<sup>th</sup>, 2013

Guest: Bill Stanczykiewidcz, Pres. And C.E.O. of the Indiana Youth Institute

Topic: Crisis in counseling and texting service available to high school students to remind them of upcoming deadlines related to applying for financial aid and other issues.

Public Forum for Sunday Oct. 13, 2013

Guest: Margaret Richardson, Childrens Services Regional Manager for Meridian Health Services.

Topic: Bullying. It's impact, warning signs and how to react as a parent, friend or family member to a child who is a victim and also those who are bullies.

Public Forum for Sunday Oct. 20<sup>th</sup>, 2013

Guest: Bill Stanczykiewidcz, C.E.O. and President of the Indiana Youth Institute

Topic: Programs to students in need of assistance with glasses and eye care.

Public Forum for Sunday Oct. 27, 2013

Guest: Bill Stanczykiewicz, Pres. And C.E.O. of the Indiana Youth Institute.

Topic: The use of E-Cigarettes among teenagers in Indiana. Indiana has some the highest rates of cigarette smoking in the country. Federal officials not convinced the products are a safe alternative to cigarette smoking. Concern is that they will be a gateway to actual cigarette smoking among teens.





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Remit To: PO Box 645148

Cincinnati, OH 45264-5148

Station: Muncie Marion - WMDH-FM

Phone#: 765-529-2600

Invoice #: 1148654

Invoice 11/30/13

Date:

Order #: 2765

Acct Exec: Jennifer McCord

Estimate #:

Terms: Due on Receipt

Advt#654

Description: ON -FM- SUNDAYS 1/2 HOUR

Day	Date	Time	Len	Line#	Rate	Product
Sun	11/03/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	11/10/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	11/17/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	11/24/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS

**Amount Due** 

\$0.00

**Total Spots 4** 

Terms: Due on Receipt

Public Forum for Sunday Nov. 3<sup>rd</sup>, 2013

Guest: Bill Stanczykiewicz, President and C.E.O. of the Indiana Youth Institute

Topic: Additional discussion of the concerns about e-cigarettes.

Public Forum for Sunday November 10<sup>th</sup>, 2013

Guest: Pastor Jeff Veatch, Northside Church of God

Topic: Upcoming event "Feed My Sheep" Thanksgiving Day Dinner. Also discussed need for volunteers and donations.

Public Forum for Sunday Nov. 17, 2013

Guest: Linda Bir-Conn, Ex. Dir. Of New Castle Henry County Animal Shelter

Topic: Upcoming fundraiser, cold weather care tips for pets.

Public Forum for Sunday Nov. 24, 2013

Guest: Bill Stanczykiewicz, President and C.E.O. of the Indiana Youth Institute

Topic: The importance of parental involvement at school.





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Remit To: PO Box 645148

Cincinnati, OH 45264-5148

Station: Muncie Marion - WMDH-FM

Phone#: 765-529-2600

Invoice #: 1149107

Invoice 12/31/13

Date:

Order #: 2765

Acct Exec: Jennifer McCord

Estimate #:

Terms: Due on Receipt

Advt#654

Description: ON -FM- SUNDAYS 1/2 HOUR

Day	Date	Time	Len	Line#	Rate	Product
Sun	12/01/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	12/08/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	12/15/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	12/22/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS
Sun	12/29/13	6:00AM	5	19173	\$0.00	VARIOUS GUESTS AND TOPICS

**Amount Due** 

\$0.00

**Total Spots 5** 

Terms: Due on Receipt

Public Forum for Sunday Dec. 1, 2013

Guest: Linda Bir-Conn, Exec. Dir. Of the New Castle Henry County Animal Shelter

Topic: Upcoming fund-raiser. Tips on helping your dog deal with cold weather. Also, update on local -Animal Control Ordinances.

Public Forum for Sunday Dec. 8, 2013

Guest: Bill Stanczykiewicz, Pres. And C.E.O. of the Indiana Youth Institute

Topic: Update on vision program available to underprivileged youth in Indiana.

Public Forum for Sunday Dec. 15, 2013

Guest: Linda Bir-Conn, Exec. Director of the New Castle Henry County Animal Shelter

Topic: Adopting an animal during the holidays as a gift for someone. Cold weather care tips for outdoor pets.

Public Forum for Sunday Dec. 22, 2013

Guest: Bill Stanczykiewicz, President and C.E.O. of the Indiana Youth Institute

Topic: Infant Mortality in Indiana

Public Forum for Sunday Dec. 29, 2013

Guest: Terry Pyle with Little Blessings

Topic: Discussed the organization that provides bags of food for children when they leave school for the weekend. Discussed the level of hunger in the New Castle Henry County area and how donations are needed to keep organization operating.