

**RAMAR COMMUNICATIONS**  
**ISSUES AND PROGRAMS REPORT**  
**FOR**  
**STATION KXTQ FM**  
**1st QUARTER, 2023**  
**(January 1 THROUGH March 31)**

Prepared by:

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**ISSUES OF CONCERN TO LUBBOCK  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
1<sup>st</sup> QUARTER, 2023**

1. Community Awareness/Image: Local Non-Profit organizations need promotion and help with publicity for their events with the basic who, what, where & when these events and fundraisers make Lubbock a better city to live in and help the quality of life in our community.
2. Health: There is a constant need for health awareness and often times health fairs take place that provide opportunities for free or reduced fee checkups or education. Education at health fairs can also help prevent future problems and reduce the need for public assistance at a higher cost to taxpayers.
3. Parenting / Child Involvement: Learning how to parent and issues that adults face when raising children. Lubbock organizations often have events where parents and children interact to help form a stronger bond.
4. Education: The community can benefit from educational opportunities, from museum activities to workshops. Plus, the Lubbock Independent School District Office of Communication and Community Relations shares information with parents about school activities, events to early dismissals.
5. Hispanic Issues: Retaining language, music along with teaching the culture and interaction with others and equal representations are issues our Hispanic community faces daily.
6. Exercise: With the United States Obesity Rate at an all-time high it is important to discuss exercise.
7. Relationship Development: Divorce rates are at an all-time high, couples need help in developing their relationship with their significant other and maintaining and creating new friendships. Experts and studies are often released for those seeking help .

8. Government/Politics: It's important to inform the community of early voting, location polls, topics and concerns both nationally and locally in our government.
9. News/Weather: Local and National News is always of an importance to the listener as is the weather conditions.
10. Financial: Financial information for the community to help save, spend wisely and or find employment. ***Local and Federal government financial involvement with helping individuals and business during the economic crisis.***

**REGULARLY SCHEDULED  
PUBLIC AFFAIRS PROGRAMS**

**KXTQ FM PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

1. **News & Weather:** (Weekdays 7am, 8am)

KCBD and Weather daily updates. 1:00 minute news :30 weather

2. **Tejano Health 101:** (Wednesdays, 8:20 AM)

Program features health issues, awareness and preventative health topics.

3. **Hispanic Awareness Update:** (Thursdays, 8:05 AM)

Program features upcoming events, issues and in general topics of the day affecting the Lubbock Hispanic Community.

4. **Magic Mornings:** (Weekdays, 6:00 AM- 10:00 AM)

A daily locally produced program that is broadcast in English and Spanish designed to reach our Bilingual Hispanic audience. The program content includes commentary, local newscasts and Weather information, listener calls, guests from the community and music.

5. **L.I.S.D. Elementary Menu:** (Weekdays, 6:50 AM)

Morning Show reads the Breakfast and Lunch Menu for Elementary Schools in the Lubbock Independent School District.

6. **Our Lady of Guadalupe Church Service:** (Sundays, 8:00 AM)

This hour-long religious service provides the community an opportunity to worship from their current location.

**QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023

(January 1 thru March 31)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY SELF IMAGE**

**KXTQ-FM Magic Morning Show**

**Date: January 4-6, 2023**

**Time: 7:05 AM**

**Duration: 1 minute**

**City of Lubbock Press Release**

**Description of segment:** Happy New Year! The Buddy Holly Center invites the community to participate in Lubbock's ***First Friday Art Trail*** on **Friday, January 6, 2023**. ***First Friday Art Trail*** is a program of LHUCA (the Louise Hopkins Underwood Center for the Arts). Held on the first Friday of every month in venues around the city, galleries, restaurants, and businesses open **FREE** of charge to display local and regional visual and performing art. The ***First Friday Art Trail*** works to promote art and outreach within the community of Lubbock by providing an opportunity to enjoy fine art and entertainment. **Friday, January 6, 2023 6:00 – 9:00 p.m. 1801 Crickets Avenue FREE admission** Children activities in the education area. Please note that no outside food or beverage will be permitted inside the venue.

**KXTQ-FM Magic Morning Show**

**Date: January 5, 2023**

**Time: 6:20 AM**

**Duration: 1 minute**

**City of Lubbock Press Release**

**Description of segment:** Copper Rawlings Community Center will be closed until Thursday, January 5th at 8:30 AM due to a water line break on the exterior of the building.

**KXTQ-FM Magic Morning Show**

**Date: January 5 - 6, 2023**

**Time: 6:20 AM**

**Duration: 1 minute**

**City of Lubbock Press Release**

**Description of segment:** In an effort to assist residents with tumbleweeds, from Thursday, January 5 through 5:00 p.m. Monday, January 9, the City of Lubbock will have additional containers at the four citizen convenience centers and free access to Caliche Canyon Landfill, located at 8425 North Avenue P, for residents to drop off tumbleweeds. The four citizen drop-off stations are located at: Southside: 1631 84th Street Northside: 208 Municipal Drive South Milwaukee: 7308 Milwaukee Avenue North Quaker: 4307 Adrian Street

**KXTQ-FM Magic Morning Show**

**Date:** January 9, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment: Sanitary Sewer Project to Begin Monday, Closing Portion of Frankford Avenue** Starting Monday, January 9, 2023, Frankford Avenue southbound will be closed at the intersection of 130th Street (FM 1585) for approximately four weeks in order for Utility Contractors of America, Inc. to complete the installation of a sanitary sewer line. During construction, 130th Street will remain open. Detours will be set and signed appropriately for this south Frankford Avenue closure. Drivers are encouraged to avoid the area, if possible, and to use extreme caution while driving in the construction zone.

**KXTQ-FM Magic Morning Show**

**Date:** January 10-11, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** The Code Administration Department will conduct a Neighborhood Deployment in the Bayless Atkins neighborhood on Wednesday, January 11, 2023, between 8:00 a.m. and 4:00 p.m. This exercise area will be bordered by 50th Street, I-27, South Loop 289 and University Avenue. Code Administration will have a field office set up in the parking lot of the new YWCA at 6201 University Avenue. The object of this exercise will be to identify violations relating to Junked Vehicles, Nuisance Weeds and Rubbish, Substandard Housing, and Zoning. Code Inspectors will be talking to the public about city ordinances, citing violations, and possibly abating violations during this exercise. Solid Waste will provide a roll off dumpster at the field office for the citizens in the defined area to dispose of unwanted bulky items such as furniture, appliances, or tree branches.

**KXTQ-FM Magic Morning Show****Date: January 13, 2023****Time: 6:20 AM****Duration: 1 minute****City of Lubbock Press Release**

**Description of segment:** The City of Lubbock will conduct a test of the Outdoor Warning System (OWS) on **Friday, January 13, 2023, at 9:30 a.m.** This will be a three (3) minute activation of the Outdoor Warning System sirens. **This is only a test and does not indicate severe weather in the area.** The sirens will be tested monthly on the second Friday of the month. However, if the National Weather Service forecasts a ten percent (10%) chance or greater of a thunderstorm the day of the test, the OWS test will be canceled and not rescheduled. For further information on the OWS, please visit [mylubbock.us/outdoorwarningsystem](http://mylubbock.us/outdoorwarningsystem).

La Ciudad de Lubbock hace prueba de las Sirenas de Advertencia Exteriores este Viernes, 13 de enero, 2023 a las 9:30 a.m. Esta sera una activacion de 3 minutos de las sirenas de la Sistema de Advertencia Exterior. Este sera solamente una prueba, y no indica que hay tiempo extremo en la area. Las sirenas sera probado mensualmente en la segunda Viernes del mes. Sin embargo, si el pronostico del Servicio Nacional Meterologico indica que hay un probabilidad de tormentas de 10% o mas en el dia de la prueba, la prueba sera suspendido y no sera reprogramado. Para mas informacion sobre la OWS, por favor visite [mylubbock.us/outdoorwarningsystem](http://mylubbock.us/outdoorwarningsystem)

**KXTQ-FM Magic Morning Show****Date: January 24, 2023****Time: 6:20 AM****Duration: 30 seconds****City of Lubbock Press Release**

**Description of segment:** Due to heavy snowfall across the area, City of Lubbock offices will officially open at 9:00 a.m. today, January 24, 2023.

**KXTQ-FM Magic Morning Show****Date: January 30, 2023****Time: 6:20 AM****Duration: 1 minute****City of Lubbock Press Release**

**Description of segment:** Beginning Monday, January 30, FC Traffic Control will close one northbound lane and one southbound lane of University Ave. near 91st Street for MH Civil Constructors to safely perform construction tasks. The work is scheduled to take five days, weather permitting. Traffic Management staff will monitor the area and adjust signal timing if needed, however, traffic at the intersection could experience congestion and delays, especially during morning and afternoon peak hours. The City urges motorists to use an alternate route if possible, eliminate distractions, and plan for extra travel time when driving through the area.

**KXTQ-FM Magic Morning Show**

**Date:** January 30, 2023

**Time:** 6:35 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Beginning Monday, January 30, FC Traffic Control will close one southbound lane on Milwaukee Avenue near 19th Street for LP&L to safely perform construction tasks. The work is scheduled to take five days, weather permitting. Traffic Management staff will monitor the area and adjust signal timing if needed, however, traffic at the intersection could experience congestion and delays, especially during morning and afternoon peak hours. The City urges motorists to use an alternate route if possible, eliminate distractions, and plan for extra travel time when driving through the area.

**KXTQ-FM Magic Morning Show**

**Date:** February 3, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Nashville and Memphis Avenues, from 23rd to 24th Streets, will be temporarily closed on Saturday, February 4, 2023, for the City of Lubbock Water Department to do some work on a main line in that area. Please drive with caution and be prepared to slow down or stop as needed during this construction. Weather permitting, work will begin early morning on Saturday, and should be finished by the afternoon. The City encourages drivers to seek alternate routes and use caution while driving through the construction zone.

**KXTQ-FM Magic Morning Show**

**Date:** February 8, 2023



**Time:** 6:20 AM  
**Duration:** 1 minute

#### **City of Lubbock Press Release**

**Description of segment:** The Code Administration Department of the City of Lubbock will conduct a field exercise in the Guadalupe neighborhood on Wednesday, February 8, 2023, between 8:00 a.m. and 4:00 p.m. This exercise area will be bordered by Interstate 27, Marsha Sharp Freeway, Avenue Q and Erskine Avenue. Code Administration will have a field office set up in the parking lot at 211 Avenue P. The object of this exercise will be to identify violations relating to Junked Vehicles, Nuisance Weeds and Rubbish, Substandard Housing, and Zoning. Code Inspectors will be talking to the public about city ordinances, citing violations, and possibly abating violations during this exercise. Solid Waste will provide a roll off dumpster at the field office for the citizens in the defined area to dispose of unwanted bulky items such as furniture, appliances, or tree branches.

#### **KXTQ-FM Magic Morning Show**

**Date:** February 10, 2023  
**Time:** 6:20 AM  
**Duration:** 1 minute

#### **City of Lubbock Press Release**

**Description of segment:** The City of Lubbock will conduct a test of the Outdoor Warning System (OWS) on **Friday, February 10, 2023, at 9:30 a.m.** This will be a three (3) minute activation of the Outdoor Warning System sirens. **This is only a test and does not indicate severe weather in the area.** The sirens will be tested monthly on the second Friday of the month. However, if the National Weather Service forecasts a ten percent (10%) chance or greater of a thunderstorm the day of the test, the OWS test will be canceled and not rescheduled. For further information on the OWS, please visit [mylubbock.us/outdoorwarningsystem](http://mylubbock.us/outdoorwarningsystem).

#### **KXTQ-FM Magic Morning Show**

**Date:** February 10, 2023  
**Time:** 6:20 AM  
**Duration:** 1 minute

#### **City of Lubbock Press Release**

**Description of segment:** La Ciudad de Lubbock hace prueba de las Sirenas de Advertencia Exteriores este Viernes, 10 de febrero, 2023 a las 9:30 a.m. Esta sera una activacion de 3 minutos de las sirenas de la

Sistema de Advertencia Exterior. Este sera solamente una prueba, y no indica que hay tiempo extremo en la area. Las sirenas sera probado mensualmente en la segunda Viernes del mes. Sin embargo, si el pronostico del Servicio Nacional Meterologico indica que hay un probabilidad de tormentas de 10% o mas en el dia de la prueba, la prueba sera suspendido y no sera reprogramado. Para mas informacion sobre la OWS, por favor visite [mylubbock.us/outdoorwarningsystem](http://mylubbock.us/outdoorwarningsystem)

**KXTQ-FM Magic Morning Show**

**Date:** February 21, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** If you have ever wanted to get behind-the-scenes of City of Lubbock services or gain insight into municipal government, Lubbock 101 is for you. Lubbock 101 is a citizens academy designed for residents to learn more about their city, its operations and all the services it provides. The program consists of eight classroom sessions, tours of several City of Lubbock departments and field days to the City's Fleet Services, the Water Treatment and Distribution operations plant and the Airport Fire Station. Lubbock 101 starts Thursday, March 30, 2023 and ends with a graduation and recognition ceremony during the Lubbock City Council meeting on Tuesday, May 9, 2023. An application is required for enrollment. Enrollment is limited. Application deadline is March 8. Lubbock 101 application, syllabus and schedule can be found at [mylubbock.us/Lubbock101](http://mylubbock.us/Lubbock101).

**KXTQ-FM Magic Morning Show**

**Date:** February 27, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Beginning Monday, February 27, 2023, the City of Lubbock will close Avenue T, between Broadway Avenue and Main Street, in order for a contractor to make repairs to a sewer line. Weather permitting work will begin early Monday morning and should last a couple of weeks. The City encourages drivers to use caution while driving in work zones and to seek alternate routes.

**KXTQ-FM Magic Morning Show**

**Date:** February 28, 2023

**Time:** 6:20 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Beginning Tuesday, February 28, 2023, the City of Lubbock will close the westbound Marsha Sharp Freeway frontage road between Texas Tech Parkway and Norfolk Avenue to repair a slow leaking water main. Weather permitting work will begin Tuesday morning and should be complete by Friday, March 3, 2023. The City encourages drivers to use caution while driving in work zones and to seek alternate routes.

**KXTQ-FM Magic Morning Show**

**Date:** February 27 & 28 March 1-3, 2023

**Time:** 6:35 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** On Friday, March 3, Lubbock Mayor Tray Payne will attend his first Mayors' Beans & Cornbread Luncheon, hosted by the Mayors of the South Plains area and benefitting Hospice of Lubbock. This year's 34th Annual lunch will be a hybrid in-person and drive-thru event at the Lubbock Memorial Civic Center, from 11:00 a.m. - 1:30 p.m. The annual Mayors' Beans & Cornbread Luncheon is Hospice of Lubbock's opportunity to raise funds to provide free hospice care to the unfunded and underfunded in 19 counties in our region. For \$20, each guest will receive a full plate of beans and cornbread, along with all the fixings. Attendees will also be entered into a drawing for prizes. Tickets can be purchased online [HERE](#) or by calling Hospice of Lubbock (806)795-2751 or the Covenant Health Foundation at (806)725-6089.

**KXTQ-FM Magic Morning Show**

**Date:** March 1-3, 2023

**Time:** 7:05 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Lubbock, Texas - The Buddy Holly Center invites the community to participate in Lubbock's ***First Friday Art Trail*** on **Friday, March 3, 2023**. ***First Friday Art Trail*** is a program of LHUCA (the Louise Hopkins Underwood Center for the Arts). Held on the first Friday of every month in venues around the city, galleries, restaurants, and businesses open **FREE** of charge to display local and regional visual and performing art. The ***First Friday Art Trail*** works to

promote art and outreach within the community of Lubbock by providing an opportunity to enjoy fine art and entertainment. **Friday, March 3, 2023 6:00 – 9:00 p.m. 1801 Crickets Avenue FREE** admission Refreshments will be available. Please note that no outside food or beverage will be permitted inside the venue.

**KXTQ-FM Magic Morning Show**

**Date:** March 8, 2023  
**Time:** 6:20 AM  
**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** The Code Administration Department of the City of Lubbock will conduct a field exercise in the Monterey Park neighborhood on Wednesday, March 8, 2023, between 8:00 a.m. and 4:00 p.m. This exercise area will be bordered by 82nd Street, Avenue P, 98th Street and University Avenue. Code Administration will have a field office will be set up at the South Side Citizen Convenience Station to provide information and for citizens of the deployment area to dispose of bulky items. The object of this exercise will be to identify violations relating to Junked Vehicles, Nuisance Weeds and Rubbish, Substandard Housing, and Zoning. Code Inspectors will be talking to the public about city ordinances, citing violations, and possibly abating violations during this exercise. Solid Waste will provide a roll off dumpster at the field office for the citizens in the defined area to dispose of unwanted bulky items such as furniture, appliances, or tree branches.

**KXTQ-FM Magic Morning Show**

**Date:** March 10, 2023  
**Time:** 6:20 AM  
**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** The City of Lubbock will conduct a test of the Outdoor Warning System (OWS) on **Friday, March 10, 2023, at 9:30 a.m.** This will be a three (3) minute activation of the Outdoor Warning System sirens. **This is only a test and does not indicate severe weather in the area.** The sirens will be tested monthly on the second Friday of the month. However, if the National Weather Service forecasts a ten percent (10%) chance or greater of a thunderstorm the day of the test, the OWS test will be canceled and not rescheduled. For further information on the OWS, please visit [mylubbock.us/outdoorwarningsystem](http://mylubbock.us/outdoorwarningsystem).

## **QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023  
(January 1 thru March 31)

### **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

#### **Tejano Health 101**

**Date:** Every Wednesday morning  
**Time:** 8:20 AM

#### **Description of segment/program content**

**Discuss health issues, awareness, and preventative health maintenance.**

#### **KXTQ-FM Magic Morning Show**

**Date:** January 11, 2023  
**Time:** 8:20 AM  
**Duration:** INTERVIEW 10 minutes

**Tejano Health 101 Interview:** Cervical Health Awareness Month Nearly 14,100 women in the United States received a diagnosis of cervical cancer and nearly 4,300 died from the disease last year. Increasing screening and prevention are key components of the effort to eradicate cervical cancer. Since almost all cases of the disease are caused by human papillomavirus (HPV) infection, vaccines that protect against the virus could prevent the vast majority of cases. Moreover, regular Pap tests can catch – and lead to the treatment of – the disease at the precancerous stage. Cervical cancer is among a number of cancers that can be caused by infections with pathogens – bacteria, viruses, and parasites. Women should start getting Pap tests at age 21. Women ages 30 to 65 years have three options. Talk to your doctor about which testing option is right for you. · An HPV test only. If your result is normal, your doctor may tell you that you can wait five years until your next screening test. · An HPV test along with the Pap test. If both of your results are normal, your doctor may tell you that you can wait five years until your next screening test. · A Pap test only. If your result is normal, your doctor may tell you that you can wait three years until your next Pap test. If you're older than 65, your doctor may tell you that you don't need to be screened anymore if you have had normal screening test results for several years and you have not had a cervical precancer in the past, or you have had your cervix removed as part of a

total hysterectomy for non-cancerous conditions, like fibroids. HPV Vaccine The HPV vaccine protects against the types of HPV that most often cause cervical cancers. HPV can also cause other kinds of cancer in both men and women. · HPV vaccination is recommended for preteens aged 11 to 12 years but can be given starting at age 9. · HPV vaccine also is recommended for everyone through age 26 years, if they are not vaccinated already. · HPV vaccination is not recommended for everyone older than age 26 years. However, some adults age 27 through 45 years who are not already vaccinated may decide to get the HPV vaccine after speaking with their doctor about their risk for new HPV infections and the possible benefits of vaccination. HPV vaccination in this age range provides less benefit, as more people have already been exposed to HPV. HPV vaccination prevents new HPV infections but does not treat existing infections or diseases. This is why the HPV vaccine works best when given before any exposure to HPV. You should get screened for cervical cancer regularly, even if you received an HPV vaccine. If you have any questions or are needing to get in with a provider to discuss concerns you may have about cervical cancer or HPV, please feel free to call CHCL @ 806-765-2611 to schedule your appointment or go online @ <https://www.chclubbock.org/>

#### **KXTQ-FM Magic Morning Show**

**Date: February 8, 2023**

**Time: 8:20 AM**

**Duration: INTERVIEW 10 minutes**

**Tejano Health 101 Interview:** February- American Heart Health Month Risk Factors: 1. High Blood Pressure 2. High Blood Cholesterol 3. Smoking 4. Diabetes 5. Overweight and obesity 6. Unhealthy Diet 7. Physical inactivity 8. Excessive Alcohol use Medical Emergencies: 1. A heart attack, also known as a myocardial infarction, happens when the flow of blood that brings oxygen to a part of your heart muscle suddenly becomes blocked. Your heart can't get enough oxygen. If blood flow is not restored quickly, the heart muscle will begin to die. 2. Cardiac arrest occurs when the heart suddenly and unexpectedly stops pumping. If this happens, blood stops flowing to the brain and other vital organs. 3. A stroke happens when blood flow to the brain is blocked. This prevents the brain from getting oxygen and nutrients from blood. Without oxygen and nutrients, brain cells begin to die within minutes. A stroke is also called a transient ischemic attack or cerebrovascular accident. Symptoms of Heart Disease · Heart attack: Chest pain or discomfort, upper back or neck pain, indigestion, heartburn, nausea or vomiting, extreme fatigue, upper body discomfort, dizziness, and shortness of breath. · Arrhythmia: Fluttering feelings in the chest (palpitations). · Heart failure: Shortness of breath, fatigue, or swelling of the feet, ankles, legs, abdomen, or neck veins. 1. Heart Health Topics a. Move More- You can choose simple activities you

really enjoy — or find ways to add more movement to things you have to do anyway. b. Eat Health- You can start with small changes that work for you to experience benefits like boosting your immunity, strengthening your bones, and helping your digestive system function. c. Control Blood Pressure- Get your blood pressure checked and cut back on sodium (salt). d. Manage Cholesterol- A doctor can tell you what your cholesterol levels are, and there are plenty of small steps you can take to keep it in check. e. Manage Blood Sugar- It's important for everyone to be aware of blood sugar and take steps to keep it in a healthy range f. Stress Less- You can't always control the things that stress you out. But you can control how you manage your stress. g. Quit Smoking- Quitting smoking isn't easy. It might take several tries before you quit for good. But you can do it—and the benefits for your health will be huge. No matter how long you've been smoking, it's never too late to quit. h. Work With A Doctor- doctors and other medical professionals are here to keep you healthy. And you have a right to get the care you need from someone who's on your side. So find a doctor you like and trust, and start working together to get your heart health on track. For more information or to schedule an appointment please call CHCL at 806-765-2611 or visit us at [www.chclubbock.com](http://www.chclubbock.com)

#### **KXTQ-FM Magic Morning Show**

**Date:** February 22, 2023

**Time:** 8:20 AM

**Duration:** INTERVIEW 10 minutes

**Tejano Health 101 Interview:** Children's Dental Health Month This year's NCDHM campaign slogan is "Brush, Floss, Smile" In their 2021 State of Little Teeth Report, The American Academy of Pediatric Dentistry (AAPD) examined the epidemic of tooth decay among children. Check out the following key stats from the Report: · Tooth decay is the NUMBER ONE chronic infectious disease affecting children in the United States and is on the rise, but it is largely preventable. · The rate of tooth decay in baby teeth of children aged 2 to 5 years increased nearly 17% from 1988-1994 to 1999-2004. · By age 5 about 60% of children will be affected by tooth decay. · Children with oral health problems are THREE TIMES more likely to miss school due to dental pain than children with no oral health problems. · AAPD recommends taking a child for their first dental visit by the age of 1. · Delaying dental care to age 2 or 3 can have a negative impact on a child's oral health. 40% of parents and caregivers surveyed are delaying their child's first visit until after age 2. Healthy Smile Tips: 1. Brush your teeth 2 times a day with fluoride toothpaste 2. Clean between your teeth daily 3. Eat Health foods and limit sugary beverages 4. See your dentist at least twice a year Remember CHCL is here to help you, if needed. If you need help making an appointment or finding a dental provider, please call 806-765-2611. For more information, please visit our website @ [chclubbock.org](http://chclubbock.org) or follow us on Facebook.

**Date:** March 8, 2023  
**Time:** 8:20 AM  
**Duration:** INTERVIEW 10 minutes

**Tejano Health 101 Interview:** March is National Kidney Month! Did you know kidney disease is often referred to as a “silent disease,” because there are usually no symptoms during its early stages? In fact, as many as 90% of Americans who have chronic kidney disease (CKD) don’t know they have the disease until it is very advanced. The good news is the earlier you find out you have kidney disease, the sooner you can take steps to protect your kidneys from further damage. Protecting your kidneys may allow you to continue to work, spend time with family and friends, stay physically active, and do other things you enjoy. Steps to Help Protect Your Kidneys 1. Know Your Risk- If you are over 60 or have risk factors like diabetes, high blood pressure, or heart disease, consider talking with your doctor about getting tested for kidney disease. 2. Schedule Your Test- Two quick tests to check for kidney disease—a urine test to check for damage and a blood test to check how well your kidneys are removing wastes from your blood. 3. Follow Your Kidney Health- Your doctor can work with you to create a treatment or monitoring plan that fits your lifestyle, mobility, health status, and dietary needs. The #850Challenge 805 million people in the world have kidney disease yet few are aware of its dangers. 8,500 steps a day, 8.5 miles of walking, 85 miles of cycling, 8.5 minutes of high-intensity training are all ways to burn ~850 calories. These are some of the efforts that scientists, doctors, patients, relatives and carers will undertake as part of the #850Challenge to raise awareness of the 850 million people whose kidney function is irreversibly impaired. CHCL is here to help with any medical needs by calling us at 806-765-2611 or schedule an appointment online at [www.chclubbock.org](http://www.chclubbock.org).

## **Health Segments**

### **KXTQ-FM Magic Morning Show**

**Date:** January 9, 2023  
**Time:** 8:05 AM  
**Duration:** 1 minute

**Description of segment:** This sounds weird, but there's some real science behind it: You don't want your blood sugar to spike too much too often, especially if you have type-2 diabetes. But a 2015 study found one thing that helps is eating your foods in a specific order. The most important part is eating starchy or sugary stuff LAST. Eating that stuff last makes your body digest the sugar more gradually, so it doesn't get into your



bloodstream right away. The study found it can reduce blood sugar spikes by 75%. Here's the order you're supposed to go in: Vegetables and other high-fiber foods first . . . fats and proteins are next . . . and finish with simple carbohydrates, or anything with lots of sugar in it. Some TikTok recently tested it out, and it worked. He ate the exact same meal two days in a row: Broccoli, avocado, tuna, and rice. That's the correct order you should eat them in. When he did it the opposite way, his blood sugar spiked twice as much. (NY Post)

**KXTQ-FM Magic Morning Show**

**Date:** January 9, 2023

**Time:** 9:20 AM

**Duration:** 1 minute

**Description of segment:** A lot of things contribute to our life expectancy: Health and genetics . . . diet and exercise . . . and luck. But where you LIVE can also play a role. A new NiceRx study ranked all 50 states based on life expectancy, and Hawaii came in at #1 with the longest life expectancy, at 80.7 years. That's about four years higher than the national average, which dropped for the second year in a row in 2021 to 76.4 years . . . mostly due to COVID-19. On the flipside, Mississippi came in dead-last, with a life expectancy of 71.9, nearly 10 years less than Hawaii. Generally, the regions with the highest life expectancy are on the East and West Coasts of the U.S., and the lowest are in the South and Midwest. Continued . . . Monday, January 9, 2023 Page 36 of 4 Copyright © 2020 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 9 of 9 The States with the Longest Life Expectancy (continued) The 10 states with the highest life expectancy are: Hawaii . . . Washington . . . Minnesota . . . California . . . Massachusetts . . . New Hampshire . . . Oregon . . . Vermont . . . Utah . . . and Connecticut. The 10 with the lowest are: Mississippi . . . West Virginia . . . Louisiana . . . Alabama . . . Kentucky . . . Tennessee . . . Arkansas . . . Oklahoma . . . New Mexico . . . and South Carolina. The difference between men and women has also widened. Now, men in America have an average life expectancy of 73.5 years, while women can expect to live until age 79.3. (The Hill)

**KXTQ-FM Magic Morning Show**

**Date:** January 16, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** If you're having a good day . . . you're totally out of touch. Because today is "Blue Monday," the most DEPRESSING day of the year. It's always the third Monday in January. It's been a thing ever since a travel company in the U.K. came up with it for an ad campaign in 2005. It's based on a weird formula that's supposed to calculate how sad or depressing any given day might be. It factors in things like bad weather . . . post-December stress . . . holiday debt . . . New Year's resolutions we've already failed at . . . and the fact that it's just a Monday in general. Most experts have rejected the formula as not very scientific. And since weather factors in, it only works in the Northern Hemisphere. The researcher who came up with it claims the HAPPIEST day of the year is usually in mid-to-late June. If you look at actual mental health stats, there's no proof today is any more depressing than an average day in January. But some of us do tend to have less pep in our step this time of year. (Live Science / Daily Mail)

**KXTQ-FM Magic Morning Show**

**Date:** January 24, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** There are plenty of products out there promising to make your teeth white . . . instead of their current delicious beige. But do they actually work? And do their effects last? Here's how effective different teeth whitening products are and how long they last. And spoiler: No, none of them make your teeth whiter permanently. A professional whitening by the dentist will last from six months to three years. Using custom-fitted teeth whitening trays at home will last for about six months to a year. Crest Whitestrips and other similar products last for about six months . . . after you use them for somewhere between 20 and 40 days. And tooth whitening pens only work for a short time . . . like a touch-up before you get photos taken. (Lifehacker)

**KXTQ-FM Magic Morning Show**

**Date:** January 26, 2023

**Time:** 8:35 AM

**Duration:** 1 minute

**Description of segment:** Here's some health advice you **SHOULDN'T** follow. "The New York Times" talked to leading health experts, and asked them to name the top nutrition MYTHS they're sick of hearing . . . Myth #1: Fresh fruit is healthier than frozen. Sometimes the canned stuff has added sugar. But in general, canned, frozen, and dried fruit have all the same nutrients as fresh fruit. And it's cheaper. Myth #2: Plant-based milk is way healthier than cow's milk. It does have fewer calories and less fat. But cow's milk has more than twice the protein. Some of the plant-based

versions also have added salt and sugar, so be careful. Myth #3: Never give a toddler peanuts. We used to think eating them too early in life gave kids allergies. But now experts think it's the exact opposite. Feeding them stuff with peanuts in it might help them AVOID allergies. Continued . . . Thursday, January 26, 2023 Page 45 of 57 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. LIFESTYLE NONSENSE - 2 of 2 Five Nutrition Myths Doctors Are Sick of Hearing (continued) Myth #4: It's really hard for vegetarians to get enough protein. As long as you eat a mix of veggies, it's easier than most people think. Nuts, grains, and beans have lots of protein. Myth #5: Basic nutritional advice changes constantly. The basic advice hasn't actually changed much since the 1950s. Don't eat too much, and try to eat more plants than meat. (NY Times)

**KXTQ-FM Magic Morning Show**

**Date:** February 2, 2023

**Time:** 8:35 AM

**Duration:** 1 minute

**Description of segment:** Did you know a random person on Twitter came up with the term "long COVID"? A woman in England used it as a hashtag in May 2020, and it caught on. (She's a doctor, but not an M.D. She has a PhD in archaeology.) Since then, doctors have been trying to nail down the exact symptoms it's associated with. More than 200 things have been linked to it . . . everything from tremors and hallucinations, to shingles and bladder control issues. But a new study at the University of Missouri found most of those could also be caused by other viruses, like the flu. And the number specifically linked to COVID might only be SEVEN. Even they were surprised it was that low. They started with a list of the 47 most common symptoms people reported. But they say 40 of them don't necessarily mean you have long COVID. The seven symptoms directly related to it are: Fatigue, chest pain, joint pain, shortness of breath, heart palpitations, hair loss, and obesity. Continued . . . Thursday, February 2, 2023 Page 48 of 58 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. LIFESTYLE NONSENSE - 2 of 2 A Study Linked "Long COVID" to These Seven Symptoms (continued) To be clear, that doesn't mean COVID can't cause things like brain fog too. It just means brain fog doesn't ALWAYS mean you have long COVID. But if you're still dealing with a few of those other seven symptoms, you probably do. It also means you're more susceptible to those seven things for up to a year after you got sick. And it's a good list for your doctor to have, so they can correctly diagnose you with long

COVID, or figure out if it's something else. (University of Missouri / The Science Advisory Board)

**KXTQ-FM Magic Morning Show**

**Date: February 3, 2023**

**Time: 8:05 AM**

**Duration: 1 minute**

**Description of segment:** It's Friday! Hopefully you didn't work TOO long and hard this week, because it can have some serious effects on your health. Here are five things that can happen to you if you work more than 40 hours per week. 1. Your risk of having a stroke or heart attack goes up. According to a 2021 study by the World Health Organization, working more than 55 hours per week was associated with a 35% higher risk of stroke and a 17% higher risk of dying from heart disease, compared with working 35 to 40 hours a week. 2. Your risk of getting injured on the job goes up. A study found working at least 12 hours per day was associated with a 37% increased hazard rate. So you're MUCH more likely to hurt yourself if you work a super long day. Continued . . . Friday, February 3, 2023 Page 46 of 66 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. LIFESTYLE NONSENSE - 2 of 2 Here's What Happens to Your Health When You Work More Than 40 Hours a Week (continued) 3. Your mental health worsens. A 2020 study found that longer hours was connected to higher levels of stress, depression, and even suicidal ideation. 4. Your sleep AND work suffers. Multiple studies have found that when you get less than six hours of sleep a night, you get more distracted, anxious, and irritable, and become more susceptible to impulsively taking bigger risks. 5. You stop being good at your job. A five-year survey of 5,000 employees and managers across several different industries found that working between 30 and 50 hours can improve someone's performance. But if they work more than 50 hours, their job performance starts to plateau. And if they work more than 65 hours a week, their performance sharply drops off. (Huff Post)

**QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023  
(January 1 thru March 31)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: PARENTING / CHILD INVOLVEMENT**

**L.I.S.D. Elementary Menu**

**Date:** Every Weekday morning  
**Time:** 6:50 AM

Morning Show reads the **Breakfast and Lunch Menu** for Elementary Schools in the Lubbock Independent School District.

**KXTQ-FM Magic Morning Show**

**Date:** January 30 – February 3, 2023  
**Time:** 6:50 AM  
**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment: Daddy Daughter Valentine Dance**

Friday, February 3, 2023 6:00pm – 8:30pm Registration is now open for the Daddy Daughter Valentine Dance at Hodges Community Center at [www.playlubbock.com](http://www.playlubbock.com). All father figures are invited to enjoy a special evening with your little girl! Together you will enjoy dinner, dessert, a craft, dancing, and priceless memories. All ages are welcome! Fees: \$18 per adult and \$12 per child. The deadline to register is 1/31/23. For more information please call, 806-767-3706.

**KXTQ-FM Magic Morning Show**

**Date:** January 30 – February 3, 2023  
**Time:** 6:50 AM  
**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment: Mommy- Son Valentines Dance**

Saturday, February 4, 2023 6:00 – 8:00pm Registration is now open for the Mommy-Son Valentine Dance at Hodges Community Center at [www.playlubbock.com](http://www.playlubbock.com). All mother figures are invited to enjoy a special evening with your little boy! Together you will enjoy dinner, dessert, a craft, dancing, and priceless memories. All ages are welcome! Fees: \$18 per adult and \$12 per child. The deadline to register is 1/31/23. For more information please call, 806-767-3706.

**KXTQ-FM Magic Morning Show**

**Date:** March 27 – March 31, 2023  
**Time:** 6:50 AM  
**Duration:** 1 minute

## City of Lubbock Press Release

**Description of segment: Bunny Brunch** April 1, 2023 9:30 AM – 11:30 AM Copper Rawlings Enjoy making bunny crafts, playing games, having a delicious brunch, and taking pictures with the Easter Bunny. Pre-registration is required. For more information or to register, please visit [www.playlubbock.com]www.playlubbock.com or call Copper Rawlings at 806-767-2704. **Easter Egg Hunt** April 1, 2023 10:00 AM - Noon Safety City Bring your Easter basket and enjoy games, face painting, and a visit from the Easter Bunny. In addition, there will be egg hunting split into different age groups. Festivities kick off at 10:00 AM at Safety City located at 4500 Avenue U. For more information; please call Hodges Community Center at 806-767-3706. **Easter Bunny Car Hop** April 1, 2023 11:00 AM – 1:00 PM Mae Simmons Participate in our Bunny Car Hop at Mae Simmons Community Center! We will have Easter treats, games, and pictures with the Easter Bunny. This event is free for all ages. For more information, please call Mae Simmons at 806-767-2708. **Easter Egg Hunt for Pups** April 1, 2023 11:00 AM – 1:00 PM Maxey Community Center Your pups will enjoy pictures with the Easter Bunny, hunting for dog bones, visiting with local pet businesses, and more fun! Activities for you and your pups begin at 11:00am, with the pup's Easter Hunt Egg beginning promptly at Noon. Dogs must be on a leash and have proof of rabies vaccinations. Easter Bunny pictures will be available for purchase for \$5 on the day of the event. For information, please call Maxey Community Center at 806-767-3796.

## KXTQ-FM Magic Morning Show

**Date:** March 20, 2023  
**Time:** 8:20 AM  
**Duration:** 1 minute

**Description of segment:** Here's one for you: "Did you hear about the guy who got caught stealing a calendar? He got TWELVE MONTHS." You can groan if you want, but "dad jokes" like that are actually GOOD for kids. Dad jokes are usually wholesome, corny puns . . . and because they're so soft, they're sometimes criticized for being stupid and lame. But a new study says that "dad jokes" actually have a positive effect on kids' development. The researchers say that when fathers embarrass their children with unfunny jokes, it teaches them how to overcome awkwardness. Seriously . . . pushing your kids' limits on how much embarrassment they can handle shows them that embarrassment is common, and not a big deal. So keep repeating the same old stale puns, year-in and year-out . . . it's your DUTY to your kids. Like this one: "Your

mom asked me if you kids were spoiled. And I told her, 'No, I think most kids smell that way!'" (Rim-Shot!) (The British Psychological Society)

## **QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023  
(January 1 thru March 31)

### **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE:        EDUCATION**

#### **KXTQ-FM Magic Morning Show**

**Date:            January 27, 2023**

**Time:            8:20 AM**

**Duration:       1 minute**

**Description of segment:** A lot of people are kicking the tires on possible destinations for their summer vacation right now . . . and if FILTH isn't on your list of must-haves, you may want to consider this: There's a new list of the DIRTIEST cities in America, which takes into account things like pollution . . . living conditions and rodents . . . infrastructure, including landfills . . . and consumer satisfaction, like greenery and parks. They considered 152 cities, and the one that ranks the dirtiest is: Houston. Newark, New Jersey is the second dirtiest, followed by: San Bernardino, California . . . Detroit . . . Jersey City, New Jersey . . . Bakersfield, California . . . San Antonio, Texas . . . Fresno, California . . . Oklahoma City . . . and Yonkers, New York. (New York City ranks 12th. And L.A. is 15th.) On the flipside, the LEAST dirty city is: Virginia Beach, Virginia. Others that came out on the clean side include: Des Moines, Iowa . . . Buffalo . . . Charlotte, North Carolina . . . Lexington, Kentucky . . . and Columbus, Ohio.

#### **KXTQ-FM Magic Morning Show**

**Date:            January 31, 2023**

**Time:            8:20 AM**

**Duration:       1 minute**

**Description of segment:** This is fun if you're stuck in traffic right now: A new study found it might be making you DUMBER. (And not because you're listening to us!) Researchers found the exhaust from cars and big trucks on the road could be breaking your brain, at least temporarily. They had 25 healthy adults breathe in diesel fumes, and then scanned their brains. All of the people volunteered to do it. MRI results showed lower "functional connectivity" in their brains. Meaning, they couldn't think as clearly, because different parts of their brain weren't communicating well. It's also something that's been linked to depression. Doctors used to think air pollution didn't affect our brains very much, at least not right away. But authors of the study say it clearly does, and it happens quickly. Two hours of sitting in traffic could have a noticeable effect on brain power short-term. And it might cause ongoing issues if you're exposed to fumes every day. The good news is there's something you can do about it: Keep your windows up in traffic, and make sure your cabin air filter isn't too old. (UBC News)

**KXTQ-FM Magic Morning Show**

**Date:** February 2, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** Happy Groundhog Day, everyone! Here are a few stats and facts to help celebrate. (Check here and here to see if Phil saw his shadow. They usually announce it around 7:20 A.M. Eastern.) 1. Don't put too much stock in Punxsutawney Phil's prediction. He's been making them since 1886, and he's only been right 39% of the time. So you'd be better off flipping a coin. That said, the Groundhog Club claims he's never wrong. They say it's their fault for misinterpreting his language, "Groundhogese." 2. He usually predicts six more weeks of winter. Coming into today, he'd seen his shadow 106 times, plus one "partial shadow" in 1942. He's only said "no shadow" 19 times that we know of. There are 10 years where there's no record. (The partial shadow was a statement about World War Two. He supposedly said, "War clouds have blacked out parts of the shadow." Then 1943 was the only year he didn't make an appearance at all.) Continued . . . Thursday, February 2, 2023 Page 35 of 58 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 5 of 12 Eight Stats and Facts for Groundhog Day 2023 (continued) 3. They used to EAT Phil after he made his prediction. They served him up after the first official Groundhog Day in 1887 and said he was quite "tender." 4. Despite that fact, officials at the Groundhog Club claim he's immortal. He supposedly drinks something called the "Elixir of Life" every summer, and they've been using the same groundhog all these years. 5. Phil has a wife. Her name is



Phyllis. They've never had kids. The Groundhog Club says she doesn't drink the Elixir of Life and ISN'T immortal. 6. During Prohibition, Phil threatened to take drastic action. He said if they didn't let him have a drink, he'd impose SIXTY more weeks of winter. 7. The Gobbler's Knob event attracts thousands of people. The record was around 40,000 in 2020. Then the next year, it was ZERO. They did it virtually in 2021 because of COVID-19. Before the Bill Murray movie came out 30 years ago this month, only around 2,000 people were showing up for it. 8. Speaking of the movie, some nut just finished watching it every day for a FULL YEAR. He wrote an article about it for TheConversation.com, and says he went through four stages while watching it . . . Continued . . . Thursday, February 2, 2023 Page 36 of 58 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 6 of 12 Eight Stats and Facts for Groundhog Day 2023 (continued) The first month was fun, and he focused on the story. But after that, he knew it so well, all he could do was zone in on tiny details. For example, there's a kid in a wheelchair in the background of a hospital scene. He realized it's the same kid Bill Murray starts catching every day when he falls out of a tree. The third stage started six months in after he'd basically memorized everything. He says watching the movie was pretty miserable at that point, and he was TALKING to the characters as it played. But the fourth stage came around month nine, when he started to enjoy it again for some reason. Partly because he was talking about it with other fans. It sounds like his final viewing was a big relief though. He celebrated by watching it at a movie theater. He says he might watch it again, but not anytime soon. (USA Today / PennLive / History.com / Weather.com / Groundhog.org / The Conversation

#### **KXTQ-FM Magic Morning Show**

**Date:** February 3, 2023

**Time:** 8:35 AM

**Duration:** 1 minute

**Description of segment:** There's a forum online where people are talking about things some people might THINK are a sign of intelligence . . . but they're actually not. Here are a few of the good ones: 1. Being a contrarian. "Disagreeing with everything is as lazy as believing everything." 2. Just having a good memory. Or knowing a lot of trivia. 3. Fast talking. 4. Using "academic jargon" and long-winded terminology. "Just because you know a couple fancy words doesn't mean you're intelligent." And you better make sure you're using the big words appropriately. 5. Having a YouTube channel. It doesn't make you an authority on a subject. 6. Education. Good grades or advanced degrees are

not automatically a reflection of your intelligence. 7. Wearing glasses. 8. Being old. (Buzzfeed)

**KXTQ-FM Magic Morning Show**

**Date:** March 1, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** Dictionary.com just added 313 new words and terms, including a bunch of slang terms you might not be familiar with. That includes two new terms that involve CAKE. We went through the list. Here are a few of the more interesting ones . . . 1. Cakeage. A fee charged by a restaurant for bringing your own cake. So like a "corkage" fee for wine, but with cake instead. 2. Cakeism. It comes from the term "have your cake and eat it too." It's "the false belief that one can enjoy the benefits of two choices that are in fact mutually exclusive, or have it both ways." 3. Digital nomad. A person who works remotely while traveling for leisure, especially when having no fixed, permanent address. Continued . . . Wednesday, March 1, 2023 Page 30 of 53 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 6 of 13 Dictionary.com's New Words Include Nearlywed, Petfluencer, and Cakeage Fee (continued) 4. Nearlywed. A person who lives with someone in a life partnership, sometimes engaged with no planned wedding date. 5. Hellscape. A place or time that is hopeless, unbearable, or irredeemable. 6. Northpaw. An athlete who is right-handed, like a pitcher or boxer. 7. Rage farming. Provoking people by posting inflammatory political stuff on social media, hoping to get angry responses and go viral. 8. Cyberflashing. Sending pictures of your junk to strangers online, or by Airdropping them. 9. Cli-fi. Short for "climate fiction." It's any sort of sci-fi where climate change is a major part of the story. 10. Petfluencer. A person who gains a large following on social media by posting entertaining images or videos of their pet. (Dictionary.com)

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** Schools have a TALL order when it comes to preparing kids for adulthood . . . but there are some basic life skills that we SHOULD be able to fit in somewhere, so that kids have them by the time they leave home. Here are some important ones, courtesy of a new list at Lifehacker.com: 1. How to split complicated bills at a restaurant. 2. That

new cars are bad investments. Also: Basic car maintenance. 3. The true cost of home ownership and mortgages. Also: How insurance works. 4. How to calculate compound interest. 5. That happiness takes work. 6. The real definition of consent. Continued . . . Tuesday, March 7, 2023 Page 30 of 54 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 4 of 12 13 Things We All Should've Learned in High School (continued) 7. How to give a compliment. Also: The art of conversation. 8. How to understand the concept of opportunity cost. 9. That hydration is life. Also: Basic cooking skills. 10. The art of haggling and negotiation. Also: How to spot a scam. 11. How to build your credit. 12. How to deal with the police. Also: What to do in an emergency. 13. Good time management. (Lifehacker.com)

### **KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** Do you ever google a word just to find out how to spell it? Turns out lots of us do . . . Someone looked at google search stats to find the most common words we struggle to spell. Here are the top ten . . . 1. Restaurant. We google the spelling an average of 95,000 times a month. The part that trips a lot of us up is the "A-U" in the middle. (R-E-S-T-A-U-R-A-N-T) 2. Pneumonia. There's a silent "P", and an "E-U" in there. (P-N-E-U-M-O-N-I-A) 3. Appreciate. People forget how many "P's" there are, and whether there's a "C" or an "S" halfway through. (A-P-P-R-E-C-I-A-T-E) Continued . . . Wednesday, March 22, 2023 Page 31 of 50 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 5 of 10 The Top Words We Can't Spell, According to Google Searches (continued) 4. Receipt. Remember, it's "I" before "E" except after "C." (R-E-C-E-I-P-T) 5. Beautiful. Tough because it's got three vowels in a row. (B-E-A-U-T-I-F-U-L) 6. Niece. People can't remember if it's an "I-E" or an "E-I". (N-I-E-C-E) 7. Maintenance. We forget where the "A's" and "E's" go. (M-A-I-N-T-E-N-A-N-C-E) 8. Bougie. (pronounced booj-ee) Like, "You bought the expensive champagne? Wow, you're so bougie." (B-O-U-G-I-E) 9. Diarrhea. You don't have to know how to spell it to have it. (D-I-A-R-R-H-E-A) 10. Congratulations. We google it a lot, partly because we write it on Facebook so much. (C-O-N-G-R-A-T-U-L-A-T-I-O-N-S) (Mental Floss)

## **QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023  
(January 1 thru March 31)

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

### **ISSUE: HISPANIC ISSUES**

#### **Hispanic Awareness Update**

**Date:** Every Thursday morning  
**Time:** 8:05 AM  
**Duration:** 10 minute Interview

#### **Description of segment/program content**

**Events and educational opportunities pertaining to the Lubbock Hispanic community.**

#### **KXTQ-FM Magic Morning Show**

**Date:** January 4, 2023  
**Time:** 8:05 AM  
**Duration:** 10 minutes

**Hispanic Awareness Update:** LISD transfer window for the 2023-2024 school year opens December 12, 2022 at 8:30 a.m. and will temporarily close on December 21, 2022 at 1:00 p.m. The transfer window **will reopen on January 5, 2023 at 8:30 a.m.** and closes February 3, 2023 at 4:30 p.m. Cleaning out your closets? Estacado High School hosting a Women's Clothing Drive. Collecting work pants, skirts, dresses, dress shoes, Prom dresses and heel/pumps. Email [Khalilah.blaylock@Lubbockisd.org](mailto:Khalilah.blaylock@Lubbockisd.org) Catholic Charities Resale center is in need of books and magazines. Please drop off your donations at Monday through Saturday, 9:30 -11:30 a.m. and Noon - 4 p.m. at 1505 34th Street. Proceeds from our thrift store help all the programs of Catholic Charities - find out more at [www.cclubbock.org](http://www.cclubbock.org) Lubbock Impact is in need of children's clothes! Sizes 2T & up! Donations are accepted on Tuesdays & Thursdays from 9:30 am to 11:30 am. 2707 34<sup>th</sup>. Lubbock Latino Chamber of Commerce of South Plains is currently looking for sponsors for their inaugural banquet on February 4<sup>th</sup> from 6:00 – 11:00pm at the Merket January 5<sup>th</sup> Patterson Library hosting a Plastic Spoon Snowman craft from 4:00pm – 5:00pm January 6<sup>th</sup> First Friday Art Trail begins at 6:00pm head on out to LHUCA January 7<sup>th</sup> Patterson Library hosting a Ready to Read Storytime. Geared towards ages 2-5 years. 1836 Parkway January 9<sup>th</sup> Students back to school January 14<sup>th</sup> Get your tickets for the 11th annual

Women's Health Seminar hosted by the Inside Out Foundation. The event will be Saturday, January 14th at Texas Tech Frazier Alumni Pavilion. Reach out to the Inside Out Foundation for tickets and more information at 806-722-0750 or [theinsideoutfoundation.org](http://theinsideoutfoundation.org). January 17th Patterson Library hosting a Mad Scientist's Club Tuesday January 17th 4:30pm – 6:30pm Participants will create a tower made of water and ice. This is a family program. January 23rd Join us for a relaxing session of adult coloring. Coloring pages and art supplies provided. For ages 15 and up. Begins at 6:30pm at Groves Library 5520 19th St

**KXTQ-FM Magic Morning Show**

**Date:** January 11, 2023  
**Time:** 8:05 AM  
**Duration:** 10 minutes

**Hispanic Awareness Update:** February 3rd LISD transfer window for the 2023-2024 school year closes February 3, 2023 at 4:30 p.m. Cleaning out your closets? Estacado High School hosting a Women's Clothing Drive. Collecting work pants, skirts, dresses, dress shoes, Prom dresses and heel/pumps. Email [Khalilah.blaylock@Lubbockisd.org](mailto:Khalilah.blaylock@Lubbockisd.org) Catholic Charities Resale center is in need of books and magazines. Please drop off your donations at Monday through Saturday, 9:30 -11:30 a.m. and Noon - 4 p.m. at 1505 34th Street. Proceeds from our thrift store help all the programs of Catholic Charities - find out more at [www.cclubbock.org](http://www.cclubbock.org) Lubbock Impact is in need of children's clothes! Sizes 2T & up! Donations are accepted on Tuesdays & Thursdays from 9:30 am to 11:30 am. 2707 34th. Lubbock Latino Chamber of Commerce of South Plains is currently looking for sponsors for their inaugural banquet on February 4th from 6:00 – 11:00pm at the Merket Alumni. More info [Lubbocklatinochamber.com](http://Lubbocklatinochamber.com) or contact Barbara at 806-773-6849 January 12th Godeke Library will host a Teen Talk from 7-8pm. Join other teens after-hours at the library and let your voice be heard to talk about the things that matter to you and to learn life skills! For Grades 6-12. Call 806-775-3362 to reserve your spot! January 14th LHUCA located at 511 Ave K is Starting in January (every 2nd Saturday of the month), there will be a free yoga session on a first come, first serve. No registration is required. January 14th Get your tickets for the 11th annual Women's Health Seminar hosted by the Inside Out Foundation. The event will be Saturday, January 14th at Texas Tech Frazier Alumni Pavilion. Reach out to the Inside Out Foundation for tickets and more information at 806-722-0750 or [theinsideoutfoundation.org](http://theinsideoutfoundation.org). January 16th MLK Jr Holiday Post Office and Banks closed. Lubbock ISD Students Off; Lubbock Cooper Students Off; Frenship ISD Off January 17th Patterson Library hosting a Mad Scientist's Club Tuesday January 17th 4:30pm – 6:30pm Participants will create a

tower made of water and ice. This is a family program January 19<sup>th</sup> YWCA of Lubbock offering an intro to Pickleball from 3:00pm to 4:40pm. Ready to play the fastest growing sport in the country? Learn how to play pickleball indoors with instructor Judd and learn some hints and tips to help improve your game. Judd is a PPR certified Pro instructor/Pro player. For questions, please email [sports@ywcalubbock.org](mailto:sports@ywcalubbock.org) or call the Recreation Front Desk at 806.771.0184 January 19<sup>th</sup> North Lubbock Neighborhood Association will have it's monthly meeting on Thursday, January 19th at Maggie Trejo Supercenter at 5:30 PM. Lubbock ISD Presentation on Matthews Academy Closure and RAYO Neighborhood Planning Group are on the agenda. 3200 Amherst January 23<sup>rd</sup> Join us for a relaxing session of adult coloring. Coloring pages and art supplies provided. For ages 15 and up. Begins at 6:30pm at Groves Library 5520 19<sup>th</sup> St

**KXTQ-FM Magic Morning Show**

**Date:** January 18, 2023  
**Time:** 8:05 AM  
**Duration:** 10 minutes

**Hispanic Awareness Update:** January 19<sup>th</sup> YWCA of Lubbock offering an intro to Pickleball from 3:00pm to 4:40pm. Ready to play the fastest growing sport in the country? Learn how to play pickleball indoors with instructor Judd and learn some hints and tips to help improve your game. Judd is a PPR certified Pro instructor/Pro player. For questions, please email [sports@ywcalubbock.org](mailto:sports@ywcalubbock.org) or call the Recreation Front Desk at 806.771.0184 January 19<sup>th</sup> North Lubbock Neighborhood Association Emergency Action Meeting will begin at 5:30pm at Maggie Trejo Supercenter located at 3200 Amherst. Agenda items includes the Concrete Batch Plant proposed across from Cavazos Middle School. More information on the issue, what you can do and how to make a public comment. Other items: Lubbock ISD Presentation on Matthews Academy Closure and RAYO Neighborhood Planning Group are on the agenda. 3200 Amherst January 20<sup>th</sup> Patterson Library will host a STEM activities along with TTU Group Widening Horizons for students 9-12 of age. Event will take place from 3:30pm -5pm 1836 Parkway For more info 806-767-3300 January 21<sup>st</sup> Healthy Families Conference will empower families to thrive in difficult times. The conference brings together families with resources and tools that develop the parents' skills and ensure the safety and well-being of their families. Conference will be held at the Lubbock Memorial Civic Center starting at 9am – 3:30pm to register email [family@cclubbock.org](mailto:family@cclubbock.org) January 21<sup>st</sup> The Volunteer Garden will host a Meet and Greet for volunteers that are interested in learning to garden at 4:00pm We will meet to gain a little information on what that

entails, receive a schedule of events for February and a tour of the garden. This meeting might be about an hour long. If it is too cold, we will have a quick tour of the garden then retreat to a coffee shop for the rest. January 23<sup>rd</sup> Join us for a relaxing session of adult coloring. Coloring pages and art supplies provided. For ages 15 and up. Begins at 6:30pm at Groves Library 5520 19<sup>th</sup> St February 3<sup>rd</sup> LISD transfer window for the 2023-2024 school year closes February 3, 2023, at 4:30 p.m. February 4<sup>th</sup> Lubbock Latino Chamber of Commerce of South Plains is currently looking for sponsors for their inaugural banquet on February 4<sup>th</sup> from 6:00 – 11:00pm at the Market Alumni. More info [Lubbocklatinochamber.com](http://Lubbocklatinochamber.com) or contact Barbara at 806-773-6849 Feb 18<sup>th</sup> 71<sup>st</sup> Annual Pancake Festival begins at 6am

**KXTQ-FM Magic Morning Show**

**Date: January 26, 2023**

**Time: 8:05 AM**

**Duration: 10 minutes**

**Hispanic Awareness Update:** Guadalupe at Our Lady of Grace are currently selling presale tickets for Enchilada plates for Superbowl Sunday. Plates are \$10 include 3 cheese enchiladas, rice and beans. Plates will be picked up on Sunday between 10:30 -2:30pm. Contact your favorite Guadalupe or go by office. Heading to the store support our local Girl Scouts as they continue working on their goals for this year.

Coalition of Community Assistance Volunteers are providing Free tax preparations for individuals that qualify Monday, Tuesday and Thurs from 5-8pm, Wednesday 9am – 3pm and Saturday 9am -2pm. Call 806-765-0825 if you qualify. If your income is less than \$33,925 for one, \$45,775 for two, \$56,700 for three, \$62,950 for four and \$68,000 for 5+ January 25<sup>th</sup> Superior HealthPlan invite you to our local Catholic Charities offices for personal care items from their Hygiene Closet. It will be opened from 1:30pm -3:30pm at 102 Ave J. January 26<sup>th</sup> Goodwill Job Fair - Are you looking for a fun fast paced job with opportunity for growth, well look no further! Goodwill Industries of Northwest Texas will be holding a Job Fair on Thursday, January 26, 2023 from 10 a.m. to 3 p.m. Full and Part-time positions are available. Interview and offers on-site at 715 28<sup>th</sup> St. Visit <https://goodwillnwtexas.org/careers/> to see complete list of open positions. January 26<sup>th</sup> – 29<sup>th</sup> Driving by the South Plains Mall this weekend you will see a busy parking lot as Nitro Extreme for the First Time ever in Lubbock will have World Champion Stunt drivers, freestyle motocross, monster truck stunts. Reserve your tickets 941-704-8572 \$AVE Save \$5 OFF per ticket! USE PROMO CODE:  OR if you have CHILDREN: Get 1 child free ticket per adult ticket purchased in GENERAL ADMISSION - Use PROMOCODE: . [Purchase](#)

[tickets](#) January 29<sup>th</sup> LAS and PETS Clinic are teaming up to provide citizens with spay/neuter services for cats and dogs at Clapp Park located at 46<sup>th</sup> Street and Ave U from 3:00pm - 5:00pm Step #1: Bring your animal to the drive thru voucher giveaway event. Step #2: Provide proof of residency for inside Lubbock city limits and proof of current rabies vaccination. It must be a paper copy or electronic copy of the rabies certificate. Step #3: Fill out paperwork in your car. Once you are done, we will microchip your animal (if not already) and give you the voucher. Step #4: You will take the voucher to PETS clinic on 2/8/23 between 7:30 AM - 8:30 AM to get your animal spayed/neutered by their accredited veterinarians. IF YOU CANNOT MAKE THE APPOINTMENT ON 2/8/23 AT PETS CLINIC, THEN PLEASE DO NOT COME GET A VOUCHER. This is the only date these particular vouchers will be redeemable!!! February 3<sup>rd</sup> LISD transfer window for the 2023-2024 school year closes February 3, 2023 at 4:30 p.m. February 4<sup>th</sup> Lubbock Latino Chamber of Commerce of South Plains is currently looking for sponsors for their inaugural banquet on February 4<sup>th</sup> from 6:00 – 11:00pm at the Market Alumni. More info [Lubbocklatinochamber.com](http://Lubbocklatinochamber.com) or contact Barbara at 806-773-6849 February 5<sup>th</sup> YWCA Father Daughter dance will be from 2:00pm – 5:00pm at 6501 University Ave. Dance will include live DJ, finger foods, chocolate fountain and more. Tickets can be purchased at the YWCA or at [ywcalubbock.org](http://ywcalubbock.org). Feb 18<sup>th</sup> 71<sup>st</sup> Annual Pancake Festival begins at 6am at the Lubbock Memorial Civic Center

#### **KXTQ-FM Magic Morning Show**

**Date:** February 2, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Guadalupanas at Our Lady of Grace are currently selling presale tickets for Enchilada plates for Superbowl Sunday. Plates are \$10 include 3 cheese enchiladas, rice and beans. Plates will be picked up on Sunday between 10:30 -2:30pm. Contact your favorite Guadalupana or go by office. Heading to the store support our local Girl Scouts as they continue working on their goals for this year.

**Coalition of Community Assistance Volunteers** are providing Free tax preparations for individuals that qualify Monday, Tuesday and Thurs from 5-8pm, Wednesday 9am – 3pm and Saturday 9am -2pm. Call 806-765-0825 if you qualify. If your income is less than \$33,925 for one, \$45,775 for two, \$56,700 for three, \$62,950 for four and \$68,000 for 5+ February 3<sup>rd</sup> LISD transfer window for the 2023-2024 school year closes February 3, 2023 at 4:30 p.m. February 3<sup>rd</sup> The Day the Music Died - Buddy Holly Center in remembering Buddy Holly, Ritchie Valens, J.P. "The Big Bopper" Richardson, and pilot Roger Peterson on the 64th anniversary of



the tragedy that claimed their lives. FREE MUSEUM ADMISSION 10 AM - 5 PM Gallery tour at 2 PM J.I. Allison House open from 10 AM - 4 PM Screenings of the film, "The Buddy I Knew" Children's activities February 3<sup>rd</sup> First Friday Art Trail begins @ LHUCA February 4<sup>th</sup> Lantern Festival at the located at Office of International Affairs 601 Indiana from 10am -12Pm. Play games and enjoy the Chinese tradition and culture. February 4<sup>th</sup> Lubbock Habitat for Humanity hosting a First Saturday DIY Workshop from 1:00pm – 3:00pm. This DIY will give you an opportunity to make seasonal wreaths Everything is provided and workshop is FREE 3630 50<sup>th</sup> February 4<sup>th</sup> Lubbock Latino Chamber of Commerce of South Plains is currently looking for sponsors for their inaugural banquet on February 4<sup>th</sup> from 6:00 – 11:00pm at the Market Alumni. More info Lubbocklatinochamber.com or contact Barbara at 806-773-6849 February 5<sup>th</sup> YWCA Father Daughter dance will be from 2:00pm – 5:00pm at 6501 University Ave. Dance will include live DJ, finger foods, chocolate fountain and more. Tickets can be purchased at the YWCA or at ywcalubbock.org. February 13<sup>th</sup> Groves Branch Library will host a Family Lego event from 6:30pm – 8:00pm for families with children ages 3 and up. Feb 18<sup>th</sup> 71<sup>st</sup> Annual Pancake Festival begins at 6am at the Lubbock Memorial Civic Center

#### **KXTQ-FM Magic Morning Show**

**Date:** February 9, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Heading to the store support our local Girl Scouts as they continue working on their goals for this year. **Coalition of Community Assistance Volunteers** are providing Free tax preparations for individuals that qualify Monday, Tuesday and Thurs from 5-8pm, Wednesday 9am – 3pm and Saturday 9am -2pm. Call 806-765-0825 if you qualify. If your income is less than \$33,925 for one, \$45,775 for two, \$56,700 for three, \$62,950 for four and \$68,000 for 5+ February 10<sup>th</sup> MCM Elegante hosting Anime Lubbock 2023 Feb 10 – 12<sup>th</sup> Get your tickets at [www.animelubbock.com](http://www.animelubbock.com) Lubbock's Anime Convention returns to the MCM Elegante! Meet Celebrity Voice Actors, attend an authentic Japanese Maid Café, party late into the night, cosplay, and so much more! Tickets and hotel rooms at [AnimeLubbock.com](http://AnimeLubbock.com) February 11<sup>th</sup> It's a Sip & Shop with 70 plus local vendors, food trucks, wine, a diamond earring giveaway and more. This will be a family, kid and pet friendly event on Saturday, February 11 from 10:00 a.m. to 4:00 p.m. at Crossroad Event Center 10107 County Road 1300, Wolfforth, TX February 11<sup>th</sup> Science Spectrum hosts a Give Kids a Smile Dental Health Fair from 10am – 2pm. This annual health awareness fair hosted by The South Plains District Dental Society is always a huge family hit. Not only will

families receive invaluable oral health information and lots of free “toothy” giveaways, they will also have a blast doing it! Best of all this is a totally \*FREE event located in the atrium of the Science Spectrum! \* February 12<sup>th</sup> Superbowl Sunday - How many people watched last year’s game? 99.18 million viewers saw the game in the United States. That is about one in three people in the country, or one in 80 people in the world. A year earlier, in 2021, more than 91 million people watched. It had a 36.9 rating. A rating is the percentage of TV households tuned into a program at a certain time. February 13<sup>th</sup> Groves Branch Library will host a Family Lego event from 6:30pm – 8:00pm for families with children ages 3 and up. February 13<sup>th</sup> Hodges Community Center hosting an Adult 101 gathering for ages 18 – 29. We know adulting is hard and this group is here to help you. How do I grow my own food? Is the topic for February. Register online at [playlubbock.com](http://playlubbock.com) or for more information please contact Hodges Community Center at 806.767.3706 Next month’s topic is What do I do if I get pulled over? February 13<sup>th</sup> Mahon Library will host a Teen Self Care workshop from 4:30 – 5:30pm. Participants will make their own bath salts. February 14<sup>th</sup> Happy Valentine’s Day! Looking for something fun to do as a family? Head on over to the Patterson Branch Library 1836 Parkway Drive from 4:00pm – 6pm. The participants will build structures with candy hearts and popsicle sticks. There will be challenges to see which family can build the tallest structure, the strongest structures etc. All ages are welcome! February 18<sup>th</sup> 71<sup>st</sup> Annual Pancake Festival begins at 6am at the Lubbock Memorial Civic Center February 18<sup>th</sup> Join the Science Spectrum, Texas Tech University’s Edward E. Whitacre, Jr. College of Engineering students and faculty, and area High School Engineering Clubs for the Texas Tech Engineering Fair at the Science Spectrum, from 10am to 3pm. FREE event February 24<sup>th</sup> The 25<sup>th</sup> annual South Plains College Scholarship Gala is February 24<sup>th</sup> at the Mallet event Center. 25 years of celebrating their students. Tickets can be purchased at [southplainscollege.edu](http://southplainscollege.edu), (806) 716-2020, [sgoldie@southplainscollege.edu](mailto:sgoldie@southplainscollege.edu).

#### **KXTQ-FM Magic Morning Show**

**Date:** February 16, 2023  
**Time:** 8:05 AM  
**Duration:** 10 minutes

**Hispanic Awareness Update:** The Hispanic Association of Women is currently seeking sponsors for their upcoming 17<sup>th</sup> Annual Scholarship Gala on March 25<sup>th</sup>. Theme is Noche de Loteria and will be at the Frazier Alumni Pavilion at TTU. Contact Destiny Chavarria, (602) 320-2197 for more information. Lubbock Youth Softball Registration is and will remain OPEN until March 18th for all players and coaches looking to get back on

the field! LYS is Lubbock's only recreational fastpitch league and welcomes girls of all skill levels to come out and join us! 1st Place Awards for all Spring age divisions. The registration fee also covers entry for ALL teams into the LYS End of Season League Tournament. 1st/2nd Place finishers will earn awards as well for the end-of-season tournament! Registration Fee - \$140 (All age divisions) Late Registration - \$155 starting March 19th - March 26<sup>th</sup>. Click link to register [February 16<sup>th</sup> North Lubbock Neighborhood Association Monthly Meeting](#) - Maggie Trejo Supercenter 5:30 PM Agenda items include City Council Woman Christy Martinez Garcia- Updates for District 1, Adam Pirtle- Legal Aid of Northwest Texas- findings on TCEQ permits, Wilbert Vault Co. Representatives- Discussion on Permit Request and Q & A and Announcements February 17<sup>th</sup> Patterson Library hosts STEM activities with TTU Group Widening Horizon for STEM from 3:30pm – 5:00pm For ages 9-12. February 18<sup>th</sup> 71<sup>st</sup> Annual Pancake Festival begins at 6am at the Lubbock Memorial Civic Center February 18<sup>th</sup> Join the Science Spectrum, Texas Tech University's Edward E. Whitacre, Jr. College of Engineering students and faculty, and area High School Engineering Clubs for the Texas Tech Engineering Fair at the Science Spectrum, from 10am to 3pm. FREE event February 18<sup>th</sup> Benavides Smokehouse will be selling \$10 brisket sandwich plates includes chips & drinks to benefit Robert and the Ford Family 2401 South Loop 289 (Red Dirt). Sales start at 12pm February 18<sup>th</sup> YWCA invites you to their Cha Cha Lesson! New Dancer friendly and No Partner Required! Lesson will be about an hour long. Following the class we will have a dance party to give you opportunities to practice what you've learned in class and show off what you know; we will be mixing in different music styles to get you out on the floor more! Snacks and Water will be provided. Only \$10 per person or \$5 per YWCA Member \*Cash Only Please\* This will be at the YWCA Sun N Fun Location off Elgin, not the YWCA off University) 6:00pm – 9:00pm February 20<sup>th</sup> President's day – banks closed LISD Student holiday February 22<sup>nd</sup> Ash Wednesday Our Lady of Grace Guadalupanas will be selling cheese enchilada plates during lunch 11-2pm. Plates are \$8 includes 2 enchiladas, rice and beans. Sales will continue throughout Lent every Friday. 3111 Erskine St, February 24<sup>th</sup> The 25<sup>th</sup> annual South Plains College Scholarship Gala is February 24<sup>th</sup> at the Mallet event Center. 25 years of celebrating their students. Tickets can be purchased at [southplainscollege.edu](http://southplainscollege.edu), (806) 716-2020, [sgoldie@southplainscollege.edu](mailto:sgoldie@southplainscollege.edu). February 27<sup>th</sup> The 2023 HAW Scholarship application will open on February 27<sup>th</sup>! <https://www.lubbockhaw.net/> February 28<sup>th</sup> The 41st Annual State of the City Address hosted by the Lubbock Apartment Association will be Tuesday, February 28, 2023, at 11:30 a.m. at the Lubbock Memorial Civic

Center. Please visit the Lubbock Apartment Association's Website at [laamembers.com](http://laamembers.com) to buy seats or table sponsorships.

**KXTQ-FM Magic Morning Show**

**Date:** February 23, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Keep Lubbock Beautiful Annual Art Contest is officially live and ready for all those fantastic works of art from our K-12th graders! You have until the 31st of March, but do not delay, get those masterpieces underway! Full Rules here: [www.mylubbock.us/klbart](http://www.mylubbock.us/klbart)  
February 24<sup>th</sup> Our Lady of Grace Guadalupanas will be selling cheese enchilada plates during lunch 11-2pm. Plates are \$10 includes 3 enchiladas or 3 Chalupas, rice, beans and tea. Sales will continue throughout Lent every Friday. 3111 Erskine St. Capirotada will be available to purchase. February 24<sup>th</sup> St Francis Annual Fish Fry in Wolfforth, Tx will be from 4:00pm – 7:00pm at 1401 Dowden Ave.

February 24<sup>th</sup> KOC Fish Fry at Saint John the Baptist Church, Lubbock located at 10805 Indiana Ave, Lubbock, TX from 5:30pm – 7:00pm. \$10 adult plate, \$5 kid's plate (Also scheduled for March 10, 24, and 31  
February 24<sup>th</sup> The 25<sup>th</sup> annual South Plains College Scholarship Gala is February 24<sup>th</sup> at the Mallet event Center. 25 years of celebrating their students. Tickets can be purchased at [southplainscollege.edu](http://southplainscollege.edu), (806) 716-2020, [sgoldie@southplainscollege.edu](mailto:sgoldie@southplainscollege.edu). February 26<sup>th</sup> Catholic Charities of Lubbock is hosting a FREE CPR Heart Saver Class. Please consider taking one of these FREE classes that might just save the life of someone you love! Space is limited. Must register by calling Sondra at 806-765-8475, ext. 132. Begins at 5:00pm. February 27<sup>th</sup> The 2023 HAW Scholarship application will open on February 27<sup>th</sup>!  
<https://www.lubbockhaw.net/> February 28<sup>th</sup> The 41st Annual State of the City Address hosted by the Lubbock Apartment Association will be Tuesday, February 28, 2023, at 11:30 a.m. at the Lubbock Memorial Civic Center. Please visit the Lubbock Apartment Association's Website at [laamembers.com](http://laamembers.com) to buy seats or table sponsorships.

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**Date:** March 2, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

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get those masterpieces underway! Full Rules here:

[www.mylubbock.us/klbart](http://www.mylubbock.us/klbart) The 2023 HAW Scholarship application will open on February 27th! <https://www.lubbockhaw.net/> Catholic Charities Food Pantry needs help in restocking the shelves. Running low on peanut butter, jelly, macaroni and cheese, dried beans, rice, dry cereal, oatmeal, canned meats, canned fruit, spaghetti sauce, spaghetti noodles, pasta noodles, canned milk, dried milk. Drop off at 102 Ave J

March 1<sup>st</sup> Camp Rio Blanco Circle of Friends invites you to their Smore's Fun Run/ 5K on April 22<sup>nd</sup>. To register click here [Register](#) Proceeds will benefit local Girl Scout camp. Current project is to renovate the Wrangler Cabins. Don't want to run go online and make a donation. March 3<sup>rd</sup> Our Lady of Grace Guadalupanas will be selling cheese enchilada plates during lunch 11-2pm. Plates are \$10 includes 3 enchiladas or 3 Chalupas, rice, beans and tea. Sales will continue throughout Lent every Friday except 3/17. 3111 Erskine St. Capirotada will be available to purchase.

March 3<sup>rd</sup> Christ the King Cathedral, Lubbock, 4011 54th St, Lubbock, TX 79413. 5:30pm -7:30pm. \$12 for Fish Fry Plates and \$15 for ish/Shrimp plates. Every Friday except 3/17. Proceeds benefit

Scholarships for graduating Seniors. The 2023 HAW Scholarship application will open on February 27th! <https://www.lubbockhaw.net/>

March 3<sup>rd</sup> Hospice of Lubbock Annual Mayors' Beans and Cornbread Luncheon will be at the Lubbock Memorial Civic Center 1501 Mac Davis Lane 11:00am – 1:30pm Tickets: \$20 and up.

<https://covenanthealth.ejoinme.org/MyEvents/2023HospiceofLubbockAnnualMayorsBeansCornbread>

Hospice of Lubbock's largest fundraiser of the year, the Annual Mayors' Beans & Cornbread Luncheon, is scheduled for 11 AM to 1:30 PM on Friday, March 6, at the Lubbock Memorial Civic Center. The luncheon is hosted by mayors from all over the South Plains. Hospice of Lubbock serves 19 counties and is the region's only nonprofit adult and pediatric hospice. March 3<sup>rd</sup> First Friday Art Trail begins at 6pm FFAT Star Party follows the 6-9 PM schedule during fall, winter, and spring. (During the summer, the sun sets after the end of FFAT.) Family and pet friendly. The FFAT star party is located on the LHUCA plaza next to the food trucks. For more information, see our web site:

<https://southplainsastronomy.org/> March 8<sup>th</sup> International Women's Day, March 8, is a day known around the world that celebrates women.

Catholic Charities is inviting all women to their 2<sup>nd</sup> annual International Women's Day Conference. This event is free to attend at the Christian Renewal Center at 4620 4<sup>th</sup> Street from 9:00 a.m. until 12:00 p.m. and will include brunch, guest speakers, resource booths and more. Those interested in attending can RSVP to Gracie Perez at [gracie@cclubbock.org](mailto:gracie@cclubbock.org) or by calling her at 806-765-8475, ext 108.

March 11<sup>th</sup> 27<sup>th</sup> Annual Aztlan Festival be held at the Lubbock Memorial Civic Center 1501 Mac Davis Lane Theatre. Folklorico & Mariachi Showcase at 7:30pm. Buy your tickets today!!

<https://tinyurl.com/VivaAztlan23> Fun fact: Tickets are admission for all day & includes the showcase.

### **KXTQ-FM Magic Morning Show**

**Date:** March 9, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Raiders Rojos Graduation Convocation will be on May 11<sup>th</sup>, those wanting to participate need to register at the following link: <https://www.tturaidersrojos.org/registration-may-11-graduation-convocation.html> Keep Lubbock Beautiful Annual Art Contest is officially live and ready for all those fantastic works of art from our K-12th graders! You have until the 31st of March, but do not delay, get those masterpieces underway! Full Rules here: [www.mylubbock.us/klbart](http://www.mylubbock.us/klbart) The 2023 HAW Scholarship application will open on February 27th! <https://www.lubbockhaw.net/> Catholic Charities Food Pantry needs help in restocking the shelves. Running low on peanut butter, jelly, macaroni and cheese, dried beans, rice, dry cereal, oatmeal, canned meats, canned fruit, spaghetti sauce, spaghetti noodles, pasta noodles, canned milk, dried milk. Drop off at 102 Ave J March 9<sup>th</sup> Camp Rio Blanco Circle of Friends invites you to their Smore's Fun Run/ 5K on April 22<sup>nd</sup>. To register click here [Register](#) Proceeds will benefit local Girl Scout camp. Current project is to renovate the Wrangler Cabins. Don't want to run go online and make a donation. March 9<sup>th</sup> TTU WCOE – STEM Outreach Program hosting a family Night at the TTU Livermore Center 802 Canton Ave. 6:00pm – 7:00pm. Its Free to the families of 6<sup>th</sup> – 8<sup>th</sup> grade students. They will have the opportunity to learn about robotics using LEGO Spike Prime kits. The event will take place in room 104 at the Texas Tech Livermore Center. You can find the Livermore Center near chemical engineering and behind the engineering center March 10<sup>th</sup> Saint John the Baptist Church 5:30 to 7:00 p.m. \$10 adult plate, \$5 kid's plate List of Food Options and Pre-Orders available at <https://stjohnbaptistlbk.org/friday-lenten-meals-p> March 10<sup>th</sup> Our Lady of Grace Guadalupanas will be selling cheese enchilada plates during lunch 11-2pm. Plates are \$10 includes 3 enchiladas or 3 Chalupas, rice, beans and tea. Sales will continue throughout Lent every Friday except 3/17. 3111 Erskine St. Capirotada will be available to purchase. March 10th Christ the King Cathedral, Lubbock, 4011 54th St, Lubbock, TX 79413. 5:30pm -7:30pm. \$12 for Fish Fry Plates and \$15 for Fish/Shrimp plates. Every Friday except 3/17. Proceeds benefit Scholarships for graduating



Seniors. March 11<sup>th</sup> 27<sup>th</sup> Annual Aztlan Festival be held at the Lubbock Memorial Civic Center 1501 Mac Davis Lane Theatre. Folklorico & Mariachi Showcase at 7:30pm. Buy your tickets today!! <https://tinyurl.com/VivaAztlan23> Fun fact: Tickets are admission for all day & includes the showcase. March 11<sup>th</sup> Head out to the Science Spectrum for Butterflies Alive - a once-in-a-lifetime experience for the whole family that you won't want to miss! Butterflies Alive brings the magical experience of a wild butterfly encounter up close and personal, providing you and your family with the thrilling experience of being surrounded by not a single butterfly, but hundreds of butterflies and moths flying freely and closely. Contained within a nearly 3,000 square foot garden enclosure, flowering plants, trees, and ornate decorative features create an inspiring and mesmerizing atmosphere. 10am March 13 – 17<sup>th</sup> LISD Spring Break STAYCATION AT THE BUDDY HOLLY CENTER - 03/14/2023 10:00 AM – 03/17/2023 12:00 PM Are you staying in town for Spring Break and looking for something fun and educational to do with your family? Come see us at the Buddy Holly Center! On March 14-17 from 10 AM-12 PM come create with us in our Education Space. Create timeless memories with your family for just \$1 per activity! Tuesday: Jazz Instruments Wednesday: DIY Trumpets Thursday: Blow Paint Friday: Walk of Fame Stars For more information please contact the Buddy Holly Center at (806) 775-3568.

#### **KXTQ-FM Magic Morning Show**

**Date:** March 16, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

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and looking for something fun and educational to do with your family? Come see us at the Buddy Holly Center! On March 14-17 from 10 AM-12 PM come create with us in our Education Space. Create timeless memories with your family for just \$1 per activity! Tuesday: Jazz Instruments Wednesday: DIY Trumpets Thursday: Blow Paint Friday: Walk of Fame Stars For more information please contact the Buddy Holly Center at (806) 775-3568. March 16<sup>th</sup> Spring Break Movie at Lubbock Public Library - Mahon Library 1306 9th Street Thursday, March 16<sup>th</sup> @ 10:30am – Noon Free and open to the public. March 16<sup>th</sup> & 17<sup>th</sup> Spring Break minicamp at Jackson Elementary 201 Vernon. Parents can register students at 12:30pm. Camp begins at 1:00pm – 5:00pm. March 18<sup>th</sup> LHUCA hosting Artful Family hour from 12pm – 2pm at 511 Ave K. Featuring kid friendly art activities for families. Free event – all ages welcome. March 17<sup>th</sup> Calvary Baptist having a Spring Break Treasure Sale from 9am to 6pm at 402 W. Broadway, Brownfield, Tx

#### **KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Raiders Rojos Graduation Convocation will be on May 11<sup>th</sup>, those wanting to participate need to register at the following link: <https://www.tturaidersrojos.org/registration-may-11-graduation-convocation.html> The 2023 HAW Scholarship application deadline March 26<sup>th</sup> <https://www.lubbockhaw.net/> March 23<sup>rd</sup> North Lubbock Neighborhood Association monthly meeting will be held Thursday, at 5:30pm at Maggie Trejo Supercenter located at 3200 Amherst. Agenda items include City of Lubbock Code Administration and Estate Planning and Home Preservation. March 24<sup>th</sup> Our Lady of Guadalupe will be having a Fish Fry from 11am to 6pm \$15 a plate. Includes Fish, fries, cole slaw, corn, hushpuppies and drink. 1120 52<sup>nd</sup>. March 24<sup>th</sup> Saint John the Baptist Church 5:30 to 7:00 p.m. \$10 adult plate (Cheese Enchiladas), \$5 kid's plate List of Food Options and Pre-Orders available at <https://stjohnbaptistlbk.org/friday-lenten-meals-p> March 24<sup>th</sup> Our Lady of Grace Guadalupanas will be serving lunch plates from 11-2pm at 3111 Erskine. Cheese enchiladas or chalupas, rice, beans and tea. \$10. March 24<sup>th</sup> Lubbock Patterson Library will host STEM activities with Widening Horizons from 3:30pm – 5:00pm for ages 9-12. 1836 Parkway Dr. For more info call 806-767-3300 March 24<sup>th</sup> – April 1<sup>st</sup> 80<sup>th</sup> Annual ABC Pro Rodeo at the Mallet Event Center and Arena in Levelland, Texas. Proceeds benefit the Lubbock Boys and Girls Club. Go to ABCRodeo.com for more information. March 25<sup>th</sup> The Heart of Lubbock Community Garden will host Vikram Baliga, the Plant Prof and co-owner



of Noble Farms Orchard to teach us how to prune fruit trees. Please bring your own pruners or loppers to practice! Plus get tips on how to care for your tools. Come help prune the community garden fruit trees and be empowered to take care of your own fruit trees at home! Program starts at 2pm at 2324 21<sup>st</sup> March 25<sup>th</sup> Landmark After Dark Night Hike will begin at 7:30pm. Wear comfortable study shoes. Hike lasts about 75-90 minutes. Free and open to all ages. Weather permitting. March 27<sup>th</sup> Mayor Pro Tem Shelia Patterson Harris will host a community meeting regarding electric competition from 6:00pm – 8:00pm Monday March 27<sup>th</sup> at Hodges Community Center 4011 University. This meeting is to discuss the upcoming switch to electric competition. LP&L will have representatives in attendance to answer citizen questions. March 28<sup>th</sup> Whitacre College of Engineering will host a STEM Family Night from 6pm – 7pm. Spots are limited so register today. April 2<sup>nd</sup> Our Lady of Grace Catholic Church will host an Easter Egg Hunt on April 2<sup>nd</sup> at 9:45am. Donations can be dropped off at the Main Office April 2<sup>nd</sup> Spring Festival for Lubbock's Homeless at the MC Overton Park located at 14<sup>th</sup> & Ave U from 2pm to 4pm. Free Hair cuts and hamburgers April 6<sup>th</sup> Pre-K enrollment for the 2023 – 2024 school year begins on April 6<sup>th</sup>. Head to [lubbockisd.org/prek](http://lubbockisd.org/prek) or call 806-219-0340 for more information.

#### **KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023

**Time:** 8:05 AM

**Duration:** 10 minutes

**Hispanic Awareness Update:** Raiders Rojos Graduation Convocation will be on May 11<sup>th</sup>, those wanting to participate need to register at the following link: <https://www.tturaidersrojos.org/registration-may-11-graduation-convocation.html> The City of Lubbock is now accepting applications for several boards and commissions. This is a chance for Lubbock citizens to be an active part in their city's future. The term for these positions start September 1, 2023, and the deadline to submit an application is Friday, March 31, 2023. If you have previously submitted an application as of January 1, 2021, your application will be considered. It is encouraged that you login and update your application to ensure the City of Lubbock has the most up to date information on file.

[City of Lubbock - News | City of Lubbock Accepting Applications for Various Boards, Committees](#) March 31<sup>st</sup> César Chávez Day is observed in the United States on March 31 each year. It celebrates the birthday of César Estrada Chávez and it serves as a tribute to his commitment to social justice and respect for human dignity. Key community leaders use this event to speak to the public about values that César Chávez showed in his lifetime and how they made a positive impact on society. Discussions,

debates and media attention may focus on issues that he was actively involved with. These issues are relevant to Americans today and center on worker's rights, fair wages, pension benefits, and medical coverage.

March 31<sup>st</sup> Our Lady of Guadalupe Fish Fry from 11am – 6pm 1120 52<sup>nd</sup> \$15 plate March 31<sup>st</sup> Guadalupanas at Our Lady of Grace will be selling Chalupas and Enchilada plates from 11am – 2pm. 3111 Erskine \$10 plate.

March 31<sup>st</sup> Christ the King Cathedral, Lubbock, 4011 54th St, Lubbock, TX Knights of Columbus Council #3008 5:30 p.m. - 7:30 p.m. Fish and/or Shrimps Plates, 3 sides, drink and dessert \$12 for Fish Fry Plates and \$15 for Fish/Shrimp plates. Christ the King Family Activity Center. Proceeds will help provide scholarships for graduating seniors

April 1<sup>st</sup> Safety City Easter Egg Hunt scheduled from 10am -12pm. Bring your Easter basket and enjoy games, face painting and visit the Easter Bunny 4500 Ave. U

April 1<sup>st</sup> Mae Simmons hosting an Easter Bunny Car Hop starting at 11am. 2004 Oak Ave. Easter treats, games and pictures with Easter Bunny.

April 1<sup>st</sup> Catholic Charities Diocese of Lubbock will host an Easter Egg Hunt starting at 11am at Atzlan Park. 1019 1<sup>st</sup> Place.

April 1<sup>st</sup> Jessica Garrett is hosting a Sip & Shop on Saturday, April 1 at Vintage Township. You can enjoy over 60 local vendors, food trucks with a food tent and wine by the glass or bottle with Oswald Vineyard. This is a family event. The Easter Bunny will be delivering 7,000 eggs for an Easter egg hunt at 4 p.m. Find out more on Facebook at <https://fb.me/e/3cJiYmF4b>

April 2<sup>nd</sup> Our Lady of Grace Catholic Church will host an Easter Egg Hunt on April 2<sup>nd</sup> at 9:45am. Donations can be dropped off at the Main Office

April 2<sup>nd</sup> Spring Festival for Lubbock's Homeless at the MC Overton Park located at 14<sup>th</sup> & Ave U from 2pm to 4pm. Free Haircuts and hamburgers

April 6<sup>th</sup> Pre-K enrollment for the 2023 – 2024 school year begins on April 6<sup>th</sup>. Head to [lubbockisd.org/prek](http://lubbockisd.org/prek) or call 806-219-0340 for more information.

April 8<sup>th</sup> Joel's Annual Easter Egg Hunt – Rogers Park 3200 Amherst

April 15<sup>th</sup> TTUHSC School of Medicine students will host a Women's Health Day free clinic from 10:00 a.m. to 1:00 p.m. at Impact, 2707 34th Street. The Women's Health Day clinic will provide free medical services to uninsured women, including well-woman exams, breast exams, pelvic exams, pap smears, mammogram sign-ups and referrals, pregnancy tests, prenatal referrals, sexually transmitted infections checks, general health exams and HPV vaccinations. Appointments must be made by phone. For more information and to make an appointment, call (806) 370-7472.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023

(January 1 thru March 31)

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

### **ISSUE: EXERCISE**

#### **KXTQ-FM Magic Morning Show**

**Date:** January 9 - 12, 2023

**Time:** 9:20 AM

**Duration:** 1 minute

#### **City of Lubbock Press Release**

##### **Description of segment: Zumba**

Monday, January 9 – Thursday, January 12, 2023 6:00pm – 7:00pm  
Get your feet moving and hearts pumping at Maxey Community Center! You will move and dance in this aerobic fitness class inspired by Latin American music. Class led by two Licensed Zumba Instructors. This class is for everyone of all experience levels ages 13 and up. Pay a monthly rate of \$45, biweekly rate of \$30 or do a drop-in class for \$5. Ages: 16+ for more information please call 806.767.3796.

#### **KXTQ-FM Magic Morning Show**

**Date:** January 13 & 16, 2023

**Time:** 9:20 AM

**Duration:** 1 minute

#### **City of Lubbock Press Release**

##### **Description of segment: Parks and Recreation's Adult Sports Leagues**

Is your New Year's resolution to be more active in 2023 or meet new people? Parks and Recreation has you covered. Join one of our adult recreational leagues! We offer court volleyball, sand volleyball, softball, cornhole and more. Registration for court volleyball is now open until January 17. Court volleyball is an 8-game season and will include a tournament for the top 4 teams. To register, or for more information about adult recreational leagues, please visit [www.playlubbock.com](http://www.playlubbock.com) or call 806-775-2688.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023

(January 1 thru March 31)

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: RELATIONSHIP DEVELOPMENT**

### **QUARTERLY ISSUES/PROGRAMS REPORT**

#### **KXTQ-FM Magic Morning Show**

**Date: January 10, 2023**

**Time: 8:50 AM**

**Duration: 1 minute**

**Description of segment:** Two-thirds of single people say they've dumped someone over a highly specific turn-off. So, one thing that turns them from a "10" to a "2". Here are the top ten deal-breakers we'd dump someone over. 1. Body odor. 24% could never date someone who consistently smelled bad. 2. Pretending to be more knowledgeable about something than they really are. 3. Being rude to waiters. 4. Living in filth. 5. Being overbearing and rude in general. 6. Dirty fingernails. 7. Being too clingy. 8. Bad teeth. 9. Double texting, where they send a second text because you haven't replied. 10. Being a loud talker. A few more that made the top 20: Chewing with your mouth open . . . talking about yourself in the third person . . . using a baby voice too much . . . a bad tattoo . . . and being an overly heavy breather. (SWNS)

#### **KXTQ-FM Magic Morning Show**

**Date: January 10, 2023**

**Time: 9:20 AM**

**Duration: 1 minute**

**Description of segment:** You can improve your personal AND professional relationships really easily . . . IF you're willing to force a few smiles when you're mad. And do some math. I'm not sure which of those sounds harder. According to relationship experts, there's a trick called the 5-to-1 Ratio that's the key to keeping everyone happy and satisfied. Basically, for every one negative interaction, you need five positive ones. They don't have to be big interactions or gestures . . . even something like a smile or a joke is enough. You just need to make sure you have five good things happen for every one bad thing. And this works for marriages . . . friendship . . . and professional situations. As long as the positive-to-negative ratio is 5-to-1, you'll be all good. (Inc)

**KXTQ-FM Magic Morning Show****Date: January 20, 2023****Time: 9:20 AM****Duration: 1 minute**

**Description of segment:** Here are five ways to be a better friend, according to researchers at Harvard . . . 1. Ask questions. Even if you've known someone for a long time, it's always good to ask questions. You're basically guaranteed to learn something new about them. 2. Give them your undivided attention. How many times do you have a conversation with someone while glancing at your phone? It probably happens even more than you realize, and it REALLY gets in the way of building a close connection. 3. Think about which relationships you'd like to foster. We only have so much bandwidth and time in our day, so be intentional with the friendships you seek out and invest your time in. 4. Make connections happen in small ways. One of the best ways to deepen a friendship is by seeing that person regularly, whether it's a weekly meetup playing sports in the park, or going out for a coffee or a beer. (Insider)

**KXTQ-FM Magic Morning Show****Date: February 2, 2023****Time: 9:20 AM****Duration: 1 minute**

**Description of segment:** Have you ever had to bail on a date when you realized the person SUCKED? A new survey found one in five people have done it. And we'll tolerate a bad date for 51 minutes before we ditch the person. People were also asked about bowing out ahead of time. 44% of us have done that. On average, we'll cancel 19 hours beforehand. Here are the ten most common excuses we've used to get out of a date . . . 1. "I'm not feeling good." 2. "A family member is sick." 3. "I've got a work emergency." 4. "I have a headache." 5. "I forgot there's something important I have to do." Continued . . . Thursday, February 2, 2023 Page 40 of 58 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 10 of 12 The Top Ten Excuses We've Used to Cancel a Date (continued) 6. "I realized I'm not ready for a relationship." 7. "My car broke down." 8. "I have a deadline at work." 9. "A friend or family member showed up unannounced." 10. "I got stuck in traffic." Here are a few that just missed the top ten: "My pet is sick" . . . "I forgot we were grabbing food and already ate" . . . "I can't find the place" . . . "You look like my SIBLING, and I can't get past it" (???) . . . and last but not least, "I got arrested." The poll also found it only takes 25 minutes before we know if there's a "spark" or not. So on a first date, that initial half-hour is really important. The top signs a date isn't going

well are awkward conversations, and not laughing at each other's jokes.  
(SWNS)

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** Some people in relationships may feel bad for single people on Valentine's Day . . . but most singles want NOTHING to do with Cupid. According to Pew Research, roughly 30% of Americans say they're single . . . including 63% of young men between the ages of 18 and 29. And a majority of single adults, 57%, say they're NOT currently looking for a relationship or even casual dates. 42% of singles are looking for some kind of romance. 22% are open to either a relationship OR casual dates. 13% are only looking for a committed relationship, and 7% are only looking for casual dates. Single men are MORE likely to be looking for love than single women . . . and single Millennials are MORE likely to be looking than single Boomers. (And singles in Major League Baseball should be more common . . . now that they're officially banning the shift.) (???) (Pew Research

**KXTQ-FM Magic Morning Show**

**Date:** February 24, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** Dating apps and websites have gotten more and more popular, and not just here. A new study by Match.com's parent company found 49% of single people worldwide have now tried online dating. The most popular ways we're finding dates in 2023 are: Through dating apps and websites . . . through social media . . . through friends and family . . . by meeting someone in real life, like at a bar . . . and through clubs or shared interests. The poll also looked at the top benefits and drawbacks of online dating . . . The top three benefits are: You get to know people before deciding if you want to meet up in person . . . there's a much larger pool of people to choose from . . . and you can filter people based on specific requirements. The top three drawbacks to online dating are: You could get catfished, scammed, or stalked . . . people can make themselves seem better than they really are . . . and you're being judged only on your profile and photos. Overall, 28% said they've had more good online dating experiences than bad. 22% said more bad than good. Everyone else said neither, or about equal. (PR Newswire / Match Group)

**KXTQ-FM Magic Morning Show****Date: March 13, 2023****Time: 8:20 AM****Duration: 1 minute**

**Description of segment:** For some people, a bed is a PARTY ZONE, filled with pets . . . snacks . . . electronics . . . stuffed animals . . . a partner . . . and some not-so-tired kids. Which begs the question: How do they get ANY sleep? March is National Sleep Awareness Month . . . (if it wasn't already on your calendar) . . . and for some people, the best sleep comes when they're ALONE. In a new poll, 49% of people who live with a partner say they either sleep in separate beds or would try it . . . if it meant they could get better sleep. Sleeping with a partner can be disrupting. 35% say they wake up when their partner steals the covers . . . another 35% are bothered by tossing and turning . . . and other common disrupters include: Sleeping with the TV on . . . snoring . . . sleeping with the lights on . . . a partner not showering before bedtime . . . and children climbing into bed. The poll also found that people who slept in the same room as a family member growing up, like a sibling, had an easier time dealing with sleep disruptions as an adult. (SWNS)

**KXTQ-FM Magic Morning Show****Date: March 29, 2023****Time: 8:20 AM****Duration: 1 minute**

**Description of segment:** If you're a short guy who's losing his hair, congratulations . . . you've got the total package. A new poll from Dating.com found it's a great time to be short, bald, and single. A third of people currently looking for a man said that being bald and under 5-foot-7 would have NO IMPACT on their decision to date them. 36% also said they'd feel more comfortable making the first move on a guy who's short, or missing some hair up top. So you might not even have to do anything . . . just stand by the bar and put out the vibe. This last stat seems a little backhanded though: According to the poll, one benefit of dating a guy who's short and bald is he probably won't CHEAT on you. 72% said they'd be less worried their man would cheat if he was short, bald, or seen as the less-attractive one in the relationship. Overall though, 63% of singles said personality is more important to them than looks. (PR Newswire)

First Quarter 2023  
(January 1 thru March 31)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: GOVERNMENT/POLITICS**

**Pledge of Allegiance & America The Beautiful**

**Date: Every Weekday Morning**

**Time: 6:50 AM**

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 6:35 AM**

**Duration: 1 minute**

**City of Lubbock Press Release**

**Description of segment:** City of Lubbock Offices will be closed Monday, January 16, in observance of Martin Luther King, Jr. Day. Normal operations will resume Tuesday, January 17.

**Residential Trash Collection**

Monday residential trash collection will be picked up on Tuesday, and Tuesday's routes will be picked up on Wednesday.

**Recycling/Landfill Operations** City of Lubbock Drop-off Recycling, Citizen Convenience Stations and both landfill facilities will be closed Monday. Normal operations will resume Tuesday.

**Libraries**

All Lubbock Public Library locations will be closed Monday. Regular hours will resume on Tuesday, January 17.

**Cultural Facilities**

The Buddy Holly Center, Silent Wings Museum and the Garden & Arts Center will also be closed January 16 with normal hours and operations resuming Tuesday, January 17.

**Community Centers** The adult meal program will not be offered on Monday, but will resume normally on Tuesday, January 17. **Parks Facilities** The Tennis Center and Safety City will both be closed on Monday, and will resume regular operating hours on Tuesday.

**KXTQ-FM Magic Morning Show**

**Date: February 13, 2023**

**Time: 7:05 AM**

**Duration: 1 minute**

**City of Lubbock Press Release**

**Description of segment:** The Veterans Advisory Committee (VAC), along with the Lubbock VA Clinic encourage area veterans to register for VA benefits by Memorial Day, May 29, 2023. If 10,000 veterans register, the Lubbock VA Clinic will be eligible for 'Health Care Center' status. This designation would increase available resources and enhance specialty care options for veterans. "We want to provide the best and most complete services to our veterans, and to do that, we need more veterans



to sign up so that we can access more resources," said Councilman Steve Massengale. "Reaching this goal will enhance services and partnerships within the community. We owe so much to our veterans, and it's important to serve those who served us as best we can." At time of release, 9,400 regional veterans have registered with the Lubbock VA.

**KXTQ-FM Magic Morning Show**

**Date:** February 20-24, 2023

**Time:** 7:05 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** The 41<sup>st</sup> Annual State of the City Address hosted by the Lubbock Apartment Association will be Tuesday, February 28, 2023, at 11:30 a.m. at the Lubbock Memorial Civic Center. Please join us as Lubbock Mayor Tray Payne makes his inaugural address where he will discuss the city's accomplishments of the previous year, current priorities, and the vision and goals for the community in the year to come. Please visit the Lubbock Apartment Association's Website at [laaembers.com](http://laaembers.com) to buy seats or table sponsorships. The Lubbock Apartment Association will donate a portion of the proceeds from the State of the City event to a local charity. As is tradition, the Mayor of Lubbock chooses the charity, and this year Mayor Payne and his wife Heidi selected Lubbock Meals on Wheels.

**KXTQ-FM Magic Morning Show**

**Date:** March 27, 2023

**Time:** 7:05 AM

**Duration:** 1 minute

**City of Lubbock Press Release**

**Description of segment:** Mayor Pro Tem Shelia Patterson Harris will host a community meeting Monday, March 27, to discuss the upcoming switch to electric competition. Representatives from Lubbock Power & Light (LP&L) will be in attendance to answer citizen questions about picking a new electric provider when the option becomes available later this year.

**When:** Monday, March 27, 6:00 p.m. - 8:00 p.m. **Where:** Hodges Community Center, 4011 University Avenue

**QUARTERLY ISSUES/PROGRAMS REPORT**

First Quarter 2023  
(January 1 thru March 31)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: NEWS/WEATHER**

**News and Weather**

**Date: Monday-Friday**

**Time: 6:00am, 7:00am, 8:00am**

**Lubbock Texas Current News and Weather Updates**

**KXTQ-FM Magic Morning Show**

**Date: January 11, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The Lubbock City Council has approved a request to allow LP&L to change its billing practices ahead of the transition to electric competition. The council also approved more funding for the energy assistance program.

**KXTQ-FM Magic Morning Show**

**Date: January 11, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Today marks the three year anniversary of a crash that killed a Lubbock police officer and firefighter, on north I-27. Another firefighter suffered serious injuries. Residents are asked to honor them by leaving your porch light on all day.

**KXTQ-FM Magic Morning Show**

**Date: January 11, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The owners of Joyland say the amusement park will not reopen after all. A group of buyers backed out of the deal after running into issues such as specialized insurance and vandalism.

**KXTQ-FM Magic Morning Show**

**Date: January 11, 2023**

**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

The Texas Tech men's basketball team is still looking for its first conference win.

The Red Raiders lost to #14 Iowa State, last night, by a score of 84 to 50. Tech will head to Austin, Saturday, to take on the #10 Texas longhorns. Meanwhile the Lady raiders will host #19 Oklahoma at 7 o'clock tonight at the United Supermarkets Arena. There are plenty of tickets available so go support our Lady Raiders.

**KXTQ-FM Magic Morning Show**

**Date: January 12, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

The Lubbock police metro unit is investigating a deadly shooting, last night, near 43rd and Canton. Officers found one man dead at the scene. No arrests have been made so far.

**KXTQ-FM Magic Morning Show**

**Date: January 12, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

The FBI is investigating threats against Slaton I.S-D. A federal complaint says the district failed to respond to allegations of racism. Classes are canceled through Monday for the Martin Luther King Jr holiday.

**KXTQ-FM Magic Morning Show**

**Date: January 12, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

A potential class action lawsuit filed in a Lubbock Federal Court. It accuses six medical schools in Texas.....including the Texas Tech Health Sciences Center....of illegally considering race in their admissions. George Stewart claims the schools favor black and Hispanic applicants over white and Asian applicants. Using data from an open records request, Stewart shows the M-CAT scores and G-P-A's for accepted minority students were lower than those of white and Asian students. Stewart is asking a federal judge to block these admissions policies permanently and appoint a court to oversee the admissions office.

**KXTQ-FM Magic Morning Show**

**Date: January 13, 2023**  
**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Lawmakers, activists, and parents met Thursday to discuss how the Lubbock-Cooper and Slaton school districts are responding to claims of racism. Parents say both districts should have condemned racism months ago.

**KXTQ-FM Magic Morning Show**

**Date: January 13, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

A 15-year-old is facing charges for the shooting death of 15-year-old Noah Rodriguez, in central Lubbock. Police say a group of teens were handling a gun, Wednesday night, when it went off, killing Rodriguez.

**KXTQ-FM Magic Morning Show**

**Date: January 13, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Lisa Marie Presley has died after going into cardiac arrest at her home, in Calabasas, California. She was the only child of Elvis Presley and released several albums. She is survived by her mother, Priscilla, and three daughters.

**KXTQ-FM Magic Morning Show**

**Date: January 13, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Dozens of tornadoes tore across parts of Alabama, Georgia, and Kentucky yesterday. Six people died in Alabama....and one in Georgia. The storms destroyed dozens of homes.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

City, state, and federal offices will be closed today in observance of Dr. Martin Luther King, Jr. Day.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Lubbock habitat for humanity is hosting a volunteer project, from 8 to 3 today, at 33-17 east Dartmouth.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Gusty winds fueled a fire that damaged two homes, yesterday, at a mobile home park, near 19th and Alcove. The south plains is facing another round of fire danger today.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

A University of Georgia football player and a recruiting staff member died in a crash, in Athens, Georgia. The wreck came just hours after the team celebrated its second straight national championship.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

At least 68 people died when a passenger plane crashed, near a tourist town in Nepal. The cause of the crash is under investigation.

**KXTQ-FM Magic Morning Show**

**Date: January 16, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Attorneys for President Biden found a third batch of classified documents at his home, in Delaware. The house oversight committee is demanding information about the documents for its investigation.

**KXTQ-FM Magic Morning Show**

**Date: January 17, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The Lubbock City Council and electric utility board meet today to discuss next steps in the move to ERCOT. This will include more than 1-million dollars to help get the last 30-percent of LP-&L customers switched over by October.

**KXTQ-FM Magic Morning Show**

**Date:** January 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

In Albuquerque.... Police have arrested a failed republican candidate in connection with a string of shootings targeting the homes of democratic lawmakers. Police say Solomon Pena hired four other men to carry out the shootings.

**KXTQ-FM Magic Morning Show**

**Date:** January 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Dallas Cowboys are moving to the next round of the playoffs after beating Tampa Bay, 31 to 14. Dak Prescott threw four touchdowns and ran for another. The Cowboys will face San Francisco next Sunday.

**KXTQ-FM Magic Morning Show**

**Date:** January 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

In Austin...Texas governor Greg Abbott will take another oath of office today...., to begin his third term. He is the fifth state executive to win re-election twice. Along with Governor Abbott, the state will swear in Lieutenant Governor Dan Patrick.

**KXTQ-FM Magic Morning Show**

**Date:** January 18, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Police are asking for your help finding the person who shot and killed a man early Friday morning at this home, near 19th and Avenue M. A 5-thousand-dollar reward is being offered for information in the case.

**KXTQ-FM Magic Morning Show**

**Date:** January 18, 2023  
**Time:** 7:00 AM, 8:00 AM

**Duration: 2 minutes**

Police are looking for the man seen on surveillance video shooting a woman's van last month near 33rd and Hartford. He opened fire after words were exchanged between both vehicles.

**KXTQ-FM Magic Morning Show**

**Date: January 18, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Multiple people are recovering from a fire at an oil refinery in the panhandle. The fire broke out, yesterday\* morning, at the Phillips 66 refinery in Borger, Texas... About 50 miles northeast of Amarillo. Six people were taken to a nearby hospital. It took firefighters about two hours to put it out. The cause of the fire is under investigation.

**KXTQ-FM Magic Morning Show**

**Date: January 18, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The University of Texas is now banning TikTok on its Wi-Fi and internet networks. That means students and staff will not be able to access the app while connected to university internet servers.

**KXTQ-FM Magic Morning Show**

**Date: January 19, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The man accused of shooting and injuring Jose Ramirez, near 50th and Frankford, on New Year's Day, is in custody. U.S. Marshals captured Julio Jimenez, yesterday, in Seguin.

**KXTQ-FM Magic Morning Show**

**Date: January 19, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Texas state lawmakers unveiled a plan to help lower property taxes. The proposal would reduce the amount that school districts can tax local homeowners. The districts would make up the lost revenue with money from a relief fund.

**KXTQ-FM Magic Morning Show**

**Date:** January 19, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Rockwall's head football coach is on administrative leave after an off-season workout sent at least eight student athletes to the hospital. The Texas Department of Family Protective Services is investigating the incident.

**KXTQ-FM Magic Morning Show**

**Date:** January 19, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Santa Fe district attorney will announce whether any charges will be filed, today, in the "Rust" shooting. The movie's cinematographer died, and the director was injured when Alec Baldwin's gun went off during rehearsals.

**KXTQ-FM Magic Morning Show**

**Date:** January 20, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Texas Tech students, among other drivers are asking questions about delays in construction near the Tech campus. Mainly because TX-dot announced last July, that outside lanes on 19th, between Memphis and University...would be finished in four months so far....TX-dot has not commented on the delays.

**KXTQ-FM Magic Morning Show**

**Date:** January 20, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

A Texas federal judge has ordered Boeing to be arraigned over two deadly crashes involving the 737 max jets. The judge says the U-S government did not consult the victims' families.... before agreeing to a \*deal that allowed Boeing to avoid prosecution.

**KXTQ-FM Magic Morning Show**

**Date:** January 20, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes



A Texas house representative is calling for an end to "confederate heroes day."

Jarvis Johnson introduced a bill to abolish the state holiday, which he says is rooted in hatred. Similar legislation has been unable to pass the Texas legislature since first being introduced in 2015.

**KXTQ-FM Magic Morning Show**

**Date:** January 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Work is set to begin on the west 50th street project today. Crews will improve and widen West 50th, between Upland Avenue and FM 179. Drivers are asked to slow down and watch for construction workers. Work is expected to be completed by 2024.

**KXTQ-FM Magic Morning Show**

**Date:** January 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A 72-year-old man accused of killing ten people, at a dance studio, in Monterey Park, California over the weekend. He then killed himself after police surrounded his van.

There is no word on a motive for the shooting.

**KXTQ-FM Magic Morning Show**

**Date:** January 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

An update on a North Texas Amber alert that we first told you about last week. Authorities in McKinney say the two young girls are safe. They are now with family and the amber alert is canceled. No details were shared on where they were found but two family members are now in police custody.

**KXTQ-FM Magic Morning Show**

**Date:** January 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The IRS will begin accepting 2022 tax returns today. You have until April 18th to file your taxes or request an extension. Employers are required to provide your W-2's by January 31st.

**KXTQ-FM Magic Morning Show**

**Date:** January 24, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Several area school districts are delaying or canceling class due to winter weather this morning. The largest 3 in our area - Lubbock, Lubbock Cooper and Frenship have all cancelled classes for today. You can see a complete list of delays and closings right now at [kcbd.com](http://kcbd.com).

**KXTQ-FM Magic Morning Show**

**Date:** January 24, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Two women are safe this morning.... after Lubbock police rescued them from suspected human traffickers. Last week, authorities arrested 22 people during a three-day operation. Police say arrests like these helps reduce the demand for trafficking victims and is a key factor in finding victims.

**KXTQ-FM Magic Morning Show**

**Date:** January 24, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Texas Tech University wants to remind students of the safety resources available on campus. Blue Light phones, which are directly linked to the Texas Tech Police department, are located in multiple areas on campus. While Texas Tech University student ID's....also have numbers, including a crisis help line.

**KXTQ-FM Magic Morning Show**

**Date:** January 25, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Many area schools are delaying the start of classes this morning, including Lubbock ISD, Frenship, and Lubbock Cooper. We have the complete list of closures and delays....at [kcbd.com](http://kcbd.com).

**KXTQ-FM Magic Morning Show**

**Date:** January 25, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Lubbock police have arrested 20-year-old Adrian Garcia on charges of manslaughter. Garcia was located after LPD asked the public for help

earlier in the morning. Investigators believe Garcia is connected to the death of 17 year old Dylan Montes back in October.

**KXTQ-FM Magic Morning Show**

**Date:** January 25, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The national weather service is surveying damage from more than a dozen tornadoes in southeast Texas. Storms damaged dozens of homes and businesses in Pasadena and Baytown. More than 20-thousand customers are without power.

**KXTQ-FM Magic Morning Show**

**Date:** January 25, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Here at home...the Texas Tech men's basketball team will be back on the court tonight.

The Red Raiders host West Virginia at the United Supermarkets Arena. Tip-off is set for 6 pm.

**KXTQ-FM Magic Morning Show**

**Date:** January 26, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The suspects in a string of armed robberies across Lubbock are now in custody. Investigators say Romando Martinez and Samuel Mixon may be linked to at least six robberies.

**KXTQ-FM Magic Morning Show**

**Date:** January 26, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Sheriff's deputies are investigating the cause of a crash, at east Slaton highway and county road 3000. Three people were injured in the crash. Cleanup continues from a powerful tornado in Southeast Texas.

**KXTQ-FM Magic Morning Show**

**Date:** January 26, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The national weather service says an EF-3 tornado, with 140 mile per hour winds, hit Houston and three other cities.

**KXTQ-FM Magic Morning Show**

**Date:** January 26, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Doctors at Cooks Children's Medical Center, in Fort Worth, successfully separated conjoined twins. Amie-Lynn and Jamie Lynn Finley were born conjoined at the chest and shared a liver. Doctors separated them during an 11-hour surgery. They are expected to make a full recovery.

**KXTQ-FM Magic Morning Show**

**Date:** January 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Fire damaged an apartment building in West Lubbock overnight. Firefighters spent more than an hour battling flames at the "district west apartments", near 24th and West Loop 289. The cause of the fire is under investigation.

**KXTQ-FM Magic Morning Show**

**Date:** January 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A server issue has caused the Lubbock Police Department to lose its body camera and dash cam videos. The city is currently working to recover the files. There is no word yet, how the loss will affect criminal cases.

**KXTQ-FM Magic Morning Show**

**Date:** January 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Two schools in Crosby County are investigating after a fight between their boys basketball teams broke out Wednesday night. Lorenzo ISD and Crosbyton CISD is said to be disciplining students involved. While parents involved in the fight could face other repercussions. Lorenzo's head boys coach is already on suspension....amid allegations of recruiting.

**KXTQ-FM Magic Morning Show**

**Date:** January 30, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration: 2 minutes**

Former President Trump has hit the campaign trail.... Saying he's angrier and more committed now than ever before. He made remarks Saturday at the republican party's annual meeting in Salem, New Hampshire. He says the country is being destroyed under President Biden...calling it "a corrupt political establishment".

**KXTQ-FM Magic Morning Show**

**Date: January 30, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Protests continued across the nation after the Memphis Police Department released bodycam video of the fatal police beating of Tyre Nichols. In Milwaukee... People marched in near freezing temperatures to show their support for Nichols' family while people in Louisville held a prayer vigil. Crowds also gathered in Jacksonville... And Greenville, South Carolina.

**KXTQ-FM Magic Morning Show**

**Date: January 30, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The congressional black caucus is calling for a meeting with President Biden to push for national reform to the justice system. The CBC wishes to negotiate with the president on needed national police reforms after the bodycam footage of Tyre Nichols was released in Memphis. The CBC's statement called Tyre Nichols' death a reminder that police violence is still a problem in America.

**KXTQ-FM Magic Morning Show**

**Date: January 31, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Area schools are delaying the start of class again this morning due to icy roads. You can see the complete list of delays and closures, right now, at [kcbd.com](http://kcbd.com).

**KXTQ-FM Magic Morning Show**

**Date: January 31, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

In case you missed it last night.... the Texas Tech men's basketball team is celebrating the biggest comeback win in Red Raider basketball history,

this morning. It's also the team's first Big 12 conference win of the season. Tech trailed #13 Iowa State by 23 points, but came back to win, in overtime, 80 to 77. The Red Raiders will travel to Waco, Saturday, to take on #11 Baylor. That game is set to begin at noon.

**KXTQ-FM Magic Morning Show**

**Date:** January 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Opening arguments in the Hollis Daniels capital murder trial are set to begin next week. he is accused of killing Texas Tech police officer Floyd East, jr., on the Tech campus, in October of 2017. If convicted, Daniels could face the death penalty.

**KXTQ-FM Magic Morning Show**

**Date:** January 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Meanwhile...opening statements begin \*today in the manslaughter trial of Alexander May. Prosecutors say he was drunk and going the wrong way, when he hit another car on the loop, killing Jonathan Pesquera, in 2017. If convicted, may faces up to 20 years in prison.

**KXTQ-FM Magic Morning Show**

**Date:** February 1, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The weather is once again prompting changes to school schedules... Even causing some cancellations. Lubbock ISD, Lubbock-Cooper and Frenship are all cancelled for today.

Snyder, Loop, Southcrest, Southland and Wellman-Union are cancelling completely for today.

**KXTQ-FM Magic Morning Show**

**Date:** February 1, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Three Lubbock men were killed in a rollover, Tuesday morning in Terry County. One passenger is hospitalized in Lubbock. Officers say icy road conditions are what caused the vehicle to roll.

**KXTQ-FM Magic Morning Show**

**Date:** February 1, 2023

**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

A Ropes ISD student also died in a crash, yesterday on highway 62-82, near Wolfforth. The driver was hospitalized with serious injuries. Reports show icy road conditions played a part in this crash as well.

**KXTQ-FM Magic Morning Show**  
**Date: February 1, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Two monkeys, missing from Dallas Zoo, have been found. The zoo reported two Emperor Tamarin monkeys missing on Monday. Police found the animals at a home, in Lancaster. They are now safe at the zoo. So far, no arrests have been made.

**KXTQ-FM Magic Morning Show**  
**Date: February 2, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Area schools are delaying class again this morning due to icy roads. That includes Lubbock ISD, Frenship, and Texas Tech. You can see the complete list of delays, right now, at [kcbd.com](http://kcbd.com).

**KXTQ-FM Magic Morning Show**

**Date: February 2, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Police are investigating a shooting that happened last night, near east 27th and Teak Avenue. EMS took one person to the hospital with serious injuries.

**KXTQ-FM Magic Morning Show**  
**Date: February 2, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

A man accused of leading police on a chase and then barricading himself inside his car, is now in custody. Millington Fields is facing charges of reckless driving and aggravated assault with a deadly weapon.

**KXTQ-FM Magic Morning Show**  
**Date: February 2, 2023**

**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Lubbock's planning and zoning commission will hear an updated proposal to build a student housing complex in the Tech Terrace neighborhood. The new plan reduces the overall size of the project, with houses along 20th street, instead of an apartment building. Residents oppose the plan, saying it will cause traffic and safety problems.

**KXTQ-FM Magic Morning Show**  
**Date: February 3, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Lubbock's Planning and Zoning commission approved a zoning change request for a student housing complex in Tech Terrace. The proposal will now go before the city council for final approval.

**KXTQ-FM Magic Morning Show**  
**Date: February 3, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

The fire marshal's office is investigating the cause of a house fire last night, near 3rd and Avenue T. There is no word if anyone was injured.

**KXTQ-FM Magic Morning Show**  
**Date: February 3, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

More than 260-thousand customers remain without power after an ice storm hit central and east Texas. 131-thousands of those are in the Austin area. There is no word on when the power will be restored.

A ceremony will be held today to honor space shuttle Columbia astronauts Willie McCool and Rick Husband. The names of the crew will be read to mark the 20th Anniversary of the Columbia disaster. The ceremony is set to begin at noon at Huneke Park, near 82nd and Nashville.

**KXTQ-FM Magic Morning Show**  
**Date: February 6, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**



Opening statements begin today in the capital murder trial of Hollis Daniels. He is accused of killing Texas Tech police officer Floyd East, Jr., in October of 2017. If convicted, Daniels could face the death penalty.

**KXTQ-FM Magic Morning Show**

**Date:** February 6, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Olton ISD will reopen its schools today. The district canceled classes, last Thursday, after three students and a staff member were exposed to carbon monoxide. Olton's superintendent says inspectors found the carbon monoxide leak in the elementary school kitchen, but now all is safe.

**KXTQ-FM Magic Morning Show**

**Date:** February 6, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

A family has been displaced after their home caught fire between Lubbock and Shallowater. Firefighters responded to the blaze, yesterday, near the Clovis Highway and Frankford. Everyone made it out safely and are now being assisted by the Red Cross. Their cause of the fire is under investigation.

**KXTQ-FM Magic Morning Show**

**Date:** February 6, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Police have arrested the driver in a deadly crash, last week, near Smyer. Investigators say Arlie Jordan intentionally crashed his pickup truck into Robert Boggs' car, on Highway 114, killing him and injuring a DPS trooper.

**KXTQ-FM Magic Morning Show**

**Date:** February 7, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Hollis Daniels pleaded guilty in court, saying he is responsible for shooting and killing officer Floyd East Jr in 2017. Now it's the question of what his punishment will be. Daniels faces the death penalty or life without parole.

**KXTQ-FM Magic Morning Show**

**Date:** February 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Midland man convicted in the drunk driving death of a Lubbock teen received a mixed sentence. Alexander May will serve five months in prison, starting today. The jury also sentenced him to ten years' probation.

**KXTQ-FM Magic Morning Show**

**Date:** February 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Carrollton couple is now behind bars in connection to a string of fentanyl overdoses.

The FBI arrested 21-year-old Luis Navarrete and 29-year-old Magaly Mejia Cano. Investigators say they sold fake painkillers, laced with fentanyl, to teens... Who then sold them to middle school students. At least nine students overdosed. Three died.

**KXTQ-FM Magic Morning Show**

**Date:** February 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

President Biden's second state of the union address is tonight. He is expected to bring up recent economic achievements...Including the lowest unemployment rate in more than 50 years. He will also discuss the war in Ukraine and growing tensions with China. The speech comes as recent polls are showing a 45-percent overall approval rating for President Biden... But it dips to 36 percent on his handling of the economy.

**KXTQ-FM Magic Morning Show**

**Date:** February 8, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Today is day three in the Hollis Daniels capital murder trial. Witnesses testified that he stole a gun and made threats. Police described finding drugs in Daniels' dorm room and patting him down before his arrest. He pleaded guilty and faces life in prison or the death penalty.

**KXTQ-FM Magic Morning Show**

**Date:** February 8, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration: 2 minutes**

A student faces charges after taking a gun and ammunition to Lubbock-Cooper middle school. Police arrested the student after they ran from the school. The district says there is no threat to students or faculty.

**KXTQ-FM Magic Morning Show**

**Date: February 8, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

One person is in jail this morning after a hit-and-run in central Lubbock. Police say the driver of a moped hit a pedestrian, at 19th and Avenue S, around 8 o'clock last night. Officers arrested the driver a few blocks away. The pedestrian suffered moderate injuries.

**KXTQ-FM Magic Morning Show**

**Date: February 8, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Texas is suing over new federal guidance focused on abortion medication. The guidance states pharmacies that get Medicare and Medicaid funds cannot turn away people who have prescriptions for drugs that may end a pregnancy. The state argues the policy violates the constitution. They claim it forces pharmacies to carry abortion drugs in states where it is banned. The lawsuit filed almost guarantees that the case will be handled by a judge.

**KXTQ-FM Magic Morning Show**

**Date: February 9, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

There will be more testimony today in the Hollis Daniels capital murder trial. Bodycam footage captured the moment he shot Texas tech police officer Floyd East, Jr. Prosecutors are seeking the death penalty.

**KXTQ-FM Magic Morning Show**

**Date: February 9, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Shallowater ISD says it fired an employee after he was arrested, last month, during a human trafficking operation. Patrick Kerin is facing solicitation of prostitution charges.

**KXTQ-FM Magic Morning Show**

**Date:** February 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

A beloved Lubbock musician has passed away after a battle with cancer. Ben Vasquez was the co-founder of the popular 80's tribute band "Whips and Kisses" and "The Ducks". He was 46.

**KXTQ-FM Magic Morning Show**

**Date:** February 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

A man who killed 23 people during the El Paso Walmart massacre has pled guilty to federal charges. A judge sentenced Patrick Crusius to 90 consecutive life sentences. He still faces the death penalty on state charges.

**KXTQ-FM Magic Morning Show**

**Date:** February 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Today Southwest Airlines will face congress for the massive holiday meltdown. Southwest's COO and the president of its pilots association will testify to the senate commerce committee. Senators are investigating the scheduling issues in late December. When the airline canceled more than 16-thousand flights. The pilots association will introduce new evidence, including a photo of a message sent to a cockpit computer during the meltdown. The message said quote "it's a mess down here".

**KXTQ-FM Magic Morning Show**

**Date:** February 10, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Defense says it plans to cross examine Lubbock homicide detectives today in the Hollis Daniels murder trial. Jurors heard video evidence of Hollis Daniels asking if he'll be famous and saying stories about him on social media are 'pretty cool'.

**KXTQ-FM Magic Morning Show**

**Date:** February 10, 2023

**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Police are investigating a fatal stabbing, yesterday, near 65th and Avenue T. Investigators say one person was found dead at the scene.

**KXTQ-FM Magic Morning Show**  
**Date: February 10, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

DPS troopers are investigating a crash, involving a pedestrian, last night on the Slaton highway, near east county road 7200. There is no word on the cause of the crash or how badly the pedestrian was hurt.

**KXTQ-FM Magic Morning Show**  
**Date: February 10, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Thursday was a big day for two former Texas Tech greats. Former Texas Tech quarterback Patrick Mahomes was named the NFL's most valuable player award. He will lead the Chiefs against Philadelphia this weekend in the super bowl. And Zach Thomas, is going to be enshrined in the pro football hall of fame. The five time all-pro played for the Miami Dolphins and the Dallas Cowboys.

**KXTQ-FM Magic Morning Show**  
**Date: February 13, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

There will be more testimony this morning in the sentencing phase of the Hollis Daniels capital murder trial. Prosecutors say he should receive the death penalty for killing a Texas Tech police officer, in 2017.

**KXTQ-FM Magic Morning Show**  
**Date: February 13, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Police are looking for the person responsible for a deadly shooting over the weekend.  
It happened around 3 o'clock Saturday morning, near 35th and Avenue L. 39-year-old Clifton Holman died after being shot during a fight at an illegal after-hours club.

**KXTQ-FM Magic Morning Show**

**Date:** February 13, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

One person was killed and two Hermleigh high school students suffered serious injuries in a crash Saturday night. Reports show the crash in southeast Lubbock killed a 35-year-old man after his vehicle hit the student's pick up.

**KXTQ-FM Magic Morning Show**

**Date:** February 13, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

And in case you turned in early.... the Kansas City Chiefs won the super bowl, last night. Beating the Philadelphia Eagles....38 to 35. Patrick Mahomes led the Chiefs to the comeback win even after reagravating an ankle injury. He was named super bowl M-V-P.

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Texas Tech Men's Basketball Team upset #6 Texas, last night, 74 to 67. The Red Raiders have now won three straight home games, all against top 25 teams.

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The defense will begin presenting its case today in the sentencing phase of the Hollis Daniels trial. Prosecutors say he should face the death penalty for killing Texas Tech police officer Floyd East, Jr..

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The UIL has placed Lorenzo ISD's athletic department on two years' probation after determining the high school basketball program illegally

recruited players. The agency also ruled one player ineligible for the rest of the year, saying he moved to Lorenzo specifically to play sports.

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Meanwhile....Lamesa ISD has announced David Ritchey as the sole finalist for superintendent. He is currently the high school principal in Lamesa. The hire is pending board approval.

**KXTQ-FM Magic Morning Show**

**Date:** February 14, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

And of course, today is valentine's day - just in case anyone needed a reminder. That's as much as I can help you stay out of the doghouse.

**KXTQ-FM Magic Morning Show**

**Date:** February 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Defense attorneys will continue to call witnesses today, in the Hollis Daniels capital murder trial. Friends of his testified, yesterday, that his behavior changed as he abused drugs....including the anti-depressant Xanax.

**KXTQ-FM Magic Morning Show**

**Date:** February 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Lubbock police are asking for your help this morning.....to find 50-year-old Patrick Bradley. He is wanted in connection to the shooting death of Clifton Holman, near 35th and avenue L, last weekend.

**KXTQ-FM Magic Morning Show**

**Date:** February 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Texas State senator has introduced a package of gun safety bills to the Texas legislature. Proposals call for raising the age to buy guns and ammo

to 21... Creating an ammunition database.... And requiring liability insurance for gun owners.

**KXTQ-FM Magic Morning Show**

**Date:** February 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

New Mexico State University has fired its men's basketball coach. The university suspended the team's basketball season after a student-athlete accused several teammates of hazing him since last summer. The school says those responsible will be held accountable for their actions.

**KXTQ-FM Magic Morning Show**

**Date:** February 16, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

There will be more testimony today in the Hollis Daniels trial. Family members of Daniels testified, yesterday, about his mental health and his relationship with his mother.

**KXTQ-FM Magic Morning Show**

**Date:** February 16, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Testimony is also underway in the trial for a Lubbock DJ accused of improperly touching two teenage girls. Charles Sanchez... A-k-a "DJ Sancho"... Is standing trial for two counts of illegally touching the two girls. Sanchez's defense attorney Ben Garcia described the interactions as playful... And while they \*could be considered assault, they were not molestation.

**KXTQ-FM Magic Morning Show**

**Date:** February 16, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

One person is dead, and three others injured after a shooting, in the food court, of a shopping mall, in El Paso. Police now have two people in custody. There is no word on what led to the shooting.

**KXTQ-FM Magic Morning Show**

**Date:** February 16, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes



In Travis County.....the district attorney has dismissed domestic violence charges against former University of Texas head basketball coach Chris Beard. The DA's office says claims that he choked his fiancé could not be proven beyond a reasonable doubt.

**KXTQ-FM Magic Morning Show**

**Date:** February 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Hollis Daniels' capital murder trial continues today. Thursday wrapped up with Daniels' father testifying that his son suffered from depression and used drugs. An expert said Daniels had high levels of Xanax and marijuana in his system three days after his arrest.

**KXTQ-FM Magic Morning Show**

**Date:** February 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Governor Greg Abbott has listed property tax cuts, school safety, and border security as emergency items for the Texas legislature. He also is calling to end covid restrictions... Expanding school choice... And cracking down on fentanyl.

**KXTQ-FM Magic Morning Show**

**Date:** February 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The U.S. Justice Department's public integrity section is taking over the criminal investigation into Texas attorney general Ken Paxton. He is accused of abusing his office and taking bribes from a political donor.

**KXTQ-FM Magic Morning Show**

**Date:** February 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Some educators are pushing the state to find a different way to evaluate students... Instead of Staar testing... Saying it's not a true representation of the classroom experience. Some of them were at Lubbock Cooper High School yesterday to advocate for a system that focuses more on the passions that help students succeed... And less emphasis on Staar test scores.

Lubbock-Cooper ISD's superintendent says the state's current model isn't benefiting students or parents.

**KXTQ-FM Magic Morning Show**

**Date:** February 20, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Lubbock man is in custody after police say he threatened to shoot at officers, homes, and vehicles from a parking garage, near Texas Tech over the weekend. The suspect, 23-year-old William Holmes is now charged with making terroristic threats.

**KXTQ-FM Magic Morning Show**

**Date:** February 20, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Today...on your morning commute. You should know the Lubbock Police Department will be conducting three crash investigations. The first one starts at 8:15 this morning, near 26th street and Avenue Q. Police will then move to 34th and Milwaukee around 9-15. The final investigation will tomorrow....at 8-30 in the morning....at Southeast Drive and Slaton Road. Drivers are asked to avoid these areas.

**KXTQ-FM Magic Morning Show**

**Date:** February 20, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

We're now entering the third week of the capital murder trial of Hollis Daniels. Daniels' mother, Janis, testified Friday. She said she was concerned about his depression and anxiety... And regrets not getting him into counseling until it was too late. A forensic psychologist testified that Daniels' excessive use of Xanax caused his murderous actions. Janis Daniels will return to the witness stand Tuesday morning. The courthouse is closed today in observance of Presidents' Day.

**KXTQ-FM Magic Morning Show**

**Date:** February 20, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Red Raider baseball team beat Gonzaga yesterday, 12 to 3. Tech leads the series over Gonzaga 3 to zero...and will play the final game of the series at 11 o'clock.

**KXTQ-FM Magic Morning Show**

**Date:** February 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

There will be more testimony today in the sentencing phase of the Hollis Daniels capital murder trial. The defense is expected to continue questioning his mother today.

**KXTQ-FM Magic Morning Show**

**Date:** February 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Lorenzo ISD school board member Bradlee Davis will be arraigned today after being arrested for deadly conduct. Investigators say he shot at a teenager driving outside of his home.

**KXTQ-FM Magic Morning Show**

**Date:** February 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A motorcycle rider is in the hospital after a crash in south Lubbock. The bike hit a car, yesterday afternoon, near 87th and Vernon. EMS took the rider to the hospital with serious injuries. The cause of the crash is under investigation.

**KXTQ-FM Magic Morning Show**

**Date:** February 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

We're all paying more for gas at the pump, but the cost of crude oil may not be to blame.

Distribution and marketing, and refining costs could be the cause. Several refineries have shut down causing a shortage of gas, not crude oil. When supply goes down, and demand remains the same, that can rise those prices. In Lubbock, the cheapest you can find gas is two dollars and 79 cents according to gas buddy. Diesel price is around \$3.49

**KXTQ-FM Magic Morning Show**

**Date:** February 22, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration: 2 minutes**

Closing arguments will begin today in the Hollis Daniels capital murder trial. He faces the death penalty or life in prison without parole for killing Texas Tech police officer Floyd East, Jr..

**KXTQ-FM Magic Morning Show**

**Date: February 22, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

In Austin...Lubbock representatives Charles Perry and Dustin Burrows introduced a new bill honoring Lubbock firefighter Matt Dawson. "The Matt Dawson Act" would improve long-term workers compensation benefits for Texas first responders. Dawson suffered serious injuries in a crash, in 2020, that killed police officer Nick Reyna and firefighter Eric Hill.

**KXTQ-FM Magic Morning Show**

**Date: February 22, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Olton ISD is canceling classes today after a suspected carbon monoxide leak. The district said two students went to the hospital, yesterday, and tested positive for high levels of carbon monoxide. An h-vac specialist found no leaks, but the district said it received new information, last night, that needs to be evaluated.

**KXTQ-FM Magic Morning Show**

**Date: February 22, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

The Texas Tech Raider basketball team continues to win. The men Oklahoma 74 to 63, with 4 Red Raiders scoring double digits. They led by 2 going into halftime and picked it up in the 2nd half to win by 12. The Red Raiders have now won 4 straight and look to keep momentum going when they play TCU Saturday morning at the USA.

**KXTQ-FM Magic Morning Show**

**Date: February 23, 2023**

**Time: 7:00 AM, 8:00 AM**

**Duration: 2 minutes**

Jury deliberations are underway in the capital murder trial of Hollis Daniels. They will decide if he gets the death penalty or life in prison without parole for killing Texas Tech police officer Floyd East, Jr..

**KXTQ-FM Magic Morning Show**

**Date:** February 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Olton school district has canceled classes again today after discovering the source of a carbon monoxide leak. The district will replace a gas-powered dryer and test all of its carbon monoxide sensors. If testing show it is safe, classes will resume tomorrow.

**KXTQ-FM Magic Morning Show**

**Date:** February 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

More winter weather is moving across the nation. The newest storm today, is making its way through California, right now. For the first time since 1989, a blizzard warning is in effect for the southern California mountains. Those blizzard warnings are in place until Saturday... In the next half hour, we will talk about nasty weather pummeling Minnesota this morning.

**KXTQ-FM Magic Morning Show**

**Date:** February 23, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lady Raiders are celebrating a big win over West Virginia. Rhylee McKinney hit the game winning shot, to give tech the win in double overtime. The Lady Raiders are now 17 and 11 overall. They will head to Waco Saturday to play Baylor. Tip-off is set for 5 o'clock.....you can watch it on ESPN plus.

**KXTQ-FM Magic Morning Show**

**Date:** February 24, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Jury deliberations continue today in the capital murder trial of Hollis Daniels. The jury asked for a timeline of events and transcripts of testimony but did not reach a verdict. They will resume deliberations at 8-30 this morning.

**KXTQ-FM Magic Morning Show****Date: February 24, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Police say tips led to the arrest of a man wanted for a road rage shooting, near 33rd and Hartford, in December. 24-year-old D'Marcus carter-palmer is now charged with aggravated assault and felony firearm possession.

**KXTQ-FM Magic Morning Show****Date: February 24, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Classes at Olton ISD are set to resume today after a carbon monoxide leak. The district announced yesterday that its campuses were given an all clear. Two students were sent home Tuesday with carbon monoxide poisoning. A state inspector found the carbon monoxide leaks were coming from a dryer in the gymnasium. The district say the dryer has been replaced... The facilities are now clear of any harmful gas... And classes should resume this morning.

**KXTQ-FM Magic Morning Show****Date: February 24, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

We want to remind you.... both the Texas Tech men's and women's basketball teams will be in action tomorrow. Tech will host #24 TCU, Saturday, at the USA. Tip-off is at 11:00 a.m. and the Lady Raiders will travel to Waco to take on Baylor, Saturday. That game starts at 5:00 p.m....on ESPN plus.

**KXTQ-FM Magic Morning Show****Date: February 27, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

High winds knocked out power to thousands of customers across the south plains, including here in Lubbock. Crews are working to repair downed power lines. Firefighters battled several grass fires in Hockley County. One fire, west of Levelland, burned more than 340 acres and is now 95-percent contained. Witnesses say a downed power line sparked one of the fires.

**KXTQ-FM Magic Morning Show**

**Date:** February 27, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Hollis Daniels, the 24-year-old who admitted to shooting and killing Texas Tech police officer Floyd East junior, will now spend life in prison without parole. It took the jury about 20 \*hours over 3 days... To deliver that sentence. There is no word yet on where he will be incarcerated.

**KXTQ-FM Magic Morning Show**

**Date:** February 27, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The UIL's state executive committee will meet today to discuss allegations against two Lorenzo ISD coaches. The panel will discuss recruiting allegations against head coach Dion Mitchell and interim head coach Stacy Godfrey. The UIL previously placed Lorenzo ISD's entire athletic department on two years' probation after determining the high school basketball program illegally recruited players.

**KXTQ-FM Magic Morning Show**

**Date:** February 28, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Cleanup continues from Sunday's massive dust storm on the south plains. High winds blew down trees, snapped power lines, and damaged fences.

The UIL state committee has suspended Lorenzo's head basketball coach. Dion Mitchell for the 2023-24 school year.... after he violated recruiting rules. The agency also placed assistant coach Stacy Godfrey on two years' probation. Both will receive a public reprimand for recruiting players for athletic purposes.

**KXTQ-FM Magic Morning Show**

**Date:** February 28, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

TikTok will soon be banned from all US government-issued devices. The white house is giving federal agencies thirty days to remove the app from its devices after a bill was passed last year. Officials have raised concerns that the Chinese government could pressure TikTok into handing over information collected from users.

**KXTQ-FM Magic Morning Show****Date: February 28, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

We have some roadwork you need to be aware of this morning. The westbound Marsha Sharp frontage road, between the Texas Tech parkway and Norfolk Avenue, will be closed today. Crews will be working to repair a water line there. The work is expected to last until Friday, weather permitting.

**KXTQ-FM Magic Morning Show****Date: March 1, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Lubbock mayor, Tray Payne says Lubbock has plenty of growth and momentum.... In his state of the city address. He also mentioned.... The city has addressed infrastructure issues and more businesses are looking to move here.

**KXTQ-FM Magic Morning Show****Date: March 1, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

The Lubbock City Council has named three companies that will serve as safety net providers for electric customers. They will provide electricity to customers who do \*not choose a provider when Lubbock fully joins ERCOT later this year.

**KXTQ-FM Magic Morning Show****Date: March 1, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

City council members have rejected a proposal to build a student housing complex in Tech Terrace. Members of the council say the plan is not appropriate for the neighborhood.

**KXTQ-FM Magic Morning Show****Date: March 1, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**



The Lady Raiders will play their final home game of the regular season tonight. They will host TCU inside the USA...with tip off at 7 pm. The Lady Raiders will close out the regular season, Saturday afternoon at 3 pm....at #23 Iowa State. You can watch that game on ESPN plus.

**KXTQ-FM Magic Morning Show**

**Date:** March 2, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The sentencing phase continues today in the trial of Felix Alonzo. Prosecutors say he and two others killed his step-grandfather during a robbery, in 2019. Alonzo faces up to 99 years in prison.

**KXTQ-FM Magic Morning Show**

**Date:** March 2, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Joyland Amusement Park is saying its final goodbye after a last effort plan to save the park fell through in January. Owner David Dean tells us the park opened in 1973 with just 13 rides. Over the next five decades... Its size more than doubled. Now...many of the rides at Joyland are getting packed up and shipped across the country. Dean says there may be plans to keep some of the rides here in Lubbock.

**KXTQ-FM Magic Morning Show**

**Date:** March 2, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lady Raider basketball team clinched the number 8 seed in the big 12 conference championships. They hosted TCU for their final home game of the season last night.

The Lady Raiders went into halftime with a 19-point lead and ran with it for the rest of the game. They beat the horned frogs 66-49. Their final regular season game is on the road Saturday afternoon, against Iowa state

**KXTQ-FM Magic Morning Show**

**Date:** March 3, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Luis Munoz is awaiting sentencing after being convicted of aggravated robbery. He shot Aaron Assiter, during a drug deal in 2020, leaving him paralyzed from the waist down. Munoz now faces up to life in prison.

**KXTQ-FM Magic Morning Show****Date: March 3, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Another aggravated robbery trial is happening today at the Lubbock County courthouse. Felix Alonzo is facing sentencing after he pleaded guilty to recruiting four friends to rob his own step-grandfather at gunpoint in 2019. 67-year-old Larry Fawver died during the robbery. His widow says Alonzo would tell others they were rich... And that Fawver had cash stashed away in the house.

**KXTQ-FM Magic Morning Show****Date: March 3, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Severe storms tore across parts of north and east Texas last night. A tornado damaged more than a dozen homes in Pickton. Hurricane force winds were also reported in the Dallas Fort Worth area.

**KXTQ-FM Magic Morning Show****Date: March 3, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

The Lubbock-Cooper girls basketball team is going to the 5-a state championship game. The Lady Pirates beat Lamar Fulshear, 70 to 52, last night. They will play Frisco Liberty at 3 o'clock tomorrow afternoon, in San Antonio.

**KXTQ-FM Magic Morning Show****Date: March 6, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Texas Tech has suspended head basketball coach Mark Adams.... For making a racially insensitive remark to a player. The school says he referenced a bible verse about slaves serving their masters. Adams immediately apologized to the team...but has been reprimanded.

**KXTQ-FM Magic Morning Show****Date: March 6, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Today...police are investigating a deadly shooting that happened early Saturday morning, near 40th and Raleigh. Investigators say 24-year-old Gomesindo Perez was shot during a fight.

**KXTQ-FM Magic Morning Show**

**Date:** March 6, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Two Shallowater volunteer firefighters are recovering this morning...after being injured during a rollover. They were responding to a grass fire Sunday afternoon, when the driver went off the road, overcorrected, and caused the truck to overturn.

**KXTQ-FM Magic Morning Show**

**Date:** March 6, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Starting today....TX-dot will begin routine road maintenance on FM 1585, from U.S. highway 87 to University. Crews will be resurfacing the roadway over the next week. Traffic will be reduced to one lane, between 9 a-m and 2 p-m. Drivers are urged to use an alternate route.

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Investigators are looking into the cause of an overnight fire in northeast destroyed a mobile home...but it's unclear if there were any injuries.

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The next witness takes the stand today in the trial of Felix Alonzo. He pleaded guilty to the robbery that killed his step grandfather... 67 year old Larry Fawver.....back in 2019. Prosecutors say Alonzo planned the whole thing and holds responsibility for Fawver's death.... Even if he did not actually pull the trigger.

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Bryan's Steaks is working to reopen after a grill fire spread to the attic, Monday morning. Firefighters say the restaurant filled with smoke, but no one was hurt.

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Authorities are searching for four Americans who were kidnapped in Mexico. The FBI says the group crossed into Matamoros seeking health care. Mexico's president says they were caught in the crossfire between two armed groups.

**KXTQ-FM Magic Morning Show**

**Date:** March 7, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Texas Tech has named Corey Williams as its interim men's basketball coach. He will lead the team during the Big 12 tournament while coach Mark Adams is suspended.

**KXTQ-FM Magic Morning Show**

**Date:** March 8, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lubbock city council has voted in favor of an agreement to complete the transfer of land for a Texas State Veterans Cemetery. The 100 acre cemetery will eventually be located near east 50th and east loop 289.

**KXTQ-FM Magic Morning Show**

**Date:** March 8, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Lubbock jury has sentenced Felix Alonzo to 20 years in prison. He pled guilty, last week, to planning the robbery that resulted in the murder of his step-grandfather, in 2019.

**KXTQ-FM Magic Morning Show**

**Date:** March 8, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Two Americans that survived being kidnapped, in Mexico, are back in the U.S. The FBI says gunmen attacked four friends as they entered Mexico for cosmetic surgery. Two of them were found dead.

**KXTQ-FM Magic Morning Show**

**Date:** March 8, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Today is the deadline to apply for the Lubbock 101 citizens academy. Lubbock 101 is designed for residents to learn more about their city, its operations and all the services it provides. Lubbock 101 starts Thursday, March 30 and ends with a graduation and recognition ceremony during the Lubbock city council meeting on Tuesday, May 9. We have a link to enroll on our website.

**KXTQ-FM Magic Morning Show**

**Date:** March 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Texas Tech head basketball coach Mark Adams is stepping down. The University suspended him for making what it described as a racially insensitive comment to a player... But later said it was unintentional. Adams said the incident became a distraction for the team.

**KXTQ-FM Magic Morning Show**

**Date:** March 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Meanwhile...Texas Tech's, Fardaws Aimaq <a-mac>, he is entering the transfer portal. He says he was disappointed because an injury caused him to miss about 80 percent of the season. Then, with the coaching change and issues off court with the staff, he made the decision to transfer.

**KXTQ-FM Magic Morning Show**

**Date:** March 9, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

A school safety bill filed by Lubbock representative Dustin Burrows was named as a priority item for the Texas legislature. The measure would require an armed security officer on every campus and increase funding for school safety.

**KXTQ-FM Magic Morning Show**

**Date:** March 9, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Frenship ISD has announced new school safety measures implemented across the district. The district sent a message out to families highlighting the new crisis alert badges given to Frenship ISD employees. The badge acts as a silent panic alarm that notifies police and administrators whenever activated. If continuously clicked... The badge will initiate a campus lockdown.

**KXTQ-FM Magic Morning Show**

**Date:** March 10, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lady Raiders are out of the big 12 tournament. They lost to Kansas State, last night, 79 to 69. Texas Tech is now 18 and 14 overall. The Lady Raiders will find out Sunday if they will receive an invitation to the WNIT.

**KXTQ-FM Magic Morning Show**

**Date:** March 10, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Slaton man will spend 14 years in prison for conning people to fund his lavish lifestyle. A U.S. district handed down that sentence yesterday for 26-year-old J. Nicholas Bryant. He pleaded guilty in November. The court says he tried to defraud victims of more than \$3.5 million ... Successfully racking up around \$1.2 million. To do this, he used online platforms QuickBooks and Veeam to make people think he would pay them back. Instead, that money went to private jet and yacht rides. On top of the prison time, Bryant must pay more than \$1 million dollars in restitution.

**KXTQ-FM Magic Morning Show**

**Date:** March 10, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The cartel behind the kidnapping of a group of Americans in Mexico, is now apologizing.

The letter came from the gulf cartel, scorpion group. It says the group strongly condemns the attack and those responsible were acting against the group's rules. The group included a photo of the men, with their hands tied up, saying they will be handed over. Mexican authorities have not confirmed if the men are in custody or if they're truly responsible.

**KXTQ-FM Magic Morning Show**

**Date:** March 13, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

This morning, Lubbock County commissioners will propose new restrictions on game rooms. Commissioners court will weigh a resolution lining out new permitting and operating requirements for legal gaming. The commissioners are tying game rooms to human trafficking operations, sex crime and an overall public nuisance. The commissioners court meeting starts at 10 this morning inside the Lubbock County courthouse.

**KXTQ-FM Magic Morning Show**

**Date:** March 13, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Later today, the Texas Tech Lady Raiders will find out who they will play in the first round of the WNIT. The team accepted the WNIT bid yesterday... Making it one of 32 teams playing in this tournament. This is the first time the Lady Raiders are competing in the post season since the 2012-2013 season the first round is scheduled for Wednesday through Friday.

**KXTQ-FM Magic Morning Show**

**Date:** March 13, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Local libraries are having some spring break events this week. The Patterson Branch Library is hosting a giant-sized family game time starting at 2 p-m today. At 10:30 in the morning Thursday, the Mahon Library will have a free family movie. and starting at 1 in the afternoon, the Mahon Library is also hosting a Saint Patrick's day scavenger hunt.

**KXTQ-FM Magic Morning Show**

**Date:** March 14, 2023

**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Four people were shot inside a game room in south Lubbock. The Lubbock County sheriff's office has not identified the victims or given the extent of their injuries. However, there is no threat to the public.

**KXTQ-FM Magic Morning Show**  
**Date: March 14, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

That shooting comes the same days as county commissioners table a motion to regulate game rooms. Commissioners want those establishments registered, but the sheriff's office says that would wear its resources thin.

**KXTQ-FM Magic Morning Show**  
**Date: March 14, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

The Texas Tech Lady Raiders will play University of Texas - El Paso in the first round of the WNIT. That game is scheduled for 6 p.m. Thursday inside the USA You can find ticket links on our website.

**KXTQ-FM Magic Morning Show**  
**Date: March 14, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

Chris beard just got a new head coaching gig...Ole Miss has hired him. He emerged as the leading candidate last week. Beard was the basketball coach at Texas Tech from 20-16 to 20-21 before joining Texas in the 20-21 offseason. Beard coached in Austin for 2 seasons before he was fired in December following an arrest for domestic violence. The charges were later dropped.

**KXTQ-FM Magic Morning Show**  
**Date: March 15, 2023**  
**Time: 7:00 AM, 8:00 AM**  
**Duration: 2 minutes**

A federal judge in Amarillo is preparing to issue the first ruling in a lawsuit over abortion medications. The lawsuit comes after anti-abortion advocates sued the food and drug administration over the medication <muf



uh pri stown> mifepristone. They want to block its use nationwide. Court proceedings start at 9 this morning.

**KXTQ-FM Magic Morning Show**

**Date:** March 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Texas rent relief program has re-opened to accept new applications for the next two weeks. The application portal closed November 2021. But the state has found another 96-million dollars for the program. Information for help can be found on our website.

**KXTQ-FM Magic Morning Show**

**Date:** March 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Meanwhile in Wolfforth, police are trying to figure out who shot at someone.... And drove away. Police say three people were inside this dodge pickup. Two of them got out and shot at the homeowner who was in the garage. No one was injured.

**KXTQ-FM Magic Morning Show**

**Date:** March 15, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Teachers are rallying at the state capitol against school voucher legislation. They are also calling for new efforts on the Texas teacher shortage. Hundreds of public school employees from across the state are calling for the legislature to invest in across-the-board pay raises for teachers and school staff. Educators are also pushing for an end to the school voucher legislation that would use taxpayer money to create education savings accounts. Parents could use those to send their children to private schools.

**KXTQ-FM Magic Morning Show**

**Date:** March 16, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

An Amarillo federal judge heard the first arguments in a lawsuit aiming to ban mifepristone, a pill used for abortions. Both sides had 2 hours to present their arguments. A decision is expected soon.

**KXTQ-FM Magic Morning Show****Date: March 16, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

49-year-old Chad Coffey is in jail after climbing a cell tower in central Lubbock and prompting a shelter in place warning. It took swat nearly an hour to convince him to come down. He is now being charged with criminal trespassing.

**KXTQ-FM Magic Morning Show****Date: March 16, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

Applications for the Texas rent relief program are due today at noon. The state bumped up the deadline after getting about 70,000 applications once the portal was opened... The highest one-day number recorded.

**KXTQ-FM Magic Morning Show****Date: March 16, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

The Lady Raiders play the first round of the WNIT this afternoon at home. They're one of 64 teams playing in this nationwide tournament. The ladies play at 6 tonight against University of Texas - El Paso. This is the team's first post-season game in about 10 years... And also, the first time playing u-ten in about 30. Tickets are still on sale... Reserve seats \$10, while general admission seats are \$8. The game will be streamed on ESPN plus.

**KXTQ-FM Magic Morning Show****Date: March 17, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

The Lady Raiders have advanced to the second round of the WNIT. The team won 67-54 against UTEP, this is the first post-season win for coach Krista Gerlich. They play at 6 Monday against MSU.

**KXTQ-FM Magic Morning Show****Date: March 17, 2023****Time: 7:00 AM, 8:00 AM****Duration: 2 minutes**

A new bill filed in the Texas house aims to study the threat of wildfires and help with prevention. House bill 46-09 would establish risk zones based on the possibility of wildfires affecting people, property, and the ecosystem. The bill will go into immediate effect if it receives a two-thirds vote in the state house and senate. If it passes with less support, it would take effect on September first.

**KXTQ-FM Magic Morning Show**

**Date:** March 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Lubbock fire rescue is changing hiring requirements in order to attract more applicants. The department says in recent years it has seen lower numbers from recruits.

**KXTQ-FM Magic Morning Show**

**Date:** March 17, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Mahon Library will have a scavenger hunt geared toward kids 1-to-12-years-old. That is from 1 to 4 in the afternoon. The TJ Patterson Library across town invites kids 10 and older to come make shamrock trees... From four to five o'clock. All of today's city events are free.

**KXTQ-FM Magic Morning Show**

**Date:** March 20, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

One of the men injured in a shooting at a game room, last week, passed away Sunday. The Lubbock County sheriff's office says the suspect, Jamie Lee Pruett, will now face murder charges. Lubbock county commissioners will revisit a proposal to regulate game rooms during a meeting tomorrow. The rules would require permits... Restrict the number of game rooms... And limit operating hours.

**KXTQ-FM Magic Morning Show**

**Date:** March 20, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Texas Tech Lady Raiders are back in WNIT action tonight. The Lady Raiders will host SMU in the second round of the WNIT. Tipoff is set for

6 o'clock at the United Supermarkets Arena. Tickets are available for 10 dollars, so go support the Lady Raiders.

**KXTQ-FM Magic Morning Show**

**Date:** March 20, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Hobbs High School cheer is headed back home with a state title. The Hobbs High School cheer team are now state champions. They won first place in the 5-a co-ed division, Saturday, at the n-m-a-a state championship, in Albuquerque.

**KXTQ-FM Magic Morning Show**

**Date:** March 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lady Raiders beat SMU, last night, to advance to the super 16 round of the WNIT. Tech will play Arkansas, Friday night, at 7, in Fayetteville.

**KXTQ-FM Magic Morning Show**

**Date:** March 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Lubbock police need your help to finding a missing woman. 25-year-old Justine Griswold has medical conditions that could place her at risk without proper medical attention. If you know where she is, please call the police department.

**KXTQ-FM Magic Morning Show**

**Date:** March 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Texas man is now facing charges in connection to the kidnappings and murders of two Americans, in Mexico. The FBI says Roberto Lugardo Moreno bought one of the rifles used in the kidnappings, in the u-s, for a member of the gulf cartel.

**KXTQ-FM Magic Morning Show**

**Date:** March 21, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Today, Lubbock County commissioners will revisit a talking point that was tabled last week... Game room regulations. Precinct one commissioner Terence Kovar says last year, he knew of about 45 game rooms around the county....now, there are more than 60. He and others drew up an ordinance to regulate the businesses, which if passed wouldn't take effect until January 1, 2024. Jason Corley put it on the agenda last week. The sheriff and a county attorney both told commissioners they needed more time, in part, to see if they have the budget to regulate and enforce the ordinance. Commissioners voted in favor of giving them until September, which is when they finalize budget decisions.

**KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

An outage knocked out power to more than 12-thousand customers, in central Lubbock and the Texas Tech campus, early this morning. Firefighters rescued several people trapped in elevators. There is no word on what caused the outage.

**KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Lubbock county commissioners voted once again to table a proposed game room ordinance. Precinct 2 commissioner Jason Corley put the item on the agenda after a deadly shooting linked to a game room early last week. Commissioners voted 3 to 2 to table it again until September 11th. Tabling the proposal will give Lubbock County district attorney Neal Burt more time to review the ordinance and make appropriate changes. The sheriff said his office doesn't have the resources to enforce the new regulations right now as proposed.

**KXTQ-FM Magic Morning Show**

**Date:** March 22, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Former Texas Tech head basketball coach Mark Adams issued a statement last night, thanking players, fans, and the community. He said coaching at Texas Tech was a dream come true.

**KXTQ-FM Magic Morning Show**

**Date:** March 23, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Tx-dot will begin switching westbound traffic on 19th street to the newly paved outside lane, today, between University and Memphis. Drivers can expect delays and are encouraged to find an alternate route.

**KXTQ-FM Magic Morning Show**

**Date:** March 23, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

In Austin...the Texas senate approved a property tax relief package. The bills would give bigger tax breaks for homeowners and business owners.... Reduce school property tax rates... And funnel billions of dollars into public schools. The package now goes to the Texas house.

**KXTQ-FM Magic Morning Show**

**Date:** March 23, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The federal reserve has hiked interest rates by one-quarter of a point. The move is meant to cool spending and make borrowing more expensive in an effort to bring down inflation.

That was down to 6 percent in February, compared to a 40-year high of 9-percent last June. Federal reserve chairman Jerome Powell says that future increases will depend largely on incoming data. However, the feds projections call for just one more rate hike for the rest of this year.

**KXTQ-FM Magic Morning Show**

**Date:** March 24, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Lady Raiders are in Fayetteville for the super 16 round of the WNIT. Texas Tech will take on Arkansas at 7 o'clock tonight.

**KXTQ-FM Magic Morning Show**

**Date:** March 24, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Former President Donald Trump will hold his first 2024 campaign rally, tomorrow, at the Waco regional airport. The city expects about 15 thousand people to attend.

**KXTQ-FM Magic Morning Show**

**Date:** March 24, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The U.S. struck a deal with Canada on asylum-seekers crossing the northern border. The New Deal will restrict certain migrants from seeking protections in Canada. Migrants will be flown to Texas and either expelled to Mexico or their home country.

**KXTQ-FM Magic Morning Show**

**Date:** March 24, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

TikTok's CEO appeared before u-s lawmakers as the app faces a possible nationwide ban.

Shou Chew testified before a committee of house lawmakers on capital hill yesterday. TikTok, which has more than 150 million u-s users, faces growing concern over its Chinese parent company Bytedance. There are also fears that user data could fall into the possession of the Chinese government. Chew says the app does not collect any more data than other social media companies. He also adds, there are security measures in place to prevent China's government from gaining access to TikTok user data.

**KXTQ-FM Magic Morning Show**

**Date:** March 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Police are looking for the driver in a deadly hit and run out of west Lubbock. It happened near 19th and Kelsey Avenue on Friday night. Investigators say the driver of an suv hit Keyanna English-King and fled the scene.

**KXTQ-FM Magic Morning Show**

**Date:** March 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Former President Trump could be indicted this week by a grand jury. After an investigation into hush money payments to an adult film star.

Trump told supporters, in Waco, that he would be vindicated and re-elected to the white house.

**KXTQ-FM Magic Morning Show**

**Date:** March 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

an Albuquerque man is in jail after police say he walked into a movie theater with a rifle. Investigators say 26-year-old Darnell Hill walked into the theater late Friday night and approached the bar, before walking into the kitchen. Employees confronted Hill and wrestled the gun away from him. They also held him until the police arrived and took him into custody. Hill is being charged with unlawfully carrying a firearm in a licensed liquor establishment and negligent use of a deadly weapon.

**KXTQ-FM Magic Morning Show**

**Date:** March 27, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Leaders with the City of Lubbock say the water out of your tap... \*is safe to drink... After the e-p-a proposed \*federal limits for six chemical compounds known as p-f-a's. Those chemicals have been found in some ground water and even recently at the Reese Center. Says Lubbock's water supply comes from areas that aren't very urbanized. Like lake Alan Henry. There are no results from tests yet... But the city says it's unlikely these chemicals will be detected in Lubbock water.

**KXTQ-FM Magic Morning Show**

**Date:** March 28, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

LPD will shut down part of Kelsey Avenue, near 19th street, this morning....as they investigate a deadly hit and run. Investigators found the suv that hit and killed a 20-year-old woman, Friday night. However, no arrests have been made at this time.

**KXTQ-FM Magic Morning Show**

**Date:** March 28, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

In Texas news...five children and one adult are in critical condition this morning....after being exposed to carbon monoxide at a fort worth home. Firefighters say a car was accidentally left running inside the garage.



**KXTQ-FM Magic Morning Show**

**Date:** March 28, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The U.S. and Mexico have announced a new deal to crack down on guns and fentanyl. Mexico plans to track raw materials... Shut down labs.. And target drug dealers. In return, the u-s will crack down on guns entering Mexico.

**KXTQ-FM Magic Morning Show**

**Date:** March 28, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Lubbock's city leaders are asking you to start preparing for the electricity competition.

Precinct two councilwoman Shelia Patterson Harris hosted a q-and-a session on the subject yesterday. By late summer... You should be able to start browsing energy plans for your home and business. You can already access "power to choose dot org"... To learn more about how the process works. If you don't choose a provider... The city will assign you one.

**KXTQ-FM Magic Morning Show**

**Date:** March 29, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The Lubbock police department's annual report shows that crime rates rose in 2022. And although burglaries, vehicle burglaries, and violent crimes were up last year, police say they responded to 8-thousand fewer calls.

**KXTQ-FM Magic Morning Show**

**Date:** March 29, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Frenship ISD employees are now using a new "crisis alert" badge system. They can be used to call for help or initiate a lockdown. The district says the badges will help cut the response time for emergencies.

**KXTQ-FM Magic Morning Show**

**Date:** March 29, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

The lemonade day project is now underway. This annual event teaches kids how to run their own businesses. The Lubbock Chamber of Commerce cut the ribbon at the YWCA yesterday. Over the next month...kids will build business plans... Pitch them to banks for loans... Buy all their supplies... Build their stands... Then reap the rewards of entrepreneurship. You'll get to see those stands in action on Saturday May sixth.

**KXTQ-FM Magic Morning Show**

**Date:** March 30, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

Sources say Grant McCasland will be the next head men's basketball coach for Texas Tech. He has led north Texas to a 30 and 7 record.... This season....and a spot in tonight's NIT championship game.

**KXTQ-FM Magic Morning Show**

**Date:** March 30, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

A Lubbock County teenager says she tried to warn the Lubbock police department about Jamie Lee Pruett ...weeks before a deadly shooting. 49-year-old Pruett is behind bars for the march 13th shooting that left one person dead and three others injured. The 17-year-old filed a police report on February 22nd, 19 days before the shooting. She told police that Pruett was a regular customer at the store where she worked and had tried to follow her home from work. She called 9-1-1 and went to the police department. A detective told her he was looking into the case, but the girl's family says they never heard anything else. A few weeks later, police arrested Pruett after in connection to several shootings involving a game room.

**KXTQ-FM Magic Morning Show**

**Date:** March 30, 2023

**Time:** 7:00 AM, 8:00 AM

**Duration:** 2 minutes

New reports show.... The number of child abuse cases in Lubbock County is going down. The department of family and protective services says there were 734 confirmed cases in Lubbock County, in 2022. That is down from 970 cases in 2021

**KXTQ-FM Magic Morning Show**

**Date:** March 30, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

In state news.... the Texas house is considering a bill to provide more funding for rural law enforcement agencies. Senate bill 22 would create the "rural sheriff's office salary assistance grant." The money would go toward law enforcement agencies in counties with fewer than 300 thousand people.

**KXTQ-FM Magic Morning Show**

**Date:** March 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Texas Tech is expected to officially announce the hiring of Grant McCasland as the new Texas Tech men's basketball coach today. Sources say he will receive a 6 year, 18-million-dollar deal.

**KXTQ-FM Magic Morning Show**

**Date:** March 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The Slaton ISD school board will hold a special meeting today to discuss the retirement of superintendent Jim Andrus. He announced that he is retiring after 11 years with the district.

**KXTQ-FM Magic Morning Show**

**Date:** March 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

The #22 Texas Tech baseball team will host a three-game series against TCU this weekend.

Game one is set to start at 6-30 tonight. Tech is hoping to end a four game losing streak.

**KXTQ-FM Magic Morning Show**

**Date:** March 31, 2023  
**Time:** 7:00 AM, 8:00 AM  
**Duration:** 2 minutes

Meanwhile....the Texas Tech softball team will be in action this weekend as they host a three-game series against Iowa State. Tech is looking for its

first win in Big 12 play. The first pitch is scheduled for 6 o'clock tonight at Rocky Johnson Field

## **QUARTERLY ISSUES/PROGRAMS REPORT**

Fourth Quarter 2023  
(January 1 thru March 31)

### **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: FINANCIAL**

#### **KXTQ-FM Magic Morning Show**

**Date: January 26, 2023**

**Time: 8:05 AM**

**Duration: 1 minute**

**Description of segment:** Remember when you were young, and your parent would bribe you on shopping trips with a candy bar if you were good? Well, today's kids might be scoring a lot more than that. According to a new study, the average parent spends 35% more when shopping with kids as opposed to shopping alone. And they say the average shopping trip costs \$179 with kids . . . and \$133 alone. Or \$46 less. Some of that could be bribes, like candies . . . snacks . . . and toys. But it's also that parents just buy additional stuff when their kids are with them . . . and spend less time comparing prices or talking themselves OUT of a purchase. (Maybe they also reward THEMSELVES . . . like with a \$46 bottle of wine?) But the \$46 difference isn't a total loss. Parents say there ARE things that kids can learn on shopping trips. Things like "the value of a dollar" . . . the difference between "necessities" and "nice-to-haves" . . . patience . . . how to look for bargains . . . and where to find things in a store. (OnePoll)

#### **KXTQ-FM Magic Morning Show**

**Date: January 26, 2023**

**Time: 8:05 AM**

**Duration: 1 minute**

**Description of segment:** Have you ever had someone try to turn you onto a "brilliant" money saving hack . . . only to try it, and think . . . this is NOT worth it. At all. There's a forum where people are talking about the

"frugal" things that did NOT work for them. Here are a few . . . 1. Making your own laundry detergent. "It's only worth it to make it in large quantities, but then you have to store it all somewhere." One person says, buy it, but be careful to only use the correct amount, so it lasts longer. 2. Buying in bulk, especially if you don't have a big family. "It's fine for shelf-stable or frozen items . . . but if you end up throwing any of it out, it wasn't worth the 'savings.'" 3. Couponing. "It just takes so much time, and most stores already advertise deals or loyalty promotions without a coupon requirement." Some people also mentioned going to multiple grocery stores, for the cheapest price on items. Continued . . . Friday, January 27, 2023 Page 41 of 68 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 8 of 11 10 Common Money Saving Tips . . . That Just Aren't Worth It (continued) 4. Lowering the thermostat. "Keep it as low as you can . . . but I'm not going to freeze my butt off all winter. It impacts my mood, motivation, and productivity." 5. Holding onto unnecessary stuff to POTENTIALLY re-use later. "Don't be a hoarder. Sell it, donate it, or trash it. The clutter is not worth the headache." 6. Capturing water from the shower and sink to use for other things. "If you're doing it to conserve because you're in a drought area, it's fine . . . but just to save on your water bill? It isn't worth the hassle." 7. Cheap toilet paper and paper towels. 8. DIY projects. The ones you'd need to be a LICENSED professional to do for someone else, "like haircuts, plumbing, tree removal, most major home repairs." 9. Reusing Ziplock bags. One person just said, "Nope." 10. Flying Spirit Airlines. (Reddit)

#### **KXTQ-FM Magic Morning Show**

**Date:** January 30, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** If you're wondering if kids are learning enough about MONEY, just ask them if they think it's "financially responsible" to remain on their parents' cell phone plan. And that goes for more than just "kids." In a new survey, 85% of adults of all ages see themselves as "financially responsible" when it comes to things like credit scores or savings. But 50% say they struggle with unnecessary spending or unbudgeted expenses, and 40% struggle to remember to pay bills on time. AND they aren't even paying all their own bills. 35% of all adults admit that their parents are paying or contributing to "at least one" of their bills. 19% of them say their parents help cover their rent . . . another 19% say they chip in for their groceries . . . and 16% say they help with utilities. Continued . . . Monday, January 30, 2023 Page 28 of 49 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained

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STUPID NEWS - 3 of 9 85% of Adults Think They're Financially Responsible . . . But 35% Still Rely on Their Parents to Pay Bills? (continued) They didn't break it down by age . . . but naturally, the blame probably skews more toward younger adults. 24% of Millennials say their parents cover their rent. Roughly, Millennials are between the ages of 26 and 41. It's surely even higher for Gen Z. (Study Finds / SWNS)

**Date:** January 31, 2023

**Time:** 8:05 AM

**Duration:** 1 minute

**Description of segment:** We're just two weeks away from Valentine's Day, so if you're planning on ordering anything online . . . you should probably get on that. According to an annual survey by the National Retail Federation, the average American expects to spend \$192.80 on Valentine's Day this year. (So, these days, that's about a dozen roses . . . and a dozen eggs.) That's up from an average of \$175 last year . . . but down from \$196 in 2020. (Right as the WHO was announcing the coronavirus name: "COVID-19".) Most people are planning to spend the same on significant others and family members as last year . . . roughly \$130. Or two-thirds of the \$193. The increase this year is in the non-Valentine category: Gifts for pets . . . friends . . . coworkers . . . classmates . . . and teachers. Continued . . . Tuesday, January 31, 2023 Page 30 of 52 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc.  
STUPID NEWS - 5 of 9 The Average American Will Spend \$193 on Valentine's Day (continued) People ages 35 to 44 plan to spend the most . . . \$336. They're followed by people ages 25 to 34, who plan to spend \$238. Since those are well above the average, those ages 45 and older plan to spend a lot less. So what are people buying? 57% will pick up candy, and 40% will purchase greeting cards. Others will shell out for more expensive stuff like: Flowers . . . an evening out . . . an "experience" . . . jewelry . . . gift cards . . . and clothing. Of course, not everyone celebrates Valentine's Day. Among the people who don't, 28% will still mark the day in some way, with some non-Valentine's gifts . . . treating themselves to something special . . . or planning a get-together with single friends and family members. (CNBC / NRF)

**KXTQ-FM Magic Morning Show**

**Date:** March 2, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** If you think inflation is bad, just be happy you're not the Tooth Fairy. Payouts for teeth just hit an ALL-TIME HIGH . . . and now the Tooth Fairy can't go out and pick up a tooth and a dozen eggs for \$10 total. Delta Dental's 25th annual Tooth Fairy Poll just came out. And they found the national average is now \$6.23 per tooth. That's up 87 cents from last year, and \$2.20 from three years ago, pre-pandemic. Kids in the South get the biggest payouts at \$6.59 per tooth. Kids out West are next at \$6.25 . . . then the Northeast at \$6.14 . . . and the Midwest is lower at "just" \$5.63 a tooth. Over the past 25 years, the average Tooth Fairy payout has surged 379% from \$1.30 to \$6.23 per tooth. At this rate, by 2048, the Tooth Fairy will be leaving a whopping \$30 under the pillow for a single tooth. (Delta Dental)

**KXTQ-FM Magic Morning Show**

**Date:** March 31, 2023

**Time:** 8:20 AM

**Duration:** 1 minute

**Description of segment:** There are 2,430 MLB games in a season, and every team hosts 81 home games . . . so tickets should be pretty cheap right? The average ticket price this year is about \$35 . . . but it depends on the team. The Boston Red Sox and New York Yankees average more than \$60, while the average cost for the Arizona Diamondbacks and Miami Marlins is closer to \$20. That doesn't seem CRAZY . . . but obviously, it adds up fast if you're taking the whole family. And of course the spending doesn't stop at the ticket. The average baseball fan spends \$51 once they enter the ballpark . . . which includes concession food and drinks, beer and other alcoholic beverages, seat upgrades, parking, and team merch. That makes the overall cost \$86 per person, or over \$300 for a family of four. Continued . . . Thursday, March 30, 2023 Page 29 of 54 Copyright © 2023 Wise Brother Media, Inc. All rights reserved. The information contained in The Complete Sheet may not be broadcast, published, rewritten or redistributed without the prior written consent of Wise Brother Media, Inc. STUPID NEWS - 4 of 12 The Average Baseball Fan Spends \$51 Once They Enter the Ballpark (continued) In a recent survey, 47% of people said they're planning on going to an MLB game this season . . . but 58% said they prefer to watch MLB games at home on TV. Some of that has to do with the cost. 35% of people said they will be going to fewer games . . . or no games at all . . . because of the price in this economy. The average fan who IS planning on seeing a game in person says they expect to go to THREE games this year. In a separate poll, 42% of Americans say they have a favorite MLB team. And 22% have a LEAST favorite teams. A whopping 26% of people say they hate the Yankees . . . 11% dislike the Red Sox . . . and only 4% are still upset at the Houston Astros for CHEATING a few years back. Opening Day is today, and 15% of people said they're "very interested" in the MLB season. Another 42% said

they're "interested" . . . and the other 43% said they're NOT interested in MLB this season. (Play MA)